

# SQUARE DEAL Drill STRIKES OIL

Well Number One Brought In With a Production of Approximately 30 Barrels of Oil Per Day  
 This Proves to the World That Our Stockholders Will Be Receiving a Handsome Dividend In Less Than 60 Days

We told you our company would strike Oil, and we got it. This well is but a starter. We expect to drill well after well until we have at least a production of Five Hundred Barrels of Oil or more per day. When we get such a production of Five Hundred Barrels per day, it will mean that each stockholder will receive in dividends Five Cents or more per day for every share of Square Deal Oil Stock he may own. Think of it! The more shares of this stock you own, the larger your dividends will be.

Our stock is now selling like wildfire at \$3.00 per share. In a few days or so, as soon as we begin pumping Well No. 2, our stock will have advanced to several times \$3.00 per share. NOW is the time to buy SQUARE DEAL OIL STOCK in a SUBSTANTIAL WAY. You should buy every share of this stock that you can possibly get while it is being sacrificed at this very low price. A few dollars invested in this company will, in all probability mean prosperity and happiness to you for the rest of

your days.  
**WARNING**—If you wait too late the stock will have been greatly advanced in price, or will have been sold or taken off the market.  
 Do not delay! Do not hesitate! Clip coupon below, mail in your remittance at once for as many shares of this wonderful opportunity as you can possibly buy.  
**CLIP COUPON BELOW AND MAIL IN YOUR REMITTANCE AT ONCE.**

## What the Success of the Square Deal Oil and Gas Company Will Mean to the Negro of This Country

When this company succeeds—and there is one chance in a thousand now since we have brought in Well No. 1, of us not succeeding—it will mark a new epoch in a financial history of the Negro of this Country. It will prove to the world that the Black man is fully able, without the leadership and assistance of the White man, to finance and operate big business enterprises the same as any one else. Hence it becomes your duty, and the duty

of every Race loving Negro, to do his bit in supporting and maintaining such legitimate Negro enterprises. It must be remembered though, that we are not soliciting your support merely because you are a Black man and because our company is a Negro Company, but because we are here offering you the same great opportunity that has heretofore been principally offered to the White man. When our company is successful it will also mean prosperity and happiness

throughout the United States to each and every one of our true, loyal and race-loving stockholders. It will mean better homes for them; it will mean better education for the little ones; it will mean broader avenues of business have opened up for the Negro, and lastly, it will mean that the contributions to the Churches will be larger, thus enabling them to extend farther the work of God. This, my brethren, is what the success of the SQUARE DEAL OIL AND GAS CO. will

mean to our Race. This, ladies and gentlemen, is why we are sincerely requesting you to buy and encourage your friends to buy every share of SQUARE DEAL Stock that you can possibly get, while you can buy it at \$3.00 per share, as we only have a few more shares left. In conclusion, I hope that you will be true to your God, true to your country, true to yourself and true to your Race by buying as much as you can of this wonderful opportunity.

## Square Deal Drill Starts on Well No. 2

With Well No. 1 in and arrangements having been made for the installation of pumping the same, oil tanks having been ordered, we are now spudding in on Well No. 2. Our stock has already raised from \$1.00, its par value, to \$3.00 per share. As soon as our pump and tanks are installed on Well No. 1, and as soon as Well No. 2 is brought in, which will be a week or ten days, our stock

will have been greatly advanced in its price, so it will show great wisdom on your part to buy as much of this wonderful investment while it is being sacrificed at \$3.00 per share. Since we have already struck oil in Well No. 1, we are bound to strike oil in Well No. 2, hence your investment is not speculative, but a sure thing. Clip coupon below and mail in your remittance at once.

## Your Greatest Opportunity

Heretofore the Black Man has been compelled to invest his money in White Oil Companies. The SQUARE DEAL OIL AND GAS Company is the first company of its kind in this section of the country organized and incorporated under the blue sky law of the State of Missouri and controlled and managed exclusively by Negro Men, and has brought in a REAL OIL WELL. Our Company is managed by competent,

efficient, successful and progressive young business men—men who have studied and know the oil business—men who act rather than talk. Our Lease on which Well No. 1 was brought in is an 80 acre tract in Section 12, Township 26, Range 18, Allen county, Kansas, near the proven territory of the Humboldt Fields which hold the world's record for the smallest percentage of dry holes.

