

PERUNA EDITORIAL NO. 1.

Dr. Hartman is now offering Peruna to the public as a regular pharmaceutical product. It is just as ethical as any compound put up for the medical profession.

The only departure we shall make from medical ethics in the conduct of Peruna affairs in the future, is the fact that we shall continue to advertise and sell our product TO THE PEOPLE.

If we would agree to sell to doctors only, to advertise for doctors only, then the medical fraternity would be obliged to recognize Peruna as being entirely within their approval.

WE SHALL NOT DO THIS. We shall continue to offer Peruna to the people. We shall continue to convey to the people our claims for Peruna as a household remedy.

We are proposing from this time on to take the public into our confidence. Notwithstanding that some imitators and substitutes will be attempting to put up something which they consider just as good as Peruna, we are going to draw aside the veil of secrecy and allow any one who chooses to know exactly OF WHAT PERUNA IS COMPOSED.

This ought to disarm all honest criticism. We expect, however, that criticism will continue. On some pretext or other those who are envious of the success of Peruna will continue to find fault. But we are determined to give such people no just complaint. PERUNA IS A GREAT MEDICINE.

It has become a household word in millions of homes. Our faith in the remedy is stronger than ever. Every year we expect to establish new plants in foreign lands until the people of all the world are supplied with this valuable household remedy.

WE CLAIM PERUNA TO BE A CATARRH REMEDY. Buy a bottle and try it. If it helps you, be honest and acknowledge that it has helped you.

If you want us to we will publish your statement exactly as you furnish it to us. We will add no words, take away no words. If you wish us to we will publish your portrait in connection with it. We will not do this without your written request, without your entire consent.

Peruna has cured thousands of people of chronic catarrh, in many phases and locations. At least, that is what the people say to us, through unsolicited testimonials. Peruna will cure many thousand more, in spite of fabricated slanders to the contrary.

WE GUARANTEE EVERY BOTTLE OF PERUNA TO CONTAIN THE INGREDIENTS PRINTED ON THE LABEL.

We guarantee that every testimonial we use is absolutely true—in the exact language of the testifier.

We guarantee that every photograph published is the photograph of the person whose name it bears, that every word of every testimonial was authorized by the hand that signed it.

We are determined to beat our opponents by being fairer than they are, by dealing squarer than they dare to. We are determined to meet falsehood with truth, duplicity with candor, insincerity with sincerity.

We know that the users of Peruna will appreciate our stand. We believe that the dealers in Peruna will applaud our course. We expect even our opponents will be obliged to acknowledge finally that Peruna is not only an honest and useful remedy, but one of the GREATEST HOUSEHOLD MEDICINES ON THE CONTINENT.

Jane Gould Cook. "I never understood why my little failed to land a husband. She was very graceful at the billiard table and the queen of the bridge whist table."

Mrs. Gushleigh—He's your next husband, is he? Allow me to offer you—Mrs. Mischelich—O, you misunderstand me. I said "ex-husband."

Habitual Constipation. May be permanently overcome by proper personal efforts with the assistance of the one truly beneficial laxative remedy, Syrup of Figs and Elixir of Senna.

WESTERN CANADA. Some of the choicest lands for grain growing, stock raising and mixed farming in the new districts of Saskatchewan and Alberta have recently been opened for settlement under the Revised Homestead Regulations.

MOTHER GRAY'S SWEET POWDERS FOR CHILDREN. A Certain Cure for Feverishness, Constipation, Headache, Stomach Troubles, Sore Throat, Croup, Whooping Cough, Worms, etc.

SEED THAT'S PURE. All seed is guaranteed pure and reliable. Write for our new Catalogue. J. H. E. GIBNEY & SON, MANAGER, ILLINOIS.

PICKING UP THE PENNIES.

Queer Ways by Which Nations Add to Their Revenues. The Russian government won a unique reputation for enterprise when it made a small fortune out of the Crimean war, says the Philadelphia Record.

NEWSPAPER HUMORISTS HAVE HAD A great deal to say about the taxation of bachelors. Such a tax would not be altogether novel. It is already in operation in Hesse.

THE SUTTON urban council in England keeps down taxes by the industry of growing peppermint. Last year about \$730 was saved to the rate-payers by selling peppermint grown on a sewage farm.

