

THE MONITOR

A Weekly Newspaper devoted to the civic, social and religious interests of the Colored People of Omaha and vicinity, with the desire to contribute something to the general good and upbuilding of the community.

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"MAY STUB HIS TOE"

One of our local subscribers, who holds a political position of importance, evidently reads The Monitor with much interest and edification. He does us the appreciated honor of saying that "The Monitor is all right and is a mighty good little paper, but I am afraid that if he is not careful the editor may stub his toe because he doesn't understand politics."

Our friend's anxiety lest we may stub our editorial toe arises from the fact that he does not like our criticism of the city officials' inactivity in the matter of a photoplay which is being allowed to run "indefinitely" at a local theater. His words would seem to imply that certain favors might be granted or withheld, according as our editorial utterances might please or displease the powers that be.

We are not of those who hang on princes' favors.

Fortunately, we hold no political job, we have no axe to grind and we are not dependent upon our political friends for support, although if they like the paper we will be pleased to receive their subscriptions at the current rate, and when they desire to do political advertising if they believe this to be a good medium we will take their advertising at the established rate. Our editorial policy is not for sale. As we announced in our first issue our "editorial policy will be independent, frank and fearless, courteous and kind, sane and conservative." We have adhered to this rule.

When we believe any action or inaction, if you please, is not conserving the best interests of the special group which we represent we expect to say so, and we shall always endeavor to be sure of the facts in the case before we speak. We may not "understand politics," but in this instance it looks to us as though there has been an ill-disguised attempt to play both ends against the middle.

In football days we used to stub our toe frequently against the pig-skin and it went hurtling over the goal. That scored. We may stub our editorial toe, but each time we do we hope to kick goal. We believe that even our friends, the city commissioners will admit, if they are good sports, that in the present game we have at least scored.

ACT UPON THIS HINT

Here is something we ran across the other day in one of our exchanges which we most heartily commend to our readers. Not only should we think seriously about what is here said, but we should immediately act upon this hint:

Do you know that if 100 addition-

al Negroes would patronize any one of our Negro enterprises, and spend only 25 cents apiece a week with him, in a year he would make \$1,300? Suppose 500 Negroes would patronize him, in a short time his or her business would increase so rapidly that they would have to take on more help. Maybe then your son or daughter might be taken out of the field or kitchen to fill the position.—Royal Messenger.

We call attention to a good suggestion made by Mr. Pegg in a letter, published elsewhere in this issue, to the effect that some of the more fortunate of our people should interest themselves in giving Christmas cheer to some family. There are many families among us who could and should provide a dinner for some deserving family of our race. Mrs. Doane, secretary of the Associated Charities, will gladly furnish the names of cases they have investigated. There are people who have no children of their own who should see to it that Santa Claus visits some child not already abundantly provided for, but who might be forgotten even by the supposedly omniscient St. Nicholas. Indeed, we need not and ought not confine our dispensation of goodfellowship to members of our own race, but if we chance to know of any to whom we can give happiness it ought to be given.

We have received a few more subscribers this week, but we are still a long distance from securing the additional 200 asked for by January 1. Send in your subscription. Our list has grown rapidly since we began publication of The Monitor. Our aim is to have it read in the home of every colored man and woman in Nebraska and in as many homes of the white race as it is possible to reach.

Just a few of the places around us where the city authorities forbade or stopped the production of the photoplay: Des Moines, St. Paul, Minneapolis and Denver. The authorityless authorities of Omaha were powerless (?) to even compel the elimination of the admittedly most objectionable parts. Evidently their eliminator is out of order.

Use common sense in gift buying and gift making. Don't mortgage the future for vanity's sake or in an effort "to keep up with the Joneses."

You know that playing politix Differs from playing on a fiddle; When you think you're in a fix Play both ends against the middle.

Help the poor, not only at Christmastide, but throughout the year.

Use Red Cross seals.

BOOST.

Boost your city, boost your friend,
Boost the lodge that you attend,
Boost the street on which you're dwelling
Boost the goods that you are selling,
They can get along without you
But success will quicker find them
If they know that you're behind them.
Boost for every forward movement,
Boost for every new improvement,
Boost the man for whom you labor,
Boost the stranger and the neighbor.
Cease to be a chronic knocker,
Cease to be a progress blocker,
If you'd make your city better,
Boost it to the final letter.

—Edgar A. Guest, in Detroit Free Press.

To which boosting we would add—
Boost your mother, boost your dau;
Boost your school and boost your teacher,
Boost your race and boost your preacher;
Boost your home and boost your church,
Do not leave it in the lurch;
Boost your butcher, boost your baker,
Even boost the undertaker;
Boost the printer and physician,
Dont' leave out the politician;
Boost the mender of old soles,
And the sewerup of holes;
Boost all along the line,
If you would make this old world shine;
And while boosting up and for,
Boost and boost The Monitor.



This is a Jewelry Xmas and Here Are Some Suggestions

Solid Gold Bracelet Watches, 15-jeweled lever movement, guaranteed. Regular price \$25.00, sale price **\$17.50**

Solid Gold Diamond Set Scarf Pins, beautiful designs. Special **\$3.98**

Solid Gold Diamond Set Cuff Links, in beautiful velvet box, sale price **\$3.98**

Solid Gold Diamond Set La Vallieres, beautiful designs, \$10 values at \$5 and **\$5.98**

Casque Combs, beautiful new hair ornaments, some new designs just received. Special, each **\$1**

Sterling Silver Manicure Sets, Toilet Sets and Military Sets, all in nice velvet lined moire boxes, at—

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Send The Monitor for One Year

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Signed