LARGE PURCHASERS **OF FINE FURNITURE**

Southern Dealer Claims That Negroes Are Responsible for Tremendous Increase in Business.

WELL FURNISHED HOMES SPECIAL PRIDE OF RACE

Are Easy Victims of Jewelry and Other Sharpers-Statements by Shrewd **Business Man Which Ought to Make** Our People Think.

(By Associated Negro Press.) RAND RAPIDS, MICH., July 23. -"It is the Negro who has made the furniture man of the south rich from his business. The whites have helped, but the tremendous business we have enjoyed recently has come in larger decree from the Colored man."

It was a furniture man from Atlanta, Ga., who was doing the talking, and his talk was most interesting and enlightening.

"I think I may say that the Negro of the south has made more rapid strides in recent years than the white man has. The reason is manifest. He had a longer distance to go and he is covering that distance very rapidly. He is taking advantage of the educational system and he is getting ahead in an economic way very rapidly.

"You know it is characteristic of the Negro that when he has money he likes to spend it and when he does spend it he usually wants something mighty good for it. As a result you may go into the homes of Negroes in Atlanta and find the very choicest furniture in them and usually a lot of it, perhaps it is more than a white man would consider good taste.

"It is very interesting to go into some of these homes. I have been in many of them and never cease to marvel at them. Many of the homes are very small and so far as the house itself is concerned, is not at all pretentious. I've been into homes of not more than three rooms and found in one a \$90 range and a bed room suite that cost \$300 or \$400. In another room would be a mighty fine living room suite along with a \$500 piano and a \$200 Victrola. I have even been in the homes of single men living in one old fellow why all the furniture, to sleep, and his reply was that he and Jeffries, as champions, refused his home to look nice.

Some of them own farms and raise Johnson at Reno, the latter having tremendous crops on them and any won it from Tommy Burns in Auskind of crop in the last few years has tralia. been worth real money. This they are putting into their homes very largely ISSUE UNIQUE CITY DIRECTORY and since the advent of prohibition the money has gone into homes more than

trade we have with the Negroes. of a real first class Colored city di-Awhile back I was credit man for a rectory, the purpose of which is to big concern doing a heavy installment present in systematic but concise form buisness. We did perhaps worth in one year and from 75 to 80 the Negro population of this city. per cent of the account we had were Directories have been gotten up like a few white men, did not pay rg- Orleans, Savannah, Richmond, Atlanbetter than 95 per cent of them came Memphis Colored directory will conin very regularly and paid something tain several features. This directory on their accounts. Sometimes they will contain the name and address of could not meet what they had agreed every Colored business and profesto pay weekly, for the Negro will sional man and woman in Memphis; promise almost anything but they recording churches, schools, philancome in with something and keep it thropic, fraternal, social and other acup until the furniture was paid for. tivities among the Negro population. Now that is a pretty good record. It will also contain criminal and vital contend with more than anything else people, as well as valuable educational in his guillibility. Some of your north- reports. The directory will also conerners come down there with all sorts tain the name and address of Colored of fake schemes and prey upon them. property holders. A favorite trick is to come down with a lot of fifty cent jewelry, mark it Negroes of Memphis" department, \$4.98, take one dollar down and the with cuts and sketches of prominent rest in installments. Now, if they Negro citizens. There will also be payment, they clean up 100 per cent Memphis Colored boys played in the profit. After they have been there recent world war. There will be picawhile they will sell their accounts tures of the various boys who saw to some jeweler make, a nice cleanup service in France with statistics conand get away. This sort of thing is cerning the draft. the bane of the Negro's life and keeps Those who are responsible for this him back, but in spite of it, they are new feature in the commercial life having now."

THE MONITOR

By Ad Carter

ZOWIE !

WOW - SHE'S A

"The Negro's education is neglected

Good health depends largely upon

SCOTTISH RITE MASONS IN NEW ENGLAND

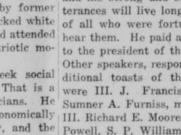
Special to The Monitor.