JOHANNESBURG has a taxable valuation of \$300,000,000 in real estate. Beloch, the mining expert, says the Johannesburg gold reef is good for at least \$15,000,000.

THE HIDDEN SECRET mine in Australia yielded \$200,000 of gold in a few days and was sold for \$2,500,000. It was then called the Golden Hole.

THE GOLD MINE owners of South Africa have in three years spent over \$1,000,000 recruiting laborers from Central Africa. They only got 17,000 negroes, and few of them could stand the winter.

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LITERARY LITTLEBITS

THE venerable W. J. Rolfe is hard at work upon a volume of Shakspearian proverbs—and also upon another work relative to Shakspeare about which he is silent at present.

SIR Gilbert Parker recommends a simple method of acquiring the books one would like to possess. "I have often said to myself," he remarked recently to a London audience.

IN "The Prolongation of Human Life," a new volume soon to be published, Prof. Metchnikoff expounds at greater length the main thesis of his former book, "The Nature of Man."

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Calling the Kettle Black.

A rustic was sitting on the bank of a stream when the parson's daughter came that way. Punch gives the conversation: "Well, miss, I be fair 'mazed w' the way o' that 'ere fisherman, that I be!"

POLICE JUDGE WILLS. Will Gladly Answer the Questions of Any Inquirer. It is a generous offer that Police Judge J. H. Wills, of Cloverport, Ky., makes to sufferers from headache, kidney and bladder ills.

HOPE FOR RUFUS. Uncle Erasmus had been polishing his musket for half an hour, at last he gave it a final love pat, and turned to his grandson, "Chile," he said, "do you see dat bottle about thiry yard over dere?"

ANIMAL life exists at all depths in the ocean, but vegetation will not thrive at great pressures. Only a Cold. "Only a cold," is a common expression.

STILL MASTER OF HIS FATE. When Leary, in the nature of ups and downs of a literary career, went into a cheap—very cheap—New York restaurant for dinner, and found Davol in a waiter's apron, he was amazed.

THEY WON'T SHUT DOORS. And They Will Hide Backward, Reports a Traveler of Englishmen. Travelers returning from England tell of two habits of the people of that country which impressed them.

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There is Only One "Bromo Quinine"

That is Laxative Bromo Quinine. USED THE WORLD OVER TO CURE A COLIC IN ONE DAY. Always remember the full name. Look for this signature on every box.

Uncle Allen. "I used to think," avowed Uncle Allen Sparks, "that it took all kinds of people to make a world, but I sometimes think nowadays that the world would be just as complete without the man whose liver is always out of order and who always wants you to know it."

Onions, Onions, Onions. 600 bu. of Salzer's Red Globe Onion per acre at \$0.25 a bu. brings \$450.00. That makes \$500.00 from 3 acres Salzer's Morning Star Cucumber is well worth taking along.

Seeding Lady SHOES. Leading Lady Shoes are best described in three words—Style, Comfort, Service. You rarely find all these qualities combined in one shoe.

Seeding Lady SHOES. They fit perfectly and are extremely comfortable from the beginning. No better values are obtainable anywhere.

A FELLOW FEELING. "Still rooting for the Carlisle Indians, are you? What's the secret of your fondness for the noble red man?" "I'm one myself."

STIFF, YES? WET AND DAMP CAUSE GOLD IN THE JOINTS. ST. JACOBS OIL. TAKES OUT THE PAIN AT ONCE, REMOVES THE STIFFNESS, PREVENTS ITS RETURN, TOO. FINE FOR BRUISES, SPRAINS AND SORENESS.

GET WHAT YOU ASK FOR—THE GENUINE. OASCARETS Candy Cathartic are always put up in blue metal box, our trade-mark, long-tailed O on the cover—tablet octagonal, stamped O O C. Never sold in bulk.

W. L. DOUGLAS SHOES. \$3.00 SHOES AT ALL PRICES FOR EVERY MEMBER OF THE FAMILY. MEN, BOYS, WOMEN, MILLS AND CHILDREN.

PUTNAM FADELESS DYES. Color more quickly and better colors than any other dye. One 10c package colors all fibers. They dye in cold water better than any other dye.