

Beginning Tomorrow the Big Annual May Sale of Muslin Underwear and White Goods

2nd Week of the Sale of \$100,000 Purchase of New Merchandise from Overstocked Jobbers

TWO GREAT MAY SALES AT BENNETT'S MONDAY

Best Selling Books

The Coast of Chance. 108
The Black Bag. 108
Lady of the Mount. 108
A membership in Bennett's late Fiction Library FREE with each purchase.

Never in the history of Bennett's has a sale meant so much to you. This store has some brilliant sales to its credit. But these two great May events coming simultaneously promise you the best bargains it has ever been the good fortune of any store to make. The essence of a good bargain is its seasonableness.

Every woman is directly concerned in these sales for they bring her the very goods she is needing now. Alert watchfulness, coupled with the ready cash secured for us carload after carload of most desirable merchandise the markets of America afford.

You buy your summer needs at Bennett's lower in price than you ever dreamed possible at this season of the year. Monday the selling opens with renewed vigor.

Correspondence Paper

Fine quality, put up in attractive boxes, 24 sheets, 24 envelopes, regular, 39c
75c values, Monday on sale at, box.....

May Sale of Undermuslins at "Touch Bottom" Prices

Now for a week of enthusiastic muslin underwear selling. The annual sale this year brings bargains unprecedented. The daintiest snow white garments, more elaborately trimmed, better materials and better finished than you have ever known. Descriptions would be tiresome. We will simply say that we bought these garments at the most favorable prices known to the trade. Take us at our word, as you always do, and you'll not be disappointed.

Monday will be Petticoat and Gown Day

Entire department will be devoted to these two lines Monday. Come expecting good honest Bennett bargains. You'll find them here in profusion.

The Skirt Sale

Here are the prettiest and best skirts we have ever had. These prices are honest prices. See the windows:

- \$1.50 Skirts will be.....89c
- \$2.50 Skirts will be.....\$1.19
- \$2.95 Skirts will be.....\$1.89
- \$4.50 Skirts will be.....\$2.48
- \$6.50 Skirts will be.....\$3.89

The Gown Sale

Monday you buy gowns as you never bought them before.

- 75c Gowns will be.....39c
- \$1.00 Gowns will be.....69c
- \$1.75 Gowns will be.....98c
- \$2.50 Gowns will be.....\$1.48
- \$3.50 Gowns will be.....\$2.39
- \$4.50 Gowns will be.....\$2.98
- \$6.50 Gowns will be.....\$3.75

On Tuesday all the Corset Covers and Drawers will be on sale.

On Wednesday all the Matched Sets and Combinations will be on sale.



Dress Goods and Silks Ridiculously Low

New York importers make sensational sacrifice on fine dress goods and silks. Bennett's ready cash secures values such as were never known before. This week new lots from our great \$100,000 purchase crowd the counters. Read: Have you ever seen the equal of such selling as this?

High Class Imported Black Dress Goods—Positively the most beautiful goods ever displayed at \$2.50 and \$2.00 a yard. Including French voiles, embroidered voiles, London twine cloths, silk warp taffetas, silk Eoliennes and other rich black fabrics—all at once price Monday, per yard.

58c

\$1.25 New Novelty Dress Fabrics—Less than half. Most desirable weaves and colorings brought out this year. Strictly high grade all pure wool materials. In a regular way never known to sell less than \$1.00 to \$1.25. On Monday, choice of scores of pieces at, yard.....

48c



UNPRECEDENTED LOW PRICES ON FINE SILKS

Most remarkable sales Omaha or the entire West has known. Crowds attended the sale last week. Not a woman but who did not feel that she got the silk bargain of her life. Monday new lots are brought forward. Note these values:

39c

49c

59c

Will buy Monday 58c Messaline and Louise silks; \$1.00 colored taffetas; silks, Crepe de chine; stunning new plaids and plain pongees.

Will buy Monday Tussah rough Silks, 36-inch colored dress Taffetas, in stripes and checks, handsome Foulards and many others; all this season's choicest styles and colors.

Will buy Monday New Coin spot rough Silks, worth \$1.25, rich Louises; Taffetas, Pongees and a world of novelty effects. Every yard actual \$1.25 value.