New Haven, Conn., July 22.-Echoes are still being heard of the famous 38th annual session of the United Supreme Council of the 33d Degree of the Ancient and Accepted Scottish Rite of Freemasonary of the northern jurisdiction of the United States, held recently in this city, and which met in New England for the first time in history. The members are unanimous in their opinion that the New Haven consistory No. 7 in charge of the arrangements, surpassed all other branches of the order in the hospitable entertainment extended. The session was successful from every point of view.

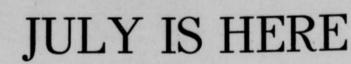
Upon their arrival the visitors were conveyed to their stopping places in limousine cars. Sunday evening divine worship was held at Dixwell Avenue Congregational church, and Rev. Edward F. Goins, 32d degree, M. W. P. M., delivered the annual sermon. The executive session swere held in Odd Fellows hall Monday and Tuesday, with 111, J. Francis Rickards, presiding. His annual address was a model of forensic art and contained much sound advice for the good of the order. The old-fashioned Connecticut shore dinner Monday at light house point in the Tabbard Inn was a delightful affair, purely informal, with CANNOT HOLD TITLE in the south because he has no vote. choice sea food and its accessories in School officials know that the less luxurious abundance, followed by a "smoker" and an impromptu program. The truly social triumph of the season was the grand banquet Tuesday Other speakers, responding to the tramaster of ceremonies.

weight that ever came here from a nation in its time of war, the Ne- street, is happy over the visit of her foreign shore. Corbett, Fitzsimmons groes deserve to be fairly dealt with. brother, Mr. Lewis Ewing of Minneap-Mr. Jones said the Pinew Woods olis, Minn., and Patrolman W. H. Ewsometimes had friends call and wanted to risk the title in bouts with Colored school, which he started eight years ing of Chicago, who have been in the men, but Jeffries finally was forced to ago, has 1,334 acres of land and city for the past five days. Much "The Negroes are making more come out of retirement in a futile ef- teaches a dozen or more trades to 300 of their time was spent in motoring about Omaha visiting points of interest.

For Monitor office call Doug. 3224.



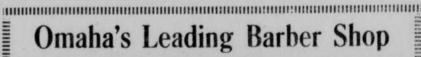
nished with a fine Victrola. I asked ter Jackson, the greatest Negro heavy- 12,000,000 strong, and loyal to the Mrs. Cora L. Owens, 2919 Erskine



During these hot mid-summer days every member of the family can find here a full line of furnishings. Quality in dressing contributes to comfort and satisfaction.

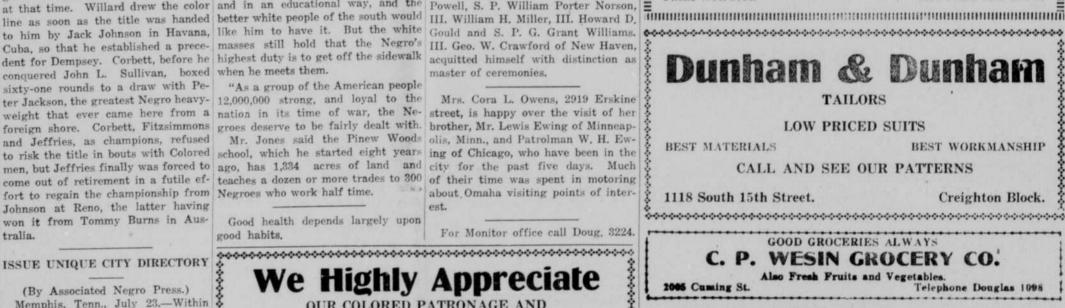
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FLOR DE





ONE STRIKE

STEADY THERE STEE-

DEMPSEY IS AFRAID

Refuses to Risk His Title to the World they do for the Negro the better they Championship by Match With Willis will stand with the mass of their -Safety First-His Sparring Part- white constituents. ners Before Willard Fiasco Were "Recognition extended the Negroes evening at Odd Fellows' hall. His Colored Boxers and Jack Knows by white people of the south during honor, David E. Fitzgerald, mayor of How Hard They Punched.