## Six Facts About Our Company

1. All our Stock is Common. Every share entitled to dividends on exactly the same basis as every other share. You share in Well No. 1 just the same as you share in all the Wells which are to follow.
2. All stock is non-assessable. No assessment or obligation can ever be made against your stock or any other owner's stock.
3. We are not going to stop with the bringing in of our first well. We are going to develop all of our leases in the different sections of the country. Well No. 1 proves our Allen County Lease, and we are bound to make a great deal of money when territory is developed; that is why we are selling stock now.
4. And get this point: Your Stock makes you a partner and part owner in every acre of our present lease or any we may acquire, and you share in every dollar of profit the Company may ever make from Oil, Gas or any other source, and in Well No. 1 also.
5. We now have a permanent operating Company and fortunes for us all is our goal.
6. There is no preferred stock; you share on an equal basis with the rest of us. We all want quick action and are handling the company's affairs that way. We are in this deal to make money for each and every stockholder—and lots of it.

## Square Deal Oil & Gas Company

1315 East 18th Street, Kansas City, Mo.

Capital Stock \$20,000      Stock Now \$3.00 Per Share  
 NON-ASSESSABLE

### OFFICERS

C. H. Fowler, President  
 G. H. Purnell, First Vice-President  
 Wm. M. Moss, Second Vice-President  
 M. E. Oden, Secretary and Treasurer  
 C. R. Groves, General Manager  
 Saml. R. Hopkins, Asst. Gen. Mgr.

### BOARD OF DIRECTORS

Samuel R. Hopkins, Chairman  
 C. H. Fowler, C. R. Groves  
 G. H. Purnell, Ben H. Payne  
 Wm. M. Moss, Dennis Seals  
 M. E. Oden, Wm. Bluford  
 W. C. Huston and C. H. Calloway  
 General Attorneys

Bell Phone Grand 317      Home Phone Main 3963  
 It Won't Take a Thinking Man Long to Act

## THE SQUARE DEAL OIL ACREAGE HAS RICH OIL WELLS ON EVERY SIDE

### What Has and What Can Be Made by Investing Money in the Oil Business

There are more wealthy Negroes in Kansas and Oklahoma than in any other two States in America—and OIL is the reason. Have you heard of little Sarah Rector, whose income is Six Hundred Dollars (\$600) per day, or Luther Manuel, who pays an income tax to the Government on a valuation of an Eight Million Dollar Estate? And Again, OIL is the reason. You read about the Trapshooters Co., which brought in the huge gushers at Eldorado, Kan., and made \$40,000 for each investor of \$100. Perhaps you read the headlines in some daily paper: "Twenty-Three Kansas City Men Made Millionaires by Black Gold From Eureka Wells," and the story that followed on how Hale, a former railroad conductor, made fifteen million dollars. Again, you may have read of the amazing career of Harry St. Clair, who rose from a drug clerk to a multi-millionaire in a few short years, and how in only eleven months his Oil interest earned nearly nine and a half million dollars. Then there was the 1914 OIL Co., which paid 157,400.00 for every \$100 invested in eighteen months; the

Coline Co., which paid \$83,000.00 for every \$175.00 invested, and the O'Deall Co., which paid \$58,000.00 for \$300.00 investment. There are scores and scores of cases like these in the Oil Fields. It is said in Tulsa alone, there are 160 Oil millionaires and hundreds who are rich from Oil. The above is what the white man has earned by investing in Oil. These men were in on the ground floor of these companies about the time their first wells were brought in. These were white companies, and were principally organized for white men. The SQUARE DEAL OIL AND GAS CO. is a Colored concern. Our Capital Stock is now \$20,000.00; our shares are now \$3.00 per share. We are here offering you the same great opportunity that the white man has had. The Colored man has the same chance to make money in the Oil business as the other fellow has. E. H. Harriman, the great railroad builder and investor, once said: "It is the keen minded man who invests at the start of an enterprise and makes all the money." GET IN BEFORE WELL NO. 2 GETS IN. BUY YOUR STOCK NOW WHILE YOU CAN GET IT AT \$3.00 PER SHARE.

