



The Alliance Shoe Store, Thos. Olsen, Prop.

THE ALLIANCE SHOE STORE.

The store has a depth of 80 feet and is 25 feet in width, and is lighted by electricity at night. In the rear of the store is a ladies' reception room, furnished with handsome oak settees, and a full line of sample goods carried in stock.

As the result of thrift and industry, backed up by honest business methods and courteous treatment to all, Mr. Olsen has built up a splendid trade, which gradually increases as time goes on. The Herald recommends the Alliance Shoe Store to the favorable consideration of those wishing to purchase footwear, and will guarantee the goods as represented by Mr. Olsen and the prices incompatible.



Regan's Millinery and Ladies' Furnishing Goods Establishment.

SPRING MILLINERY.

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skirts, suits, wrappers, waists, fancy work material, embroidery, silks, battenburg braids, etc. Mrs. Regan is laying in an immense stock for the spring and summer trade, and the styles and designs are unquestionably the best ever seen in Alliance. Mrs. Regan is an up-to-date milliner, and on her shelves can be found all the late patterns in her line of trade.

I. L. ACHESON
(THE GROCER)

Is still doing Business at the Old Stand. Our Line of Staple and Fancy Groceries is larger than ever, and we are Always Glad to see You Enter Our Store. Ranch and Farm Trade Especially Solicited.

OUR MOTTO:

Kind and Courteous Treatment to All

HILA GRAND HOTEL

MRS. E. JOHNSON
PROPRIETOR

ALLIANCE

NEBRASKA

KEEP CLEAN

THE ALLIANCE STEAM LAUNDRY

WILL HELP YOU

Levi Rubottom.



Levi Rubottom, who has the distinction of being one of the first, if not the first, settler in the county; was born in the "Hoosier" state, Morgan county, October, 1826, coming to Iowa in 1853, where he lived till moving to this county.

April 1, 1885. Mr. Rubottom and wife drove through from Iowa the summer previous and saw much of western Nebraska. He filed on a homestead 16 miles northwest of Alliance near "Point-of-Rocks," the well-known watering place in early days, where he has since resided, and says he has never experienced a "blue day." Mr. Rubottom has a fine ranch of 320 acres and sufficient of the world's goods to make this worthy old couple comfortable and contented.

Dr. H. H. Bellwood.



The subject of this sketch was born in Knox county, Ill., in 1848. He is a graduate of the Rush Medical college and has practiced medicine for 25 years. Dr. Bellwood is a member of the United States pension examining board, health officer of the city and county physician. He has been company surgeon for the C. B. & Q. and B. & M. railway for the last 15 years. His elegant office is equipped with the most modern surgical instruments and appliances and he is ably assisted in surgical operations by his daughter, Miss Ina. Dr. Bellwood came to Alliance in 1894. He was twice mayor of the city.

Dr. T. Allen, Dentist.



One of our best home patronage and public spirited men is the subject of this sketch. The doctor believes in patronizing home industries and follows the dictates of his mind. July 27, 1865, the doctor arrived on earth in Howell, Mich., and received his early education in the locality of his birth. In March, 1884, he entered the Dental Department of the State University of Michigan, graduating two years later. For ten years he practiced in Garnet, Kan., but took two post graduate diplomas in the meantime at the Columbia Dental College of Chicago, and at Haskell's Post Graduate School of Prospective Dentistry of Chicago, in 1896, and practiced five years in the latter city, coming thence to Alliance. Dr. Allen is past master of the Royal Arch Masons and a member of the A. O. U. W. In Mitchell, S. D., in 1888, the doctor was united in marriage to Miss Nettie McCoy, to whom two children were born, one of which is now deceased. Dr. Allen has a large dental practice and is highly esteemed in Alliance.

George A. Fenton.



Iowa is the native heath of Mr. Fenton, where he was born February 12, 1872, and there he continued to reside for 15 years after his birth. He then came to this state, and after one year's residence, went to Colorado, where for three years he worked on various ranches. Nebraska seemingly bath charms for Mr. Fenton, and for four years he labored on a canal near Mitchell. The Big Horn Basin country was just then opening up and he went hence, where for three years he conducted a freighting outfit. Returning to Mitchell he followed ranching for two years. Mr. Fenton then engaged in the livery business at Lakeside, in which pursuit he is still engaged. He is known to be an honorable, upright young man, and in all his business dealings he is strictly on the square. Mr. Fenton is a recent benedict, having been married last April, the lady of his choice being Miss Sarah P. Stoudt, of Lakeside, to whom a son was recently born.

"Bible Questions Answered."



One hundred of the most perplexing questions that have baffled Bible scholars answered with clearest and profoundest reasoning. Book contains the only lecture on "Abode of the departed Spirits before the Judgment." Size, 5x7, 60 pages.

Price, paper bound, 25 cents; cloth bound, 50 cents. Send orders to Charles W. Ray, Alliance, Neb. Agents wanted.