Laces and Embroideries in the White Sale

Every item here tells of a stirring bargain. You cannot fully appreciate these values unless you see the goods.

Eleven thousand yards of gambre embroideries, edgings, and insertions to match; season's choicest patterns, two to nine inches wide; all from recent big purchase, worth to 25c, in White Sale at, yard.....

5c

Embroidery flouncings, 27 inches wide, very beautiful effects, suitable for summer dresses, petticoats and confirmation wear, actual \$1.25 values, in White Sale.....

29c

Embroidered Robes—Bought up, manufacturer's sample line, large variety of exquisite semi-made robes, values to \$25 each, in Monday's Sale.....

4.98

Valenciennes Laces, large import shipment of the daintiest French and German Valenciennes laces, edgings and insertions to match, regularly 50c and 75c qualities, in White Sale, dozen yards.....

19c

Point de Paris Laces, five inches wide, with band to match; very fine quality and effective patterns, worth to 25c, in White Sale at, yard.....

10c

Torchon Laces—Wide and narrow bands to match the edgings purchased from importers at one-fourth actual values, worth to 10c, White Sale at, yard.....

2c



Monday's Great Wash Goods Sales

Buy your summer dresses while you can make good savings. Just think of buying:

Tulle de Nord Gingham—In newest styles, everywhere selling at 12c. Monday, for.....

9c

36c Silk Mulls—Over 100 dainty styles, beautiful filmy fabrics. Everybody entices over them, Monday, down to.....

15c

Batistes—Big tables full light and dark styles, best 10c fabrics. Monday, for.....

5c

Bordered Batistes—Now extremely popular, big assortment, every good value, 12 1/2c, 15c, 20c, and.....

25c

Domestics

Bleached Sheets, 72x90, good weight, at.....

29c

Bleached Sheetings, 26-inch 100 quality, at.....

6c

Pillow Cases, 26x46-inch, launder well, good quality, Monday.....

7 1/2c

NOW FOR A "REAL" SHIRT WAIST SALE



A sale with "real" bargains; Bennett's put on sale Monday over 2,000 most beautiful Waists ever brought to Omaha. Gorgeous white lingerie waists trimmed with Baby Irish insertions, embroidered and medallion effects, daintiest laces and embroidery insertions. Every waist new, fresh and crisp; made in best possible manner in all newest styles. You will do well to buy as many as half a dozen.

Daintiest and most beautiful white Waists, made in all America for two dollars and fifty cents; Monday, for—

95c

Lingerie Waists, worth \$3.50 to \$4.00. Simply exquisite garments; in Monday's sale for—

1.48



\$13.95 Tailored Suits worth \$35

See Harney Street Window

Greater and greater grow the suit bargains. More new models just arrived from the East; stunning Prince Chap and Butterfly models—many styles never shown before in this city. We never had better suits at \$35.00. The fact that every one is strictly new and up-to-date makes this the biggest suit bargain of the year. Monday 225 suits in every good color and fabric—none worth less than \$35.00, for.....

\$13.95

Bennett's have all the novelties in Tan Oxfords

Complete new lines in popular tans, and two very special sales make Monday's best shoe news.

Sale tan and black Oxfords for women, newest effects in chocolate kid and tan Russia calf, vici and patent leather, sizes 2 1/2 to 6, \$3.00 values, at.....

2.29

Pleats of tan Oxfords again. Just opened new assortment late styles in brown, tan, chocolate and champagne shades.....

2.19 to 5.00

Women's patent cloth Oxfords, discontinued this line, splendid hand welt, sewed, perfect fitting and comfortable, four styles, Monday at.....

2.69

LIBBY CUT GLASS

For June wedding gifts. Shipment of Libby's newest cuttings just unpacked. Finest cut glass made, exclusively shown at Bennett's. These are Libby's newest designs:

- Ozella 8-inch Bowls for.....\$5.00
- Ozella Sugar and Creams, set.....\$3.98
- Venetia Sugar and Creams, set.....\$4.50
- Jacoma 8-inch Nappy for.....\$1.39
- Elmore 8-inch Bowl for.....\$2.98
- Venetia Water Bottle for.....\$4.50

Complete new line of Libby's new designs in stock.