JUST KIDS -- The Home Team Up!

. ONE BALL

OVER HID - THAS LOOKIN

new heavyweight champion of the Senator Vardaman has attacked white of all who were fortunate enough to world, has announced that he will not candidates for office who had attended hear them. He paid a glowing tribute make a match with a Negro. He, Negro gatherings from patriotic mo- to the president of the United States. therefore, has barred Harry Wills tives. from a fight for the big title. Demp- "The Negro does not seek social ditional toasts of the Scottish Rite sey's sparring partners at Toledo were equality with the whites. That is a were III. J. Francis Rickards, III. Bill Tate and Jamaica Kid, both Ne- bugbear of southern politicians. He Sumner A. Furniss, minister of state: groes but Jack hadn't defeated Willard does want a fair chance economically III. Richard E. Moore, III. William F. at that time. Willard drew the color and in an educational way, and the Powell, S. P. William Porter Norson, line as soon as the title was handed better white people of the south would III. William H. Miller, III. Howard D. Cuba, so that he established a prece- masses still hold that the Negro's III. Geo. W. Crawford of New Haven, dent for Dempsey. Corbett, before he highest duty is to get off the sidewalk acquitted himself with distinction as conquered John L. Sullivan, boxed when he meets them. sixty-one rounds to a draw with Pe- "As a group of the American people money than they ever did before. fort to regain the championship from Negroes who work half time. good habits. _____

(By Associated Negro Press.) Memphis, Tenn., July 23 .- Within "I'll just give an example of the the next few weeks Memphis can boast \$25,000 the most important facts concerning with Negroes. Not a few of these, among the Negroes in Chicago, New ularly, but I'll venture to say that ta, Nashville and other cities, but the "The one thing the Negro has to statistics as they concern the Colored

the war against Germany has been New Haven, was the principal speaker largely withdrawn since the war end- and his strong and statesmanlike ut-Toledo, O., July 23 .- Jack Dempsey, ed. The paper controlled by former terances will live long in the memory

The Monitor's Phone Number Is Douglas 3224

There will be a "Who's Who Among never get any more than the initial a good account of the part that the

going ahead faster, I think, than the here are endeavoring to present the whites and it is to them that we facts as to the life of the Negro to owe the tremendous business we are make him realize what is expected and required of him as a citizen; therefore they are sparing no pains nor expense in making this book appropriate as a souvenir and handy for reference.

EDUCATION A SAFEGUARD, SAYS PRINCIPAL OF PINEY WOODS SCHOOL

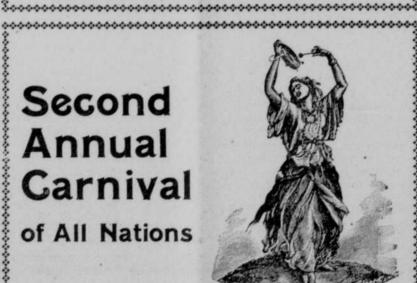
(By Associated Negro Press.) Des Moines, Ia., July 23 .- "No Negro with a high school or college education has ever been lynched in this country or accused of the heinous crimes which are cited as excuse for lynchings," said Laurence C. Jones, a Negro graduate of the University of Iowa and principal of Pinew Woods school at Braxton, Miss., who spoke at Grace Methodist church yesterday.



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WILL STRIVE TO MERIT ITS CONTINUANCE



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Given by

August 4th to 15th At 24th and Grant Streets

The Hon. Nelson C. Crews of Kansas City, silver tongued orator of the Race, will deliver an emancipation celebration address on the opening night of the carnival, August 4.

