

COME HERE (Take Advantage of These Low Prices and Carry the) **SAVINGS HOME IN CASH** (No Chin Music but New No Old Shelfworn Goods... Goods at Cut Prices..... Old Goods are Dear at any Price)

READ AND REFLECT

- 12c Boys' Underwear
- 19c Brownie Overalls
- 50c Mens' bib Overalls
- 10c Boys' 3 pr. socks
- 25c for Mens' Mule-skin Gloves
- 39c good Welt Gloves
- 75c for Union made bib Overalls
- 19c Boys' knee pants, all sizes
- 95c Boys' suits
- \$1.75 for Mens' \$2.50 shoes
- \$3.50 for Douglas patent leathers

Unheard of Prices on New Goods

THE FAMOUS
Clothing House
307 Box Butte Ave. 2 Doors South of Postoffice

New-Spring-1904 Merchandise at less money than others ask for OLD GOODS

- * Silkote Sox 3 for 25c
- \$1.50 for Mens' Pants
- 25c Boys' Pants
- \$2.00 for \$2.50 Hats
- \$3.50 Douglas Shoes
- \$1.75 Marine Calf Shoes
- 69c Satine Shirts, fast colors
- 39c for work Shirts
- 39c for Fleece Underwear
- 50c for fast black Underwear

If You Like to Hear the Merry, Musical, Metallic Melody of the Mighty Dollar You Can't Afford to Miss These Bargains

CLOTHING
For Men and Young Men

We are showing the handsomest line of Spring Suits we have ever shown you. Every new weave and cloth is in our stock.

A Big Showing of MENS' Suits at from

\$4.95
TO
\$20.00

These goods are unsurpassed for style, fit and wearing qualities. Your money back when we guarantee an article that proves faulty.



New Clothing
New Hats
New Shoes
New Gloves
New Collars
New Shirts
New Caps
New Underwear
New Trousers
New Ties

We are agents for the Best Productions of America's Best Manufacturers.

Carhatt's
Douglass
Hanan
Stetson
Earl & Wilson
Elgin
Lion

Tiger
Perfection
Hawes
Morgan, Medicott
American Hosiery
Morley
Sterling

See the Goods
Corliss, Coon & Co's New Collars.



MEN'S
hand-tailored
SUITS
All fabrics
Shape-retaining front guaranteed
40 styles-your choice
\$12.50

- | | | | | | | | | | | | | |
|---|--------------------------------|--|-------------------------------------|--------------------------|---|--|------------------------|------------------------------------|-------------------------------|---------------------------------|---------------------|---------------------------------|
| If you miss this sale you will pay more | 19c Silk Embroidered Suspender | 50c All wool double knee and seat pants for boys | 69c Mens' fast colors Madras Shirts | 25c for new 50c neckties | Boys' Norfolk all wool blue serges \$3.50 | \$1.00 for 36-38-40 waist in Mens' pants | \$1.00 Mens' fine hats | 25c Think of it, for a White Shirt | 25c for Silk stripe fancy sox | \$1.25 Boys' good wearing shoes | 5c Big Handkerchief | No old goods
No rusty prices |
|---|--------------------------------|--|-------------------------------------|--------------------------|---|--|------------------------|------------------------------------|-------------------------------|---------------------------------|---------------------|---------------------------------|

How About That
New Suit or Overcoat For the Spring Season?

We stand back of Fit and Style.....

CHAS. BRUCKNER
First door south Charter Hotel.

Contractor and Builder.
Turning and Scroll Work and all Kinds of Shop Work.....

Estimates Furnished
GEO. G. GADSBY,
Brick Shop West of Alliance National Bank, Alliance, Neb.
PHONE 400.

For a Full Line of...
Staple AND Fancy Groceries

Best Coffees, Finest Teas, Superior Flours,
That Can't be Beat In Town....

Queensware, Tinware and Enameled ware

CALL ON Yours for Fair Dealing,
A. D. RODGERS.

SEE Jos. Carey & Co.
For house moving, well boring making and cleaning cesspools moving box cars, etc
ALLIANCE, NEBRASKA.

Keith S. Pierce.
Fire Insurance.

HEMINGFORD, NEBRASKA.

