

LIFE AND ACCIDENT INSURANCE

TOM S. KELLY

Manager Life and Accident Depart-ments for State of Nebraska. The Travelers Insurance Company Hartfort, Conn. 220 Bee Bldg. Omaha, Neb.

HOME PURNISHERS. Feather your nest

FURNITURE. if you desire goods of high quality, low prices and easy terms, it be-

hooves you to trade at THE PEOPLES STORE

16th and PARHAM STR.



PIANOS. Everything in Art and Music

A. HOSPE CO.

1513 Douglas St., Omaha

PIANOS. J. S. CAMERON Manufacturers' State Agent GRAND and UPRIGHT PIANOS

> 106-8 No. 15th St., Omaha, Nob. Tel. Red 2841.

> > PIANON.



SCHNOLLER & MUELLER PIANO CO Manufacturers and High Grade Pianos 1311-1313 Farnam St.

MUSIC BY MAIL.

A PUZELE Write the sum—Eleven Thousand Eleven Hundred and Eleven in plain figures with proper punctuations. Send the correct answer and receive a \$5.00 due bill "free" to apply on a music course. Address the Ferfield Musical Bureau, No. 1611 Parnam St.

PHONOGRAPHS AND RECORDS



CIGARS, RUBBER GOODS & DRUGS Prescription Accuracy Guaranteed.

Byringes, Rubber Goods by Mail, cut
prices, Send for free catalogue. Bend
us your mail orders for drugs.

Preight paid on, \$10 lots.

Cigars at cut prices, 10c cigars, 5c.

Myers Billon Drug Co.

DRUGS:

PAINT4

18th and Farnam.

1416 Harney.

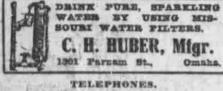
CANDY.

Craftsman's Guild Confections Sold by GHORGE ROGERS, 1506 Farnam

BREWERIES.

Always Ask for Metz Bros. Brewing Co. FAMOUS KEG AND BOTTLE BEER -OMAHA.

WATER FILTERS.



IN OMAHA

17855 Subscribers NEBRASKA TELEPHONE CO. PHOTO SUPPLIES.

JOBBERS AND SHIPPERS OF PHOTO SUPPLIES

LARGEST HOUSE IN THE WEST. The Robert Dempster Co., 1215 PARMAN ST. SHOE REPAIRING.

Standard Shoe Repair Co. 1804 PARWAM
We do the work right, phone Doug.
7567 and we will call for your work.
We sell polish, laces and shoe special-

CLEANING AND DYEING.

We are headquarters for all cleaning, dyeing, pressing and repairing of la-dies' and gentlemen's clothing. YOUR TRADE SOLICITED THE WARDROBE 2016 Farnam-Branch Office, 1723 Leavenworth, Telephone Doug, 1723.

LAUNDRIES.

We don't from shirts at all. We press them. This gives as attractive finish without wearing out the linen. EVAND STRAM LAUNDRY
Est 1876.
Allan B. Hamilton, Mgr.
811 S. 11th St. Tel. Douglas 254.

TRUNKS AND LEATHER GOODS.



ORCHARD & WILHELM You buy here with perfect confidence, both in the price

Lion Bonding & Surety Co. A Home Company with Assets in Nebraska.

Telephone Douglas 552.

MINES AND MINING

For information concerning legiti-mate mining in British Columbia,

F. H. KNIGHT

SPOKANE.

1815 Farnam St.

Omaha BANKS.

United States National Bank OF OMAHA, NES. United States Depository

BANKS.

OMAHA NATIONAL BANK .. AHAMO ..

BANKS.

J. L. BRANDEIS & SONS BANKERS PAY 4% INTEREST ON DEPOSITS

SAVINGS BANKS.

4% Interest on Deposits CITY SAVINGS BANK 16th and Douglas Sts Omaha

OFFICE FURNITURE.



Best Selection DESKS OMAHA PRINTING CO. 10th and Farnam Sts.

