

Elite Cloak Co. 1517 FARNAM ST.

Ladies' Suits AT HALF PRICE

This week we announce the most radical reductions on our strictly high class man-tailored suits for women and misses.

All our fine serge, panama, voile and wool rajah suits, heretofore priced and sold at regular prices, will be placed on sale this week at one-half their regular price.

- \$60.00 and \$55.00 Suits, 30.00 on sale at
\$50.00 and \$45.00 Suits, 25.00 on sale at
\$40.00 and \$37.50 Suits, 20.00 on sale at
\$35.00 and \$32.50 Suits, 17.50 on sale at
\$30.00 and \$27.50 Suits, 15.00 on sale at
\$25.00 and \$22.50 Suits, 12.50 on sale at

A nominal charge will be made for alterations.

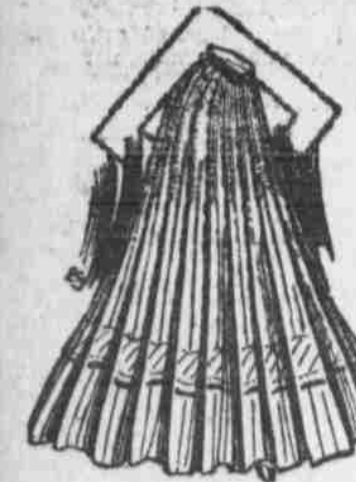
Reduced Prices ON Separate Coats

Women's black broadcloth or covert coats in the new striped or plain materials. These are the best semi-fitted styles, plain and well tailored and unusually attractive values at regular prices; all go on sale at greatly reduced prices.



Reduced Prices on Separate Skirts

We have made radical reductions on our entire line of tailored skirts for women and misses. These skirts are this season's most favored models, tailored by competent men tailors and the materials are chiffon panama, French and Altman voiles, black taffetas, fine serges and fancy men's wear materials. These skirts all go on sale, beginning Monday morning, at great reductions in price. Many of them nearly half price.



Elite Cloak Co. 1517 FARNAM ST.

EAT BUSTER BROWN BREAD

It's rich, delicious and healthful. It's good down to the last crumb. It's baked in the largest and most sanitary bakery in the west. The little label Buster and his dog Tigo on every loaf.

5c AT ALL GROCERS Baked by

THE U. P. BAKING CO.

Bee Want Ads Produce Results

SOCIETY READY FOR SUMMER

Country Club Celebrates Annual Formal Opening for Season.

DINNER AND DANCE DRAW CROWD

Out-of-Doors Season Unheralded in with Wholly Informal, but Altogether Enjoyable Gathering.

My Husband. I'd trust my husband anywhere, she said; My faith in him is full, 'tis satisfied; I know that all his thoughts are fair, she said; I know he'd put temptations all aside; I know that he is strong-sublime, she said; I know that all his love is mine; for I know that unless a woman happened to be there. -E. K. Blair.

The Social Calendar. MONDAY-Mrs. A. G. Benson, Original Monday Bridge Club, Temple Israel sisterhood, afternoon whist. TUESDAY-Young Ladies' Harmony club, dancing, Rome. WEDNESDAY-Smith-Hunt wedding at Florence, Nicholson-Barrows wedding, Hoffman-Douglas wedding; Ladies' day at the Country Club. THURSDAY-Miss Jeanne Millard, dinner at her home; The Mid-Week High Five club, Mr. and Mrs. R. L. Chumley; Rose The Inn, Mrs. Chas. Formal opening of the South Omaha Country Club. FRIDAY-New Friday Bridge club, Mrs. Herbert Wheelock; Illustrated lecture at First Baptist church by Mr. Charles Martin; Friday club, Mrs. J. H. Royce. SATURDAY-Formal opening of the Field club. Table d'hote dinner and dance at the Country Club.

The country club is open for the season and things have resumed their old-time animation on Benson way. The formal opening Saturday afternoon and evening brought out a large and fashionable attendance, and while the affair was entirely informal it was undeniably the brightest thing of the spring. For weeks society has been looking forward to the opening of the club, and, unable to wait longer, several hostesses and hosts have entertained at the club house during the past month, and, by the way, those who have enjoyed this hospitality say that the attention they received was all that could be expected, even in season.

Upon request of the management, attendance at the 7 o'clock table (dinner) was restricted to the membership, which prevented the crowd that at some of the openings of the past has seriously detracted from the pleasure of the occasion. As it was the parties were numerous and several of them fairly large. The Dutch treat was especially popular and several tables were occupied by parties of congenial friends who merely dined together. The informal dance that followed brought out a large crowd.

