

General Race News

THE RACE PRESS POWERFUL

As a Molder of Sentiment and Lever for the Advancement of the Race.

A MOST VALUABLE ADJUNCT

(By SAMUEL R. ROSEMOND in the Pittsburgh Courier.)

Recently there has been much discussion as to the value of the Negro press, particularly as a medium for uplift. To those conversant with the possibilities of the press without especial reference to any particular race, it is apparent that a medium for expression such as a newspaper or magazine, cannot be other than a valuable adjunct, not only to those intimately identified, but to all. At this time all mankind is in great measure dependent upon the press. It is an influential factor in commerce, and through its columns alone can one become conversant with the daily happenings affecting not only one set or race, but mankind in general. While the general press contains a smattering of the things affecting all the people, of necessity in abbreviated form, for details one must look to the press which is particularly and intimately identified with his own peculiar group. For this reason the Negro press is daily performing a wonderful work in the interest of the race. Through it alone can details be published of events which are, to us, most vital. Through it alone can matters be set out in such fashion as to acquaint even the least intelligent of its importance.

Negro journalism should be encouraged whenever possible and it should be loyally supported and patronized. Its pages contain not only race news, but advertisements generally, of the business of any and all races who are anxious for Negro patronage. In this way the scope of its influence is broadened. Copies of publications carrying advertisements must be sent regularly to the advertisers. In this manner the general news matter carried in all race papers comes under the notice of the advertisers. If it be legitimate, clean and wholesome, it creates within him broader conception of the Negro, his problems and the manner in which he grasps opportunities for individual as well as racial advancement. This knowledge, naturally gives him a better working idea and the working idea makes of him, the advertiser, a better citizen in that he grows to view the Negro not as the representative of any special race, but as his fellowman.

Business is the medium through or by which man must be judged. It were necessary, therefore, that we as a race transact our business along business principles. This means as well the establishment of a better working basis between the races, and ultimately becomes beneficial in no small way.

Much must be said in favor of the Negro press. Much credit must be accorded to it for the friendliness which it has engendered among those of the opposite race who are keenly alive to the responsibilities which surround us and which can alone be made known to the world at large through the medium of the press. And, too, while in many localities special attention is given to the dissemina-

tion of racial news items, at the same time a close observance of the law of nature which says, "first to yourself be true, would undoubtedly result in the perfection of a powerful mouthpiece through which all news pertaining to the race might be set out in a clear, concise fashion that all might read, and thereby arrive at a conscientious determination to do that only which will result in good for the race.

The legitimate Negro publication needs your support, moral and financial; it needs your co-operation. If you are interested, then identify yourself with all things which have a tendency for Negro uplift.

No better evidence can be noted of the power and influence of the Negro press than the recent campaign to secure the enactment of the Equal Rights bill at Harrisburg. This paper endeavored to give to the Negro of Pennsylvania every item of news obtainable relating to the stages through which this effort passed; it has endeavored to acquaint the people with the various forms and methods of chicanery practiced by the politicians to thwart the effort to secure their rights; and it means to continue to keep them informed on the subject to the end that a general education to the creation of a broader interpretation of the meaning of rights, and a deeper respect therefor may result.

The Negro press has passed its initial stage, it is growing rapidly in strength and influence; it must continue to grow until it becomes a power in the effort to better the condition of the millions of black folks who find domicile within the confines of this great United States.

Captain Lincoln C. Valle, chief of Roman Catholic bureau of exhibits at the National Half Century Exposition and Lincoln Anniversary Jubilee to be held in the city of Chicago, is traveling in the interest of this exhibit. Captain Valle reports great progress among all classes of people, throughout the nation in behalf of this great, and possibly the most unique exposition ever given at any time in the history of the world.

Four young colored men graduated from Harvard this year. Harry S. Keeland was graduated from college with a record of excellent work in chemistry; W. T. Cunningham graduated in business administration, and L. T. Wright became a doctor of medicine after a successful course; F. D. Brown received his degree in dentistry in March.

