## Delicate Mechanism

Despite its scope Swift \& Company is a business of infinite details, requiring infinite attention.
Experienced men must know livestock buying with a knowledge of weight, price, the amount and quality of meat the live animals will yield.
Each manufacturing operation must be done with expert skill and scientific precision. A highly perishable product must be handled with speed and care oo avoid loss
Chemists, engineers, accountants, and other specialists are required to take care of our intricate problems.
Alert wisdom and judgment must be used in getting stocks of goods into the open channels of demand-through Branch house organizations must show activity and energy to sell at the market in the face of acute competition from other large packers, and hundreds of small ones.
All these requirements of intelligence, loyalty, devotion to the task, are met in the personnel of Swift \& Company. Yet the profit is only a fraction of a cent per pound with costs at minimum.
How can the workings of this delicate human mechanism be improved upon?
Do you believe that Government direction would add to our efficiency or improve the service
producer and consumer?

| Let us send you ar Swift "Dollar". <br> it will linterest you. <br> Address Swit <br> Union Stock Yards, |
| :---: |
|  |

Swift \& Company, U.S. A.


Pure Bred Stallions



Ponca,
Nebraska


Abstracts of Title
drety Bond Guarantees the Accuracy every Abstract I nak
J. J. EIMERS, Bonded Abstractor.

Successor to the Dakota County Abstract Company

Westcott's Undertaking Parlors
atyo ambulance
sioux city, lowa
Old Phone, 426
New Phone, 2067
Everybody Reads the Herald

