

# THE MONITOR

A WEEKLY NEWSPAPER DEVOTED PRIMARILY TO THE INTERESTS OF COLORED AMERICANS

PUBLISHED EVERY FRIDAY AT OMAHA, NEBRASKA, BY THE MONITOR PUBLISHING COMPANY

Entered as Second-Class Mail Matter, July 2, 1915 at the Postoffice at Omaha, Nebraska, under the Act of March 3, 1879.

THE REV. JOHN ALBERT WILLIAMS Editor  
W. W. MOSLEY, Lincoln, Neb. Associate Editor  
LUCINDA W. WILLIAMS Business Manager

SUBSCRIPTION RATES, \$2.00 PER YEAR; \$1.25 6 MONTHS; 75c 3 MONTHS  
Advertising Rates Furnished Upon Application

Address, The Monitor, Postoffice Box 1204, Omaha, Neb.  
Telephone WEBster 4243

### AN IMPORTANT WORD TO SUBSCRIBERS.

The postal regulations require that for newspapers to be sent through the mails subscriptions must be paid in advance. A reasonable time, thirty days, is allowed for renewals. At the expiration of this period, where subscriptions are not renewed, the paper must be stopped. If this is not done, postal privileges are denied the publication. Those, therefore, who desire to continue receiving The Monitor must see to it that their subscriptions are paid, as the law requires, in advance. Statements are being sent to all those who owe, or our collector will call—and unless your subscription is paid we will be compelled to cut off your paper which, of course, we do not want to do.

We, as publishers, MUST comply with the law or pay the penalty.

### MORE FRIENDS THAN FOES

Every time you hear some foolish members of our race make the statement that all white people are enemies of colored people, rebuke them and nail it as a lie. Were it not that our people have thousands of friends among the white people our case would be hopeless. Millions of dollars are contributed yearly by generous-hearted white people for the betterment of our race. These contributions are for educational, religious, charitable and general welfare purposes, to say nothing of the encouragement which is given to individuals by sympathetic interest, counsel and advice, by employment and gratuities. Think, too, of the personal service which is being rendered and has been rendered by the white people of America, not only of the North but of the South, to our race.

If we were all as true to one another as many of our white friends are to us, we would be much better off than we are, don't you think so?

One of our own poets has beautifully voiced a truth which we do well to remember:

"Though ills have been and ills there are  
That we have still to face;  
We have more friends than foes  
Within the Anglo-Saxon race."

### NICARAUGUA

Will some one please tell us what business the United States has in Nicaragua? We admit that we are somewhat dense when it comes to certain governmental policies, but we cannot see what real business this country, which disclaims imperialistic tendencies, has either in Nicaragua or Haiti. Are we there to protect American capital or for altruistic reasons?

### CARRY ON

There is a spirit of hopefulness in the air which seems to bespeak prosperity for the New Year. Let each one of us pick up our task, whatever it may be, cheerfully, and do our level best unto the end. Let there be no shirking of duty.

### TALKING IT OVER

By Roy Wilkins

For the new year—what? Well, for the new year, there is very nearly the same advice as for the old year. We need to keep "plugging away" at some of the same old things.

The most serious problem confronting the Negro today is that of securing regular employment. This problem is not local. The National Urban League reports that never in its history have such intensive efforts to get jobs for Negroes secured such few results.

In a bread line in Chicago the other day I noted that one third of the men awaiting the soup and sandwich were colored. Of course, there is unemployment among whites, also, and their condition is serious as well. But with Negroes, because they are the last hired and the first fired, some special attention must be given the correction of their condition. Whites will find jobs as soon as conditions become better—Negroes, maybe.

So in 1928, it would be wise for Negroes first to get jobs, or hold the ones they have, then work steadily and faithfully as never before and lastly, save some of what they make.

You can't solve the problem of unemployment by carousing all night, coming late or laying off the next day or poking out your mouth at the boss because he checks up on the quality of your work. There are too many Negroes and white men waiting for your job. He does not have to argue with you. With the crook of a finger or ten words in a classified ad section he can bring to his shop a flock of hungry, willing men. So hang on to the job and work.

And then for 1928, take a new grip on yourself and your race. Look a little higher and strive a little harder. Be proud of yourself, your color and your achievements, but don't brag and boast, because measured by what other men have done, yours is not by any means the widest, the deepest nor the straightest furrow in the field.