Dinner Parties. One of the largest dinner parties was given by Mr. and Mrs. Floyd M. Smith whose guests numbering twenty were all seated at one table which was decorated with lilacs in the shape of a large mound for a center piece. The guests were: Mrs. Shiverick, Miss Helen Davis, Miss Mary Alice Rogers, Miss Elizabeth Condon, Miss Natalie Merriam, Miss Louise Peck, Miss Baker of Lincoln, Mr. and Mrs. Henry Doory, Mr. and Mrs. Arthur C. Smith, Lieutenant Nathan Shiverick, Lieutenant Hiley of the Sixth United States artillery, who is the guest of Lieutenant Shiverick; Mr. Barton Millard, Mr. Walter Roberts, Mr. Robert Burns, Mr. Frank Wilhelm and Mr. Ed. A. Cudahy, Jr.

Mr. and Mrs. E. A. Cudahy entertained in honor of Lieutenant and Mrs. William Cowin who have recently returned from the Philippines. The table was decorated with lilacs and daffodils. Covers were laid for Lieutenant and Mrs. Cowin, General and Mrs. J. C. Cowin, General and Mrs. C. F. Manderson, Mr. and Mrs. Ward Burgess and Mr. and Mrs. Cudahy.

Dining with Mrs. Anna Metcalf were Miss Eugenia Whitmore and Mr. and Mrs. Harry Whitmore.

Dr. and Mrs. Lake had as their guests Miss Ethel Tukey, Mr. Ross Towle and Mr. and Mrs. Samuel S. Caldwell. Dining with Mr. and Mrs. A. L. Reed were Mr. and Mrs. F. P. Kirkendall, Mr. and Mrs. J. A. McShane, Mr. and Mrs. E. H. Sprague, Mr. and Mrs. Arthur Hamilton, Mr. and Mrs. Isaac C. Moore, Mr. and Mrs. Joseph Barker, Mr. and Mrs. A. G. Heeson and Mrs. William Redick.

Dining with Mr. and Mrs. W. A. Ayer and sons were Mr. and Mrs. R. S. Hall and the Misses Hall. Mr. and Mrs. Warren S. Blackwell had as their guests Mr. and Mrs. A. J. Beaton and Mrs. Martha Blackwell.

Mr. and Mrs. N. P. Dodge, Jr., entertained Mr. and Mrs. Charles T. Kountze and Mr. and Mrs. Joseph Cudahy as their dinner guests. The table had a dainty decoration of roses.

Dining with Dr. and Mrs. C. A. Hull were Mr. and Mrs. F. A. Brogan, Mr. and Mrs. A. P. Quinn, Mr. and Mrs. Wilson Low and Mr. Chat Redick. A large bunch of lilacs formed the centerpiece for the table. Mr. and Mrs. W. O. Gilbert entertained Miss Flora Webster, Miss Ella Mae Brown, Miss Jeanne Wakefield, Mr. George Prinz, Mr. Stockton Heth and Mr. Harry O'Neill and Mr. and Mrs. S. Poppleton. The table had a decoration of flowers.

Mr. and Mrs. Charles C. George, entertained for their guest, Miss Calvert of Portland, Me. Covers were laid for Miss Calvert, Miss Susan Holdroge, Miss Faith Potter, Mr. Randall Brown, Mr. Ed George, Mr. and Mrs. Edgar Scott and Mr. and Mrs. George.

Mr. and Mrs. R. C. Howe had a family party of four. Their two children, Robert and Marion Howe dining with them. Mr. and Mrs. F. B. Johnson entertained Mr. and Mrs. George C. Smith, Mr. and Mrs. Euclid Martin and Mr. and Mrs. George Ribbel.

Dining with Mr. and Mrs. F. B. Hochstetler were Mr. and Mrs. Frank Jalosa and Mr. and Mrs. T. J. Mahoney.

Mr. Frank Keogh entertained a party of fourteen for Mrs. and Mrs. Fred Hamilton.

Several parties filled up the odd tables with Dutch treat parties. One table included Mr. and Mrs. E. S. Westbrooke.

Green Gables THE DR. BENJ. BAILEY SANATORIUM Lenora, Neb. This institution is the only one in the central west with separate buildings situated in their own ample grounds yet entirely distinct and rendering it possible to classify cases. The one building being fitted for and devoted to the treatment of non-contagious and non-mental diseases, no others being admitted. The other, Best Cottage, being designed for and devoted to the exclusive treatment of select mental cases, requiring for a time watchful care and special nursing.

