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Events and Persons

Mrs. Cora Johnson and Mrs. Zella Elliot after an extensive trip to the east and a visit to their former home in Calera, Ala., returned to Omaha Saturday morning. Miss Hattie Warwick who accompanied them on their trip was taken ill at Calera and was unable to return to Omaha with them.

Mrs. R. T. Walker of 2423 Maple St., entertained at luncheon Thursday noon in honor of Mrs. John W. Bundrant of Parkersburg, Va., and Mrs. Will M. Johnson of Chicago.

The home of Mr. and Mrs. Haden Byers of 2721 Parker St. was blessed Monday Sept. 12, with a fine baby girl, Dardanelle. Mother and baby are doing nicely.

Mr. and Mrs. Burt Lee who have been living in Mason City, Ia., for the past year have returned to our city and are living at 2708 Seward St.

Mrs. Olive McCave of Kansas City, Mo., niece of Mr. Arthur Chastee, who was a delegate to the Masonic Grand Lodge at Sioux City, Ia., stopped over in Omaha Saturday to visit her uncle.

Eva May, daughter of Mr. and Mrs. A. J. Davis, left Sunday morning for St. Louis, Mo., where she will enter St. Rita's Academy.

Mrs. T. S. Phillips has returned home from Clarkson Hospital and is slowly improving at her home 2504 Burdette St.

Mrs. Fanny Cooper a former resident of Omaha but now of Chicago enroute to Denver, Colo., spent several days last week in our city as the guest of Mrs. M. C. Stephenson. She left Sunday morning for Denver.

D. V. Gordon, bookkeeper and accountant for the Kafir Chemical Laboratories, was detained at home by illness last week.

R. H. Young, Trago McWilliams and William Denton of Lincoln spent Saturday and Sunday in Omaha on Masonic business.

Mrs. L. N. Peoples entertained Mrs. J. W. Pinkston and Miss Madeline Roberts at luncheon at her apartment Monday afternoon. After the luncheon they attended the matinee at the Orpheum Theatre.

Ray Gibson of Tacoma, Wash. arrived in the city Friday.

Mrs. Sarah Lewis and Mrs. Goodlow left Sunday morning for a two weeks visit with relatives at Red Oak and Emerson, Ia.

Mrs. Lottie Jones of St. Catherines, Ont., Canada, who was called to the city by the illness of her sister, Mrs. Lucy M. Wade, left for her home Wednesday night, leaving Mrs. Wade steadily improving.

The Rev. Griffin G. Logan, presiding elder of the Topeka District of the spending a few days here with his Methodist Episcopal Church, has been in the city.

The following students are attending the University of Omaha: James T. Lewis and the Misses Ruth Jones, Frances D. Gordon and Dorothy E. Williams.

Mrs. Joseph Taylor entertained at breakfast Thursday morning in honor of Mrs. Mardell Bundrant of Parkersburg, West Va., Mrs. Gladys Johnson of Chicago, Mrs. Maude McCoy of New Orleans, and Mrs. Mattie Roach of San Francisco. Covers were laid for twelve.

Mr. Randolph Workuff, of Minneapolis, was in the city last week on business. While in the city he was the guest of his sister Mrs. Francis Turner, 4229 Ohio St.

S. W. Green Supreme Chancellor of the Knights of Pythias of New Orleans is in the city on business. Mr. Green was a visitor in the Monitor office on Wednesday.

Mr. Ashcraft of Kansas City is a visitor in the city this week. He is stopping at the residence of Mrs. Smith 2618 Charles St.

ZUCKER ENLARGES HIS STORE

New Department Containing Complete Home Added. Enlargement is Effort to Meet the Increasing Demands From the Home. Now Holding Anniversary Sale Many Prices Offered Which Smash All Selling Records.

MILLINERY DEPT UNEXCELLED

Zucker's department store located on N 24th St. between Seward and Clark, is setting a record in anniversary sales by offering the most attractive prices ever heard of in clothing and kitchen ware. Taking advantage of the unusual financial conditions which limit the purse, he has carefully and skillfully marked every article in the store to such a price that the buyer however small, can reach the price. "Move the goods, Forget the price" are the words often shouted to the busy clerks by this alert merchant. Economy is the word. By reducing his prices to the very lowest point, Zucker figures where he removes the last excuse from the prospective customer and assures quick sale, consequently increases volume. But there is a reason to support this price-smashing offering. Far removed from the center of high rent and other expenses incident upon downtown merchants he is able to get along with the minimum overhead. He is in his own building and don't have to pay any rent at all. Some have looked upon the low prices as an indication of lower grade of goods when found in a suburban store. This is not true. It is for the very reason stated above that Zucker can afford to give the customer the benefit of the extra high rent charges and the same is reflected in the sale prices placed on his goods. Take for example Aluminum ware: Zucker has a complete stock of this ware on hand which he is selling for 95 cents which is on sale down town for \$1.00 with only a limited quantity from which to pick. Let's reason a moment what will be the saving. Suppose you had to buy at different times as is the case with many small buyers, five aluminum vessels. The net saving on the purchase alone would be twenty-five cents. Now if you had to go down town on the five different times for the vessels you would spend five times fourteen cents or 70 cents plus 25 cents or 95 cents. In this case you will be able to get six articles at Zucker's for the same money you would have to pay for five down town. Is this only reason. Why not? Is this any more than he should do? But aside from this, is not the saving of 95 cents worth your while?