Mike Elmore.



Few people in Northwest Nebraska will fail to recognize the accompanying illustration as that of Mike Elmore, a man whom Alliance is proud to own as a citizen. Mr. Elmore is a self made man, having begun life's struggle at an early age, with-

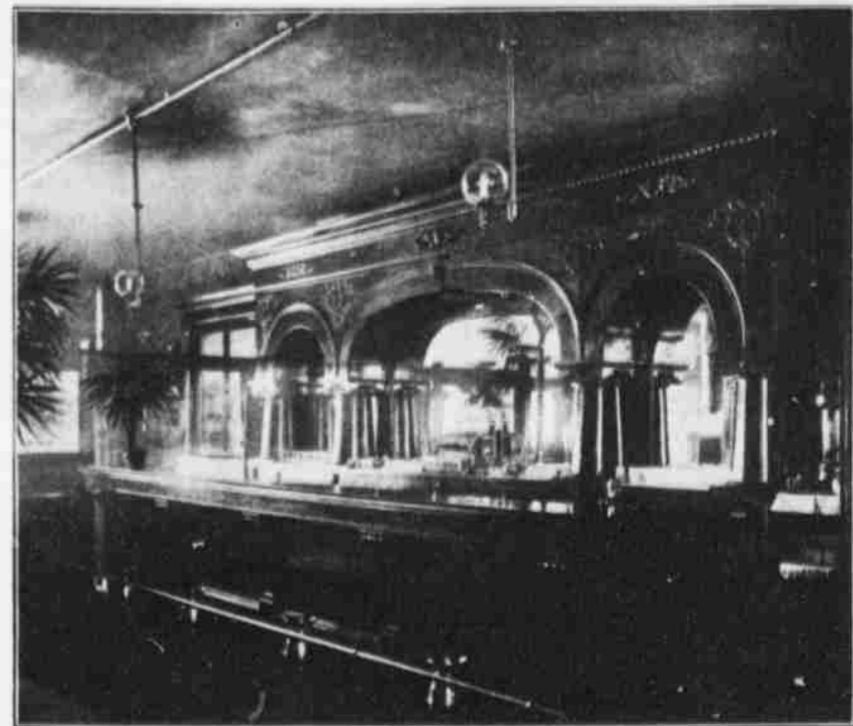
out a dollar. Taking up the work of grading for railways with only a team and brown hands, he gradually climbed the ladder and to-day is one of the most successful and widely known railroad contractors in the United States. His outfit alone is estimated to be worth over \$200,000, and at the present time he has large contracts in Missouri, Ohio and Maryland. Besides his railroad interests Mr. Elmore has two valuable ranches, one in this county and another in Wyoming. He settled in Box Butte, seven miles southwest of Hemingford, in 1886, living there until 1893, when he sold his farm and has since resided in Alliance. Mr. Elmore does not attribute his material success to individual efforts alone, but recognizes in his devoted wife a helpmate whose untiring energies and devotion to his interests have assisted greatly in his success. Mr. and Mrs. Elmore have a family of six children, four daughters and two sons, who have inherited the good qualities of their parents.

"Bud's" Place.

If there is any one in Box Butte county who doesn't know "Bud" Betzold we will challenge him to step forward while we are on the introductory committee. "Bud's" Place is one of the favorite wet goods resorts in Alliance. It is so quietly and properly conducted that the most astute abstainer is loth to even hint a derogative word against it. Mr. Betzold is himself something of an entertainer, and it would be hard to find a more jovial, jolly old sinner than Bud. His brands are of the very choicest and no inferior qualities are to be found in his saloon. Mr. Betzold conducts a strictly up-to-date buffet, and he caters only to a gentlemanly class of trade. For many years Mr. Betzold manufactured brick in this locality, and during that time made a legion of friends, none of which have since deserted him. Those of the "dry persuasion," when visiting Alliance are respectfully invited to call at "Bud's" Place, where the "fountain of youth" is always on tap.

