



Infant's Department The dainty white room (Second Floor) Every thing for baby, up to two years in this section. Many charming Easter gifts here. Lawn Cap Special—Fine tucking, French knots and hair twisting, faced with lace. \$2.00 Other beautiful lawn caps and straw bonnets, 25c upwards to \$3.98 and \$5.00

PRAYER BOOKS FOR EASTER

Catholic and Episcopal—leatherette, leather and ivory finish bindings—9c, 15c, 29c, 49c and up Bibles, leather cover, divinity circuit. 65c and up

BENNETT'S Monday, a big sale Muslins, Sheets, Pillow Cases. Watch for them.

GROWING EASTER LILIES

A fine display in Main entrance. Lilies in pots, with three, four, five to eight blooms, for 50c, 75c and \$1.00 American Beauty Roses and Carnations—Fresh Cut Order Your Easter Supply.

MOST ADVANCED STYLES MEN'S SPRING SUITS

TOP COATS AND RAIN COATS The Bennett Store is showing every conceivable new style in men's clothing. Faultlessly tailored suits in the new two and three-button effects. New browns, grays and olive shades, with extreme style touches on the conservative, always popular models. Absolutely finest suits made. at—



\$15, \$18, \$20 to \$25

TOP COATS—Look to us for the real correct things; overcoats, black vicunas and thibets as well as those strikingly handsome fancy stripe novelties, with patch pockets, turn cuffs and the like. All are silk or serge lined—

\$10, \$15, \$20 to \$25

RAIN COATS—The famous Priestley Cravenettes, the very best made, blacks, plain grays, dressy stripes. These coats are for all kinds of wear, rain or shine—

\$10, \$15 to \$20

OUR CHILDREN'S AND BOYS' SUITS—Are decidedly attractive. We have everything one could wish for and prices are right, too.

Fashionable Attire for the Easter Season

Another new line of stunning modified Prince Chap suits, in all the new colorings, has just arrived from the east. It's a duplicate order of the last lot that went out like a whirlwind. Simply superb styles, well worth \$20.00, at 14.75

Stunning new Butterfly and Merry Widow Suits, charmingly tailored and trimmed. We say emphatically that no suits shown anywhere at \$25.00 are more fashionably correct, or so well tailored. Best of materials, too, in every new weave and color, really surprising values at 19.50

COVERT JACKETS—Splendidly tailored, styles double and single breasted garments, fly fronts, etc., excellent silk or satin linings. Many in the line worth to \$7.50, for 4.95

Black Panama Jackets Very fitted styles in box coat, fitted and semi-fitted effects, all are silk lined, a handsome coat for middle aged women. 7.50

TAFFETA SILK JACKETS—25-inch box or Butterfly style, black or white silk lining, strictly tailored models, cut from high grade lustrous black silks 8.95

Taffeta and Messaline Waists

Several hundred beautiful tailored models, priced Saturday as never before, high grade silks in all conceivable colorings; also stripes and plaids, remarkably underpriced at 4.95

Lace and Net Waists—An Easter offering that promises uncommon savings. Newest white and ecru effects, sumptuously trimmed with laces, tucks, insertions, motifs, etc. Made over silk slips. Here are waists worth to \$6.50; on sale Saturday at 3.95

Children's Coats and Dresses

Beautiful gold red and fancy cloth jackets, in two to six year sizes, trimmed with black braids and velvet collar, neat child like styles, at 2.95

Jackets for Children—Six to fourteen years, in popular golf red, navy, cadet and fancy mixtures, many new and cleverly designed styles, Saturday 3.95

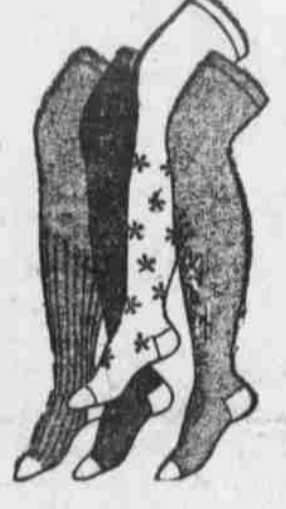
Children's White Dresses of lawn, daintily trimmed in many ways with laces, embroideries, etc., six to fourteen year sizes, at \$1.19, \$1.48 and \$1.98

The Newest and Best in Women's Furnishings

Your Easter necessities in gloves, hosiery, underwear and handkerchiefs are well cared for here. Specially attractive offerings are made Saturday. Read:

EASTER GLOVES

Women's two-clasp kid gloves, to match any color suit, per pair, \$2.00, \$1.50, \$1.25 and 1.00 16-button kid gloves, best kind imported, every good color, at \$4.00 and \$3.50 Elbow length kid gloves every color, \$2.50, \$2.00 and 1.50 Silk gloves, two-clasp, all with guaranteed double tipped fingers, \$1.00, 75c and 50c Elbow length lisle gloves, pair 1.00



