

# THE ALLIANCE HERALD

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Even with "In God We Trust" restored to our coins, it will still be necessary to hustle for a living.

It is a poor excuse of an old hen, if permitted to run loose in town, that cannot make at least one enemy out of good neighbor.

The glue trust says there is no truth in the rumor of dissension in their associated companies—of course not. That is one trust that sticks.

While he may not be responsible for the late financial "panic," Roosevelt is undoubtedly the author of the political panic now disturbing some of the G. O. P. brethren.

If you want to know all you have ever done, and many things you never thought of doing, just run for office, and you'll get your character aired in good shape.

Mrs. Hetty Green's pronounced views against American heiresses marrying foreign noblemen undoubtedly would start a Hetty Green presidential boom were such things permitted in this country.

"At last," says the St. Louis Times, "it has filtered through the country that St. Louis has the clearest drinking water of any large city in America." But that isn't what "made St. Louis famous," is it?

The Denver convention is apt to be of shorter duration than the rival convention of the republicans. The air at Denver is so rare that you can't make a speech lasting over five minutes, says an eastern exchange.

We heard one of our citizens say a good word for insurance companies the other day and we hasten to give the companies the benefit of it. He said with all their faults they always gave away good blotters and calendars.

"What has become of the old-fashioned boy who used to offer to fight a smaller boy on his knees and one hand tied behind him?" asks the Atchison Globe. Why, we understand he is married, and gets all the fighting he wants.

Denver hotel rates are not to be in-pressed during the democratic convention. Furthermore, it is positively denied that any Denver hotelkeeper wishes to be postmaster in that city in case of Bryan's election. Altruism certainly is looking up.

What are you doing for your town? If you have no confidence in the growth and improvement of the town and country in which you live, how on earth do you expect other people to move among you and cause the country to develop and grow for your benefit.

In any city where the majority of its citizens are home owners, one will find pretty homes and happy satisfied people. They are always on the alert for the best interests of the town and its moral welfare. Where this is not so, such an interest is not displayed.

Many a woman goes out shopping dressed in silk and enveloped in perfume whose hard-working husband hasn't had a new suit of clothes or a decent meal in five years. Yes, and many a loafer stands on the street with a stinking pipe in his face, his tank full of "booze" and his mouth full of profanity, whose hard-working wife hasn't had a new dress or kind word since she was married.

Billy Jones wrote on the blackboard, "Billy Jones can hug the girls better than any boy in the school." The teacher seeing it, called him up. "William, did you write that?" she said. The children waited for Billy to come out, when they began to guff him. "Got a lickin', didn't you?" "No," said Bill. "Get jawed?" "No," said Billy. "What did she do?" they asked. "Shan't tell," said Bill, but it pays to advertise.

If you don't just like everything you see in your home paper, go around the streets and howl. The editor is never supposed to make a mistake and of course cannot do so. Other people

can, but the editor is ubiquitous, omniscient, omnipresent, omnipotent, "omniverous." If you can't see a good point, don't fail to see a bad one. If a thousand pleasant things are said about people, hunt for something unpleasant. If you don't find it, howl some more; if you do, howl anyway. Never mind your own business; watch for something to find fault with in some other man's business, this will make you great.

Ex-Governor Holcomb, who removed to Seattle some time ago for the benefit of his health, has sold his interests in that city and will soon return to Nebraska. He expects to again take up his residence at Broken Bow, where he will engage in the practice of law.

Ex-Senator Thurston of Nebraska, as representative of the Lake Boat company, finds himself mixed up in the scandal wherein the government contracted for submarines that had proved losers in the competitive tests. The ex-senator will be remembered as the gentleman who informed the people of the east that his constituency were of "the wild and woolly west, where the bison cavorts at will," etc., ad nauseam.

The purpose of store advertising is not merely to sell goods, but to sell more goods—to make friends, build up a patronage that will not only stick but grow. Newspapers reach the greatest number of people in the immediate vicinity in the most natural way, at the least expense, and they are therefore the best of all mediums for stores. In a newspaper you follow the lines of least resistance—you follow with the stream—you talk with an audience already assembled, to the people who want to read—their mental cosmos is right—they are on your wire, and they won't ring off if you hold their interest. Attraction is the basis of all advertising—the store is the sun, the customers the planets that revolve around it.

