

NO. CAROLINA'S NEW INDUSTRIES

Steadily Shifting From Cotton Fields to Mill Centers.

Washington.—"North Carolina is passing through a renaissance. Due to her steadily intensifying shift from cotton fields to mill centers, and from once-idle streams to throbbing dynamos, she has suddenly rediscovered herself on the threshold of industrial power."

With this introduction Melville Charter tells what he saw on a motor tour of North Carolina's industry, development, historic scenes and interesting people, in a communication to the National Geographic society, from which the following is extracted:

"For centuries wild horses have been roaming on the Cape Hatteras banks, and current tradition has it that they are descended from Barbary ponies which were brought over by Sir Walter Raleigh's colonists.

"Our quest landed us on a naked, sun-baked spit where men were driving the so-called 'banker ponies' along the beach and into a corral made of timbers from old wrecks. Perched on the pen's top rail, with the beach-pounding surf along one edge of the narrow spit and the sound, with its rough sailboats, on the other, we took lens shots at the inclosed jam of 200 horses, as they reared and kicked each other into a state of bloodied noses and wildly rolling eyes.

"Some of the herders lassoed and cut out colts for branding or sale. Others yelled out their branding marks, recognized on mares, and claimed the accompanying foals.

"A few years ago these putative descendants of Raleigh's 'little Barbary ponies' were bringing \$50 to \$125. The auctioneer, in explanation, complained, 'Tew much gasoline about noawadays!'

"The legendary North Carolinian who in the '60s called his three daughters Rosin, Tar, and Turpentine would today be naming them after cigarette brands, furniture trade-marks, and cotton goods patterns.

Charlotte Spindle Center.

"Charlotte, situated between the big hydroelectric developments along the Catawba and Yadkin rivers, is a plexus of this new industrialism. In the last 25 years the number of textile mills operating within a 100-mile radius of that city has increased fivefold, with a present spindleage of 10,000,000.

"An hour's ride beyond Charlotte we entered Gastonia, one of the largest textile centers in the United States. Of its 20,000 people, about three-fourths are workers in the 42 mills whose tall stacks cut the sky. Yet, in the town's broad, tree-shaded streets, lined with neat cottages on well-kept, flower-fringed plots, one felt no oppressive sense of concentrated industry, but rather the restfulness of some model suburb, wide-spread to sun, air, and surrounding countryside.

"With mill workers' cottages rentable at \$3 a month, with water and electric light free, and a mild climate, necessitating little fuel, which is obtainable at cost, it is not uncommon for mountain families to work at Gastonia long enough to pay off their farm mortgage and then return to the Blue Ridge.

"Gastonia county contains 98 textile mills, which represent one-sixth of the state's total spindleage and consume almost one-third of her cotton crop.

"A few hours' drive from Chimney Rock further into the mountains brought us to Asheville, the gateway to what North Carolinians have well named the Land of the Sky. Never was an altitude of half a mile above sea level so unobvious, in all the tonic atmosphere. Set in a vast bowl, Asheville is encircled by mountains whose 20 highest peaks top all altitudes in the Eastern states. Could the Titans return, they might appropriately seat themselves as spectators of one of Asheville's big golf or tennis meets.

"It was on the Biltmore estate, near Asheville, that, with the founding of a forestry school, the first steps in American forest conservation were taken.

Turning Back Time.

"Surrounded by the modishness of Asheville, one scarcely realizes that only 50 miles away mountaineers are living a ruggedly simple existence behind hand-hewn timbers and on small 'switchback' farms, with Revolutionary looms and spinning wheels alongside their chimney pieces of native rock.

"It was a farseeing woman from among the 'billed-shirt' life of Asheville who persuaded these remote, almost forgotten, mountain folk to set their long-idle looms going again. Today there are half a dozen handicraft centers scattered through western North Carolina.

"Back in 1912, when only one North Carolinian in 380 owned a motor vehicle, the then-existing roads answered the needs of the day—answered that is, in the sense that the single log across a North Carolina mountain stream then answered as a footbridge. They got you somewhere, no matter how.

"In 1921 the state legislature authorized \$50,000,000 worth of road bonds. Today the bond issues total \$85,000,000.

"Carmen, with a hand on her hip and a rose between her lips is a world away from Winston-Salem's methods of cigarette manufacture. One machine shreds and feeds out the 'milk lines.' Another rolls them into a never-ending length of cigarette.

which, as it oozes forth, is slipped into multiples as rapidly as a machine gun sprays bullets.

"Other machines make containers, affix revenue stamps, imprint and record serialized numbers—in fact, do everything for the smoker except to hand him a match. It is the machine that plays the title role of Carmen, while the girl inspectors are merely understudies.

"Winston-Salem's stamp-sticking machines consume annually the most expensive meal in the world—a matter of \$100,000,000 worth of Uncle Sam's familiar blue imprints. That is the sum of her federal taxes, which represent one-half of those paid by North Carolina."

New Uniforms Adopted For U. S. Marine Corps



The United States marine corps has adopted a new uniform which is much more comfortable than the old one. Above, right to left, are shown recruiting officers wearing the new and the old uniforms.