Agent for the Caledonian, of Scotland, which insures town property only, and the Columbia, which insures town and farm property and live stock. Both are reliable old line companies.

Notarial Work.

W. M. FOSKETT
Auctioneer

Will Cry Sales in This and Adjoining Counties...

ON COMMISSION, OR BY THE DAY.

Satisfaction guaranteed. If you want to buy or sell ranch property, list it with me.....

HEMINGFORD, NEB.

A. D. NEW,
AUCTIONEER.

Sales cried in this and adjoining counties by the day or commission. 21 years experience. Satisfaction guaranteed. Contracts can be made at THE HERALD office where references to Alliance citizens will also be given.

Harry Dunning O. L. Gilbert
Dunning & Gilbert

Violin and Guitar Solos, Duets, Mimics, etc. Music furnished for Parties, Receptions, and other social gatherings. Alliance, Neb.

F. M. WALLACE
DRAY LINE

Moving Household Furniture and Trunks a specialty.

Phone No. 1—Young's grocery, Alliance

BARRY HOUSE
MISS MAGGIE BARRY, Proprietress

Good Table Board
Comfortable Rooms

Opposite Depot, Alliance, Neb.

RENO.
SWITZER-BERRY.

At the home of the bride's parents, Mr. and Mrs. J. C. Berry, of Antioch, April 20, Miss Fanny L. Berry and Mr. Royal V. Switzer were united in marriage by Rev. J. H. Embree, of Hemingford. The wedding was a pretty home one attended by the relatives and friends to the number of eighty. The bride was tastefully attired in a gown of white silk crepe de chine trimmed in lace and chiffon and carried a splendid bouquet of brides roses and ferns. The groom was attired in conventional style. Miss Nellie Berry, sister of the bride, dressed in a becoming costume of pink and blue acted as bridesmaid and Mr. Walter C. Moulton of Seward stood as best man to the groom. Rev. Embree used a very pretty ceremony at high noon and the newly wedded couple then received the congratulations and best wishes of their many friends. The ceremony was followed by a banquet at which Mr. and Mrs. Switzer presided. Both the young people are well known in this part of the state, Miss Fanny having lived here the greater part of her life. She graduated from the Chadron academy in '97 and has since been a very successful teacher in this part of the state. She will be greatly missed from this neighborhood. Mr. Switzer was educated at Lincoln and Omaha and for several years was employed at those places. He now has a good position with the B. & M. R. R. in Omaha and where they will be at home to their friends at 3305 Burt street after May 1. They received many beautiful presents of silverware, china, linen, china, pictures and other useful articles. Mr. and Mrs. F. M. Olmsted of Broken Bow, Mr. and Mrs. M. E. Smith of Omaha, Mrs. M. E. Hagnston of Hyannis, Lucile Wilson of Marsland and many Alliance relatives and friends were those from a distance who attended the wedding.

MARSLAND.
Ben Worley is the mail carrier on the Agate route at this time.
A son arrived at the home of Mr. and Mrs. George Lemson recently.
Sheriff Birdsall was down from Chadron Friday on official business.
Mrs. John Kay was down from the ranch Tuesday doing some trading.
Dr. Hartwell was down from Crawford Friday to visit Grandpa Lemons.
The time for laying this place with the Lawn mail has been changed to 2 p. m. With this change the people on

the South Table will receive their mail from the east the same day it arrives.
Messrs. P. G. Cooper and Jake Hatjanft of Crawford were in town on Saturday.
Mr. Hogle of Crawford was down Monday to engage pasture for his cattle at E. T. Gregg's.
Miss Lucile Wilson returned from Alliance Sunday having spent several days at her home.
Mrs. Ingstrom returned from Deadwood recently and was taken to the ranch by C. H. Richey.
Mrs. Charles Clark spent last week at the home of her daughter Mrs. C. Cheney of Sioux county.
Mr. Spencer of Alliance is in this vicinity in the interest of the Empire Cream Separator company.
E. E. Squibb went to Crawford Saturday taking a load of fat hogs to market for J. Sullenberger.
A large number from this place attended the entertainment at Belmont Friday evening and report a good time.
G. Drummond of near Crawford has moved on to the old Hollibaugh ranch northeast of town, to take charge of the same.
Mr. Millhons' sale last Saturday was well attended but nothing sold. The stock was in poor condition and people did not bid well.
E. A. Kendrick went to Hot Springs Saturday having received word that Mrs. Kendrick, who is being treated at the Catholic hospital at that place, was worse.
The Dramatic club desire a good attendance at their entertainment Saturday evening, May 7, at the school house. Please remember that the 15 cents admission charged for adults is to add some new books to the library. The selection of books will be from the best of authors and suitable for children of all ages. Give these young people a good house and they will feel repaid for their labor.

