

# DO YOU KNOW

That the successful man of today is the man who realizes the value of economy?

## DO YOU KNOW

That the successful man of today is the man who is judicious in his expenditures?

## DO YOU KNOW

That Swanholm Co's methods of doing business are the methods that appeal to the man who appreciates the value of a dollar?

**WHY? READ THESE PRICES.** They will answer the question.

### Grocery Department

17 lbs. sugar for	\$1 00
Canned Corn	9c
15c Tomatoes per can	11c
15c Hulled corn 3 for	25c
15c Pumpkin 3 for	25c
25c Strawberries per can	19c
20c Apricots per can	15c
17c Pears per can	12 1/2c
15c String Beans per can	9c
Oil sardines	10c
Mustard sardines	10c
Salmon per can	13-15-20c
15 Sauer Kraut per can	10c
4 packages Soda	25c
Search Light Matches 3 for	10c
Quaker Oat Meal per package	10c
10c Gloss Starch 4 for	25c
10c Corn Starch 4 for	25c
15c Cold Water Starch	10c
5c Yeast Foam 3 for	10c
3c Pearlina 7 packages for	25c
All Best laundry soap 7 for	25c
60c Jelly per pail	48c
15c dried silver prunes	10c
15c dried peaches	12 1/2c
12 1/2c dried peaches	10c
12 1/2c dried prunes	8 1/2c
15c evaporated apples	10c
Crackers, box lot	7c lb
40c gal. apples	30c
60c gal. pears	48c
60c gal. gooseberries	50c
60c gal grapes	45c
<b>FLOUR.</b>	
Patent	\$1 00
Straight Grade	90c

### Dry Goods Dep't

#### Pennant Silk Sale

1/2 yd lengths to 10 yd lengths

1 lot fancy waist silks worth 75c, sale price 19c

1 lot fancy moire, all shades, worth \$1.00, sale price 35c.

1 big lot moire, taffeta and corded waist, silks, over 100 different patterns, regular price \$1.00, \$1.25, \$1.50 and \$1.75, all go at 50c

Big assortment of suitcases worth \$1.25 to \$1.75 per yard, sale price 50c.

Make your selections at once. These silks will not last long at these prices.

#### WRAPPER SALE

\$1.00 wrapper	70c
\$1.25 wrapper	90c
\$1.75 wrapper	\$1.25
\$2.00 wrapper	\$1.45
75c ladies union suits	40c
25c ladies gauze vest	18c
30c " " " "	14c
10c " " " "	3c
50c childrens gauze vest	14c
15c " " " "	9c

\$ 1.25 Ladies' basket weave, duck and pique waists 85c

\$ 2.50 Ladies' fine silk waists \$ 1.75

\$ 5.00 Ladies' fine silk waists elegantly trimmed \$ 3.75

25cent Boys' leather stockings 15c

Standard prints at 3 1/2 cents per yard, fancy prints 4 1/2 to 6 cents per yard, L. L. muslin 4 1/2 cents per yard, Bleached muslin 5 and 6 cents per yard, Hope muslin 7 cents per yard, Lonsdale 7 1/2 cents per yard, nine quarter unbleached sheeting 17 cents per yard, nine quarter bleached sheeting 20 cents per yard.

### Clothing Department.

We are showing some splendid bargains in men's hand tailored, stylish spring and summer suits. An endless variety of choice patterns made by modern methods and by tailors who combine intellect with skill. These suits are made under a thorough sanitary system and not in sweat shops as is customary with the majority of ready-to-wear clothing manufacturers. The result is

**Permanent Satisfaction to the Buyer.**

\$12.50 big lot of odd sizes, to close	\$6.75
\$10 chevots in all the different patterns	\$7.50
\$15 black, gray and blue worsteds	\$11.00
\$3.50 mens' extra pants—all sizes	\$4.00

#### HATS

\$2.50 to \$4.00—your choice 'till Sat. night	\$1.95
\$5 Stetson hats, all shades	\$3.00
\$4 " " " "	\$2.80
Towers Fish brand slicker	\$2.90
\$4.00 Stetson hats	\$3.20
\$5.00 Rtetson hats	\$3.90
\$1.25 Black sateen shirts	90c
\$1.25 Ideal, Lion brand and Wilson Bros. dress shirts	\$1.00
15c Linen collars, all brands	10c
15c Black and brown sox	9c
50c Overall	39c
50c Jackets	39c
\$1.00 Union made overall and jackets	75c
\$1.50 Brotherhood gauntlet gloves	\$1.10
\$1.25 Brotherhood medium gloves	90c
\$1 Brotherhood short wrist gloves	75c
\$1.50 Bushy gloves	90c
10c Rochford sox	5c

Boys' clothing, the largest line in the city. Complete assortment of little linen suits for little men.