## Death and Funeral of Henry Armstrong

Sheridan Post, Wednesday afternoon, at home, 424 South Brook street, the spirit of Henry C. Armstrong passed to the great beyond. Mr. Armstrong was taken sick last Friday with pneumonia, and from the very first his case was considered serious by the attending physicians, but on Tuesday night there seemed to be a change for the better and hope was entertained by everybody that he would recover. Notwithstanding that everything that medical science and loving hands could do, was done in his behalf, it was of no avail and he gave up the unequal fight as one who has performed his duty as he saw it, without fear of the consequences.

Mr. Armstrong was among the leading commercial spirits of the city, enterprising, energetic, liberal to a fault, kind hearted and generous, and one whose example in some things might profitably be emulated by many who profess to be well up in the scale of religion and morality. He had business interests in Sheridan and Crawford, Neb., and was liked and respected by his business associates. He was a member of the Fraternal Order of Eagles and the Independent Order of Odd Fellows in this city, and the former order will have charge of the funeral which occur Saturday, at 2 p. m., from the family residence, with religious services by Dr. Long of the Presbyterian church. Mr. Armstrong's father and brother arrived yesterday from the east to attend the funeral. Besides these he leaves a wife and four children to mourn his untimely death, and these have the sincere sympathy of the entire community.

## Hot Water at Edgemont.

The railroad company after three years' work and the expenditure of fully \$30,000, has struck water at Edgemont. The flow came one day last week and since there has been a steady flow of hot water gushing forth at a heat of over a hundred degrees. The well is several thousand feet deep, somewhere in the neighborhood of 5000 feet, and while the water may have medicinal qualities, it is not useful for the purposes the Burlington people intended, that of supplying water for the engines. But the men have been instructed to go deeper with the hope that another current will be reached that will supply the proper kind of water.

## New Grocery Changes Location.

The New grocery, which was located at the rear of the Rumer block, was moved last Saturday night to the corner building recently occupied by B. F. Lockwood, and is nicely fitted up. Mr. New has built up a profitable grocery business for the short time he has been engaged in the same and no doubt he will meet with the same success in his new location.

Manager and wife wanted on ranch. Will pay \$30 per month. People with children need not apply. Address The Herald. 12-3w

## "Of Such Is the Kingdom"

Richard L. Metcalfe's Literary Production Recognized by State Teachers' Board.

The State Teachers' Reading Circle board met Friday at the Rome hotel and recommended to the Nebraska Reading circle two books, one on culture and the other on technical work. Richard L. Metcalfe's new book, "Of Such Is the Kingdom," was selected as the culture book, and Dr. Sherman's "Elements of Literary Composition" as the technical book.

Representatives of various book concerns throughout the country were present to point out the merits of their books and after careful consideration of all the books presented, the board chose the two above named.

In their selection of the two books, the board conferred an honor upon two Nebraska authors. Mr. Metcalfe is associate editor of William J. Bryan's Commoner and was for many years editor-in-chief of the World-Herald. Dr. Sherman is connected with the Nebraska State university.

The first edition of Mr. Metcalfe's book was intended only for a limited circulation. The small number of books struck off were eagerly sought and upon the urgent request of friends he had another issue of 4,000 sent out. This number was later supplemented by an additional 6000 copies and now that the teachers' board has recommended "Of Such Is the Kingdom" to the reading circle, a special teachers' edition of 7,000 will be issued.

In competition with Mr. Metcalfe's book were many others of well known authors, among them being "Community and the Citizen," by D. D. Van Dusen, and Vincent's "Literary Masters."

## FIND PLENTS OF TRIBUTE.

The board, previous to their meeting, asked the opinion of many of the prominent educators and men in public and private life throughout the state and in each case favorable replies were received.

Governor George L. Sheldon wrote: "I have read that beautiful book and received a great deal of benefit from it. From the beginning to the end it is filled with pure, wholesome sentiment. It is a valuable book and one who reads it will read it again and again."

"This is a book that the young people should read. It should be in the library of every home. I trust the teachers will all secure it and read it, and impart the lessons of morality and virtue gleaned therefrom to the generation that is growing up under their care."

Other letters included the following:

General Charles F. Manderson:

"I know that the thinking men of the state will be gratified by this action. The book is captivating, not only because of the sentiment contained in it, but because it is a 'well of pure English, undefiled.'"

Dr. George L. Miller says:

"I am sure that it is richly entitled to this distinction. I know of nothing in current literature that is so rich in fine and elevated sentiments or that is so capable of good to the young."

Former Chief Justice John J. Sullivan:

"I hope you will adopt it. Field, Riley and Barrie have written with charm and truth of child life, but none of them have, I think, written better than Mr. Metcalfe. He knows a boy through and through."

