

GET AWAKE PEOPLE

Only 4 more days to secure Furniture at your own prices, so be on hand tomorrow at B. F. Lockwood's store, where your money will go farther and buy more than it has ever done before.

BUFFALO FACTORY AND MILL SYNDICATE.

The Immense \$25,000 Stock of B. F. Lockwood & Co. Furniture Store, Alliance, Nebr.

It will pay you to come 100 miles to attend this sale of strictly high-grade, up-to-date merchandise, forced on the market to be turned into cash in 10 days for what it will bring

Consisting of
**Furniture, Stoves, Carpets,
Chinaware, Pianos, Lace Curtains, Etc.**

will be placed on sale at 9 o'clock a. m.
THURSDAY, JULY 23, 1908

and continue 10 DAYS until entire stock is sold.

Goods will go at any old price

**LET NOTHING
Keep You Away**

Store open every evening. All goods marked in plain figures. A child can buy as safely as a grown person.

This will give the people of this community the greatest opportunity to fit out their homes with the finest of high-grade Furniture, Stoves, Chinaware, Pianos, Carpets, Rugs; in fact everything for the home that has ever been or will again be offered in this section of the state as every item in this immense stock, the largest and most complete Furniture Store in Alliance, must positively be sold, and will be sold at prices never heard, seen or read before, and a visit to this sale will prove to you that you can purchase goods at one-half the manufacturers' price. Here are prices that mean destruction to the wholesaler, let alone the retailer:

| | | | |
|--|--|--|---|
| Chinaware Dept. | All Tinware at Give-Away Prices | Edison Records | 85c wool ingrain carpet |
| Lot 1. Any article on this table worth up 7c, choice 2c | Set of Knives and Forks go at 39c up | go at 21c | Half wool " " 39c |
| Lot 2. Any article on table worth up to 15c, choice 5c | \$5.00 Carving Set goes at \$2.39 | \$3 Red Seal Victor Records go at \$1.48 | Cotton " " 27c |
| 42 piece dining set worth \$5, sale price \$2.95 | Rogers 1847 Knives and Forks sells world over at 6.00, all go at \$3.89 | \$2 Victor 12-in records go at 98c | 1/2x9 ingrain rugs, cotton and guete, fast colors, worth 5.00 go at \$3.19 |
| 43 piece dining set, best American china with gold decorations, positively worth \$10, go at 4.23 | Spoons and Tablespoons to match the same reductions. | \$1 Victor 12-in records sale price 59c | 12x12 ingrain rugs worth 10.00, go at 5.49 |
| 84 piece Dining Set worth \$12.50 goes at 5.96 | \$1.50 Parlor Lamp goes at 69c | 60c 10-inch records go at 39c | Linoleium as long as it lasts, 12 feet wide grade go at 59c |
| 100 piece Dining Set, American china, positively worth \$15, sale price 7.48 | 7.50 Parlor Lamp goes at \$3.95 | \$55 Edison Triumph phonograph \$27.50 | Mashes comforters 3 00 cotton down laminated go at 1.73 |
| 100 piece Johnson English ware, iron stone, Vetrified china, worth \$25, sale price 12.48 | Baby Go-Carts go at \$1.39 up | \$35 Edison Home Phonographs go at 19.98 | Cotton bed blankets at 69c |
| 100 piece set Austrian worth \$27.50, at This is the Haviland quality, transparent 13.48 | 10.50 Collapsible Go-Carts go at \$6.48 | \$25 Edison Standard Phonographs go at Same discounts on Victor machines. 14.98 | Wool bed blankets worth 8.00 go at 4.48 |
| All glassware goes at give-away prices. | Drop Head Sewing Machines made by New Royal, worth \$25 go at \$14.50 | 10c McKinley sheet music goes at 5c | 1.50 lace curtains pair 59c |
| \$60 Peninsula Range goes at \$39 | The World's Best Domestic Sewing Machine; everyone knows the value \$35, sale price \$22.50 | \$300 De Rivas & Harris standard made piano go at \$139 | Iron beds go at \$2.23 up |
| Oak Sideboards worth 15.00 to 45.00 go at \$8.48 up | Refrigerators worth from 15.00 to 35.00 go at \$7.48 up | 350 Smith & Barnes Piano, none better made go at \$219 | Mission Dining Chairs leather upholstered at 2.39 |
| | | 10.00 upholstered figured Valour couch at 6.19 | Kitchen Dining chairs 48c |
| | | | Rocking Chairs worth 3.00 go at 1.73 |
| | | | 3.75 Cotton Top Mattresses go at 2 79 |
| | | | 13.00 round pedestal Dining Tables go at 9 48 |

Remember in this limited space we can mention but a few of the thousands of tremendous bargains, but it will give you an idea of the Great Values that await your coming.

We have 4 silk plush Davenport, sold from \$48 to \$55, all go at

\$28.50

SO BE ON HAND TOMORROW, AS EVERY DAY IS BARGAIN DAY.

THIS SALE POSITIVELY CLOSSES MONDAY, AUGUST 3

Merchants from the city and out of town wishing to purchase portions of this stock must call between 9 and 10 a. m., as all other hours are reserved for the trade.

Buffalo Factory & Mill Syndicate

Railroad Fare Paid One Way on Purchases of \$10.00 or over, not to exceed 25 miles.