

## Exclusive Agencies

## Cost You Money

Probably you are a man who believes in getting full value for every dollar. If so, you want to know
Exclusive dealers have no competition on the brands of roofing they sell, and some of them charge any price the purchaser fien, roofing they sell, because they usually have to ship their roofing from a long distance and therefore buy under greater handicaps.
Now you know that unnecessary stocks boost the cost of doing business. Figure it out for yourself-interest on the money invested-storage cost-insurance against loss by fire, theft and other causes. It all costs money. And naturally you, the buyer, pay this added cost Certain-teed cannot see this way of doing busines. Any respor can sell Certain-teed Way Saves Money He carries only the stock he needs and keeps it filled by frequent orders from a He pays the sete warehouse he buys one roll or a thousand. This saves him money. And naturally you benefit as well as he. In Certain-teed you get the highest quality roofing. It has never been known for 5,10 or 15 years, according to weight. It is weather-proof, fire-retarding and spark-proof. Any reliable dealer can get Certain-teed for you quickly from a nearby Certainwhen he wants it and he gets what he wants. He can afford to sell you at a fair price.

Certain-teed Products Corporation
General Offices,

## Certainteed

Beware of the dealer who tells you he has Certain-teed, but tries to sell you a private brand. He probably wants a bigger profit.

