

Events and Persons

Mrs. Henry Buford and company are preparing an act for the closing of the Free Trip Contest at the Mecca July 12th, the like of which Omaha has never seen before.

The picnic given by the Masons of Council Bluffs Monday was largely attended both by Omaha and Council Bluffs people.

Mrs. Victoria Clay Haley delivered a very interesting lecture Tuesday evening, June 27th, at the St. John's Methodist church.

The Masonic lodges attended Grove M. E. church last Sunday afternoon for their annual sermon. The Rev. G. G. Logan preached the sermon; a short and thoughtful address was delivered by Mr. Jno. H. Thompson of Des Moines and the First Regiment band furnished the music.

Will N. Johnson, Lawyer, Southwest Corner of Fourteenth and Douglas Sts. Douglas 4956.—Adv.

Clifford Graves and Robert Lowry will leave for Kansas City, Mo., July 5, for a three weeks' visit.

The Williams Singers have sung before the crowned heads of Europe. Hear them July 10th at the Grove M. E. Church.—Adv.

The Misses Musa Tann, Hazel Hall and Marion Gordon, who have been employed for some weeks as ushers at the Gayety theater, which is now a moving picture house, are giving good satisfaction.

Mr. Roy Pettiford spent last week in Kansas City, Mo., and has returned with his wife to make Omaha their home. At present they are stopping with Mrs. Nate Hunter, 2212 North Twenty-eighth avenue.

The Leona Burton Royal House, No. 59, S. M. T., elected the following officers Tuesday evening: Mrs. Howard Livingston, Most Noble Queen, and Mr. Charles G. Garrett, Most Noble Knight; Mrs. E. Brown, Secretary, and Mrs. Lottie Roach, Treasurer. A public installation will be held the second Tuesday in July at the U. B. F. Hall.

The closing entertainment for the Free Trip Contest will be given July 12 instead of July 10. Be sure to tell your friends about this change of date.

FROM FAIR NEBRASKA TO SUNNY TENNESSEE

(Continued from first page.)

ten Son to the world, which some one has very beautifully and truthfully called the First Christmas Gift.

But every gift worth giving or having costs something; must necessarily be the outcome of sacrifice. It is not impossible, nay it is comparatively easy to get people to make some sacrifice for a definite and specific object.

For example, you can get a child to forego his usual candy and gum if you set before him the idea that by doing so he will have some real money of his very own with which to buy mother or father a present.

Saving Something for Christmas.

Bert M. Roddy, cashier of the Solvent Savings Bank, realizing the difficulty of getting people to save something for a rainy day—that day that

seems to so far away to many of us, when the sun is in the heavens—hit upon the plan of getting the boys and girls and their fathers and mothers, too, to "Start Saving Something for Christmas."

No indefinite "rainy day," this; but Christmas.

To some, of course, it seemed a long way off; that is it did to the children, if they are anything like we were when we were boys and girls.

Don't you remember how long it seemed between Christmas and Christmas, when you were a child?

How the Idea Has Grown.

Yes, the children would save for Christmas. The parents would deny themselves something, too, and save something for Christmas. So sometime in 1913, early in November, the Christmas Savings Club Department of the Solvent Savings Bank started. Attractive cards, souvenirs and literature were issued and so the fund was begun. In December of that year, just before Christmas, checks amounting to something over \$300 were mailed to over one hundred members. The average amount, you see, did not exceed \$3.00. But the idea of saving something had been lodged in the minds of over a hundred people.

In December, 1914, please notice this, \$23,400.96 was mailed out to about 3,000 members. Do you not see how many had caught the saving habit? And notice, please, how it continues to grow: In December, 1915, \$44,202.38 was mailed out to 4,600 members of the Christmas Savings Club. May 23d, 1916, the club had a membership of 6,500 with deposits amounting to nearly \$21,000, an increase of more than \$6,000 over those of the same date last year. The estimate for December of this year is \$75,000.00.

May Begin With a Penny.

The Christmas Savings Club or clubs—for there are six—are formed November 30 of each year. The members of Club No. 1 begin by paying 1c, after which the payments increase 1 cent each week. Club No. 1x is the same as Club No. 1, except that the payments are reversed and begin at 50 cents and decrease 1 cent each week. Club No. 2 begins with 2 cents and increases by 2 cents each week. Club No. 2x simply reverses this, beginning with a deposit of \$1.00 and payments decrease by 2 cents weekly. Clubs No. 5 and 5x means that the initial deposit is 5 cents and increases by a like amount weekly; or is \$2.50 and decreases by a like amount weekly. Depositors know that at the end of fifty weeks, if their deposits are kept up regularly, the total amount for the members of each club will be as follows:

Clubs No. 1 and 1x, \$12.75, plus 4 per cent interest.

Clubs No. 2 and 2x, \$25.50, plus 4 per cent interest.

Clubs No. 5 and 5x, \$63.75, plus 4 per cent interest.

You can readily see the value of this. The saving habit grows. Many who start merely to save something for Christmas, acquire the habit. Industry, frugality and saving start people on the highway of prosperity. This is what the Christmas Savings Department of the Solvent Savings and Trust Company of Memphis has done for thousands of our people in that city. The Fraternal Savings Bank and Trust Company has a similar fund and so these institutions are doing a splendid work in this way.

Have you started to "Save Something for Christmas" yet? It's a pretty good idea, isn't it. The chances are ten to one, that if you start to "Save Something for Christmas" you will acquire the saving habit. Don't you think it's worth trying?

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