EASTER HOSIERY

Plain imported lisle hose, blacks and tans, 50c, 35c and 25c Fancy allover lace and lace boot lises, 75c, 50c and 35c Hand embroidered lises, blacks and tans, \$1.00, 75c, 50c and 35c Silk stockings, with a serviceable cotton foot, \$1.50 and 1.25 Finest silk stockings, exquisitely hand embroidered, street and evening shades, at \$5.00, \$4.00 and 3.00

KNIT UNDERWEAR

Sleeveless Vests, none better or more carefully made, 12 1/2c, 15c and 20c Sleeveless lisle vests, some with beautiful hand crocheted yokes, 25c, 50c, 75c and 1.00 Union Suits, medium weight, low neck and sleeveless, 25c, 50c, 75c, 1.00, 1.25 to 2.00 Knit Pants, lace trimmed, knee lengths, 25c, 35c, 50c, 75c Isabella Pants, something new, best fitting, shaped band, found in knit garments 50c and 75c

Easter Handkerchiefs

Women's colored embroidered handkerchiefs, to match your suits, 15c and 25c Linen embroidered and hemstitched, also initial and hand embroidered handkerchiefs, at 15c, 25c and 50c Armenian handkerchiefs, very beautiful styles, \$1.00, \$1.50 and 2.00 Princess and Duchess lace handkerchiefs, \$2.00, \$3.00, \$4.00, \$5.00 to 10.00

2,000 "Round Up" Bags

On Sale Saturday

Bought of Johnson-Hayward and Piper of New York, at 50c on the dollar. These bags are made of finest imported goat skin, with black bottoms like cut, also round soft styles. This is the handiest and most fashionable bag made; colors are brown, tan, gray, green, blue, red, black. Actual values up to \$3.50, in Saturday's great sale, at 50c, 98c and \$1.48



EASTER JEWELRY

SATURDAY SPECIALS

Silver Flower Pots—Perforated gadrooned plate, with growing geranium or fern, an apricot Easter gift. 98c Veil Pins—Merry Widow styles oxidized or rose gold finish, any color stone set centers, special 19c Mounted Back Combs—Elaborate and beautiful shell and amber, magnificent stone settings, values to \$5.00, at 50c

Bennett's Popular Priced Easter Millinery

After all, it's a personal inspection and comparison that will convince you of the advantage of buying your spring hat here. There are scores of charming Easter hats, many of which are just in from New York modistes, on display Saturday. In artistic design they touch the very pinnacle of fashion and good taste. Every conceivable shape and color play is brought out. High crowns, graceful rolling brim, English hats, stunning sailors, in fact a thousand distinct attractive patterns and no two alike.

Never such a choice of beautiful Easter creations was ever shown in Omaha before at these popular, sensible prices. \$5.00 \$7.50 \$10.00 to \$15.00

Merry Widow Sailors—And other cleverly trimmed hats, in any color, to match any suit. There are no more becoming hats shown than these. None that combine such high quality materials and true millinery art at so low a price 5.00



Sale Framed Pictures

A fine assortment framed pictures, values 50c to \$1.00. (See Widow) Saturday sale 25c

Soda Fountain Luncheonettes

Individual Chicken Pot Pies, built up with potatoes 15c Strawberry Shortcake 10c Roast Beef Sandwiches with brown gravy 10c Baked Beans 10c Chicken Noodle Soup 10c Etc., Etc. We also serve the best soda water possible to serve at the lowest price. Ice Cream Sodas. 5c North Balcony—Harney Entrance.

Dressiest Styles Easter Neckwear and Ribbons

Every new novelty that finds favor this season is represented in our extensive Easter showing.

For 25c We have net jackets, lace and net bows, silk bows, mull ties, Gibson stocks of Val lace, embroidered linen and new stripe collars, new ascots in white and colors, St. Gall embroidered turn-overs in great profusion, etc. Taffeta Ribbon—All silk, 3 1/2-inch full line of shades, 19c quality, at 10c Taffeta Ribbon—1 1/2-inch, all leading shades, good for hat trim, ming, 25c values. 12 1/2c Messaline Ribbons—5 1/2-inch, all best shades, finest 35c quality, special 19c Ribbon Belting—Perlan designs, 25c values, special, yard 7c

For 50c A very large selection of Merry Widow bows, of net and Val laces, fancy lace Jabots; Gibson stocks, coat sets, colored embroidered stocks with tabs, mull ties and cream lace chemises, etc. Coat Sets—Special embroidered white linen, 25c to 50c kinds, at 10c Lawn Ties—Embroidered, 25c values, special 5c Embroidered Collars—New line, 25c values, each 10c Turn-Over—1,000 dozen, St. Gall embroidery effects, 10c values, at 3c Lace Stocks—25c values 5c



GROCERIES—The biggest, busiest grocery in the entire country. Read every item.