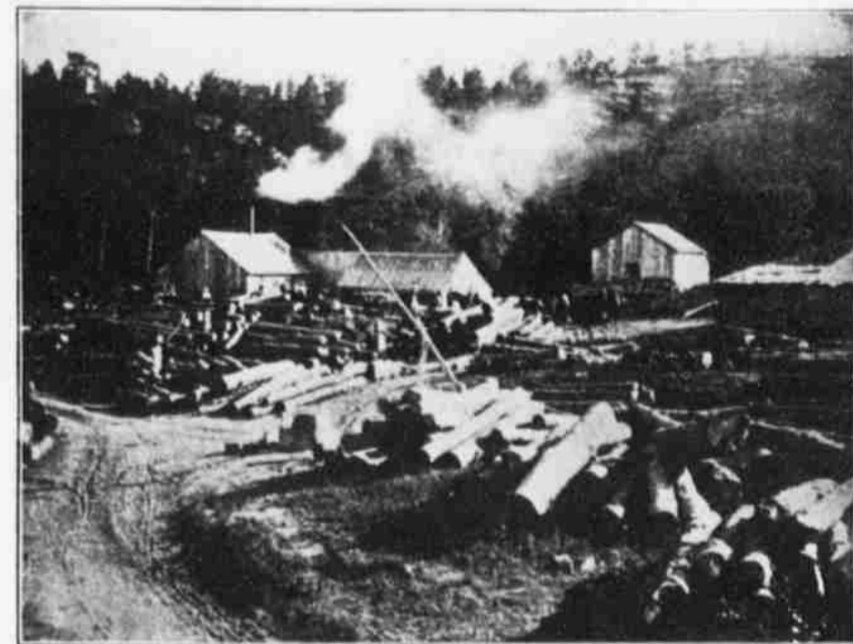
THE MIDWAY BAR

ABLEY & WILSON, Props.



Coor's Celebrated Golden Beer

NOT BETTER THAN THE BEST BUT BETTER THAN THE REST



The First Saw Mill.

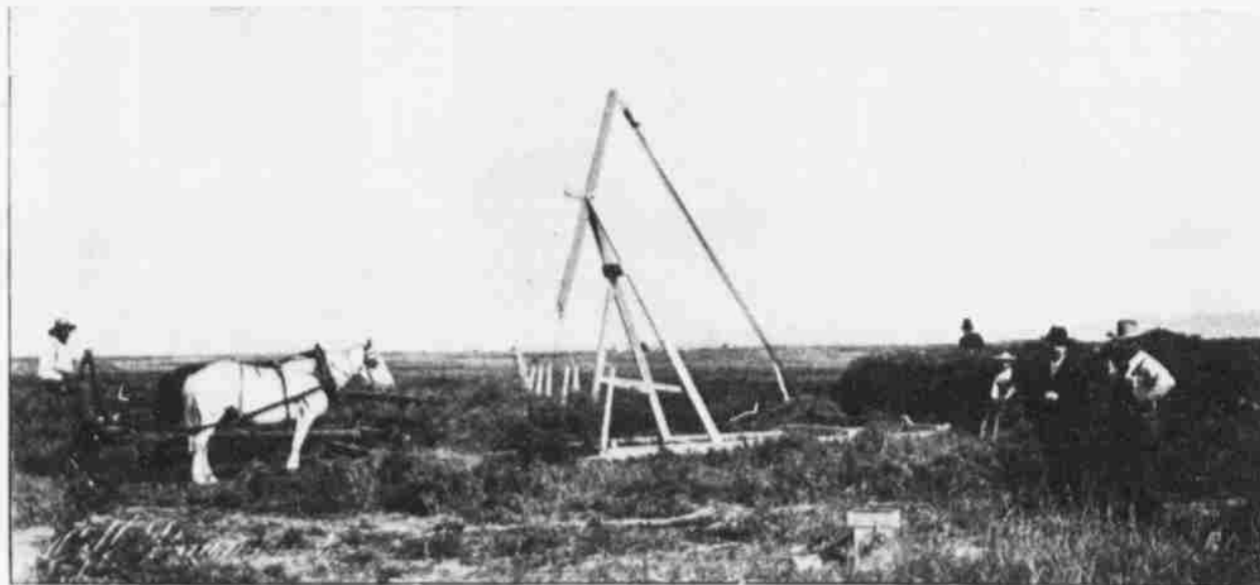
A Western Lumber Camp.

The above cut represents the first saw mill erected in this section, being that of Sullenberger & Dayton, built in 1886. This mill furnished the

greater amount of lumber for Box Butte county in the early days. It was situated in the Pine Ridge, where the virgin forests afforded ample material for the wants of the community.



Valley Hotel, Bridgeport, Neb.



Hay Stacker Patented by J. C. McCorkle, at Work.

The Lever Lift Hay Stacker Requires 50 per cent less power to elevate the load than any stacker on the market. Our competitors require two pounds of power to one of weight.

The Lever Lift Hay Stacker is the only true circle lift with advantage lever carried in position from start to finish. In construction it embodies the correct principles of mechanical science, thus obtaining the full tensile strength of material at all points of the greatest strain.

It is the only stacker made that the

distance traveled by the team equals the vertical lift of the fork head. The hay is delivered in the center of the stack. Having no obstruction in contact with the stack, the settling is uniform.

It is the only stacker that starts to return without assistance, after depositing the load, and requires no weight.

Being mounted on a sled not exceeding ten feet in width, it is easily moved and will pass over any wagon bridge or through the ordinary farm

gate. It will build a stack 20 feet in height, as the fork head is elevated 24 feet.

The Lever Lift Hay Stacker is made of select materials. When broken part is returned to us, we will replace any part that may be broken one year from date of shipment, said break being caused by defective material. Patented by J. C. McCorkle, Alliance, Neb. Manufactured by Walker Manufacturing Co., Council Bluffs, Ia.