

A THOUSAND MEN

Might visit the stores of Alliance and if they were posted on values they would tell you to a man that Rumer will save you 20 to 35 per cent on all kinds of merchandise. They might add it takes cash but the prices justify the inconvenience. From this date until December 25, we will make the greatest slaughtering of prices ever known in Alliance. The price on every ladies tailor made suit, all our ladies' and children's cloaks and every man's suit and overcoat is going to be slashed and slashed again. We don't want a garment to carry over the season



We have 300 ladies, and children's jackets to sell at \$1.25, \$2.00, \$3.50, \$5.00, \$7.50 and \$10.00, worth \$2.50 to \$20.00. We have 200 ladies tailored made suits to sell at \$3.50, \$5.00, \$7.50, \$10 and \$12.50, worth from \$7.50 to \$25.00. We have 1,000 men's suits and overcoats, all kinds and all prices but they have got to go and you will get them at half to two-thirds the price credit stores will ask you. Children's overshoes 35, 45 and 50c. Mens overshoes \$1.00 and \$1.25. We ask you again to simply get our prices—the goods will sell themselves



RUMER'S CASH STORE,

WHERE YOU GET
GOOD GOODS CHEAP

XMAS GIFTS

"A Gift is usually designed for the relief or benefit of him who receives it."

Such is Webster's definition of the word gift. Why then, not make substantial gifts? Our store is full of goods that make excellent XMAS GIFTS

A Couch, Center Table, Morris Chair, Easy Rocker or in fact almost any article of furniture would be a benefit to the receiver.

Don't forget our well selected stock of Furniture, Rugs, Pictures and Frames when thinking of remembering your friends at

XMAS TIME

Geo. Darling,

304 Box Butte Avenue,
Alliance, Neb.