The millinery department of this store is the most unique in the country. In the show window on the south wing of the store you will see on display some of the most nifty styles in women's headgear there is to be seen in the city. This department is under the direct charge of Mrs. Zucker who is reputed to be among the best milliners in the West.

This argument was prepared by a customer of the above store for no other purpose than to remove once for all times, certain prejudices which many have against suburban stores of this character. They some how think the lower prices are the result of cheaper grade of goods. This is not a fact. It is rather to be charged to the big overhead expenses on the one hand which has to be affixed to the sale price and the small overhead on the other hand which enables the merchant to pass it over to the customer. The management cordially invites inspection and comparison.

"WHERE'S DESDUNE'S BAND?" This was the question frequently heard during the Ak-Sar-Ben parades. This crack band was missed. Nelson, Nebraska outbid Omaha for the band's services. Dan and his boys were filling an engagement at Nelson.

LINCOLN NEWS

Mrs. Georgia Conrad left last Thursday for her home in Oklahoma, after visiting with her sister, Mrs. F. D. Forbes and friends.

Rev. W. H. Botts, Mr. David Oliver, and Mrs. W. R. Clark returned from Chicago last Wednesday, and report having had a successful session of the National Baptist Convention.

Mrs. Agnes Knight returned home Wednesday from Chicago, after having visited her sister, whom she had not seen for a number of years.

Mr. Marion Thompson returned home last Saturday after some days' visit with relatives in Iowa.

Rev. J. J. Sales and Mrs. Sales, enroute from Denver, to their home in Des Moines, Ia., spent a few days in the city. Rev. Mr. Sales preached for Rev. W. H. Botts at Mt. Zion Baptist Church Sunday night.

Mrs. E. J. Griffin returned from Chicago Saturday, where she attended the National Baptist Convention.

Mrs. Maude Gates returned from Denver, Colo., last Thursday after an extended visit with friends there.

Frank Trusty is confined with illness.

Mrs. G. C. Walker left for Denver Saturday, where she will visit Mrs. H. J. Brown. She will then go to Cheyenne, Wyo., to visit Mrs. Gaskin and friends.

R. H. Young M. W. G. M. of Nebraska was in Omaha Saturday and Sunday when he granted charters to two U. D. Lodges of Masons Saturday night. He reports a fine meeting and good material.

In the session of the Nebraska Conference—just closed—Rev. I. B. Smith was transferred to Kansas near his home. He is yet ill. The A. M. E. Church here will be without an appointment for a while.

Miss Minnie Porter is visiting her father T. J. Porter.

The following young ladies of St. Joseph, Mo., arrived in the city to attend college this season, Misses Walker, White, Jones, and Gentry. There are a number of other students from other points who have also come into the city to attend school.

Miss Minnie Bell is out after being confined for sometime with rheumatism.

P. S. Williams is sojourning in Kansas City.

Dr. A. B. Moss motored to Kansas City, Mo., and his home Sunday.

Rev. Mr. Johnson of the A. M. E. Church preached at 11 o'clock service at Mt. Zion Baptist Church Sunday morning. Rev. J. J. Sales of Des Moines, Ia., delivered the sermon at the night service. Rev. W. H. Botts will deliver his usual discourse next Sunday, and will make a report of the doings at the Baptist Convention at Chicago last week.

At the other Churches last Sunday morning, visiting ministers who were attending the A. M. E. Conference delivered sermons, which were enjoyed by all.

Bishop H. B. Parks, D. D. arrived in the city last Wednesday after attending the Colorado Conference at Cheyenne, Wyo., Sept. 8.

The Utopian Art Club will meet with Mr. and Mrs. Robert Granger Sept. 29, at 746 B. Street.

ANNOUNCEMENT

To render the last respect to the departed you will find my service one in which to place faith.—Everett G. Huff, undertaker. Night and day call N. 3421, Lincoln, Neb.

SIOUX CITY NOTES

Mrs. E. J. Curriss has returned home after attending the session of the Nebraska A. M. E. Conference, which held in Lincoln, September 14-18.

Sunday was the last quarterly meeting of the conference year. P. E. Rev. Thos. B. Stovall preached morning and evening at Malone A. M. E. Church and at 3:00 P. M. at the East Side Mission. The choir at Malone Church, wore their robes Sunday for the first time. Rev. B. M. Lewis is closing a very successful year's work. This is his third year.

TUCHMAN BROTHERS GROCERY AND MEAT STORE

24th & LAKE STS.