We are to be thankful that after many years Negroes are becoming proud of being themselves, less anxious to hide the fact that they are of black or brown ancestry, more willing to teach their children to love and respect black and brown people and their exploits. For 1928 we need more of this and yet more. We will reach our place in the sun when we realize that we are entitled to it because we are what we are rather than imitations of someone else.

Now, there are other matters to which we might address ourselves in 1928 as we have done in years past. These need little more enumeration. Resolutely, unitedly we must fight lynching, housing segregation, discriminatory school provisions, flagrant injustices in the courts and all the thousand and one petty irritations which have become our daily lot. Not only must we talk about these conditions and draw up resolutions upon them, but we must pay the price, in money and time, that it takes to remove them.

For the paler brethren, 1928 is just another year for them to see how far they may go—how more magnificent mansions they may build. For us, it is twelve months ahead of struggle—struggle not only to get ahead, but to get ahead while still being black. But—on with the struggle!—Kansas City Call.

### OUR FIRST PRINCIPAL

Chicago citizens in general, and in educational circles, in particular, were pleased to have learned of the appointment of Mrs. Maudelle Bousfield, dean of girls at Wendell Phillips High school and teacher of mathematics in that institution, to the principalship of the Keith school, Thirty-fourth and Dearborn streets.

Mrs. Bousfield has earned her promotion on merit, genuine scholarship and high efficiency in her chosen profession and her unselfish interest in the civic affairs of the community to which she has unselfishly contributed much.

Not only our own group, but our best citizens, of all groups, sanction the wisdom of her selection and appointment by the department of education as our first representative to this position of honor, trust and responsibility.

Her achievement should be an inspiration to our girls and women, as it marks an advance to a high peak of achievement in the school system of Chicago for the first time, marking a distinct epoch that will be incorporated as a very important part of the history or our advancement in educational circles here.

Mrs. Bousfield is to be both commended and congratulated upon her perseverance and her triumphs. Her achievements reflect honor and credit upon the race as well as merited distinction upon herself.—The Chicago Bee.

### SECOND TO LINCOLN IN SERVING NEGROES

Julius Rosenwald of Chicago has rendered the greatest individual service for the Negro race since that rendered by Abraham Lincoln, in the opinion of Channing H. Tobias, senior secretary of the colored men's de-

partment of the National Council of the Y. M. C. A. in a report just issued.

"Not only has he made possible nineteen modern Y. M. C. A. buildings, four Y. W. C. A. buildings, and nearly 4,000 rural school buildings, but he has so conditioned his gifts that the two races are drawn into co-operative effort in securing the buildings and into co-operative operation and control of them after they are built," declares Mr. Tobias.

Data on new buildings for colored people shows that a \$200,000 building at Buffalo is nearly completed, a \$195,000 building for Dayton, Ohio, is under way, and funds have been pledged for a \$150,000 building in St. Louis, and \$655,000 for one in New York City. It is stated that these are the second buildings in the two latter cities to be erected in part with funds given by Mr. Rosenwald.

Buildings campaigns are in prospect at Evanston, Illinois; Hartford, Connecticut; Harrisburg, Pennsylvania, and Jacksonville, Florida.

The building for colored men and boys at Los Angeles, Cal., completed in 1926, is regarded by some architectural authorities as the most beautiful Y. M. C. A. building in the country. Designed by Paul Williams, a Negro graduate of the University of California, its combined beauty and practical character were such that Williams was called upon to design the association building planned for Hollywood.

Buildings devoted to service for colored men and boys are located at some twenty points. Altogether, Mr. Rosenwald has contributed \$500,000 toward the erection of Y. M. C. A. buildings for colored men.—Denver Young Men.

### LETTERS FROM OUR READERS

Improving From Operation  
Missoula, Mont., Dec. 30, 1927.—  
Editor of the Monitor: Kindly see that this notice gets in the next edition of your paper.

Mrs. L. S. Shellman, nee Corrinne Horne of Missoula, Mont., is recovering from the serious operation that was performed on her December 18. She expects to be home January 2nd. Many thanks.

MRS. L. S. SHELLMAN,  
359 West Front Street.