Pride of Bennett's Flour, 98-lb. sack, \$3.00, and 40 Green Stamps; 48-lb. sack, \$1.50, and 20 Green Stamps; 24-lb. sack, 80c, and 10 Green Stamps; Bennett's Best Coffee, three pounds, \$1.00, and 100 Green Stamps; Bennett's Best Coffee, lb., 35c, and 30 Green Stamps; Tea—B. F. Japan, Oolong, Gunpowder, English Breakfast, Ceylon and Assam, lb., 90c, and 60 Green Stamps; Evaporated Raspberries, lb., 40c, and 20 Green Stamps; Pure Fruit Juices, assorted, large jar, 95c, and 20 Green Stamps; Malted Vita, four pkgs., 95c; 10c bottle Queen Olives for 75c; 75c bottle Queen Olives for 50c; EASTER EGGS—Several thousand dozen new laid Eggs, white, brown red, green, 40c; Triplets for Washing, pkg., 15c, and 10 Green Stamps; Wonder Wax for Washing, pkg., 15c, and 10 Green Stamps; Large, fancy Cooking Raisins, lb., 40c, and 5 Green Stamps; Minute Tapioca, pkg., 10c, and 5 Green Stamps; Rex Lye, three cans, 95c, and 10 Green Stamps; New York Cream Cheese, 3 lbs., 95c, and 10 Green Stamps; Swiss Cheese, fancy, lb., 25c, and 10 Green Stamps; Bennett's Capitol Oats, pkg., 11c, and 10 Green Stamps; Jell-O, lemon flavor, three pkgs., 95c, and 10 Green Stamps; Tea Garden Preserves, large jar, 40c, and 10 Green Stamps; Hayley's Pickles, bottle, 10c, and 10 Green Stamps; Hartley's Imported Marmalade, jar, 30c, and 10 Green Stamps; H. J. Heints Currant Jelly, jar, 30c, and 10 Green Stamps

Welcome Shoe News for the Eastertide

Shoe fashions of the day find their best expression at Bennett's. Our Easter display is particularly noteworthy. Prominently featured for women are chocolate, copper tan, champagne and oxblood, pumps, Gibson ties, bluchers, low button and colonial buckle styles. Also boots and low cut patent kid, patent colt and patent calf, two buckle effects, Gordon ties, etc. at, per pair, \$2.50, \$3.00 up to \$5.00

Special Saturday—Finest \$3.00 patent colt, vicl kid and gun metal shoes and oxfords, in every size and width for women, fine values 2.19 Special Saturday—Men's dressy patent kid, patent colt, and gun metal laced and button shoes, all \$4 and \$5 values, almost every size, choice, pair 3.19 Special Saturday—Misses' and children's shoes of vicl kid, with patent tips, in laced or button styles, stylish, durable 1.75 qualities, selling at 1.39



Seasonable Hardware Offerings

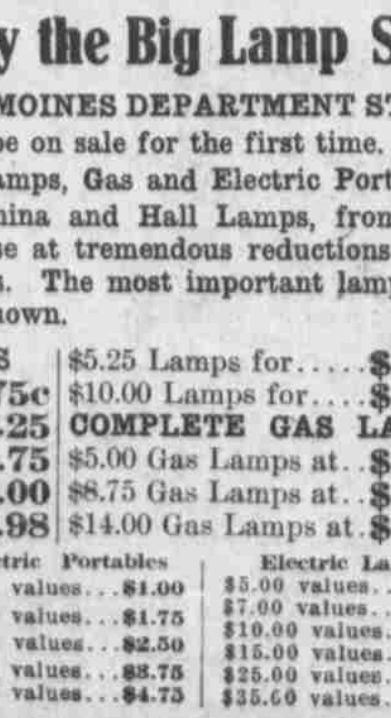
Very Special Saturday Sales. Every item mentioned means a good saving if you buy it now. Steel Screen Door Hinges, complete with screws, 12c, and 10 Green Stamps; Steel Lawn Rakes, 24 inch, 30c, 35c, and 20 Green Stamps; Carpet Beaters, 10c, 15c, 20c and 25c, and 10 Green Stamps; Clothes Lines, 15c, 24c and 35c, and 20 Green Stamps; Mail Paper Cleaner, per can, 15c, and 10 Green Stamps; Children's Garden Sets, 10c, 15c and 25c, and 10 Green Stamps; Screen Doors, all sizes, prices up from 90c; Screen Wire Cloth, per square foot, 3c; Poultry Wire, best quality, in full rolls, per 100 square feet, 60c; Rubber Hose, in soft lengths, complete with spray nozzle, \$5.00, \$2.50, \$6.00, \$7.50 and \$8.00, and Double Green Stamps; Lawn Mowers, plain and ball bearing, prices up from 25c, and Double Green Stamps; One Big Lot of Varnish Stains, regular price 20c, special 7 1/2c; One big lot of Varnish Stains, regular price 15c, special 8c; One lot of Galvanized Wash Tubs, slightly damaged, at HALF PRICE; Sprinkling Cans, all sizes and prices up from 10c; SPORTING GOODS DEPARTMENT. Base Ball Suits for Boys, special Saturday, \$2.99, \$4.99, \$6.99, \$8.99, \$10.99 and \$12.99; Base Ball Gloves, 15c to \$4.00; Base Ball Mitts, 25c to \$8.00; Split Bamboo Rod, \$1.00 value, special, 60c

