

A NEW LOT OF THE CELEBRATED Douglas Shoes
\$3.50

Dress Shirts
A fine new line regular \$1.00 values,
75c

Canvas Gloves
Good and heavy; regular 10c kind; for 10 days only
5c

Fleece-Lined Underwear
Extra weight, 1 1/4 pounds to the garment; silk trimmed, pearl buttons, well made, at
50c

Boys' Stockings
made from special spun yarn, extra heavy, highest type of American manufacture.
25c

OUR JACK RABBIT Corduroy Pants
at
\$1.25

The Famous

Men's correct clothing for autumn { with all new style features }

OUR lines of suits and overcoats as made by **Hart, Schaffner & Marx, David Adler & Sons**, and the **Sterling** people cover the entire clothing field. Our clothing will satisfy men of most exacting taste. It won't take a fat pocket book here. All our various lines represent the best obtainable at their respective prices.

Suits from
\$3.95 to \$25.00

Overcoats from
\$4.95 to 30.00

We are showing the most beautiful line of men's overcoats at very low prices. Our new RYTON 52-inch coat, made of the season's smartest fabrics, at
\$10, \$12.50, \$15 and \$18

Represents 100 cents in value for every dollar charged.

Here is a partial LIST of the Standard Brands Always Sold by

The Famous Clothing House

Hart, Schaffner & Marx CLOTHING

Sterling, Perfection and Banner brands, and David Adler & Sons.

Adler overcoats, Jack Rabbit pants, Carhart's work clothes, Sargent gloves, Elk brand gloves, Elgin shirts, Lion shirts, Gold and Silver shirts, Stetson hats, Hawes hats, Tiger hats, Champion hats.

Carhart's Overclothes

DOUGLAS \$3.50 and \$4.00 Shoes

Extra Special

\$3-HAWES HATS-\$3

In the new Blue, Pearl, Alpine and Elack Derbies, just received. They are right up to the minute in style.

A WORD or two about the new styles—Collars and lapels are larger. There is greater breadth across the chest, but shoulders are shaped more to the lines of the figure. Coats are cut longer. Single and double vents are deeper. Colors provide for every taste; grays, brown and green mixtures seem to be well to the front in the race for popularity. Mixtures in tweeds are moving nicely. Blues and blacks are also much in favor. The double-breasted 3-button sack is the main style. The college cut comes next.

Don't Miss Seeing

Our great line of men's all wool suits, made in the latest approved styles, in all colors and mixtures, which we are selling at.... **\$9.85**

Now is the time to buy Underwear
50 doz. fine Derby Ribbed, Fleece Lined, all sizes in black, tan and brown; regular 75c garment
50c

Men's Work Shirts
Extra quality at 50c; they go for 10 days at
39c
New patterns

REGULAR 75c RIVETED
..Horse Hide Gloves..
For 10 days they will be sold for
50c

Boys' Shirts and Drawers
only
11c

Men's Outing Flannel Night Shirts
only
69c

All of our Boys' \$2.50 Suits marked down to
\$1.85
Your free choice of any in the house.

The Famous Clothing House Two doors south of Postoffice **Alliance, Neb.**

Boys' Star Pattern Bib Overalls, all sizes from 4 to 14
19c

HATS! HATS!
A big sample line, all colors and shapes, worth up to \$3.00.
89c

SHOES!
\$1.45
buys the best boy's shoe in town.

BOYS' HATS
browns and blacks new shapes
39c
September only

SUIT CASES
Good ones, from
\$1.50 to \$7

Douglas New Blucher Shoes
made of the famous Gun Metal Calf
\$3.50



Stoves Stoves Stoves Stoves

ARE you particular as to the kind of a stove you would use? Were some one to make you a gift of a stove, and not to restrict you to any one particular make, you would undoubtedly select the best stove to be had. You would do this with the view of getting the stove with the points of advantage over all others.

Now, why shouldn't you use the same good judgment when you **buy** a stove? We are showing on our floor, what we think are the **VERY BEST** lines of stoves made, and would ask your careful consideration of them.



..“Estate Oak” Heaters..

The sale on these heaters has been wonderful during the past seven years they have been handled in Alliance. They have merit, hence, are easily sold. The mere fact that they have a large ash pan and door to remove ashes through, appeals to every housewife. The ash pit is jointless, made in one solid piece. The screw drafts and doors have ground edges; fit air tight, and the stove will hold fire for forty-eight hours.



The “Great Western Oak” Heaters

and the “Great Western” full line of stoves, have been on sale here ever since Alliance began to exist. We can refer you to a long list of pleased users of these stoves. We can show you of this line,

Great Western Oaks
Mountain Oaks
Banquet Steel Ranges
Paris Wonder Steel Ranges
Wonder Steel and Cast Cooks

STOVE BOARDS
OIL CLOTH RUGS
STOVE PIPE
DAMPERS
ELBOWS
COLLARS
COAL HODS
SHOVELS

Kindly Listen to a Little Stove Talk.

DO NOT buy a small stove to save money. The fact of a stove being small, doesn't signify that it will burn economically less fuel than a large one. Buy a large stove; it costs more of course, but the larger the stove, the more radiating surface it has, and that is what distributes the heat. You can regulate a large stove to burn a little amount of fuel. But to try to get lots of heat from a small stove, you must force the fire, which sends unconsumed gases out of the chimney, and is a waste of fuel.

GEO. D. DARLING, - - Alliance, Nebraska

ENAMELED WARE
TINWARE
DISHES
LAMPS
FURNITURE
DRAPERIES
COUCH COVERS
CARPETS
GENERAL
HOUSEFURNISHINGS