

WE HAVE GOT TO MOVE

Our entire line of summer goods. The summer season has been so late coming that we have for clearance a greater amount of seasonable merchandise than has ever been offered at any of our previous sales. In order to move this stock we will make prices that will make this the biggest sale of UP-TO-DATE MERCHANDISE that Alliance has seen.

SALE WEEK JULY 17-22

Arnold Goods	India Linens	Special Prices	Linen	Percale	
25c Mohair Lustre.....10c	7c Linen.....5c	ON NAINSOOK	\$1.25 Linen, 50-in. wide.....95c	24 inch.....5c	15c Scotch Cheviots.....12c
18c Dotted Swiss.....13 1/2c	9c Linen.....7 1/2c	FRENCH LAWN	75c Linen, 36-in. wide.....59c	28 inch.....7c	15c Covert.....12c
75c Silk Organdje.....50c	15c Linen.....12 1/2c	PERSIAN LAWN	65c Linen, 42-in. wide.....49c	34 inch.....9c	15c Silkolein.....11c
50c Silk Novelty.....39c	20c Linen.....17 1/2c	DIMITY	40c Linen, 36-in. wide.....33c	36 inch Madras.....12c	20c Draperies.....15c
69c Novelties.....50c	25c Linen.....19 1/2c				25c Draperies.....19c
Black Silks	Any Fancy Silk Suiting Pattern \$11.00	Leather Goods	Neckwear Clearance	All Dress Trimmings One-third off	Dress Goods
\$1.50 yard-wide Black Beau de Soie.....\$1.23	Value from \$11.75 to \$17.50	\$2.50 Import'd Green Purse.....\$1.75	75c Collars.....55c	75c 54-in. Mohair.....50c	75c 54-in. Mohair.....50c
\$1.25 yard-wide Black Beau de Soie.....1.00		2.50 Fancy Calf Skin Bags.....1.75	50c Collars.....39c	65c 38-in. Mohair.....50c	65c 38-in. Mohair.....50c
\$1.00 24-inch wide Black Beau de Soie.....75c		1.75 Fancy Fitted Bags.....1.35	35c Collars.....23c	65c 38-in. Wool Goods.....49c	65c 38-in. Wool Goods.....49c
65c Black China Silk, 27 inches wide.....50c		1.50 Novelty Bags.....1.15	25c Collars.....19c	50c 38-in. Wool Goods.....39c	50c 38-in. Wool Goods.....39c
\$1.00 black Figured Pongee.....73c		75c Fitted Bags.....55c	15c Collars.....9c	All \$1.50 Suitings.....\$1.20	All \$1.50 Suitings.....\$1.20
\$1.00 Black Silks, odd pieces.....69c		50c Fitted Bags.....43c	\$4.00 Lace Collars.....\$2.75	All 1.25 Suitings.....98c	All 1.25 Suitings.....98c
50c Jap. Silk, 24 inches wide.....39c		4.00 Pocketbook.....3.39	3.00 Lace Collars.....1.95	All 1.00 Suitings.....83c	All 1.00 Suitings.....83c
Clearance Ribbons	Waists	1.50 Seal Cigar Case.....1.05	2.00 Lace Collars.....1.19	\$1.25 Grenadines.....75c	\$1.25 Grenadines.....75c
50c 5 1/2-in. Ombre Ribbons.....39c	75c White Lawn Waists.....50c	1.50 Wallet.....1.10	2.00 Lace Collars.....1.19	1.35 Eoliennes.....95c	1.35 Eoliennes.....95c
25c 4-in. Roman Stripe Ribbons.....19c	\$1.25 Lawn Waists.....93c	50c Wallet.....39c			
75c 5 1/2-in. Warp Prints.....59c	1.00 White Lawn Waists.....60c				
75c 6-in. Dresden Ribbons.....59c	1.50 White Lawn Waists.....1.10				
39c Novelties.....29c	2.25 White Jap. Silk Waists.....1.85				
25c Novelties.....19c	2.50 White Jap. Silk Waists.....1.98				
15c Persian.....11c	3.00 White Jap. Silk Waists.....2.39				
5c Shirr Ribbon.....3c					
One Lot of Corsets 50c	Wash Suits	SPECIAL!	Pillow Tops	Black Mercerized Petticoats 20 per cent. discount	Best Calico.....5c
All Style.....50c	\$1.00 White Linen.....\$2.39	25c a box of 3 cakes Toilet Soap.....19c	\$1.50 Satin Top.....\$1.10		100 Pearl Buttons.....7c
All Color.....50c	2.50 White Lawn.....1.05		75c Fancy Top.....50c		15c Pearl Buttons.....10c
All Size.....50c	1.50 Wash Skirt.....98c		50c Fancy Top.....39c		
	2.00 Wash Skirt.....1.38		25c Fancy Top.....19c		
	3.00 Wash Skirt.....2.05		65c Silk Cord.....50c		
			50c Silk Cord.....39c		
			35c Mercerized Cord.....25c		
Rugs					
\$3.00 27x63.....\$2.10					
4.50 36x72.....3.25					
2.00 Smyrna.....1.25					
75c Smyrna.....59c					

Saturday night, July 22, at 8 o'clock, we will give away a SILK DRESS PATTERN worth \$17.50 to the lady holding the lucky number. One Ticket with every purchase of \$1.00 during the week.