Guy Lockwood
GRADUATE CHICAGO SCHOOL OF EMBALMING
Funeral Director and Embalmer
Phones—Office 214, Res 205
Expert Lady Attendant .. Alliance, Neb.

FRED BRENNAN
Plumbing, Steam and hot water Heating.
Phone, No. 356. ALLIANCE, NEB.

Wm. James,
Exclusive Dealer in
COAL & WOOD
Phone Alliance, No. 5, Nebraska.

ZBINDEN BROS.,
DEALERS IN
Flour and Feed.
"Home Comfort" Flour
Is Our Leader. Try It....
PHONE 105.
WEST SIDE MAIN STREET.

HUMPHRY
:: Undertaking and ..
:: Embalming Company
Calls answered promptly day or night.
Claude Humphry, Undertaker.
Mrs. Humphry, Lady Assistant.
Residence phone 269.

Sheriff's Sale.
By virtue of an order of sale issued by the clerk of the district court of Box Butte county, Nebraska, upon a decree rendered by said court in favor of Charles J. Benjamin, plaintiff, and against Marzell Leppert defendant, I will offer on the 23 day of May, A. D. 1904, at 10 o'clock a. m. on said day, at the west front door of the court house in Alliance, in said county, sell the following described real estate, to-wit:
Southwest quarter section 10, township 23, north range 48, west sixth principal meridian, in Box Butte county, Nebraska, at public auction to the highest bidder for cash, to satisfy said order of sale, in the sum of \$80.00 and interest, costs and acc. inc. costs subject to all unpaid taxes.
IRA REED, Sheriff, said County.
W. G. Simonsen, Attorney for Plaintiff, FP April 11

WILLIAM MITCHELL
ATTORNEY AT LAW.
ALLIANCE, NEBRASKA.
OFFICE PHONE 180, RESIDENCE PHONE 203.

R. C. NOLEMAN,
ATTORNEY AT LAW.
Rooms 1, 2 and 3, First National bank building, Alliance, Neb. Notary in office.

L. A. BERRY,
ATTORNEY AT LAW.
ALLIANCE, NEBRASKA.

E. H. Boyd,
Attorney at Law
ALLIANCE, NEBRASKA.
Collections given Prompt Attention.
SMITH P. TUTTLE. IRA E. TASH.
TUTTLE & TASH,
ATTORNEYS AT LAW.
REAL ESTATE.
North Main St., ALLIANCE, NEB.

J. E. MOORE, M. D.
FLETCHER BLOCK, ALLIANCE, NEB.
Calls answered from office day or night. Telephone No. 62.

DR. G. W. COLLINS
HOMEOPATH
Thirty years experience. Diseases of women and children and non-surgical removal of gall stones and cure of appendicitis, specialties.
Office first door west of O'Connor's bakery.
Phone day or night, 119.

H. H. Bellwood,
PHYSICIAN AND SURGEON.
Holsten Building, ALLIANCE, NEB.

L. W. BOWMAN,
PHYSICIAN AND SURGEON.
Office in First National Bank block, Alliance Nebraska.

JULIA V. FREY,
OSTEOPATHIC PHYSICIAN.
Office two blocks north of Times building. Phone 25.
Hours, 8 to 12 a. m., 1:30 to 5 p. m.

DR. L. W. EDWARDS
PHYSICIAN AND SURGEON
Office over Postoffice, ALLIANCE, NEB.

DR. J. R. Taggart, D.V.S.
Is prepared to treat any and all diseases known to the horse and cow. Special attention to dentistry. All work guaranteed
Barn North of Palace Livery. 'Pho 104