### Shoe Department.

Keith's Celebrated Patent Vici guaranteed not to crack 3 75

Men's Velour and Calf the regular \$5.00 kind, our price 4 00

Men's extra heavy Calf worth \$4.00, our price 3 25

Men's Vici and Colts in several different styles, regular credit price \$3.50, our price 2 75

Men's Box Calf welts for 2 25

A complete line of Ladies', Men's and Children's shoes at 25 to 35 per cent cheaper than any credit store can sell them.

Ladies' Patent Leathers \$1 95

Ladies' Oxfords, new styles in endless variety at 1 25

Ladies' Undressed Kid Top, silk lined, made of selected stock \$2 25

Misses and Babies shoes and Oxford shoes a specialty.

More satisfied customers have left this store during the past week than any previous week of its existence. Our sales are increasing every day. We are constantly adding to our force of employees and new goods are arriving every day in the week. **WE ARE DOING A CASH BUSINESS AND WILL ALLOW NO LIVING MAN TO UNDERSSELL US.** Don't Forget that **SWANHOLM** Sells it for Less.

## Mrs. Thos. Regan...

Has a Large and Complete Assortment of

## MILLINERY,

LADIES' TAILOR MADE Suits, Shirt Waists, Muslin Underwear, Fancy Notions, Children's Headwear, Battenberg Materials, Embroidery Materials, Stamped Linings, Hair Goods, etc.

## Opera House Block...

## Dray and Transfer Line.

WHEN YOU GO TO LEAVE TOWN, don't worry about what to do with your Household Goods. S. A. Miller will take charge of them; store them in a nice, dry and cool place and pack and ship them wherever desired. Charges reasonable. The only spring dray line in the city.

Phone 139.

## S. A. Miller.

## The Imported SHIRE HORSE, "Weston Tom"

III (8580) Bred by William Ward, Weston, Spalding Line, England and imported by L. Banks Wilson of Creston, Iowa.

Will make the season of 1903 at my ranch five miles west and one-half mile north of Hemingford.

Terms—\$10 to insure living colt. All mares bred at owner's risk. I reserve right to reject any mare. If owner parts with mare she will be considered in foal and fees due at once. Parties living at a distance can leave mares good for \$1, cash, extra.

LUKE PHILLIPS.

To Breeders:

My well known Hambletonian stallion, Eventime, will make the season at the Cheekered Front livery barn. Terms: \$10 to insure in foal. Owners disposing of mares before foaling will be holding for fees.

W. E. COLVIN.

## Wm. James,

Exclusive Dealer in COAL &

## ... WOOD

'Phone Alliance, No. 5, Nebraska.

## BARRY HOUSE

MISS MAGGIE BARRY, Proprietress

Good Table Board Comfortable Rooms

Opposite Depot. Alliance, Neb.

\$45.75 to California and Back, via Burlington Route.

For the general assembly of the Presbyterian church in the U. S. A. at Los Angeles May 21st to June 2nd.

Tickets on sale May 12 to 18 inclusive limited for return to July 15, 1903.

Stopovers allowed at many points of interest.

Ask the ticket agent for particulars.

## FRIESLAND,

The Imported German oach Stallion

Will stand for the season of 1903 at Smith & Keeler's livery barn in Alliance.

Friesland is a beautiful, imported bay horse of a gentle and kind disposition. Any lady or child can drive him. Weight, 1450 pounds; 16 1/2 hands high; good style and splendid action.

TERMS: \$10 for living colt, payable when colt is foaled. If not paid when due, 10 per cent interest will be charged. If owner should dispose of mare she will be considered in foal and fees due at once. Care will be taken to prevent accidents but owner will not be responsible should any occur.

IRA REED, Owner.

## W. M. FOSKET, Auctioneer

Will Cry Sales in This and Adjoining Counties...

On COMMISSION, or BY THE DAY.

Satisfaction guaranteed. If you want to buy or sell ranch property, list it with me.

HEMINGFORD, NEB.

## Keith S. Pierce.

Fire Insurance.

HEMINGFORD, NEBRASKA.

Agent for the Caledonian, of Scotland, which insures town property only, and the Columbia, which insures town and farm property and live stock. Both are reliable old line companies.

Notarial Work



OLD RYE

made of carefully selected grain in a distillery where every detail of the making is watched by those jealous of its reputation is our Marriage Wreath. It is a

WHISKEY

that can be used safely in the home, in the sick room or at the club.

Of fine quality when made it has acquired an exquisite flavor, while growing old.