The Horace Bogue Store

TRADE WINNER

Dray and Transfer Line.

WHEN YOU GO TO LEAVE TOWN, don't worry about what to do with your Household Goods. S. A. Miller will take charge of them; store them in a nice, dry and cool place and pack and ship them wherever desired. Charges reasonable. The only spring dray line in the city.

S. A. Miller.

Phone 139.

Palace Livery Barn
S. H. DESCH, Prop.

ONE BLOCK WEST OF THE NEW ZBINDEN BUILDING. Phone.....

Good turnouts, strict attention to our business, and courteous treatment to all has won for us the excellent patronage we enjoy. Try us.

LEE ACHESON

ALWAYS HANDLES THE BEST

FRESH FRUITS AND VEGETABLES FOR THE TABLE

IF YOU HAVEN'T TIME TO CALL at the STORE PHONE No. 4.

If you want good, wholesome baking use

Lexington Five-X Flour

Guaranteed the best on the market. For sale by

S. B. LIBBY THE GROCER
(Successor to G. W. Young)

Wm. James,

Exclusive Dealer in

COAL &

WOOD

'Phone Alliance, No. 5. Nebraska.

J. ROWAN

DEALER IN

FLOUR, FEED, HAY and GRAIN

WHOLESALE AND RETAIL.

HANDLES

Seed Wheat, Spring Rye and Spelt.

'Phone No. 71. Residence, No. 95.

NORMAL SCHOOL NOTES

The enrollment has reached 147.

County Superintendent Smith of Dawes county has been visiting normal the last few days.

The model school which was successfully carried on by Miss Carrie Robertson is now closed.

There has been a change in the junior normal daily program; school hours are from 7:30 a. m. to 4:15 p. m.

The chapel hour which was at 11:20 is now changed to 10 o'clock and the study of Nebraska school law has been taken up at that hour.

A new teacher has been added to the list of normal instructors. Mr. Juck takes charge of orthography, physiology, mental arithmetic and bookkeeping.

The regular junior normal social was held last Friday evening which was greatly enjoyed by all the Normalites. A very interesting program was rendered. This was followed by refreshments in the way of ice cream and cake.

ZBINDEN BROS.,

DEALERS IN.....

Flour and Feed.

"Home Comfort" Flour

Is Our Leader. Try It.....

'PHONE 105.

WEST SIDE MAIN STREET.

Second-Hand Furniture

is cheaper than new, and often just what you want. Or, we will trade new for second hand goods any time, and pay highest cash price for second hand goods.

See **W. M. WILSON,**
THE SECOND-HAND MAN.
Phone 260.

F. M. WALLACE

DRAY LINE

Moving Household Furniture and Trunks a specialty

Phone No. 1—Young's grocery, Alliance.

At RUMER'S

Clearing Sale

To Clean Up All Summer Goods, We Get to the Front Quick.

READ WHAT WE SAY

Men's \$15.00 Summer Suits - **\$7.50**
Men's 12.00 Summer Suits - **6.00**
Men's 10.00 Summer Suits - **5.00**
Men's 8.00 Summer Suits - **4.00**
Men's 7.00 Summer Suits - **3.50**
Men's 5.00 Summer Suits - **2.50**

All our Men's Light Colored Felt, Fur and Straw Hats go at.....

Half Price

All our Men's **\$3.50** Black Oxford Shoes will go at **\$2.00**

All our Men's **\$3.50** and **\$4** Tan Oxfords go at **\$2.25**

All our Ladies' Light Colored Summer Suits at **Half Price** for one week only.

All our Children's Ready-made Dresses, regular prices **50, 75c and \$1.00**
SALE PRICE! SALE PRICE! FOR ONE WEEK
35 and 45c

For One Week we place on sale our entire line of Light Colored Prints at..... **3 1/2c**

Our entire line of Lawns, Organdies, Linens and Wash Goods go on sale at **Half to two-thirds regular price**

Ladies' Muslin and Gauze Underwear for one week **Half to two-thirds regular price**

We will make **SPECIAL CUT PRICES** on all Summer Goods in our Dry Goods and Clothing Departments.

Special Cut Prices ON **GROCERIES** All Next Week.

Get Prices, It Means Money for You!

At RUMER'S of Alliance, Neb.