

THE MONITOR

A Weekly Newspaper devoted to the civic, social and religious interests of the Colored People of Omaha and vicinity, with the desire to contribute something to the general good and upbuilding of the community.

Published Every Saturday.

Entered as Second-Class Mail Matter July 2, 1915, at the Post-office at Omaha, Neb., under the act of March 3, 1879.

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SUBSCRIPTION RATES, \$1.50 PER YEAR

Advertising rates, 50 cents an inch per issue.

Address, The Monitor, 1119 North Twenty-first street, Omaha.
Telephone Webster 4243.

REACH FIRST MILESTONE

With this issue, which is No. 52 the Monitor reaches its first milestone, completing its first year of publication.

We are exceedingly gratified to know that as a high class publication we have steadily grown in the confidence and affection of our readers and patrons. Our subscription list has steadily grown, until already we are within easy hailing distance of nearly all the weekly publications, and there are many which have been issued for many years in this city. Almost, if not all special groups of our population have their special organs. There are weeklies published by the Germans, the Bohemians, the Italians, the Danes, the Swedes, the Jews and other race groups. This fact proves that The Monitor has its own peculiar place, and that there is need for such a publication in this city for the large special group of which it is the organ and mouthpiece. With justifiable pride we can say that The Monitor is conceded to be one of the best publications in the city. We have been personally complimented by the publicity department of the Commercial Club for the class, style and character of the publication. The same complimentary notice has been given us by many others. Our advertisers recognize us as a good medium, which is proven by the fact that not only have we retained the patronage of the advertisers who began with us with our first issue, but have gained and retained others. The merchants have assured us that they have gotten good results from the use of our columns.

Our editorials and special articles appearing in our columns have been widely quoted. All of this is gratifying and shows that The Monitor is fulfilling its mission.

In our first editorial we said:

"The Monitor hopes to fill an honorable and useful place in its chosen field in this community, full of splendid possibilities. It will strive to gather news of interest, local and general; it will give from time to time illustrated articles of our homes and people; it will publish articles from special writers to make its readers think; it will welcome short letters on timely topics from its readers. Its editorial policy will be independent, frank and fearless, courteous and kind, sane and conservative. We shall strive to make it a paper of such a high standard that it can be read with pleasure and profit in any home in the land.

The Monitor is published in the interests of all the people. It is not a denominational or a factional paper of any kind. We want this clearly and definitely understood at the outset."

To this policy we have strictly ad-

hered. We leave it to our hundreds of satisfied readers to testify as to how faithfully we have fulfilled our promise, to do our best to give them a good publication.

We desire now to publicly thank the members of our staff who have worked so unselfishly and faithfully to make The Monitor all that it has been; our publishers, the well-known firm of the Waters-Barnhart Printing Company, who have taken a personal pride in getting out the publication, and our subscribers and advertisers without whose co-operation and patronage it would have been impossible to succeed.

With the good will and co-operation of our subscribers and advertisers we hope to double our subscription list within the next year, and at a very early date to double the size of The Monitor to meet the demands of our growing patronage.

THE CRISIS IN MEXICO

It looks very much as though we are to have war with Mexico. We sincerely hope not, and believe that even yet this calamity may be avoided, and can be if we can prove ourselves magnanimous. A way out with honor can be found, if we sincerely seek it. We have suffered no more at the hands of Mexico than we have from Germany.

There can be no doubt that in this Mexican affair there has been serious blundering. We believe that the sending of the navy to Vera Cruz to compel Huerta to salute the American flag was a grievous blunder. This was followed, in turn, by a series of blunders, such as the recognition of Carranza and other events that might be noted. But be that as it may, should war be forced upon us there is only one course for Americans to pursue and that is to stand unitedly back of the president.

War with Mexico will be no child's play. It will be no holiday, but sad, serious and prolonged business, in which many of the youth of Mexico, illguided and war-distraught, and many of our own manly boys will be called upon to die. Everything should be done to prevent this slaughter. And no false sentiment of patriotism or injured dignity should force us into war.

While undoubtedly there is a crisis in the Mexican situation we ought not overlook the fact that our blundering policy is largely responsible for that crisis. This grave responsibility should help make us magnanimous and patient.

Not crowing; simply growing with growing Omaha, and helping Omaha to grow.

Thank you, we are one year old today.

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