President Crabtree of the State Normal at Peru:

"I would recommend the book for the list to be read by every teacher. Just get the book in the hands of the teachers; that is all. The inspiration and uplift follows not only that, but the teacher will see that others read the book. The author has touched the tender spot in my case at least. I will read the book again."

Judge C. B. Letton of the supreme court:

"I do not know of a book better fitted for this service. Its teachings too are in a form eminently attractive and readable."

## FINE THING FOR TEACHERS.

President Thomas of the state normal at Kearney:

"It would be a fine thing for every teacher to read. One who will read this book and permit his feelings to respond to the beautiful and touching sentiment must receive a spiritual uplift."

"Of Such Is the Kingdom" is for sale at The Horace Bogue store in Alliance.

## Another Good Hunting Story.

A number of spring hunting stories have been told of late, and we had about decided to put the ban on publishing further reports of this kind for fear that they would not be reliable, but here's one we can't let go by without a few lines: Engineers I. U. Hager and Freddy White loaded up a bunch of wooden decoy ducks and other necessary paraphernalia for a hunting trip last week and located on one of the numerous lakes in the southeast part of the county. The innocent-looking decoys were soon out in the open water, floating about leisurely and inviting their brethren that passed that way to descend for "the water was fine" and pay them a friendly visit. Hager got on one muskrat house and Freddy White mounted another, anxiously waiting for the game to come. It was soon on hand, but not the kind of birds they had hoped for. Another party of

Alliance hunters, who happened to pass that way, spied the decoys a quarter of a mile away, and in their eagerness to get a "pot shot" at the ducks, crawled nearly all that distance. Freddy White, with his duck caller, coaxed the unsuspecting sportsmen on and it was not until they emptied several gun barrels of shoot into the wooden decoys that they "got wise" to their mistake. It is said that the "easy marks" are among the most prominent boys on the road who tell all sorts of stories about being good shots.

## NOTICE.

### Notice to Voters of City of Alliance.

Notice is hereby given that at a regular meeting of the Council of the City of Alliance, Box Butte county, Nebraska, on the 3rd day of March 1908, the said Council passed a resolution submitting to the voters at the annual city election to be held April 7th, 1908, of the said city, an ordinance in words and figures as follows, to-wit:

An ordinance, prohibiting the sale or giving away of intoxicating, Malt, Spirituous and Vinous liquors except for medicinal, chemical, mechanical or communion purposes, within the incorporated limits of the city of Alliance, Nebraska, and providing a penalty for the violation thereof and the repealing of former ordinances in conflict thereof.

Be it ordained by the Mayor and Council of the city of Alliance, Nebraska:

Section 1. It shall be unlawful for any person, firm, association or corporation to sell or give away, or in any manner deal in Intoxicating, Malt, Spirituous or Vinous liquors, within the city limits of the city of Alliance, Nebraska; except for medicinal, chemical, mechanical or communion purposes.

Section 2. Any person, firm or association or corporation, violating any provision of this ordinance, shall on conviction thereof by a competent court be fined for each and every offence not less than five (\$5.00) dollars nor more than one hundred (\$100) dollars, in the discretion of the court, and shall pay all costs of the prosecution and in default of said fine and costs as assessed by the court, may be committed to the city jail until such fine and costs are paid.

Section 3. All ordinances or parts of ordinances heretofore passed and in conflict with the above ordinances, is hereby repealed.

Voters favoring the said ordinance shall designate the same with an X in parenthesis opposite the words, I vote for Form A, and those in favor of rejecting it by designating it with an X in parenthesis opposite the words, I vote against Form A. Copies of said ordinance in pamphlet form can be obtained at my office in said city.

Dated March 6th, 1908.

W. O. BARNES,  
(Seal) Clerk of the city of Alliance.

## County Treasurer's Notice

Owing to the time it took to forward all back taxes up to date, I have been delayed in getting out all delinquent personal tax notices but now give all due notice that I am going to give everybody not having received notice, a statement of their delinquent personal tax and if the same is not paid in ten days, I will be compelled to collect same with extra costs. Now, I mean business and am going to collect taxes due the county from everyone.

FRED MOLLRING,  
County Treasurer.

## Notice to Hunters.

Owing to the fact that hunters have shot several of my horses, two fatally, during the last two weeks, I will have to strictly forbid hunting on my premises in the future. Parties found hunting on my land at anytime hereafter will be prosecuted to the full extent of the law.