"How can they hold their tremendous trade if they do not furnish the best prices and products?" is the question often asked by those who pass by Tuchman Bros. at 24th and Lake Sts., on a Saturday afternoon. And when you come to think of it, there is a reason in asking this question. This store does by far the biggest business in its line of any grocery and meat store north of Cuming St. Why? That's the question. The answer is simple. These boys know exactly where the "pain" is and apply the right remedy for the cure. It's a pain to anybody when they have a limited purse, and go to the store that has the prices so high that you are not able to get what you want. Not so at Tuchman's. No one need stay away fearing high prices. They carry every article known to grocers, and the meat department has every article needed in meats, and the prices fit the purse.

FOR RENT—Desirable and convenient space for dressmaker, hairdresser, or business woman. 24th & Seward Sts., Upstairs. Web. 2627.

RETURNS FROM ASSOCIATION

The Rev. W. F. Botts, pastor of Zion Baptist Church, has returned from the National Baptist Convention which was held in Chicago. He reports that it was a most inspiring and forward looking meeting. Over 8,000 delegates were in attendance.

APPEAL

Tulsa's Colored People have not the earnest attention of the nation, because the associated press reports do not state in a manner, that will stimulate a desire to give relief, the cruel conditions that have and do exist. Official Tulsa and therefore Tulsa at large is NOT helping in proportion to the appalling need. People are without stoves, cooking utensils, quilts and bedding of all kinds—the merest necessities of existence—and ready money.

ALL THEY HAVE LEFT IS COURAGE TO FACE THE FUTURE.

Mr. James L. Fieser, Southwestern Division Manager of the Red Cross said: "Winter's approach worries the Red Cross." Unless Tulsa wishes to have a tent colony on its hands in the fall and face a more serious problem, it should speed up its reconstruction program. He sees a big job ahead here for Tulsans and that now the financial end of the undertaking is the most important feature. MONEY IS NEEDED FOR RELIEF AND NEEDED BADLY.

WE APPEAL TO YOU FOR HELP

Tulsa Colored Relief Committee

S. D. Hooker, Chr.; G. A. Gregg, Executive Sec'y.; Rev. R. A. Whitaker, Sec'y.; Hon. E. I. Saddler, Legal Advisor; J. Tyler Smith, Treas.; E. A. Troupe, Rev. H. T. S. Johnson, Rev. Jas. A. Johnson, Rev. J. R. McClain, Dr. J. M. Keys, S. G. Smith, Mrs. A. Bankhead, Hon. J. H. Goodwin.

(Advertising Space Contributed by The Monitor.)

PATRONIZE THE MONITOR ADVERTISERS

GETS DAMAGES UNDER CIVIL RIGHTS BILL

HACKENSACK, N. J., Sept. 22.—Samuel A. Barnett, of New York has been awarded a verdict of one hundred dollars against the Phila. Confectionery Co. which refused him soda water, August 9th. The conviction was secured under the new Alexander Civil Rights act.

SLEEPS NEARLY THREE YEARS

FORT SMITH, Ark., Sept. 22.—Joseph Eslinger filled out his thirty-third month asleep in a local hospital this week. For over two years he has lain on the cot, breathing deeply, fast asleep, taking nourishment through a tube. He is a victim of pellagra.

Hospitality

Hospitality must be for service and not for show, or it pulls down the lot. The brave soul rates itself too high to value itself by the splendor of its table and draperies. It gives what it hath, and all it hath, but its own majesty can lend a better grace to our feasts.—Ralph Waldo Emerson.

Brains of Lower Animals

All animals have some form of brain and nervous system, which in the horse and other higher animals approximates the human brain. As compared with the human brain, those of animals are deficient in reasoning power but in other ways their intelligence is very marked.

Quaint Form of Oath

Reginald Farrant, who has been appointed stipendiary of Douglas and Castletown, Isle of Man, was recently sworn in the quaint form which has prevailed in the island for centuries. He swore to do justice between party and party "as indifferently as the herding's backbone doth lie in the midst of the fish."

To Dream of Mackerel

Mackerel, especially if eaten, signifies that you will make the acquaintance of one of the opposite sex who will become very useful to you.

Bird's Power of Vision

A bird's power of vision is, on the average, about 100 times greater than man's. Birds have been known to see a worm on freshly plowed ground at a distance of 300 feet.

FOR RENT—Strictly modern furnished rooms 1702 N. 26th St. Web. 4796.—Mrs. W. P. Erwin.

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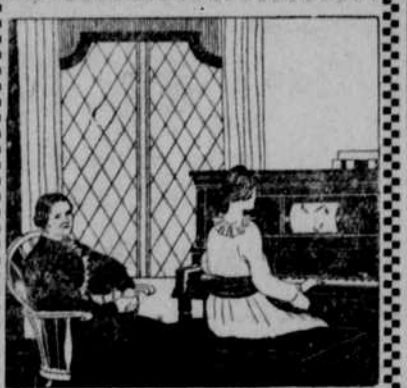
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We can make up in just a few days anything for the Living Room. Came Suites in Velour upholstery in any style frame. Tapestry, Mohair or Velour overstuffed Davenport and chairs in all styles.

We give you a big variety of patterns and colors in coverings to select from. Don't accept something not to your liking because of a small selection, but have it "made to your order," at our stores.

By making it special for you, we can save you \$75 at least on a suite over any store in the city and we guarantee entire satisfaction.

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