LET EXPERTS Incorporate Your Company. Money to Promote Good Propositions. THE MERCANTILE INCORPORATING CO. 314-315 NEW YORK LIFE BUILDING.

EMPLOYERS' REFERENCE AGENCY

you waste time and money selecting your help.

WE ARE SPECIALISTS

The best ability in the city is listed with us. Give us your needs—let us assist you—no charge to employers.

WEST. REF. & BOND ASSN.
Buit 722 N. Y. Life. Tel. Doug. 4283

REFERENCE AGENTS.

HIGH GRADE POSITIONS Keystone Surety and Reference Agt. E. S. CLOYER, Gen. Mgr.

to secure your help, saving you time and money. Competent Clerical, Sales and Technical Help furnished employers, without charge.

GUARANTEE REF. & SURETY CO.,

'Phone Red. 6444. 632-4 Brandels Bldg.

OFFICE SUPPLIES.

Office Supplies Everything from a Pin to a Filing Cabinet OMAHA PRINTING CO. 10th and Farnam Ste

LOOSE LEAF DEVICES Filing Cabinets, Files and Ledgers, Office Fixtures and Supplies of All Kinds. Anchor Publishing Co. 308 S. 18th St. Tel. Doug. 5582.

TYPEWRITERS.

We will rent you a Typewriter as low as \$2.00 a month. Central Typewriter Exchange Phone Bong, 505 1607 Farsam

AUTOMOBILES AND SAFES.

J. J. DERIGHT & CO.

Wholesale and Retail Safes and Automobiles 1814-1818 FARNAM STREET

Mail Order, Jewelry and Prem. Goods WESTERN SPECIALTY CO. BROWERS AND DISTRIBUTORS
Wholesale Dealers in
BOVELTIES, FREMIUM GOODS
Mail Order Supplies of All Elads
First Class Assets Wanted
OMAHA, NEB.

How to Advertise Omaha

PLUMBING.

SANITARY PLUMBING.

T. F. BALFE

PLUMBING, HOT WATER AND STRAM HEATING Gas and Electric Pixtures Repair Work a Specialty

CLEANING AND PLEATING

Pleating—All Kinds

... DYEING AND CLEANING ...

RUCHINGS, BUTTONS, ETC. Send for price list and samples

IDEAL PLEATING CO.

CORNICE WORKS.

Cornice Est. 1889. Steel Ceilings

E. L. CARTER SHEET METAL WORKS Finials, Metal Roofing, Tanks, Sky-lights, Sheet Metal, Fire Proof Win-

1718-20-22-24 St. Marys Avenue Tel. Doug. 602. Omaha.

ELECTRIC SIGNS.

SEE US FOR

ELECTRIC SIGNS

Omaha Electric Light & Power Co.

TEL. DOUGLAS 1062.

FIXTURES, ELECTRIC AND GAS.

GAS WATER HEATERS.

Why heat up your coal range just to heat water when a Gas Water Heater will give you enough hot water for a bath in a few minutes.

We sell them.

OMAHA GAS CO.

STEEL ENGRAVING, PRINTING, ETC.

KOTERA @ COMPANY

Steel and Copper Plate En-

graving, Embossing and Printing

Tel. Doug. 681

850

Gas and Electric Fixtures

Wholesale and Retail

BURGESS-GRANDEN CO.

313 S. 15th St.

Plumbing Heating

Lynch Bros

Tel. Doug. 743.

705

1607 Howard St.

The business or individual corporation that succeeds nowadays to the fullest extent is the one that advertises and this truth applies to municipal corporations as well as to business concerns. The experiment has been tried with most satisfactory results. In the last year, St. Paul, Kansas City, Denver, Louisville, Portland, Boston, Senttle and other cities have carried on a systematic advertising campaign with the most gratifying results. St. Paul, so well satisfied with its first efforts, has raised a fund of \$50,000 for a continuation of the campaign.