## Some High-Class Short-Horn Bulls.

I raised the bull calf that took first premium, also calf that took fifth in same class, in open competition, at our State fair in September 1907. My herd took fourteen ribbons, altogether. I now have thirty bulls, from one to three years old, which I would like to sell for fall delivery; a car load. I will sell from twelve to twenty; you take your pick for \$100 each. I will keep them for two months, feed them oats, alfalfa, etc., get them in good shape. You take them in December, winter them at home, and they will do you some good. J. G. BRENIER,  
43-1 year\* Broken Bow, Neb.

## NOTICE

Having had twenty years' experience in the Scavenger business in Chicago, St. Louis and other cities I feel competent to do all kinds of cess pool cleaning and scavenger work to your satisfaction and solicit your patronage. All orders will receive prompt attention. Ph. 508 WM. WYKOFF

## KNOWN AS "CRYSTAL"

Name Given the New Theatre by Eight Out of Hundreds of Other Appellations.

The opening of the new moving picture show and theatre by Guy Lockwood, Monday night, was greeted by an immense crowd, in fact it was necessary to turn away a number of people at the first performance. On this occasion the management asked for a suitable name for the new place, which was to be selected from among the patrons, as the most appropriate. A large basket was placed near the ticket office, and when passing into the theatre a name enclosed in an envelope was deposited therein by the attendant. The way the envelopes showered into that basket was enough to make a rural route mail box blush with shame. There were several hundred, and the hall was packed with people. The theatre is neatly arranged, and has a

balcony at the rear that would do credit to a larger house. But this is not for the gallery gods, as is usually the case. The price of admission is 10 cents on the lower floor, but whoever wants to go to "nigger heaven" must put up 20c. The work of selecting a name for the place could not be determined Monday night, and was not announced until at the Tuesday night performance. Eight persons hit upon the proper appellation, "Crystal," and in the preference, by lot, Roy Adams was winner. There were all kinds of names suggested; some of them most distorted and twisted arrangements of English words.

The Crystal will prove a most inviting playhouse, and there is no doubt will be a popular place of entertainment henceforth. The new musical instrument known as the auxidaphone was a most attractive feature. The moving pictures also held the attention of the audience from start to finish and the piano and vocal selections were all that could be expected.

Parties desiring to build, improve or repair, will save money by figuring with S. C. Reck before spring work opens up.

WAIT FOR THE GRAND OPENING OF  
**SPRING MILLINERY**  
SATURDAY, APRIL 4th

Miss Roberts will show the newest ova-tions in LADIES' HATS in patterns and special designs, at

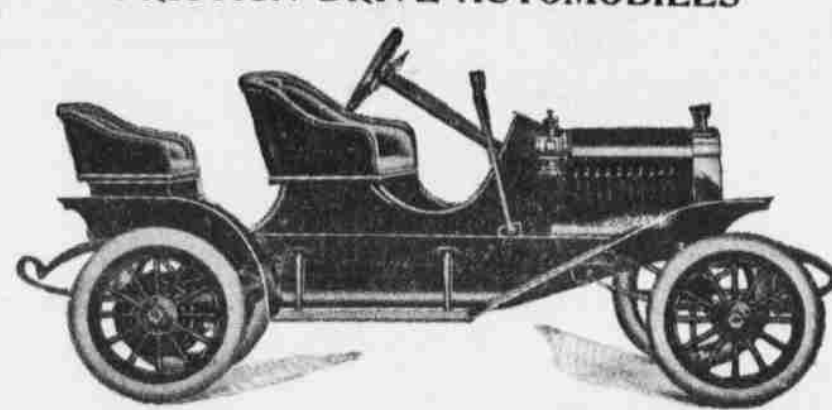
The HORACE BOGUE STORE

JAMES KEELER Alliance, Nebr.

WESTERN NEBRASKA AGENT FOR

**THE LAMBERT** PHONES—  
Garage, 33  
House, 225

FRICITION-DRIVE AUTOMOBILES



Full Line of Auto. Accessories Machines for Rent


We make a specialty of train calls and short trips

Seed sown with the  
**Monitor Double Disc Drill**  
is put at the bottom of a clean, wide furrow, at an even depth, in two rows, and covered with a uniform amount of earth. Come and see the samples.

**Newberry's Hardware Co.**

Have you read  
the Nebraska Book

**"Of Such is the Kingdom"**  
and Other Stories from Life  
by Richard L. Metcalf  
Associate Editor of Mr. Bryan's Commoner



This is the volume that Senator Burkett presented to each of the United States Senators. It is highly complimented by many distinguished men of the nation.

For Sale at the  
**Horace Bogue Store**