### A Hint to the Wise Is Sufficient

There are plenty of boobs and wise guys who never made a nickel in their lives who will laugh and pooh-pooh when you talk Oil Stock. You listen to these ginks and you'll never chance a winning proposition. Take a plunge on FORTUNE'S WHEELS OF OIL—with us today. You attend to your business and let the boobs and the ne'er-do-wells attend to theirs. The time to buy Square Deal Oil and Gas Stock is now, before we get our second and third well—and there is no telling then what Square Deal Stock will be worth. You do not have to be a gambler to take a chance on what is a sure game. This advertisement was prepared May 23 by Samuel R. Hopkins, an official and heavy stockholder of the Square Deal Oil & Gas Company. Facts told are exactly true to date. We reserve the right to return your remittance if oversubscribed. You will get in on this—if you hurry. Please note this—the Square Deal Oil & Gas Company is not a fifty million dollar corporation. Neither is it a million dollar corporation. Neither is it a half million dollar corporation. Neither is it a \$250,000 corporation. Nor is it a White Corporation. The Square Deal Oil & Gas Company is, as I have told you elsewhere in this ad, a Negro Concern, controlled and managed exclusively by men of our Race. A few dollars invested in this may make you rich, as our capital is so small. It is going over big, and will go over still bigger when we have fully developed our already proven lease. Do you know the Negroes of this country have a

chance to earn millions by investing in Oil? Do you know over five hundred million dollars' worth of oil was sold in Kansas and Oklahoma last year? Do you know that oil is selling at \$2.25 a barrel, with the price going up? We are not begging you or anybody else to buy Square Deal Stock. We have about seven hundred stockholders already. We don't want you or anybody else to send us money and then cry about it. If you are not capable of investing your money in what is now a sure thing and awaiting the results like full-grown men and women, which will be very soon—then do not buy Square Deal Oil Stock. We are too busy to fool with Quitters. We are putting out this full-page advertisement that you may, along with the rest of our stockholders, be able to purchase as many shares of this stock as you can get while it is being sacrificed at \$3.00 per share. To us there is no such word as FAIL. We went after Oil, and we've got Oil. We're going after Oil again, and we will get it. Will you join us? You might as well. And say—listen, Men and Women of my Race—when the Square Deal Oil & Gas Company's holdings are worth \$500,000 to a million—then you will thank your lucky star that you acted upon our suggestion. Or would you rather read about the other fellow—no smaller than you, who buys Square Deal Oil Stock at \$3.00 per share and sells it in the near future for \$100.00 or more per share? At \$3.00 per share the Square Deal Oil Stock is, in our opinion, one of the best investments ever offered. Clip coupon below and mail in your remittance at once.

## Sacrifice Price Offer

SQUARE DEAL STOCK  
 SOLD IN ANY AMOUNT  
 FROM \$3 TO \$3,000

1 Share . \$3	50 Shares . \$150
5 Shares . 15	100 Shares . 300
10 Shares . 30	500 Shares . 1500
25 Shares . 75	1000 Shares . 3000

GO YOUR  
 POSITIVE  
 LIMIT

Liberty Bonds Accepted as Cash Payment for Stock

### USE THIS FORM! MAIL QUICK!

SQUARE DEAL OIL AND GAS COMPANY, 1315 East 18th St., Kansas City, Mo.  
 Dear Sirs: Inclosed herewith \$..... in full payment for..... shares of SQUARE DEAL OIL STOCK at \$3.00 per share, with the understanding that these shares are fully paid and non-assessable, now and forever, and that I am entitled to a full pro rata interest in WELL NO. 1, which has already been brought in, and every acre of our present leases or any we may acquire, and that I shall share in every dollar of profit the Company may ever earn from Oil, Gas or any other source.  
 Yours truly,

Name.....  
 Address.....  
 LIBERTY BONDS ACCEPTED AS CASH PAYMENT FOR STOCK.