

Former Winners
 F. J. Betzold
 H. K. Scharrs
 Robt. Broyles

\$75.00 GOLD=FREE!

It Pays
 TO TRADE
 AT THE
Famous

Every year at this time we have GIVEN AWAY tickets on money prizes. This time we have added \$25.00 for a second prize, \$50.00 being the first prize. The distribution of tickets will be as before—a ticket with each purchase; larger purchases in proportion.

GET YOUR TICKETS! Besides the tickets, we have started the ball rolling to clear up broken lines in our summer stock. After heavy selling of the past 60 days, we **SOME STARTLING CLOTHING VALUES TO OFFER**

Clothing Specials		Furnishings, Etc.	
Broken Lines	from our fine Hand-Tailored Suits, that sold for \$18, \$20 and \$22, for.....	\$15.00	Boys' Summer Shirts and Drawers 19c
Fine Line Cheviots	Cassimers and Worsteds, sterling qualities, that sold up to \$16, now	9.95	Men's Sox, Black and Tan..... 3c
An Elegant Black	Unfinished Worsted, silk serge lined, hand-made collars and shoulders, guaranteed suit in every respect, made by skilled tailors, worth \$16.50, at	12.50	Men's Handkerchiefs..... 3c
All Wool Homespuns	that sold at and others are getting 12.50, go at	7.50	Cotton Flannel Gloves, good ones 7c
Boys' Wash Suits	fine linen fabrics, all sizes from 3 to 10 years, now go for	39c	Men's Bib Overalls..... 39c
Another Lot	Boys' Knee Pants, every pair worth 35 cents, for 5 days they go at.....	11c	Men's 35c Suspenders..... 19c
You Can Buy	some \$8.00 and \$10.00 Suits for..... Only a question of size	5.95	Men's 1.25 Chrome Horsehide Gloves 95c
			Our 1.25 line Mohair Front Shirts 98c
			Men's Straw Hats hats that sold up to 75 cents now 19c
			Hats that sold at 1.25 and 1.50 75c
			Shoes! Shoes! Shoes! 100 pairs Boys' Shoes worth 1.50, now... \$1.10
			Men's Low Shoes... 98c
			Agents for the DOUGLAS SHOE. All styles all leathers, AT FACTORY PRICE..... \$3.50

\$1.90 REDUCTION ON ANY LIGHT-COLORED PAIR OF TROUSERS IN THE HOUSE

Besides giving you these special prices, you get your tickets. We are "putting you next" to the "Gold Coin"—you can buy peanuts or railroad tickets—it's up to you. We are Advertisers of Facts and Sellers of what is Best in Men's and Boys' Wear. Prices always the Lowest. Goods that are Warranted. New Goods for less money than junk.

The Famous Clothing House

WHERE YOUR DOLLARS DO DOUBLE DUTY

Two Doors South of Postoffice

F. J. Brennan & Co...
 DEALERS IN
Drugs, Perfumes and Toilet Articles.
 Paints, Oils and Wall Paper
 Prescriptions Carefully Compounded.
 FIRST NATIONAL BANK BLOCK.
 Alliance, Nebraska.

Diamonds, Watches, Gold Jewelry, Souvenirs...
 Repairing in all its Branches. * Nail orders promptly attended to.
W. O. Barnes,
 Jeweler and Optician.

HIDES HIDES HIDES
 BOUGHT AT HILLS' HARNESS SHOP AND WILL PAY TOP PRICE
 WE KEEP EVERYTHING IN THE LINE OF HARNESS and SADDLES
HIDES HIDES HIDES
 ONE DOOR SOUTH OF ANDERSON'S BLACKSMITH SHOP **GEO. A. HILLS**

CHAS. E. FORD, President
 A. S. REED, R. M. HAMPTON, Vice Presidents.
 S. K. WARRICK, Cashier
 G. HAMPTON, Ass't Cashier.
 [4226]
First National Bank,
 ALLIANCE, NEBRASKA.
 Capital, \$50,000. - Surplus and Profits, \$20,000
 DIRECTORS:
 Chas. E. Ford, A. S. Reed, R. M. Hampton, H. G. Warrick, S. K. Warrick.

Less Than Half Fare
 TO ST. LOUIS AND RETURN.
 The Burlington offers another series of low rate excursions to St. Louis and return on Mondays, July 11, 18 and 20.
 Tickets at \$19.25 for the round trip—considerably less than half rate.
 Tickets are good in coaches and chair cars (seats free).
 The St. Louis Exposition is the most magnificent spectacle the world has ever beheld, and its like may not occur again in your lifetime.
 Let me send you our illustrated folder, or call on our agent for full information.
 L. W. Wakeley,
 Passenger Agent, Omaha.

Appointment of Administrator.
 STATE OF NEBRASKA,
 BOX BUTTE COUNTY.
 At a county court, held at the county court room, in and for said county, July 8, A. D. 1904.
 Present, D. K. Spacht, county judge.
 In the matter of the estate of William Boness, deceased.
 On reading and filing the petition of Sophia P. Boness, praying that administration of said estate may be granted to her as administratrix.
 Ordered, that August 8th, A. D. 1904, at 9 o'clock a. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a county court to be held in and for said county, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof, be given to all persons interested in said matter by publishing a copy of this order in THE ALLIANCE HERALD, a weekly newspaper printed in said county, for three successive weeks, prior to said day of hearing.
 (A true copy.) D. K. SPACHT, County Judge.
 [SEAL] 20 July 22

Order of Hearing on Original Probate of Will.
 STATE OF NEBRASKA,
 BOX BUTTE COUNTY.
 At a county court, held at the county court room, in and for said county, July 8, A. D. 1904.
 Present, D. K. Spacht, County Judge.
 In the matter of estate of Martin H. Patmore, deceased.
 On reading and filing the petition of A. S. Reed, praying that administration of the said will and testament of the said Martin H. Patmore, deceased, may be granted, approved, probated, allowed, and that as the last will and testament of the said Martin H. Patmore, deceased, and that the execution of said instrument may be controlled and the administration of said estate may be granted to Martin H. Patmore and A. S. Reed as executors.
 Ordered, that July 25, A. D. 1904, at 10 o'clock p. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a county court to be held in and for said county, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof, be given to all persons interested in said matter by publishing a copy of this order in THE ALLIANCE HERALD, a weekly newspaper printed in said county, for three successive weeks, prior to said day of hearing.
 (A true copy.) D. K. SPACHT, County Judge.
 [SEAL] 20 July 22

Notice to Creditors.
 In County Court, within and for Box Butte County, Nebraska, July 1, 1904, in the matter of the estate of John S. Hughes, deceased. To the creditors of the said estate: You are hereby notified that I will sit in the County Court, Room in Alliance, in said county, on the 15th day of December, 1904, at 1 o'clock p. m., to receive and examine all claims against said estate with a view of their adjustment and allowance. The time limited for the presentation of claims against said estate is 6 months, from the 15th day of June, A. D. 1904, and the time limited for the payment of debts is one year from said 15th day of June, A. D. 1904.
 Witness my hand and seal of said County Court, this 1st day of July, 1904.
 (A true copy.) D. K. SPACHT, County Judge.
 [SEAL] 19 July 24

"THERE is so much good in the worst of us,
 And there is so much bad in the best of us,
 That it won't do for any of us to talk about the rest of us."

But each should do his best to improve the standard of the Goods he offers for sale to the Public.

Advancement along this line is our aim.

Geo. Darling
FURNITURE