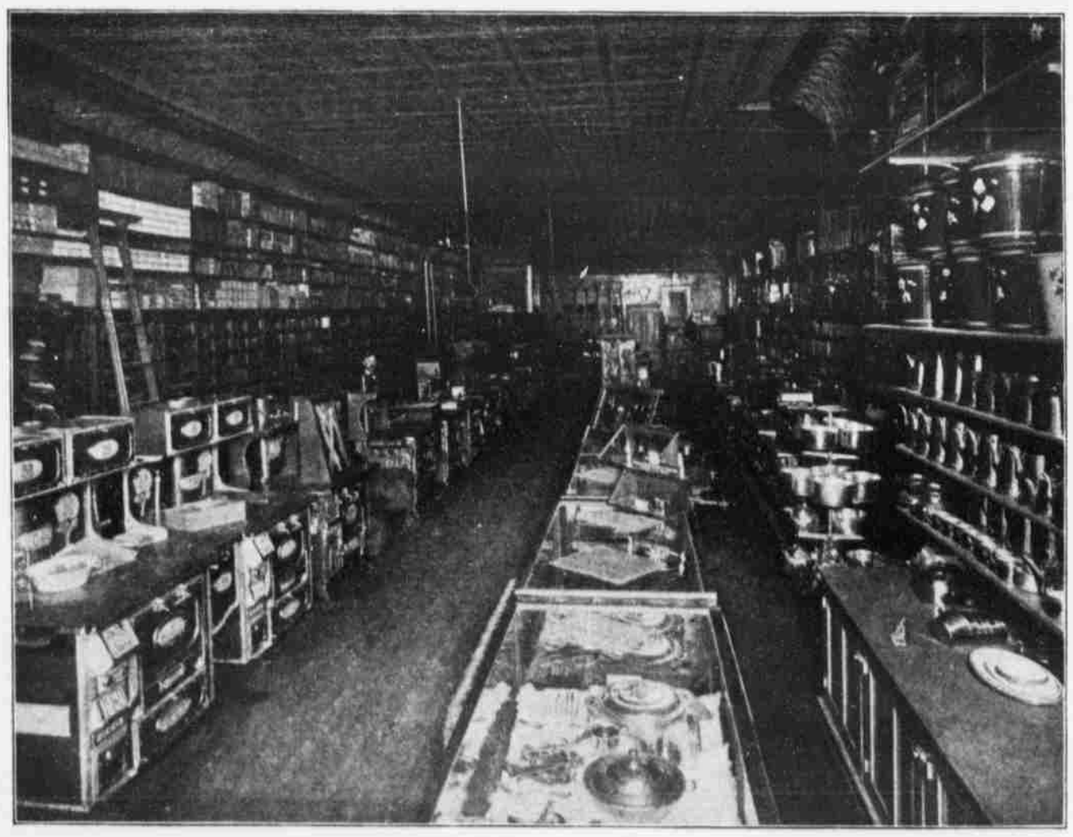
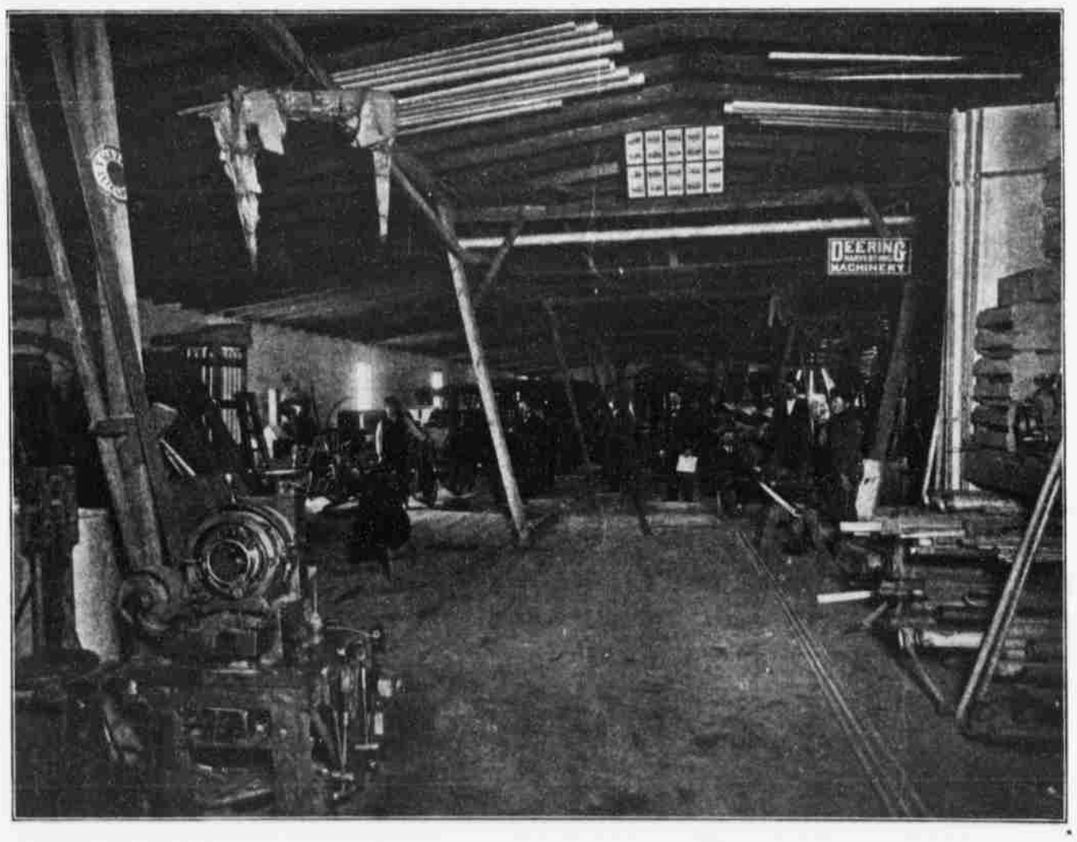
INTERIOR VIEW
DRY GOODS AND CLOTHING DEPARTMENTS

W. D. Rumer's Department Store

DRY GOODS CLOTHING SHOES GROCERIES





NEWBERRY THE ALLIANCE HARDWARE MAN HAS DISCOVERED THAT WORK, ENERGY AND MERIT ARE PRIME ELEMENTS OF SUCCESS

WRITE FOR CATALOGUE

HE HAS ALSO DISCOVERED THAT PURCHASING ALL HEAVY GOODS IN
Car Lots
AND UTILIZING EVERY FOOT OF HIS 17,000 FEET OF FLOOR SPACE ARE OTHER ELEMENTS OF
Success
HE ALSO FINDS THAT HIS HUNDREDS OF PLEASED CUSTOMERS ARE PARTNERS IN
Success
MANY STOCKMEN OF THE NORTHWEST ATTEST THAT HIS STEEL DRINKING SUPPLY AND DIPPING TANKS ARE A PERFECT
Success

WRITE FOR CATALOGUE

ALLIANCE, NEB.

YOURS FOR SUCCESS

C. A. NEWBERRY