

★
W. W. Norton's
Large
Department
Store.
★

TO SELL
\$10,000

★
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Large
Department
Store.
★

Worth of Merchandise
In Thirty Days

Means an EXTRA EFFORT on my part. This I will do by making such low prices on these goods that it will move them. In October I did the biggest business we ever had since I came to Alliance. I want to make this the best month of the year. You always get good goods and the best values at this store, but during this sale I am going to sell you good goods at such low prices that you will always appreciate it.

Remember that on Dec. 31, at 8 p. m.,
**I WILL GIVE AWAY
\$251 WORTH OF Gifts
TO MY PATRONS.**

A ticket will be given for every dollar in cash that you pay into our store, whether on purchases or paid on account, entitling the holder to a chance on prizes worth from \$1 to \$100.

LADIES', MISSES and CHILDREN'S CLOAKS.
\$5.65 buys Ladies' 3/4 Coat worth \$8.00
\$9.95 " Ladies' 3/4 Coat worth \$12.00
\$2.95 " Ladies' Jacket, worth \$5.00
\$4.50 " Ladies' Jacket, worth \$6.50
\$8.95 " Ladies' Tan Jacket, worth \$12.00
\$4.95 buys Misses' Coat, worth \$5.50
\$2.48 " Misses' Jacket, worth \$5.00
\$2.48 buys Children's Coat with Muffler and Hood to Match and worth \$5.00
95 cents buys Children's Coats that are worth \$2.50.

SHOES.
Ladies' Shoes worth \$1.75 to 2.25 at \$1.25.
Mens' Shoes worth, \$1.50 to \$1.95 at 98 cents.
Childrens Shoes worth 75 cents to \$1.25 at 68 cents.
Ladies' Felt Slipper, worth 1.50 to 1.75 at 98 cents.
Men's Felt Slipper, worth \$1.00 at 59 cents.

NIGHT ROBES.
Ladies' Night Robes worth \$1.25 at 75 cents.
Misses' Night Robes, worth 75 cents at 48 cents.

BLANKETS AND QUILTS.
Gray Mined Wool Blankets 12-4, worth \$4.00 at 12.48.
Gray all Wool at \$3.98
White all Wool at 3.98
Cotton Blankets, 4c, 50c, 65c and 75c. Quilts. 78c.

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LADIES' TAILOR-MADE SUITS.
\$10 buys Elegant Suit, worth \$16.50
\$12 " Elegant Black Suit, worth \$18
\$6.75 " Black Golf Suit, worth \$12.50
\$2.50 " Ladies' Walking Skirt, worth \$3.25
Ladies' Walking Skirt, worth \$5.00 at \$3.00.
Ladies' Golf Skirt, worth \$6.50 at \$4.20.

MISCELLANEOUS.
Two thousand yards of Prints that go at, per yard - 3 1-2c
One thousands yards of gingham that go at - 4c
Eight hundred yards of outing that will sell at - 5c
Five hundred yards dress goods worth 30 to 40 cents consisting of brocades, stripes, plaids and plain at - 20c

Twenty-five pieces of all wool dress goods worth 60, 65 and 75 cents at - 48c
Remnants of all wool dress goods go at cost and less.

Five hundred boys' two-piece suits, are \$3, go for - 58c

OVERCOATS.
\$7.79 buys Men's Overcoats worth \$20. during this sale.
50c buys Boys' Overcoats to now to be closed out that sold for \$2.75 and \$3.50.

One hundred pairs of Men's shoes worth \$2 to \$2.50 will be sold at - \$1.49

Seventy-five pairs of worth \$1 50 to \$1 75 go at - \$1 25

One lot of boys' and men's underwear worth from 50c to 60c goes at - 25c

100 men's suits worth \$15 go at - \$4 48

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SOME FUNNY OF THE TIMES
Advertiser: Men...
Some persons had an...
"I kill myself every Tuesday and Friday."
"Take note when this board is... of site the river is dangerous."
"Widow with large family was washing by the week."
"Ladies and gents sold and heeled. This is the old shop just come from above."
"A large stock of ladies' hosiery, cashmere, to be cleared 25 cents the pair. They won't last long at the price."
"Abominable belts made to order. Sailor's vitals cooked here."
"Why go further and be gullible? where? Step inside."
"Closed for the day owing to failure of proprietor's wife, and who will be on as usual to-morrow morning." New York Press.

A Freshish Tree.
At Shillfried, near Matsen, a holiday resort much patronized by the Viennese, there is a tree which has the most singular characteristic of growing horizontally over the ledge of a deep hollow. The tree is about ten years old and two years since, as the result of a landslide, it fell into its present position, with its branches upward and downward, and so has grown ever since, flowering and leafing just as if the position were natural.

Good Detective Work.
A Paris detective recently concealed himself in an empty wine barrel at night to find some explanation of the frequent thefts of wine from the stores at Bercy. As he expected, the thieves took him off, in his barrel, with others holding their proper contents, to their headquarters, a disused factory, and so enabled him to get all the information he wanted and to secure the arrest of the four thieves.

Suggestive!
Cheaty, the baker, and Jimmie, the dago, had a hot argument a few days ago. It was nip and tuck for a long time, but finally Jimmie exclaimed, with infinite scorn and that lofty mien which he assumes on occasions: "Me no here for steals da chick! Me here for killa da two-a peop." That settled Cheaty.—Sing Sing Star of Hope.

Only the Edible Kind.
Statisticians assert that the lobster will soon be as extinct as the dodo. Species of lobster not stated. The dry land or evening variety (Homo ridulens) will never die out while choras girls continue to make goo-goo eyes at the easy ones in the forward rows.—The Gentleman's Magazine.

Prepared for Emergencies.
The German war department actually keeps in stock duplicates of all the bridges in the empire considered likely to be damaged or destroyed in case of war; and, what is more, it has duplicates of a good many French bridges and of other countries in which it is interested.

Unhappy Husband.
A New York woman wants a divorce because her husband has taught the family parrot to swear. Did she ever think that it was possible to get rid of the parrot and thus restore conjugal bliss? It's a mighty mean husband who isn't worth more than a parrot.

Fire Losses of America.
Within the last twenty-five years the fire loss in the United States has exceeded \$2,800,000,000. To this total the year 1901 has contributed losses aggregating over \$170,000,000.

Poor Effort at Translation.
The English papers have lately been having fun with a new German-English and English-German dictionary. The best example of the work is said to be the translation of our word "gimcrack." According to the London Daily Chronicle four meanings have been given for this word, which, when translated back into English, are: "The handsome girl," "the bad machine," "the ordinary handshake," and "a magician."

Baffling Mystery Cleared.
A recent article by the editor of Harper's magazine may help to clear away a cruel mystery that has greatly worried a good many would-be contributors to that popular periodical. Mr. Alden explains that four out of every five manuscripts received are rejected, and that perhaps once in a twelve-month the first offering of a new writer is accepted. Yet why despair?—Cleveland Plain Dealer.

Diplomat a Fine Pianist.
Theodore Hansen, the new first secretary of the Russian embassy, in Washington, is master of the piano, his touch, technique and expression being almost, if not quite, equal to those of the great professionals. Mr. Hansen is particularly happy in his rendering of works belonging to the modern school.

Former Minister to China.
Colonel Charles Denby, former minister to China, is said to have a knowledge of the Chinese language and literature equalled by but few persons in this country. He speaks the higher sort of Chinese dialects almost as a native and reads the language quite as well as he does English.

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H. C. ARMSTRONG,
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And Sold to His Customers
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