THE BIG MEAT SECTION OFFERS UNUSUAL EASTER SPECIALS

Dressed Chickens Our special Easter Sale tomorrow. Hundreds of choice fresh dressed young hens, priced much below market value, pound 12 1/2c Spring Lamb, hind quarter, \$1.35; Spring Lamb, fore quarter, 75c; Mutton Roast, young and choice, per pound 8c; Mutton Stew, very choice, lb., 6c; Fresh Pork Shoulder Roast, Saturday, per pound 7 1/2c HAMS 2,000 pounds Morton-Gregson Co.'s California Hams, every one well trimmed, nice and lean, 8 1/2c 5,000 lbs. Cudahy's Diamond C Hams their very best and choicest brand, pound 12c Extra Fine No. 1 Sugar Cured Bacon, very special, pound 11 1/2c

Saturday the Big Lamp Sale

THE DES MOINES DEPARTMENT STORE STOCK will be on sale for the first time. Over 300 Parlor Lamps, Gas and Electric Portables, also brass China and Hall Lamps, from this great purchase at tremendous reductions from regular prices. The most important lamp sale Omaha has known. PARLOR OIL LAMPS \$1.25 Lamps for 75c \$2.00 Lamps for 1.25 \$2.87 Lamps for 1.75 \$3.75 Lamps for 2.00 \$7.00 Lamps for 3.98 COMPLETE GAS LAMPS \$5.25 Lamps for 3.25 \$10.00 Lamps for 5.75 \$5.00 Gas Lamps at \$2.98 \$8.75 Gas Lamps at \$4.98 \$14.00 Gas Lamps at \$7.98 Gas Portables Electric Lamps \$1.45 values, 75c \$1.75 values, \$1.00 \$3.00 values, \$1.75 \$4.00 values, \$2.50 \$5.00 values, \$3.25 \$6.00 values, \$3.75 \$8.00 values, \$4.75 \$5.00 values, \$2.98 \$7.00 values, \$4.25 \$10.00 values, \$6.50 \$15.00 values, \$9.75 \$25.00 values, \$16.50 \$35.00 values, \$23.00



INDIA STOOL

(Like Cut Below.) Golden Oak or Weathered Oak Finish. A very ornamental and useful piece of furniture on special sale in the furniture department, Saturday 98c



In the Carpets and Draperies

Does your housecleaning bring to light the need of new furnishings? Here are timely offerings and big savings. Brussels Room Size Rugs—Beautiful tan and green colorings, full 9x12 feet size, same as sell everywhere at \$16.50, Saturday 10.98 Sanford Axminster Rugs, in floral and oriental designs, slightly mis-matched, full 9x12 feet, a genuine \$30.00 quality, clearing up a lot at 18.69 China Matting—Three patterns, quite a nice quality for this price, yard 11c Ruffled Curtains—Swiss, lace edge and insertion, other with Battenberg insertion, three tucks and hemstitched ruffle, regular \$1.25 lines, at pair 69c Rubber Door Mats—Size 18x30 inches, undoubtedly the best mat made to sell at \$1.50. We have several hundred on sale, Saturday, for 59c Domestic Madras—In new Cathedral designs, big assortment of color combinations, 36 inches wide, yard 11c Shirtwaist Boxes, red cedar chests, many upholstered with cretonne, burlap and matting, biggest line in Omaha, Saturday reduction of 20%.

Cameras and Supplies

No. 2 Brownie Cameras for children and older folks, inexpensive to maintain, sure to make a picture. \$2.00 Folding Pocket Camera, uses regular films, makes pictures 2 1/4 x 3 1/4 inches \$12.00 Eastman's Films, in all sizes, Solto Paper, Velox Paper, Eastman Cameras, developing powders, toning solutions, seeds plates, Cramer plates, and Hammer plates. We do developing and finishing. Everything for the Kodak.