May Sale White Goods and Linens

White Goods and Linens. Exceptional Monday sales. See Window Display. Lawns and Batistes sheer dainty materials, embroidered and check, or stripe styles, 35c values.....

19c

Long Cloth, 36-inch best 20c quality, in white sale at.....

12 1/2c

48-inch French Lawn—A beautiful sheer fabric for summer dresses, for graduation or confirmation, the regular price is 35c, in the May White sale, for.....

22 1/2c

Monday Sale White Hats

Bennett's make special exhibit and sale of distinctive styles in white, light blue, pink and champagne hats for fair graduates and June brides.

Tomorrow a big new lot just in from New York, bought at a figure that permits of sensational underselling. Hats worth \$7.50, will be on sale for.....

3.50

Hats worth \$12.50, will be on sale for.....

7.50

Each hat is a model of the millinery's art depicting fashion's best styles.



White Gloves In Monday's Sale

You can buy your summer supply for less money Monday than you can later on.

White Lisle Gloves, twelve button lengths, two clasp fasteners at wrist, regular 75c qualities, Monday sale.....

49c

White Silk Gloves, best double tipped fingers, full elbow lengths, regular value \$1.50, all sizes, Monday, pair.....

89c

White Hosiery

White Lisle allover lace and lace boot styles, best 50c kinds, imported, in Monday's white sale, pair.....

33c

Plain white gauze lises, full seamless, excellent 25c qualities, in Monday's sale.....

25c

Women's Summer Vests

White ribbed Lisle Vests, nicely trimmed with Val. insertions and beading run with silk tapes at neck and arm, usual 50c kind, Monday at 25c, in the White Sale at.....

25c

Monday's Great Sales Furniture, Carpets, Draperies, Etc.

In addition to these very low prices we give S. & H. Green Stamps with your purchase. No other store offers you so much for your money as you get at BENNETT'S.



\$25.00 Pedestal Dining Table, 45 inch top, 10 inch post, highly polished, quarter-sawn oak—

18.75

Porch Furniture—Solid white oak, bolted and screwed, chair, rocker and settee.....

\$12.50

Reed Rockers—Firmly built, large and roomy. Monday special.....

\$1.98

Go-Carts—\$2.25 kind.....

\$1.39

Kitchen Cabinets—Full size, \$25.00 cabinets for.....

\$16.50

Oak Dressers, with 18x20 inch bevel plate mirror.....

\$6.89

Ingrain Carpets

Extra heavy half wool Ingrain, all new patterns, 50c quality for.....

39c

Smayna Rugs—Strictly all wool, choice of three patterns, \$2.50 values for.....

\$1.39

Washable Bath Mats—Blue, pink or green effects, 17x24 inch, \$1.00, 20x30 inch.....

\$2.19

DRAPERIES

Curtain Swais, 36 inches wide, white grounds with pink stripes, 12 1/2c quality, for.....

6c

Cable Net Curtains—Very strong and durable, white and ecru, neat parlor patterns, all the new spring styles, values to \$2.75, pair.....

\$2.50

SHIRT WAIST BOXES: Very large assortment of red cedar chests, polished or upholstered in art designs, cretonnes, burials or jap matting, a straight reduction of 20% on them.

PARLOR SETS

Leather or velour upholstery \$37.50 values for.....

\$24.75

\$45 BRASS BEDS

Heavy massive posts—

\$29.89



Monday's Sales in the Hardware Section

New "Norika" Ball Bearing Lawn Mowers, as good a \$5.00 mower as you will find anywhere, fourteen inch cutter and nine inch wheels, very light running and guaranteed perfect in every respect, Monday on sale, at.....

3.95

And double trading stamps.

Sale of blue and white enamel ware, best imported grade: Berlin sauce pans, Berlin kettles and cook pots, for.....

3 ic

Steel Doors at.....\$12.50

Screen Wire Cloth, square foot.....

Screen Wire Cloth, square foot.....

Screen Wire Cloth, square foot.....

Screen Wire Cloth, square foot.....

Bennett's Big Grocery

Bennett's Golden Coffee, pound.....

Flour Special

Bennett's Capital Flour, sack.....