

THE MONITOR

A Weekly Newspaper devoted to the civic, social and religious interests of the Colored People of Omaha and vicinity, with the desire to contribute something to the general good and upbuilding of the community.

Published Every Saturday.

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Address, The Monitor, 1119 North Twenty-first street, Omaha.
Telephone Webster 4243.

STRIKING BACK.

The Colored race is neither treacherous, traitorous nor vindictive. Our own Dunbar, than whom a sweeter poet never sung, has beautifully stated a prominent racial characteristic of which we all do well to be proud in the lines:

"No other race, or white or black,
When bound as thou wert, to the rack,
So seldom stopped to grieving;
No other race, when free again,
Forgot the past and proved them men
So noble in forgiving."

This is a noble trait of character, for which we should be profoundly grateful to Almighty God the author of every good and perfect gift, who has richly dowered the various races of men with special and peculiar gifts, complementary to each other and designed for the perfection and enrichment of humanity as a whole. This racial characteristic will never leave us; because it is elemental and temperamental; and in time to come, when the ideal of brotherhood now theoretically held, shall become, as it must become, actual and practical—it will prove the chief factor of our greatness. We shall as a race eventually come into our own in the United States of America. The next twenty years will show marvellous changes in the status of our race in this country. Mark this prophecy.

The causes contributing to this change of status will be many; some external, some internal. Some objective, others subjective. Among the subjective or internal causes may be mentioned the development of race-consciousness and the consequent realization of our economic and political power, which will be used in no vindictive spirit, but as a measure of self-defense. This will be a legitimate use of our power as a specialized social group, not of our own choice or volition, in this nation of which we are an integral part, but largely regarded as "a thing apart."

Evidence of this awakening of consciousness of power is manifest everywhere. It is beginning to make itself felt in the boycotting of interests and individuals who are unfriendly to us. We know of a large firm in Nashville, Tenn., which apologized for the mistreatment of Colored patrons, because the Colored patronage was considered too large an item of business to be lost. Be it said to her credit that it was a former Omaha girl who, resenting an insult offered her, in a ladylike manner protested and was instrumental in launching a boycott against the firm. The Colored people of St. Louis have entered upon a quiet but united boycott of the newspapers, merchants and business establishments which actively lent their sup-

port and influence to the recently passed segregation ordinance, which was opposed by the Mayor, many prominent citizens and the Globe-Democrat. Quiet, united and determined action on the part of the race in self-defense; the pooling of our money and the establishment and generous support of business enterprises of our own, will prove potent subjective factors in changing the status of our race in this country within the next quarter of a century.

Objective or outside forces in the growth of the democratic ideal, political changes and international readjustments growing out of the world war now devastating Europe and into which we may be drawn, will also have their influence in the change of the status of our race. Of this we may have something to say in later issues. We are concerned now and pleased with the evidence of this growing race consciousness which is beginning to realize and manifest its economic and political power, not in arrogance or aggression, but in self-defense in winning and holding its place in the sun.

This is a striking back which is justifiable and should be encouraged.

THE MONITOR GROWING RAPIDLY.

When in July last, in request to a demand for a local publication devoted to the interests of the Colored people in this vicinity, we started The Monitor, we had the idea that at least for some years it would be scarcely more than a very limited local publication. We had faith to believe that it would eventually make its way into the home of every member of the race in Omaha and Nebraska. That alone meant a circulation of which any weekly might be proud. That faith is being justified. We are now going into hundreds of homes in the city and state. Within the next year The Monitor hopes to be found in the home of every Colored American in the state and in the homes of many white Americans,—among whom we already have many subscribers. It will be gratifying news to our readers to know that The Monitor is rapidly gaining a national reputation and circulation. Our editorials and articles are being widely quoted, and subscriptions and requests for sample copies are reaching us from all sections of the country; all of which is gratifying. The Monitor is growing rapidly in influence and circulation, and for this we desire to thank our patrons and friends, as well as our interested and efficient co-workers.