Kansas City, has within five months, acquired more than forty factories and a number of business concerns by the expenditure of \$20,000 in advertising. Concerning this movement, the New York Times says: More than 70 per cent of the amount was

spent in advertising in the newspapers of

the country. Referring to this feature of

N.P.STILLING, Diamond Expert

Watch, Clock and Jewelry Repairing. Special attention to complicated and intri-cate repairing. All

work guaranteed.

Boom 2 Paxton Block.

JEWELERS AND WATCHMAKERS

JEWELERS AND WATCHMAKERS

Gustafson & Henrickson

Successors to P. E. PLODMAN & CO.

Jewelers @ Watchmakers

Hotel Loyal Bldg., 16th and Capitol Ave.

PHOTOGRAPHERS.

Rinehart Photographer

18th and Parnam

PHOTOGRAPHERS.

Sandberg's Tudio

107 SOUTH 16th STREET

MILLINERY.

RILEY SISTERS

Exclusive : Millinery

517 SOUTH 16th STREET OMAHA

DENTISTRY.

ORIGINAL PAINLESS DENTIST

Largest and Pinest Dental Office

West of Chicago

Suit 4, Bushman Blk., 16th and Doug.

HAIR STORE.

SEE MONHEIT'S

1411 PARNAM ST., OMAHA, MEB. Telephone Douglas 2333.

OPTICIANS.

The H. J. Penfold Co.

WE LEAD. OTHERS POLLOW

SCIENTIFIC OPTICIANS

See Our New Toric Lenses 1408 Farnam St. Omaha, Neb

Olive Oil, Candy, Mineral Waters.

Imported Olive Oil Direct From Italy

\$3.25 per gallon. Special prices to dealers. Agents for Huyler's fine candles. Fresh dally. Agents for White Rock Mineral Water and Mountain Valley water.

Myers-Dillon Drug Co. 16th and Farnam.

Engineer and Mfg. Machinist.

P. MELCHIOR'S MACHINE WORKS

MANUFACTURING AND RE-

PAIRING OF ALL MINDS

OF MACHINERY

Breeting and Consulting Engineers N. F. Cor. 18th and Howard St., Omaha

WAGON BUILDERS

ANDREW MURPHY & SON

WAGON BUILDERS

EXCLUSIVE WAIR STORE For Everything in Hair Goods, air Work, Hair Dressing, Switches, Wigs and Topecs.

MATTHEWS

LOCATION-WEAD BLDG.

mittee are the New York Times, the New World, Brooklyn Eagle, St. Louis Globe-Democrat, Chicago Tribune, Cincin-

the publicity committee, said:

Dealer, The Milwaukee Sentinel and Indianapolis News. The field is richer in Omaha than in other cities in the country. The days of bonuses are largely over. Cities seek industries just as they seek settlers, on the merits of what they have to offer. Omaha has enough cold, convincing facts, showing persistent and consistent progress, to make this city better known than any other city in the west and to draw more investments and industries here than to any other city,

The way to advertise is to advertise.

the campaign, George H. Tefft, chairman of

own and Kansas City believes in the news-

papers when we want to reach the factory

executive in his own town and in his own

field without industrial maps and facts and

figures-divorced of special pleading and

confined absolutely to comparative data

positively official and authentic. We at-

tribute much of the success of our great

movement to the use of the newspaper space

The newspapers used by the Kansas com-

in the splendid list of newspapers selected.'

natl Enquirer, Pittsburg Gazette-Times,

Boston Herald, New Haven Register, Prov-

idence Journal, Detroit Free Press, Kansas

City Star, Omaha Bee, Cleveland Plain

'Kansas City has a great press of its



DESIGNERS.

Let us DRAW you a DRAWING that Will DRAW you trade. H. O. BUNNELL & CO., Commercial Artists 525 N. Y. Life Douglas 5149

BUILDERS.