### TRUE FRIENDS

I care not for the shake of hand,  
The kindly speech, or costly gift;  
That come when I have gained a stand.

The man I value, helps me lift  
The weight of care, he heeds my call  
And hears me when I'm small.

### LAKE THEATRE

Sunday—Monday

Clara Bow

in

'Get Your Man'

Beginning Sunday

LAKE SYNCOPATORS

Orchestra Will Entertain

### WE. 0500

We go farther and charge less

CITY MESSENGER and

EXPRESS COMPANY

2208 No. 24th St.

FRED DAVIS, Prop.

Let us go your errand and deliver your CHRISTMAS packages.

Open from 2 p. m. until 2 a. m.

KING YUEN

CAFE

CHOP SUEY

and

YETCAMEIN

our hobby

2010 1/2 No. 24th St.

WE. 0401 OMAHA

C. P. WESIN

Grocery Company

Now one of the

Red and White

Chain Stores

Same Prompt and

Courteous Service

Better Prices.

2001 Cuming Ja. 1248

Most men rush out to help the crowd  
Cheer on the man above their need.  
They blow their brazen trumpets  
loud.  
No soothing word for hearts that  
bleed;  
And want may from them seek in  
vain,  
A crumb to lessen hunger's pain.

Give me the man and woman true  
Who lend a hand and help em do  
My part in life. Whose noble heart  
Can recognize in me a part  
Akin. Who when I sound TRUTH'S  
call  
Can hear me when I'm small.  
—Drusilla Dunjee Houston.  
(For the A. N. P.)

## THE STORE OF Thomas McPatrick Co. ON DOUGLAS STREET FOR FIFTY YEARS

January Sales Are On!

SMART APPAREL AT  
VERY LOW PRICES

Fur Coats

At SUPER SALE prices of \$55 and Up

Women's and Misses' Coats—Tailored styles and fur-trimmed models that were formerly priced much higher. Excellent lines. Crepe de chine and satin linings.

Reduced to \$19

Children's Fur Trimmed Coats—Serviceable, warm coats with heavy inter-linings and large storm fur collars. 7 to 14 years. Reduced to \$7.95

Another group of 35 Children's Coats, in red, brown, green and henna. \$5.00

Moderate Price Lingerie

Brassieres \$29c

Corselettes \$1.00

Rayon knit bloomers, step-in, teddies. Each 89c

Pure silk to the hem chiffon and service weight hose, per pair 59c and 79c

Rayon Hose 34c

Three pairs for \$1.00

FLOOR BELOW

## CAREY'S NEIGHBORHOOD GROCERY & MARKET

Puts Magic in Your Dollar

Free Delivery, Any Thing, Any Where—Open on Sundays

LIVE AND DRESSED POULTRY

2220 North 27th Street

Phone WE. 6089

## THE BRANDEIS STORE

The January  
White Sales  
Now in Full Swing!

REMARKABLE REDUCTIONS OFFERED ON  
QUALITY MERCHANDISE

Because of the buying power of the Brandeis Store and our tremendous volume of business we are able to offer these extraordinary money saving opportunities. The 1928 sales surpass all others in value giving and in wide assortments. Linens, sheetings, towelings, lingerie—all white goods offered at real bargains.

THE BRANDEIS STORE

## Service

The Keynote of This  
Great Business Institution

PORO COLLEGE

Upon this lofty principle, inspires Race Women with ideals of personal neatness, beauty, pride, self-respect, physical and mental cleanliness

Because of the nation-wide demand for PORO, thousands trained by PORO COLLEGE in the art of PORO HAIR AND BEAUTY CULTURE, now conduct highly profitable PORO AGENCIES right in their homes.

Through PORO profits, thousands are prosperous and independent.

There are now openings for wide-awake enterprising Race Women to earn nice profits as Our Agents. It will pay you to investigate.

WRITE TODAY



PORO COLLEGE  
4500 ST. FERDINAND AVENUE ST. LOUIS, MO., U. S. A.

## EPISCOPAL Church of St. Philip the Deacon

21st near Paul

Rev. John Albert Williams, Rector

SUNDAY SERVICES

7:30 a. m. Holy Communion

10 a. m. Sunday School

11 a. m. Sung Eucharist With Sermon

8 p. m. Service and Sermon

The Church With a Welcome  
and a Message, Come