Chief Tells Indian Legend of Creation

Rapid City, S. D.—An ancient Sioux legend of the creation is the most popular story in the repertoire of Chauncey Yellowrobe, son of a Rosebud Sioux chieftain and a teacher in the federal Indian school here.

"When the Great Spirit had created his wonderland here of mountains and prairies and streams and trees," Yellowrobe tells his students, "he sought to fashion a human being worthy to enjoy its grandeur. He shaped the clay in his hands, and baked it in his campfire, but when he drew it forth it was pale and had not baked rapidly enough, and he threw it behind him.

"He molded another form, and laid it in the hot ashes, but when he drew it forth it was pale and had not baked rapidly enough, and he threw it behind him.

"He molded another form, and laid it in the hot ashes, but when he drew it out it was blackened and crisp. So he tossed it to one side. Then he modeled a new figure, even more carefully than before, packed the red coals around it, and when he lifted it from the fire it was red and sound and perfect.

"And he put it into the great wilderness of the West, and it multiplied its kind and was the tenant of the Great Spirit's own garden."

Farmer Made Head of Canadian Province

Winnipeg.—From hired man on a farm to premier of Saskatchewan is the record of J. G. Gardiner, who has just been elected chief executive of the province.

On Saturday day back in 1901 young Gardiner, a strapping lad of seventeen, swung off a harvester excursion train at Winnipeg. He had two dol-

lars in his pocket and a determination to succeed. He got work with a threshing outfit at Clearwater, Man. He pitched grain with such enthusiasm that the farmer gave him a steady job.

The young man saved his money and was able to enter Manitoba college, where he graduated with honors. He became principal of a high school at Lemberg, Sask., and took up a farm nearby. Gardiner's neighbors elected him to the Saskatchewan legislature in 1913 and he has been a member ever since.

"Success is open to any man who makes up his mind definitely what he wants to do," said Premier Gardiner, "and then rolls up his sleeves and tries with all his might to do it. I was born on a farm and raised among farmers."

High Cost of Being Born Limits U. S. Birth Rate

Berkeley, Calif.—The high cost of being born is partly responsible for the declining birth rate in the United States, a state economic research organization here has reported.

In grandmoother's time one could arrive in this world for less than \$100, today the organization estimates the cost at \$541.95. Some babies cost even \$1,000 or \$1,500, the organization said it has learned.

USE SEAPLANES TO HUNT WHALES

Vancouver Concerns Try New Method to Increase Year's Catches.

Vancouver, B. C.—For the first time in the history of the industry seaplanes will be used to hunt whales off Vancouver island and Queen Charlotte island this season.

Thus with one mighty movement have the antiquated whale-hunting methods, which have been in use for many years, been scrapped in favor of the most advanced methods known to the business.

Capt. George Le Marquand, one of the veteran whaling experts of the Pacific coast, admits the whales will not be actually killed by the planes. The big air cruisers will be utilized to locate the whales and will direct the work of the whaling crews in much the same manner they were used during the war to direct the movements of troops and point guns for the artillery.

With the big seaplane to guide them the ships belonging to a whaling fleet will work in co-operation, instead of individually, as was the previous custom. This will eliminate the rivalry between ships, but Captain Marquand believes the new system will result in a bigger catch.

Signals Nearest Whaler.

When the airman sights a mammal he will signal the nearest whaler, directing the boat to the creature and then

fly on in quest of whaler game. After the pilot has signaled the location of a whale the whaler will turn into the course designated. When the quarry has been brought into range the harpoon gun will fire its projectile into the vitals of the monster and with the outward pull will spread its forks and stick fast.

Following the kill the whale is pumped full of air to keep it afloat and in its side is stuck a red flag on a long marking pole, which is visible for a long distance. The mammal is then left floating until the ship picks it up and tows it back to port at the end of the day, together with whatever else may have been killed. There the factory manufactures whalebone, fertilizer, various grades of oil and puts up some of the meat in tins.

During the last few years the whaling industry of the north Pacific has slipped steadily down the scale in the average of production. Catches have been smaller and the markets have not always been dependable.

Admit Catches Are Poor.

Officials of Victoria and Vancouver whaling concerns, whose boats are the most numerous in all the Pacific coast territory, admit their trade has languished. Sometimes, they say, the catches of the last several years barely paid for the upkeep of the whaling stations, the ships and the crews.

This year the Consolidated Whaling corporation will enter the season with six ships and two whaling stations, instead of nine ships and three stations, as circumstances forced them to sell three ships and one station.

In spite of this situation the company hopes to set a new record this year with the help of the seaplane which already has departed for the whaling grounds.

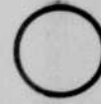
Man Aged 102 Years Still Is Active Worker



Although one hundred two years old, Jonathan Biggs is taking an active part in the construction of the new building of the Y. M. C. A. in Pasadena, Cal. This photograph shows Mr. Biggs with wheelbarrow on his one hundred second birthday.

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