The Western Home Builders

Will Build Your Home for You and Let You Pay for it Like Rent 21-36 U. S. NATIONAL BANK BLDG. Phone. Doug. 4503 WHOLESALE AND RETAIL PAINT

We are sole agents for Lowe Bros. High Standard Paints and S. & H. Jep-A-Leo, P. & S. Nukoto and a complete line of Varnish Call or write for color card.

Mysrs-Dillon Drug Co.

DEUGR: PAINT. 16th and Farnam.

SIGN PAINTING. S. H. COLE SIGN COMPANY SIGNS

1802 Douglas St. FURNACES.

AMERICAN FURNACE CLEAN, DURABLE, ECONOMICAL W. S. HEATON 1318 No. 24th St. 'Phone Web. 308.

COAL.



PRINTING. Good Printing No job too small. No job too large— And the same careful attention to details.

OMAHA PRINTING CO. 10th and Parnam Sta PRINTING.

THE ACORN PRESS Quality Printers 1218 Harney. Tel. Douglas 991

"Have Root Print It" 1310-1313 Howard St. Omaha, Nebraska,

PRINTING.

Telephone Douglas 1604

Geo. S. Enell Albert Simmer SNELL PRINTING CO. PARTICULAR PRINTERS 216 South 13th St., Omaha, Web. Telephone Douglas 5764 OUTOR MORK -- -- EMBORRING

PRINTING

Imitation Typewritten Letters.

Smotical Printing, No Job Too Large OF Too Small. WORK MISSEY PRICES RIGHT ANCHOR PUBLISHING CO. 306 Bo. 18th St. Tel. Doug. 3959 /

PRINTING. CONTINENTAL PRINT SHOP ALL WORK As Good as the Best Get our estimates and mayo money.
Telephone Donglas 4503. Room 21
U. S. Mat'l Bank Building,
OMAMA. : : REBRASKA.

PRINTING.

TYPEWRITTEN LETTERS ARE THE BEST SOCRTERS
FOR YOUR BUSINESS
WE MAKE THE PERFECT RISD

REAL ESTATE

J. E. DUMONT. J. R. DUMONT. Real Estate Abstract of Dasurance Titles J. H. DUMONT & SON REAL ESTATE, STOCKS, BONDS RENTALS, LOANS, FIRE INSURANCE Phone 297 OMARA, NED. Tel. Douglas 600. OMARA

REAL ESTATE.

PAYNE INVESTMENT COMPANY.

The best bargains to be found any-here in farm lands. Main Floor N. Y. L. Bldg., Omaha.

REAL ESTATE. ALFRED C. KENNEDY

REAL ESTATE, LOANS, INSURANCE, RENTALS 200 First Mational Bank Building. Tel. Doug. 722. OMARA, NEB

REAL ESTATE.

New House-4115 Dodge Street Modern house of 7 rooms and re-ception hall, finished in oak down-stairs, hardwood doors and finished floors throughout. Price, \$4,750. Can JOHN W. ROBBINS 1802 Farnam

REAL ESTATE.

D. V. SHOLES CO. Real Estate, Insurance

OMAKA

110 BOARD OF TRADE Tel. Donglas 49.

REAL ESTATE. Louis Berka BERKA @ CO. REAL ESTATE

Oity Property, Farm Lands, Loans, Investments and Fire Insurance Office: 938 N. Y. Life Bidg. Tel. Douglas 7497. REAL ESTATE. CALL FOR OUR PLAT OF WEST FARNAM LOTS

Harrison & Morton 913 M. Y. Life -Tel. Doug. 814

\$1,900 to \$1,800 Each

REAL ESTATE. MORTGAGE LOANS \$2,000,000 TO LOAN on improved city property. If desired loans can be closed without delay. W. H. THOMAS,

3 FIRST NATIONAL BANK BLDG. REAL ESTATE.

ERNEST SWEET 617 New York Life Building, Real Estate. Investments.

REAL ESTATE.