William A. Pledger, son of the late Col. W. A. Pledger of Georgia, has enlisted in the English army and is fighting with the allies in France. He served in the United States army in Cuba and the Philippines. Mr. Pledger enlisted at Cardiff, Wales. It is said that forty-three colored Americans are in his company and more are going.

J. W. E. Bowen, Jr., A. B., Wesleyan, and A. M., Harvard, has just been appointed Fellow of the American university at Washington, D. C., with a stipend of \$400 a year. He will continue his work in history and economics at the Harvard graduate school for the degree of Ph.D.

LOUISVILLE SEGREGATION CASE GOES TO SUPREME COURT

National Association for Advancement of Colored People Backing the Appeal.

New York City, July 13.—The Segregation case against which the Kentucky court of appeals recently decided unfavorably by holding the Louisville ordinance valid was initiated and carried up to the highest court in Kentucky by the Louisville branch of the National Association for the Advancement of Colored People, co-operating with the national office. The decision in this case was given while a representative sent from the New York office of the N. A. A. C. P. to investigate the segregation case was in Louisville, and a mass meeting was immediately called in Quinn chapel, the Rev. Mr. Harvey, pastor. At this meeting it was voted to carry the case up to the supreme court of the United States and the local branch immediately organized a committee of one hundred and more, under twenty-five captains, to raise part of the necessary funds.

The National Association has been encouraged by the recent decision of the supreme court in declaring the Grandfather laws invalid. It offered its aid to the colored men who brought the Grandfather case from Maryland, and in the Oklahoma case had through its president, Mr. Moorfield Storey, filed a brief which was all that could be done since no argument was advanced. The Oklahoma case was one between the United States on the one hand and certain registrars of voters on the other, arising from an attempt on the part of the United States government to punish the defendants for complying with the provisions of the Oklahoma amendment. The Government as party to the case was represented by its solicitor general. The brief which Mr. Storey prepared was presented to the court by his friend, Mr. Jackson H. Ralston, an eminent lawyer of Washington, whose application could not fail to command the respect of the Court. It is the intention of the National Association for the Advancement of Colored People to carry a succession of cases to the supreme court of the United States until it has succeeded in placing that court on record on the race question before the country.

Keeping Him Guessing.

"Where's your engagement ring, Margie?"

"I've hid it. As long as George ain't sure he can get the ring back he won't break the engagement."—Cleveland Plain Dealer.

A Question.

"Widows wear weeds, don't they, pa?"

"Yes, son."

"Then do navy widows wear seaweeds?"

Some New Toilet Goods Prices

50c Pompeian Massage Cream **29c**
25c Houbigant's Rice Powder **17c**
\$1.00 Listerine, Lambert's... **59c**
50c Malvina Cream for **29c**
25c Mennen's Taicum (4 kinds) each **12c**
25c Rogers and Gallet Perfumed Rice Powder for **17c**
25c 4711 White Rose Soap... **12c**
25c Woodbury's Facial Soap... **17c**

You "save time and money" by coming to the Rexall Stores for toilet goods.

Sherman & McConnell Drug Co.

4 GOOD DRUG STORES

Phone Douglas 1652

W. J. CATTIN CO.
PLUMBING AND
STEAM FITTING

910 No. 24th St. Omaha, Neb.

EMERSON LAUNDRY

F. S. MOREY, Proprietor

1303-05 North 24th Street

Phone Webster 820

CHAS. EDERER FLORIST

Plants, Cut Flowers, Designs,
Decorations

Greenhouses, 30th and Bristol Sts.
Phone Webster 1795

J. A. Edholm E. W. Sherman

Standard Laundry

24th, Near Lake Street

Phone Webster 130

ASK YOUR GROCER
FOR

Tip Top Bread

Best Bread Made



The Clothing Center

of Omaha

Brandeis Stores