

The Famous

The Clothing House that does things.

We do as we advertise.

The House that sets the pace, that never has to follow or imitate.

THE COAL FAMINE

In New York City has caused many Clothing establishments to close down their plants, leaving the stocks on hand at the mercy of the retailers for they cannot keep goods over from one season to another on account of the radical changes in styles. KORN, HOLZMAN & CO of 733 and 735 Broadway, New York, was one of the large concerns that was caught and our New York agent, Mr. J. Butler,

The Famous

The Clothing House that revolutionized Clothing Prices in Northwestern Nebraska.

WE ORIGINATE.

Bought 160 Suits and 89 Overcoats at 60 per cent. on the Dollar.

This means that we can sell them at less money than any retailer can buy them at and 40 per cent. cheaper than we ourselves had to pay at the beginning of the season and in order to harmonize prices with the big Clothing deal. We will unmercifully CUT PRICES in all our other lines. A careful perusal of prices below will show you that we ride rough shod over any previous sale ever held in this section.

Remember this is not a Clearance Sale of shelf-worn cheap goods, but brand New Choice up to the Second Merchandise.

Men's Suits

16-dollar Worsted Suits finely made and well-tailored, for Fine Imported Blue and Black Worsteds, the \$12.50 kind, for \$11.00 grade Gray Meltons for \$10.00 Cassimere Suits

11.95
8.85
7.45
6.95

Corduroy Suits, sizes 38 to 44, regular \$10.00 values, go at \$6.95. These well made coats have storm collars. Pants guaranteed not to rip. \$6.00 grade Mixed Worsteds go for

6.95
3.85

Overcoats

Men's \$7.50 Beaver Coats
Men's Covert Cloth
Men's \$18.00 Freize Ulsters
Men's \$12.00 Ulsters
One lot of small sizes worth up to \$6.00, all go at
One fine line of \$18.00 and \$20.00 Automobile and Raglan styles

3.95
4.85
10.95
7.45
2.89
12.95

Shoes! Shoes!!

We have 500 more shoes than our shelves will hold. Note the prices:

75 pairs Men's Bluchers and Congress Shoes 2.00 grades for 1.29
60 pairs 2.00 Satin Calfs in plain toe and tips, bels 1.39
80 pairs Marine Calf, new styles, look like any 3.00 shoe, for 1.95
Weber Bros. Union Made Box Calf Shoes regular 3.00 Goodyear Welt, for 2.45
Men's \$4.00 High Cut Shoes 2.85
Heavy Seamless Railroad Shoes, made of Seal Leather, regular 2.50 goods 1.95
M. D. Wells' "Out of Sight Bound" Boys' Shoes, sizes 13 to 5, only 1.00 pair

ONE PAIR TO A CUSTOMER.

Agents for Douglas Shoes.

Agents for Hanan Shoes.

These are the best Shoes in the world.

Furnishing Goods

Men's White Shirts Laundered (one to a customer) 25c
Heavy Wool Sox 25c
Men's Blue Sweaters 39c
Men's 50c and 75c Work Shirts 39c
Men's Wool Knit Gloves 19c
Men's Leather Gloves 25c
Men's Good 75c Grade Gloves 50c
Frank Sargent Gloves 85c
Buckskin Lined Gloves 50c
Men's 75c Black Heavy Fleece-lined Underwear, only 50c
Men's Blue Ribbed Odds and Ends in Shirts and Drawers, worth 75c, each while they last, only 25c each
\$1.00 Grade Blue Work Shirts 69c
Dr. Wright's Silk Fleece Underwear 1.00
One Lot of Dress Shirts, worth 50c and 75c, only 39c
Regular 1.50 Grade of Derby Ribbed Natural Wool Underwear 95c
Boys' Wool Mitts 19c
Boys' Pants, age 3 to 15 25c
Boys' Shirts for Dress 39c

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Hats and Miscellaneous Bargains

Men's Columbia Hats in Black and Colors, regular 75c grade, sale price 39c
Two Styles of John B. Stetson Hats, going at 2.85

Don't get sore if you don't come early, only one to a customer, none sold to dealers.

\$1.50 Black Blanket Lined Duck Coats, going at 89c

Big Line of \$1.75, \$2.00, \$2.25 and \$2.50 Heavy Trousers, mostly Jack Rabbit Brand, sizes from 32 to 40 waist all go at the low price of 1.39 per pair

These are good ones.

1-4 off any Boys' Suits in the house, sizes from 3 to 9, two and three Piece Suits.

We stand behind our goods. We have never tried to get your trade by fake advertising which seems to have been the method employed by some houses. We would rather have your good will and confidence than make a sale. We are sole agents for the best makes, goods that have stood the test in all the large cities and goods that bring us business every day. If you are not already one of our regular patrons come in and see the MAMMOTH STOCK WE CARRY, see the new styles. It will be a revelation to you. For in a town of this size a stock of high grade merchandise in such generous quantities and of such sterling merit is seldom seen.