## THE RED LIGHT.

## Staple and Fancy Groceries

Ranch Supplies.

THE BEST OF EVERYTHING

Our Prices are Right. Give Us a Trial Order.

## Jas. Graham.

PHONE 60.

## FINE BOOTS and SHOES

MADE TO ORDER. REPAIRING A SPECIALTY. ORDERS CALLED FOR AND DELIVERED

R. MADSEN,

For a Full Line of...

## Staple AND Fancy Groceries

Best Coffees, Finest Teas, Superior Flours,

That Can't be Beat in Town...

## Queensware, Tinware and Enameled ware

CALL ON Yours for Fair Dealing.

## A. D. RODGERS.

## ZBINDEN BROS.,

DEALERS IN

## Flour & Feed.

"Home Comfort" Flour

Is Our Leader. Try It....

PHONE 105.

WEST SIDE MAIN STREET

## Contractor and Builder.

Turning and Scroll Work and all Kinds of Shop Work....

## Estimates Furnished

## GEO. G. GADSBY,

Brick Shop West of Alliance National Bank, Alliance, Neb.

PHONE 400.

Cattle taken to run by the season or year. Correspondence solicited. Reference Commercial Bank, Chappell, Neb.—Jno. M. DELATOUR, Hutchinson, Neb.

For Sale or Lease—The J. Hagerly ranch four miles east of Bridgeport; over 400 acres under irrigation and plenty of good range. Would also sell horses, mules and cattle and farm implements. 3-12-8w

Acheson & Joder.

The hardware men, sell the only cattle dip, Car-Sul, for lice, itch and mange. See them if you want to clean up your cattle.

### Notice of Sale Under Chattel Mortgage.

Notice is hereby given that by virtue of a chattel mortgage, dated on the 18th day of October, 1902, and duly filed for record in the office of the county clerk of Box Butte county, Nebraska, on the 25th day of October, 1902, and executed by J. B. Butler to William Mounts to secure the payment of \$250.00 upon which there is now due the sum of \$27.00. Default having been made in the payment of said sum, and no suits or other proceedings at law having been instituted to recover said debt or any part thereof, therefore I will sell the property therein described, to-wit: One sorrel mare, weight 250 pounds, 7 years old, two white hind feet, white stripe in face, branded L on left shoulder, recently bought and one sorrel mare, unbranded, from garage, at public auction at the northeast corner of intersection of Box Butte and Wyoming avenues in the city of Alliance, in Box Butte county, state of Nebraska, on the 30th day of May, 1903, at 1 o'clock p.m. of said day.

WILLIAM MOUNTS, Mortgagee.

### Petition to Sell Real Estate.

In the district court of Box Butte county, Nebraska, in the matter of the application of T. M. Lawler, guardian of the property of Theodore Peterson, Frank Hood, Edith Hood and Minnie Hood, minors, children of Ina Hood, deceased.

This cause came on to be heard this 24th day of April, 1903, upon the petition of T. M. Lawler, guardian of Theodore Peterson, Frank Hood, Edith Hood and Minnie Hood, minors, children of Ina Hood, deceased.

The court having fully considered the same and it appearing to the court from the petition that it would be beneficial to said wards that their interest in said real estate be sold, now therefore it is hereby ordered and directed that the next of kin and all other persons interested, shall appear before the district court of Box Butte county, Nebraska at the district court room in the courthouse at Alliance, Box Butte county, Nebraska, at 10 o'clock a. m. on the 9th day of June, 1903, and show cause why a license should not be granted for the sale of said estate. It is ordered that this notice be published in THE ALLIANCE HERALD, a newspaper of general circulation published in Alliance, Box Butte county, Nebraska, at least three successive weeks before day of hearing.

J. J. HARRINGTON, Judge.

### Sheriff's Sale.

By virtue of an order of sale issued by the clerk of the district court of Box Butte county, Nebraska, upon a decree rendered by said court in favor of James N. Clark, receiver, and against Peter E. Shonquest, Mrs. Shonquest, his wife, E. M. Hampton, Mrs. Hampton, T. C. Connor and Mrs. Connor, his wife, defendants, I will, on the 26th day of May A. D. 1903, at 10 o'clock a. m. on said day at the west front door of the court house in Alliance, said county, sell the following described real estate, to-wit: the southeast 1/4 of section 4, township 25, north of range 45 west of the 4th principal meridian in Box Butte county, Nebraska, at public auction to the highest bidder for cash to satisfy said order of sale in the sum of \$945.30, and interest, costs and accruing costs also subject to taxes amounting to the sum of \$57.73.

IRA REED, Sheriff of Box Butte County.

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