Mr. and Mrs. Herbert Wheeler, Mr. and Mrs. C. Y. Smith and Mr. and Mrs. Ed Swabe. Another of these parties included Mr. and Mrs. T. L. Davis, Mr. and Mrs. Glen Wharton and Mr. and Mrs. Ben Cotton. A third consisted of Captain and Mrs. T. B. Hacker, Captain and Mrs. Buchan, Major McCarthy and Captain Clark.

Aside from a few larger things, last week was comparatively quiet, and this week promises to be a repetition of last. Something is scheduled for each day, but few of these affairs are large and the opening of Happy Hollow and the Field club Saturday afternoon and evening will be the only conspicuous events.

The Los Angeles Times recently printed the following from Hollywood, which will be of interest to the many friends of Mr. and Mrs. Gibson, who were formerly residents of Omaha.

"Plans are being rapidly formulated for Hollywood's second annual tilting tournament, to be given under the auspices of the Hollywood club. This year in connection with the tournament, will be held a floral parade, in which local interest has already been aroused to the extent that a large number of organizations are already arranging to enter handsome floats. J. J. Gibson, the president of the club, has named the central committee. Each gentleman is chairman of subcommittees on tilting, parade, ball games, music, etc. Tourists will be treated with a society vaudeville the evening of Monday, April 27. On Thursday and Friday, April 30 and May 1, will come the plant and flower show, under the auspices of the Woman's club, and on Saturday, May 2, is to be the floral parade and concert. The parade will be held in the afternoon, just previous to the tournament, and will include floats, automobiles, carriages, equestrians, pony carts, bicycles, etc. It is anticipated that there will be a much larger entry list for the tournament this year than last. On Saturday evening will be held the tournament ball, at which time the queen selected by the successful rider will be crowned with much ceremony and placed on a floral throne, attended by a company of ladies-in-waiting. The guests will be received and made welcome by the president of the club, J. J. Gibson, and Mrs. Gibson and the other officers and their ladies."

Pleasures Past. Miss Marion Haller entertained informally at dinner Saturday evening at her home, in compliment to her guest, Miss Helen Wood of Wauregan, Conn., who arrived Saturday afternoon from Sioux City, where she has also been visiting school friends. Miss Haller has six guests at dinner. Mr. and Mrs. Arthur Chase entertained Tuesday evening to celebrate the 18th birthday of their daughter, Miss Emily Marguerite, at their home, 399 North Eighteenth street. The invited guests were: Miss Lucy Mack, Miss Madeline Fowler, Miss Louise Copeland, Miss Ruth Chase, Miss Helen Wilson, Miss Nora McGuire, Miss Ruth Sheldon, Miss Edna Targart, Miss Mabel Walworth, Miss Mabel Whitmore, Miss Edith Whitmore, Miss Ruth Covert, Miss Mary E. Chase, Master Jay Ledyard, Master Dwight Chase, Mr. F. S. Sheldon, Mr. G. W. Garlock, Mr. H. E. Leddy, Mr. G. W. Covert, Mrs. Foster, Mr. T. J. Gart, Mrs. Buell, Rev. F. W. Leavitt and Mr. and Mrs. M. B. Copeland. A decoration of American Beauties and lilacs were used throughout the room.

A surprise party was given Miss Flower Alexander at her home Friday night in celebration of her birthday. Those present were: Miss Osa Krell, Miss Ruby Booth, Miss Mary Evans, Miss Josie Alquist, Miss Helen Hath, Miss Jennie Jensen, Miss Grace Jensen, Miss Emma Slevens, Miss Elizabeth Findlay, Miss Juanita Meyers, Mr. James Christie, Mr. E. Danielson, Mr. Forest Clark, Mr. C. Rusaum, Mr. Will Rogers, Mr. Earl and Mr. Harry McCasidy, Mr. Robert Findley, Mr. Paul Beisel, Mr. Carl Kain, Mr. William Hazzard and Mr. Arthur Metz.

