## "Jiluto did at Ohild Jy Giurn"




RICE BROTHERS



## POSTUM CEREAL

used in place of coffee has many advantages, soon recognized. Postum is better for health, costs less than coffee, yet has a flavor very similar to coffee. Postum Cereal should be boiled a full fifteen minutes. Another form Instant Postum is made instantly in the cup, no boiling required.
Grocers sell both kinds

