

VISIT **Swanholm Co.,**



**DEPARTMENT STORE**



We want to convince you that it pays to pay CASH for Dry Goods, Clothing, Shoes, Groceries and Meats. We have purchased the Thornton & Co. grocery stock, Hanson dry goods, Rumer clothing stock. We propose to make prices that will get your patronage

**SWANHOLM CO.,**

ALLIANCE, NEBRASKA.

**WE HAVE Granted a Continuance to Our Furniture Sale**

And will allow it to exist for an indefinite time. We received another car of 16,000 pounds of Furniture this week. This is the second car load of goods received by us in the past month making a total of more than twenty tons in weight. This will allow you to select from the largest stock of Furniture ever put on exhibition in Alliance.



Don't pass up our Carpet department. We have the largest line in the City and want you to look it over before you buy. Sixty patterns in Axminsters and Wilton velvets, also a line of Ingrains to select from. Sale prices, **RIGHT**

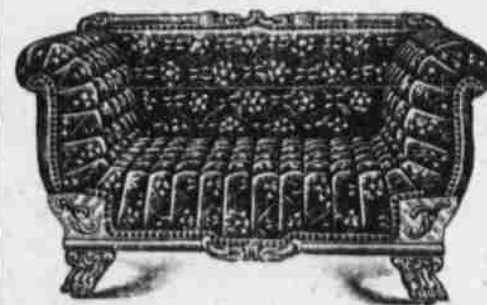
Could anything be more pleasing to a housewife with lots of nice dishes than a place to display them? She would say "No," and we would agree with her.



China Closets in many designs. Sale Price **RIGHT**

How about the furnishings for that hall? It must be fixed up as well as the balance of the home. Some new Hall Trees just received in this last car. Sale price

**RIGHT**



**SLEEP INDUCERS**

In stock we have Davenport's like the one shown in cut that can be made into a full sized bed. They are the latest things in bed Davenport's. Sale Prices

**RIGHT**

Out of our stock of twenty different patterns in center tables you surely can find something that will please you. Sale price

**RIGHT**



**SALE PRICES RIGHT**

Means that we will make the **RIGHT** price to you when you come in and buy. We bought these goods at low prices and are going to save you money, if you will allow it. We want to please all of our customers and we work to that end. Remember we give tickets with each \$1.00 cash purchase on that picture which is to be given away April 18, 1903.

≡ **Geo. Darling,** ≡