Mrs. Walter Painter entertained Friday afternoon at a May party at her home. The table had for a centerpiece a May basket filled with spring blossoms. After luncheon the guests played high five and the prizes were awarded to Mrs. T. Mullin and Mrs. James O'Brien. Punch was served in the library by Mrs. Foster and Mrs. W. Fordyce. The guests were: Mrs. Foster, Mrs. Fordyce, Mrs. Mullin, Mrs. James O'Brien, Mrs. I. Foley, Mrs. Samuel Walker, Mrs. John Liddell, Mrs. M. Carroll, Mrs. W. E. Baehr, Mrs. Louis Platt, Mrs. P. O. Nelson, Mrs. E. L. Reed of Chicago, Mrs. J. A. Kervan, Mrs. L. Reeder and Mrs. H. Humfort. Mr. and Mrs. Painter entertained again in the evening when the out-of-town guests were Dr. Dwyer of Gordon, Neb., and Mrs. Reed of Chicago. The prizes in the evening were won by Mr. and Mrs. Fordyce.

Come and Go Gossip. Miss Kittie Roberts is visiting in Mexico City, Mex. Born to Mr. and Mrs. Jerome Magee, Thursday, April 23, a son. Miss Calvert of Portland, Me., is the guest of Mrs. Charles C. George. Mr. Lawrence Sidwell spent Sunday at Coffman, at Dr. Gifford's farm. Dr. J. J. McMullin will leave Tuesday to spend a few days in Des Moines. Colonel J. R. Cronin is convalescing from a severe attack of the jaundice. Mrs. W. G. Sunderland left Saturday evening for Detroit, for a week's visit. Mr. and Mrs. H. L. Allemen and family have removed to 82 Worthington Place. Mr. and Mrs. Myron Learned are occupying their summer home, north of Florence.

Mrs. Nathan Sherwood has as her guest her sister, Mrs. J. N. Purse of Detroit, Mich. Mrs. F. Allen Dyer of the City of Mexico is the guest of Mr. and Mrs. Arthur Keeline. Mr. and Mrs. F. A. Nash, who have been in New York City, are expected home Monday.

Mr. and Mrs. R. C. Peters have returned from a three weeks' visit in Los Angeles. Mr. and Mrs. Brogan leaves next week for Emporia, Kan., where she will visit her mother, Mrs. Perley. The Rev. Robert B. Bell was called to Canada last Tuesday by the serious illness of his aged mother. Mr. Clarke Colt, who went to Excelsior Springs a week ago, is expected home the latter part of this week. Mr. and Mrs. Luther Kountze, who have spent some time on the Pacific coast, are expected home next week.

Dr. and Mrs. W. E. Fulton expect to leave Monday for a ten days' visit with Dr. Fulton's father in Harper, Kan. Mr. and Mrs. F. L. Haller, who have been spending the week at Excelsior Springs, are expected home Wednesday. Born to Mr. and Mrs. John Joseph Hanighan last Sunday, South Thirtieth street, April 1, a son, Bernard Hanighan. Mrs. A. G. Edwards has returned from the City of Mexico, where she spent the winter with her daughter, Mrs. Frank Smith.

Mrs. James Dewar and small son have returned from Los Angeles, where they have been visiting for the last seven months. Mr. and Mrs. Frank Sayre Cowgill and small son, Winston Cowgill, left Friday

Formerly O.K. SCOFIELD CLOAK & SUITE. ORKIN BROS. 1510 DOUGLAS ST. Formerly O.K. SCOFIELD CLOAK & SUITE. Great Reduction Sale OF ALL OUR BEAUTIFUL TAILOR-MADE SUITS. This sacrificing sale of high class new tailored suits, right in the heart of the spring season is an unusual event, but owing to the unfavorable weather conditions and with our immense stock of tailored suits on our hands, we thought it best to start the price reductions now rather than waiting until later in the season as usual. Read Below Our Great Reductions: \$65.00 tailored, made of fine French Voile, very dressy models; also some plainer styles, made of fine imported mannish suitings; reduced to 45.00. \$50.00 tailored suits, made of fine plain or fancy materials, in all colors, in fancy trimmed styles, with Butterfly sleeves or plain tailored models, reduced to 35.00. \$40.00 tailored suits, a collection of styles representing all the new models, in fancy or plain tailored effects; reduced to 29.75. \$35.00 tailored suits, all stunning new models, made in fancy or plain tailored styles of plain or fancy materials; reduced to 25.00. \$29.75 tailored suits, splendid variety to choose from, in all the new fancy or plain tailored styles; reduced to 19.50. \$25.00 tailored suits, all are perfectly tailored garments and made of all wool plain or fancy materials. A splendid variety of styles to choose from, in trimmed or plain tailored effects; reduced to 15.00.