GEORGE @ CO. Real Estate Abstracts of Title

1601 Farnam St., Omaha, Neb. REAL ESTATE.

Peters Trust Co. Main Ploor, N. Y. Life Bldg., MORTGAGE LOANS, REAL ESTATE,

RENTALS, INSURANCE

REAL ESTATE.

GARVIN BROS. Collect Rents. Buy and sell BEAL ESTATE. Loan Money on Real Estate. 1604 PARNAM ST.

REAL ESTATE.

BIRKETT & TEBBENS REAL ESTATE, SPECIAL ATTERTION TO CARE OF PROPERTIES.
INSURANCE, RENTALS AND
INVESTMENTS

423 Bee Bldg. 'Phone Doug. 4754. REAL ESTATE. Globe Land and Investment Co. REAL ESTATE and INVESTMENTS

Farm and Ranch Land for Sale or Trade. 308 S. 18th St. - Tel. Doug. 5562

REAL ESTATE.

A Fine 8-Room Modern House Hutchinson-Bollard Co., 1623 FARNAM. Tel. Doug. 419 REAL ESTATE.

IF YOU wish your property well rented and given proper

THE MCAGUE

INVESTMENT CO.

1506 Dodge St. Tel. Dong. 415 REAL ESTATE. 5702 W. 24th St., New 7-Boom Monse, S. E. Front, Corner Lot, \$2,650; \$500 Cash, \$25 Per Month.

689 Brandels Bldg. Douglas 1653. REAL ESTATE.

J. W. RASP CO.,



1609 Farnam St. Tel. Doug. 2007 Shimer & Chase Co. REAL REPAIR, INVESTMENTS,

REAL ENTATE.

Loans Mentals The Byron Reed Company

REAL ESTATE.

BENSON @ MYERS 518 N. Y. Life Bldg., OMAH A

erty for out-of-town clients. REAL ESTATE.

Special attention given to prop-

THOMAS BRENNAN First Floor New York Life Bldg. Makes a specialty of landling property owned by eastern parties, and has ex-clusive agency of every piece of prop-erty on his books. Loams Money at the Lowest Current Rate of Intertal

REAL ESTATE.

BENSON @ CARMICHAEL Real Estate, Care of Properties, Insurance, Loans 642 PANTON BLOCK, OMARA.

REAL ESPATE. HIGH, SIGHTLY LOTS at 38th and Ames Ave. On car line, Only \$300 each.

WRIGHT & LASBURY 504 South 16th St. Tel. Donglas 152 REAL ESTATE.

Cheapest House in Omaha 6-rooms, part modern, good location, large lot, nice home, and cheap, on easy payments, at \$1,300. NATIONAL INVESTMENT CO. 582 Brandels Bldg. 'Phone D. 6691

> REAL ESTATE. HOME BUILDER

All work first-class, will draft your plans without extra expense, let us show you some of our buildings now under construction. C. P. TRAVER, 'Phone red 4721. REAL ESTATE.

CHEAP IDAHO LAND

I have 25,000 acres of irrigated land in the Upper Snake River Valley If interested call or write for terms. Excursions every 1st & 3d Tuesdays. W. S. FEANE Phone Dong, 3600—321 Neville Bik. REAL ESTATE.

MORTH SIDE

5-room cottage on 17 near Lake, shade east front, water, gas, sewer, one block from car. \$1600. Terms: Ask— O'Keefe Real Estate Co. 1001 N. Y. L. Bldg. Phone 2152, Omaha REAL ESTATE. H. B. Payns, S. P. Bostwick, E. M. Slater

PAYNE, BOSTWICK & COMPANY REAL ESTATE, RENTALS CITT LOANS, INSURANCE

Main Floor W. Y. Life Bldg. Telephone Douglas 1016. REAL ESTATE.

Russel & McKitrick Co. 432-33-34 Ramge Bldg., 15th & Harney

Choice building lot, \$10 cash, \$5 per month. Good cottage homes \$25 cash, \$10 per month. Modern homes \$160 cash, \$20 per month. REAL ESTATE.