This Mammoth Sale Begins January 17th and Continues 15 Days ONLY.

NO GOODS SOLD TO DEALERS. THIS SALE IS FOR THE PEOPLE.

THE FAMOUS CLOTHING HOUSE, INAUGURATORS OF LOW PRICES ONE PRICE ONLY.

ALLIANCE, NEBRASKA,

Again we rise to remark that it pays to trade at The Famous

MARSLAND.

Humphrey Kendric was a Crawford visitor on Saturday.

S. Hartrauft of Crawford spent a day or two in town recently.

Mrs. L. Byers entertained the Aid society on Wednesday last.

George Britton left for Chadron on Monday to serve on the jury.

Neal Evans and his sister, Miss Pearl, are undergoing a siege of the measles.

Lloyd Benizer returned from Iowa on Friday last, having spent a month at the old home.

L. Snow received a car of coal on Sunday which was anxiously looked for by our villagers.

Roadmaster Dunlap was in town Wednesday looking after the ice business for the B. & M.

Ed Wilson of Alliance has been in this place and vicinity for several days buying horses for the Boston market. He purchased some fine animals.

Miss Etile Richey has returned from Ardmore after a few weeks' visit with her sister, Mrs. Blanche Richardson.

Little Margaret Richey is the recipient of a beautiful set of furs, the gift of her brother in Spokane, Wash.

Bruce & Hollibaugh brought from Iowa a fine imported stallion which they took to their ranch northeast of town.

The ice haulers from Pine Ridge, Belmont and Hemingford have gone home to await the result of work on the dam.

Mr. and Mrs. N. G. Poole have moved to town. They occupy the Search building. Their stay will be only for a short time.

A smile of unusual length and breadth adorned the face of Humphrey Kendric on his return from Crawford on Saturday last. Later it was learned that he is the proud papa of a little daughter.

Little Anson Furman, the five-year-old son of Mr. and Mrs. H. G. Furman, had one of his shoulders quite badly scalded by boiling water.

John Hughes has purchased a quarter section of land adjoining his already extensive ranch from Frank Noel, formerly of this place, but now in Oklahoma.

Harrison Horner, a Missouri boy, carries the mail on the Agate route, and besides the mail, he carries a whole equipment of fire arms and is prepared for desperadoes.

We see by the daily that Mrs. Houston, mother of the Houston boy now being tried at Scotts Bluff for murder, dropped dead while dressing to come to attend his trial.

Miss Lillie Dickey, who has spent the last two weeks at her home near Alliance, came up on Thursday last and visited young friends here for a couple of days before going to her school near Belmont.

A. Hartwell of Crawford, physician on the county board of health, was in town the later part of last week looking after a case which somewhat resembled smallpox. He pronounced it chickenpox and the boy, Bernie Britton, is again in school.

The business meeting of the Marsland Christian Endeavor was held at the Presbyterian church recently at which the following officers were elected: Miss Flora Maibru, president; Mrs. George Britton, vice-president; Miss Kate Richey, treasurer; Miss Ava Snow, secretary. The society is in a flourishing condition.

The ice business which opened up last week and was progressing finely came to a sudden halt. On Saturday night about fifty feet of the dam went out, followed by a torrent of water, which let down about three or four acres of as fine ice as could be found anywhere. A force of men are at work trying to rebuild the dam and it is

hoped that when this is done the ice will raise to the surface again. The mining break was caused by muskrats under the dam.

NORTHEAST ALLIANCE.

D. W. Hughes is putting up ice.

O. L. Harris is in from the ranch.

Mr. Brentman has moved into his new residence.

R. E. Danner is shaking hands with friends in Alliance.

We are glad to note that Baby Mastrade is much improved.

A prayer meeting was held Wednesday night at Rev. Wesley's.

Grandma Harris and son have returned from a few days' visit in the Pine Ridge.

Ocean Foam at \$1.10 per sack. Filkington keeps it. Phone 71.

FOR SALE—Mrs. Brennan property. Nine room house, two lots and barn. Price reasonable. W. G. SIMONSON.

Announcement.

I wish to announce to the public that I have bought the undertaking stock of B. F. Lockwood & Co., and have added to this so that I have now one of the best equipped establishments in this part of the state. Calls answered promptly from the undertaking rooms opposite Keeler's livery barn. Will furnish hearse and carriage when desired. Residence phone No. 269. C. HUMPHREY & Co.

Stray Notice

Taken up by the undersigned on his premises, section 6, town 28 range 49, five head of steers; one three-year-old, red mottled line back; one three-year-old, pale red; one three-year-old, dark red; one two-year-old, light red; one two-year-old, dark red; all marked in left ear, upper bit or slit in left ear; one branded two straight bars up and down on right hip; no other marks or brands perceivable.

JAMES HOLLINBAKE, Hemingford, Nebr.

Those neckties are dandies, at Norton's