INTRODUCTORY SALE Oriental Rugs and Carpets AT AUCTION. Beginning Monday, May 4th, at 2:30 and 7:30 p. m. Sharp and Will Continue for a Few Days Only. 1609 1/2, Farnam St., Between 16th and 17th. Intending to establish here permanently I have brought over one thousand pieces of Rare Antique Oriental Rugs, carefully selected by us throughout the Orient. The collection at hand is so large for my present store, that I am forced to reduce them by public auction regardless of their cost and value. Sale shall be in Monday, May 4th, and will continue for a few days only. Auction 1 ours 2:30 and 7:30 p. m. each day. We trust that your visit to our auction sale will convince you of the wonderful buying opportunities that will be offered to you. A long list of quotations will give you no idea of the true value, the collection must be seen to be appreciated. We advise you to bring your dimensions at said hours and buy these unique Rugs at your own price. V. S. BUCHARIAN, Art Auctioneer of Chicago.

Correct Wedding Usages. THE WEDDING RING is used in most ceremonies, and the most approved shape is the Tiffany or full oval of 22-K gold. GROOM'S GIFT TO BRIDE may be as elaborate as the purse will permit. We are showing an unusually large selection of suitable pieces, all of which are suggestive of elegance and refinement. BRIDE TO GROOM—Will find many pretty things in Scarf Pins, Lockets, Full Dress Buttons, or a set of Oriental Pearl Studs. BRIDE'S GIFT TO MAIDS—Very dainty La Valliere in Coral or Turquoise, Marguerite Wreath Brooches, a Bracelet or Bar Collar Pin. GROOM TO WEDDERS—Cuff Links, Studs, Parisian Stick Pins, Fobs, or some of the pretty novelties in gold. Our selection of Wedding Gifts in Sterling Silver and Cut Glass is the most extensive yet shown.

Albert Edholm Sixteenth and Harney

Breakfast, Dinner, Supper. You will find our restaurant unexcelled for its appetizing menu and superior service; not for one meal, but for all three each day. We serve no intoxicating liquors and the surroundings are most pleasant and prices reasonable. Come in and take a meal and you will know why so many insist on "going to Balduff's." Sundays we serve a Table D'Hotel Dinner, from 11.30 a. m. to 8:00 p. m. Price 50c.

ICE CREAM TODAY. If you wish to enjoy some delicious ice cream today, at your home, phone us and we will send you out a barrel by messenger for only 10c or 15c additional cost. Quart barrels 40c, Pint barrels 20c.

Balduff's THE STORE FOR DELICACIES. 1518-20 Farnam St. Phone Doug. 711. Ind. A1711.

MILLINERY FOR A STYLISH AND PRACTICAL HAT FROM \$3.00 to \$15.00 GO TO F. M. SCHADELL & CO., 1522 DOUGLAS ST.

Toilet Creams and Lotions Monday at Beaton's. 5c Allan's Rose Cream, Monday only 10c 5c Casavera Cream, the grassless cream, Monday only 20c 10c Derna-Royal, Monday only 25c 5c Velvet Cream, Monday only 12c 5c Pompetan Massage Cream, Monday only 10c 5c Woodbury's Massage Cream, Monday only 25c 5c Hind's Honey Almond Cream, every day 25c 5c St. Clair's Perfection Cream, Monday only, at 40c

Beaton Drug Co., 15th and Farnam. evening for an extended visit in Louisville, Ky. Miss Moore of Sioux City, who is the guest of Mrs. E. M. Fairfield, will leave the first of the week for her home in Sioux City. Mr. Riley Hugelstein and family, who have spent the winter at Ottumwa, Ia., have returned to their home at 1819 St. Mary's avenue. Miss Lox, supervisor of manual training in the Omaha schools, will leave the early part of June to sail from Boston with a party of friends for Naples, Italy. From Naples they will work their way north.

This is "Nemo" Week. Nemo corsets are self-reducing and are made for stout women. Special display all this week. We guarantee a fit. Weinlander & Smith 517 South 16th St.

Hair on a Woman's Face Neck Arms or Shoulders is Not Considered Attractive... LAJEUNE DEPILETORY (Liquid) will remove hair from any part of the body in 5 to 10 minutes—leaving skin soft and white—no smarting or burning; 75c per bottle. By mail, sealed, \$1. Circulars free. SEEBMAN & MCGONNELL DRUG CO. Cor. 16th and Dodge, Omaha. OWL DRUG CO. Cor 16th and Harney

TABLE D'HOTE DINNER - TODAY AT - The CALUMET

(Continued on Third Page.)