

HOT SHOT AND WRECKING OF PRICES!

FOR THE MONTH OF MAY

12c Boys' Underwear
19c Brownie Overalls
50c Men's bib Overalls
10c Boys 3 pr. socks
25c for Men's Mule-skin Gloves
39c good Welt Gloves
75c for Union made bib Overalls
19c Boys' knee pants, all sizes
95c Boys' suits
\$1.75 for Men's \$2.50 shoes
7c Canton Flannel gloves
75c New Silk Stripe Shirts

A New Line of Boys' Clothing and Caps

FREE! FREE!

a Base Ball and Bat FREE with every Boy's Suit from \$2.00 up.

Clothing

for Men and Young Men. We are showing the handsomest line of Spring Suits we have ever shown you. Every new weave and cloth is in our stock.

All Wool Suits

\$6.50

Black Worsteds in New Styles and Cut, guaranteed colors and make

\$9.85

A line that we intended to sell at \$18.00, for

\$15.00

Hand-made.

These goods are unsurpassed for Style, Fit and Wearing Qualities. Your money back when we guarantee an article that proves faulty.

The FAMOUS Clothing House

307 Box Butte Ave.

Two Doors South of Postoffice

This is the Way They are Made.



AGENTS FOR THE FOLLOWING WELL KNOWN GOODS:

Carhart's
Douglass
Hanan
Stetson

Earl & Wilson
Elgin
Lion
Tiger

Perfection
Hawes
Morgan
Medicott

American
Hosiery
Morley
Sterling

We have about 30 pairs California Cassimere Pants worth \$6.00 to close out at **\$3.85**

Men's hand-tailored Suits all fabrics, shape-retaining front, guarant'd. 40 styles, your choice at

\$12.50

for the Suit

Silkote Sox 3 for 25c

\$1.50 for Mens' Pants

25c Boys' Pants

\$2.00 for \$2.50 Hats

\$3.50 Douglas Shoes

\$1.75 Marine Calf Shoes

69c Satine Shirts, fast colors

39c for work Shirts

39c for Fleece Underwear

50c for fast black Underwear

19c Boys' Work Shirts

19c Silk Embroidered Suspenders	50c All wool double knee and seat pants for boys	69c Men's fast colors Madras Shirts	25c for new 50c neckties	\$3.50 Boys' Norfolk all wool blue serges	\$1.00 for 36-38-40 waists in Men's pants	\$1.00 Mens' fine hats	25c Think of it, for a White Shirt	25c for Silk stripe fancy sox	\$1.25 Boys' good wearing shoes	25c for Boys Caps
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10-DAYS AT RUMER'S-10

SUMMER CLOTHING
SUMMER HATS
SUMMER SHIRTS

A GREAT BIG SALE!

SUMMER UNDERWEAR
SHOES, MACKINTOSHES
TRUNKS and VALISES

It will Pay You to See the Suits We are Selling for \$4.50, \$6.00 \$8.50 & \$10

These Suits are Worth to You \$7.50, \$10.00, \$12.00 and \$15.00

Our Entire Line of Men's \$1.25 and \$1.50 Silk and Percale Shirts go at...

\$1.00

All Our Men's 75c Dress and Work Shirts We Sell at 50 cents Men's 50, 7, \$1.00 and \$1.20 Underwear, Sale Prices, 35, 50, 75, \$10

We will You a \$5 Shoe for \$3.75, \$3.50 Shoe for \$2.75, 3.00 Shoe for 2.50

We want to sell all our Mackintoshes before the rainy season is over. You need them now and we sell a \$10 Mackintosh for \$6, a \$7.50 Mackintosh for \$5. Cheaper Goods, \$2.50 and \$3.50, but they are good, serviceable ones.

Speaking about TRUNKS. We have a lot of them we do not want. If you need one at all, we will make the price about half what they will ask you elsewhere. Special prices on Grips, Valises and Telescopes.

WE WANT YOUR PATRONAGE

Our Prices on Dry Goods, Clothing, Shoes and Groceries will please you

W. D. RUMER

Contractor and Builder.
Turning and Scroll Work and all Kinds of Shop Work.....

Estimates Furnished

GEO. G. GADSBY,

Brick Shop West of Alliance National Bank, Alliance, Neb.

PHONE 400.

F. M. WALLACE
DRAY LINE

Moving Household Furniture and Trunks a specialty

Phone No. 1-Young's grocery, Alliance

HUMPHRY ★

:: Undertaking and :: Embalming Company

Calls answered promptly day or night.

Claude Humphry,

Undertaker.

Mrs. Humphry,

Lady Assistant.

Residence phone 269.

FRED BRENNAN

Plumbing, Steam and hot water Heating.

Phone, No. 356. ALLIANCE, NEB.

ZBINDEN BROS.,

DEALERS IN

Flour and Feed.

"Home Comfort" ★ Flour

Is Our Leader. Try It....

PHONE 105.

WEST SIDE MAIN STREET.

Dr. J. R. Taggart, D.V.S.

Is prepared to treat any and all diseases known to the horse and cow. Special attention to dentistry. All work guaranteed

Barn North of Palace Livery. 'Pho 101

BARRY HOUSE

MISS MAGGIE BARRY, Proprietress

Good Table Board Comfortable Rooms

Opposite Depot.

Alliance, Neb.

SEE Jos. Carey & Co.

For house moving, well boring making and cleaning cesspools moving box cars, etc . . .

ALLIANCE, NEBRASKA.

W. M. FOSKETT

Auctioneer

Will Cry Sales in This and Adjoining Counties....

On COMMISSION, or BY THE DAY.

Satisfaction guaranteed. If you want to buy or sell ranch property, list it with me....

HEMINGFORD, NEB.

Harry Dunning

O. L. Gilbert

Dunning & Gilbert

Violin and Guitar Solos, Duets, Mimics, etc. Music furnished for Parties, Receptions, and other social gatherings. Alliance, Neb.

Keith L. Pierce.

Fire Insurance.

HEMINGFORD, NEBRASKA.

Agent for the Caledonian of Scotland, which insures town property only, and the Columbia, which insures town and farm property and live stock. Both are reliable old line companies

Notarial Work.

A. D. NEW, AUCTIONEER.

Sales cried in this and adjoining counties by the day or commission. Sixteen years experience. Satisfaction guaranteed. Contracts can be made at THE HERALD office where references to Alliance citizens will also be given.