

Ladies' mohair shirt waist suit, fancy trimmed \$6.50	Men's Russian and box calf shoes, an extraordinary value \$1.50	Men's black vici and box calf foot form, good wearing shoes \$2.50	Our special EXTRA quality men's dress and work shoes \$3.00	A large assortment of vici and velour dress shoes, black and tan \$3.50	Men's guaranteed patent colt in all the latest styles in boots and Oxfords \$3.50	Men's black worsted suits, all sizes, stouts and slims \$3.75
Ladies' all linen shirt waist suits \$6.50	<div style="text-align: center;"> <h1>The Rumer Store</h1> <h2>Spring Opening Sale</h2> <p>COMMENCING THIS WEEK we place on sale the largest stock of Dry Goods, Clothing and Shoes ever shown in Alliance.</p> <p>Watch the statement-Mark the words!</p> <p>We guarantee to show you more New Spring Styles in Men's and Boys' Clothing than all other merchants in Alliance COMBINED. The same statement applies to our Ladies' Tailor-made Suits, Reding-goat Suits, as well as our Silk, Panama, Linen and Mohair Shirt-waist Suits.</p> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px;"> <p>In Our Dry Goods Dept'</p> <p>You will find the latest creations in both Foreign and Domestic Dress Goods, Silks, Velvets, Nettings, Panamas, Eolines, Mohairs, Sheperd Plaids, Swisses, Organdies, Lawn Linen Linen Suitings and Shirt Waist Suit Materials</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>In Our Clothing Dept'</p> <p>We are showing the latest productions in the New Fabrics. The most exclusive styles in Men's and Boys' Ready-to-Wear Suits, Top Coats, Cravenettes, Rain Coats, Outing Suits, Fancy Vests, Silk, Mohair and Percalé Shirts</p> </div> </div> <p>Read the Prices in Squares Surrounding This Ad.</p> </div>				Men's well made cheviot suits in blue and black \$5.00	
Ladies' blue, black and brown cheviot and serge tailor-made suits \$7.50					Our trade runners; 20 styles cheviot, worsted and Scotch tweeds \$7.50	
Ladies' nicely trimmed serge blouse suits in brown and black \$10.00					All wool unfinished worsteds and cheviots, gray, black and brown \$10.00	
Ladies' fancy panama blouse suits in blue, black and brown \$13.50					50 styles bond tailored, high grade business and dress suits, plain and fancy \$12.00	
20 styles in ladies' panama and mohair, elegantly trimmed suits \$15.00					An unlimited number of our best bond tailored, latest style suits \$13.50	
The new Regina riding suits in plain and fancy \$20.00					Men's full length waterproof belt coats, all shades, latest styles \$15.00	
Ladies' covert cloth walking jackets, silk lined \$5.00					Men's 34-inch top coats, light and dark coverts and whip cords \$10.00	
Ladies' pongee silk jackets for evening wear, beautifully trimmed \$9.00					Men's fine satin-lined dress top coats \$15.00	
Ladies' full length black taffeta silk coats, elegantly trimmed \$20.00					large assortment men's outing suits \$7.50, 10.00 and 12.00	
A large assortment of ladies' lawn and percale shirt waists 50c, 75c and 1.00					An elegant selection ladies' linen, mohair & silk shirt waists \$1.25 to 5.00	Our ladies' leader—good, serviceable foot form shoes, extra value \$1.50

SPECIAL CHAIR SALE

DIRECT FROM FACTORY

now on, and to last until Thursday, April 20th.

THIS IS THE FIRST CHANCE we have had to talk through the papers since getting that big car load of goods unpacked. It has cost considerable to get cuts of our furniture, but we realize the advantage of showing people just what they can buy at our store. The chairs and rockers are exactly as the cuts show. We bought in quantities too, so we are sure of not being out of these particular goods when buyers ask for them.

 <p>(Exactly Like Cut.)</p> <p>Golden Elm Arm Rocker; eight spindle, high back, rodded arms, saddle seat. Regular \$3.00 value. Our special price \$2.19</p>	 <p>(Exactly Like Cut.)</p> <p>Dining Chairs; quarter sawed, golden oak polish finish, solid seat. A very pretty chair.</p> <p>Our special price for set of six \$15.50</p>	 <p>(Exactly Like Cut.)</p> <p>Morris Chair; heavy quarter sawed, polish finish golden oak. Carved claw feet, and patent adjustment.</p> <p>Our special price, \$9.98</p>	 <p>(Exactly Like Cut.)</p> <p>Solid Oak Rocker; finished golden, deep cut carvings, cane seat. Regular \$2.50 value. Our special price \$1.69</p>
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SPACE does not permit us quoting prices on all the new furniture we now have on our floors. But we would invite you to come in and see the new creations in

BUFFETS, CHINA CLOSETS, SIDEBARDS, DINING TABLES, IRON BEDS, COUCHES, and CENTER TABLES.

We have never before shown such an extensive line. Kindly remember we carry a large stock of **linoleums**, in six and twelve foot widths, **Carpets, Floor Plattings, Draperies, Couch Covers, Dishes, Glassware, Lamps, Tinware, Enameled Ware, Stoves, Ranges, Refrigerators, Jewel Gasoline Stoves and Ovens.** Can furnish your home with everything you need.

Complete Housefurnisher.

Pianos and Organs

Hamilton, Herbert and Ellington Pianos, and Hamilton Organs, made by D. H. Baldwin & Co., of Chicago.

These well known instruments need no introduction to this community, having been handled here for the past six years. They are highly recommended by the many people who have them in their homes. If you are interested in allowing your children a musical education, come in and talk with us about a musical instrument. Sold on payments.

Geo. D. Darling
Alliance, Nebraska