W. Farnam Smith & Co. Loans, Real Estate, Rentals and Fire Insurance 1390 FARMAM ST. REAL ESTATE.

Investments, Real Estate. Rentals, Mertgage Leans INSURANCE M. J. KENNARD @ CO. 509-310 Brown Block. ABSTRACTORS.

S. M. SADLER & SON Abstractors and Title Examiners New Location 208 South 18th St.

ABSTRACTS OF TITLE. NEALE & NORTON ABSTRACTS OF TITLE Twenty Years Experience in Omaha. 216 South Seventeenth Street. Bee Building.

ABSTRACTORS.

Midland Guarantee & Trust Co. Incorporated 1885 Abstracts of Title, Title Insurance 1714 Farnam St. Tel. Dong. 829

ABSTRACTORS.

EED ABSTRACT CO. Oldest Abstract Office in Nobraska. 1710 Farnam Street, Omaha, Neb.

ABSTRACTS OF TITLE.

BETTER BE SAFE THAN SORRY Geta "KERR" Abstract 305 S. 17th Street.



Salt Cases, Engs and Fine Pocket Books FRELING & STEINLE Yel. Besp. 4855, 1849 Feros HOME FURNISHINGS

and in the quality.

SURETY BONDS. 14-315 NEW YORK LIZE BUILDING.

Tie-to coinmain Bing. E. WASHINGTON.

MONUMENTS. MONUMENTS Largest Stock in the West J. F. BLOOM @ CO.

FIRST NATIONAL BANK **OMAHA** Capital and Surplus, \$1,100,000.00

16th and Farnam Sts.

Capital \$1,000,000

INCORPORATORS.

IN THIS DAY OF SPECIALISTS

Suit 404 Bee Building. REFERENCE AGENTS. HOW WOULD YOU LIKE EXPERTS

OFFICE SUPPLIES.

OMAHA, NEBRASKA

BOILERS WILSON STEAM BOILER CO. Higrs. of Yubalar Flue and Fire Box Bollers Oll and Water Tanks, Stacks and Breeching BOILERS 20d Hand Bollers Bought Factory 19th and Pierce Sts., Omaha

MACHINERY SUPPLIES.

JOSEPH R. LEHMER

Hendquarters for Everything Bioctrical
—Hallway, Steam and Mill Supplies
Prompt Shipment and Satisfaction
Guaranteed. 1218 FARNAM STREET ELEVATORS, SUPPLIES, ETC.

J. R. KENNEDY Passenger and Freight Elevators SUPPLIES and REPAIRING Phone Bouglas 2007. 104 M. 18th St.

1505 Jackson St., Omnha, Neb. ENGRAVING. IBAVKUEIR IBIROS IENGIRALVIERS B

BRAMBLETT ENG. CO. > DESIGNERS. 1311 HOWARD STREET ANIMAL PEED.

A. W. WAGNER

FEED FOR ANIMALS

Wholesale and Retail Dealer in

HALF-TONE & ZINC ETCHERS

ENGRAVING.

Tel. Douglas 1142 801-3-5-7-9-II N: 16th St., Oroshe PEED FOR ANIMALS. M. ROSENBLATT Wholesale Eay, Brau, Oats, Feed BEST GRADES OF COAL

Office, Coal Tard and Grain Elevator at 1412, 1232 Nicholas St.

WHOLESALE SHOES.

Hayward Bros. Shoe Co.'s

STANDARD FOOTWEAR

MAS PROVEN BEST BY TEST.

OMAHA, : : : NEBRASKA MOVING AND STORAGE.

OMAHA VAN AND STORAGE CO.

REAL ESTATE.

PUBLICITY DESIGNS.

Moves, Packs and Stores Household MANGUM & CO. STILDERS OF MODERN HOUSES Phone Bouglas 1559 1607 Farm