GET TOGETHER.

An effort is being made to unite and centralize the power of the Colored voters in this community in one organization, which will make for ef-

fectiveness and efficiency and eliminate the all-too-prevalent custom of a few grafters, who claim they can deliver the votes, mulcting candidates and lining their own pockets with ill-gotten gains. The Monitor hopes such an organization, comprehensive and liberal enough to include all voters, can be successfully formed. We believe it can. This is the purpose of The Douglas Republican League of Nebraska, notice of the preliminary steps taken for the organization of which was published in last week's issue. The plan or organization proposed embraces many excellent features. Modification of some of the details may be necessary, but the general plan is good.

There is enough brain, ability and integrity among the Colored men of our city to have an effective organization, political or other, too large for any one individual to control or "deliver"; an organization that can and will command respect; because it stands for principle and right. Let's have such an organization. Get together. It is high time that we did.

Our rate for political advertising is fifty cents per inch. This is the same as our commercial rates. Our business manager, Joseph LaCour, and John E. Jeltz are our only authorized solicitors for political advertisements.

Hon. John L. Kennedy for United States senator. To our race out in the state who may not know him we commend him to their attention. Talk about him to your friends and neighbors.

Advertisers! You need the co-operation of The Monitor in pushing your business among Colored Ameri-

cans just as much as we need your patronage.

Grow with Growing Omaha.

A HELPFUL HINT.

Diner—"Waiter, this knife is dull and this steak is like leather."

Waiter—"How would it do to strop the knife on the steak, sir?"

Remember the Name

FRANK BUNDLE

Will Appreciate Your Support for
CLERK OF THE DISTRICT COURT

Republican

Primaries April 18, 1916.

VOTE FOR

Kelso A. Morgan

Republican Candidate for the Office of

PUBLIC DEFENDER

Primaries April 18th, 1916.

Vote in 5th, 6th, 9th, 12th and East
Omaha Wards.

VOTE FOR

James R. Musgrave

Republican Candidate for

COUNTY COMMISSIONER

Fifth District

Primaries April 18, 1916.

GROW WITH GROWING OMAHA

Brandeis Stores

The New Home of Hart Shaffner & Marx Clothes

2,000 Pairs of Women's Fine Shoes

LOW IN PRICE, BUT HIGH IN QUALITY

—We never sacrifice quality to low prices, neither do we make quality an excuse for high prices, so when you come to this Basement Shoe Store you may be sure, no matter how low the price is, that you will obtain the maximum of durability and service in the Shoes you buy.

—The fact that we are preparing for the incoming of new shipments makes it necessary to have these go, and the low prices we have set on them will make new owners in a jiffy.

—Women's Fine High Shoes, Pumps and Oxfords—Broken lines and broken sizes, but all sizes and widths in one style or another. Patent leather, dull leather, fancy tops or plain black; button or lace. The majority of the pumps are made with light turned soles with French heels. These shoes are worth to \$3.00 a pair. The entire lot beginning Thursday, per pair.....97c

—Boys' Fine School and Dress Shoes, practically all sizes; worth to \$3.00, per pair.....\$1.55

—Men's Shoes, all sizes, button and lace; splendid shoes, worth more wholesale than we are asking. Per pair.....\$2.00

—Women's Fine Dress Shoes, gypsy styles, in bronze leather, all patent leather, kid and velvets. Made with full French or Cuban heels; worth to \$4.00 a pair. All sizes.....\$2.00

—All the Women's Rubbers, first quality storm style; worth 75c. Special, pair.....25c

—Infants' Shoes, patent leather, kid and dull leather; black, red and tan kid tops. Hand turned and sewed soles. All sizes, pair.....69c

—Children's Fine Dress Shoes, patent and dull leather, neat broad toes, handsomely finished. All sizes to 8, pair.....98c

Basement—Shoe Store.