

# BRANDEIS EASTER MILLINERY



JUST before Easter the millinery style congress at Brandeis is at its most enchanting stage. The importations of French hats which have been arriving every few days add more charm to the assemblage and the luxuriously appointed salesroom is a perfect gallery of fashion's art. You can never be sure that your Easter hat will be correct until you have seen the Brandeis models and made your selection here.

The French hats seem more practical than ever and more in harmony with the requirements of the American woman. The real French masterpieces are here.

**A Stunning New Type at \$15**—Here is a new hat high in favor on Fifth avenue. We have just received them. They are made with high crowns and rolling brims—graceful trimmings of plumes, feathers, flowers. **\$15**

Please do not postpone the selection of your Easter hat until the last day. Our assemblage is at its best, and we can give so much better attention now than later. Plan to come early in the week—Monday if possible. You will find the mornings the better time to buy.

**Brandeis Exquisite Millinery at \$25**  
Here are exquisite models fit to crown the most elegant Easter toilette. We have included every style of French and American hats that is fashionably correct. Such glorious hats as these would readily command \$50 or \$60 on Fifth Ave. Hundreds of magnificent models ..... **\$25**

AMONG the new hats are noted the extreme large shapes with the graceful sweep of the rolling broom. The Gainsborough and the Charlotte Corday hats form the main motif from which the French designers have created a new more beautiful achievements.

Our patrons, particularly those living in the west part of town, will surely appreciate the advantage and convenience of our new 17th street entrance, which opens directly into our millinery and ladies suit sections.

## BRANDEIS MODERATELY PRICED HATS

Brandeis maintains a separate section of the millinery workroom, exclusively for medium priced hats. Expert designers adapt the style features of French models to the hats which we offer at such modest prices. For Monday we offer hundreds of stunning new designs in the very latest color schemes—designs for every occasion, at **\$10-75-95**

## A Great Event Monday REAL HAND-MADE

### PRINCESS LACES

Genuine Brussels productions, in elegant galloons, also bands, insertions and edges, separable garlands and medallions, the most exquisite needlework, worth up to \$3.00, at yard—

**39c, 69c and 98c**

### FRONTING EMBROIDERIES

Also fine batiste embroidered waistings in Eleyet, Japanese, Shadow, Filet, Grecian and neat French effects, entirely new designs, worth up to \$2.50, at yard.....

**98c**

### 18 inch Corset Cover and Flouncing EMBROIDERIES

All new designs in Eyelet, Blind, Shadow and Filet effects, also wide Bands and Galloons, values up to 50c, at yard—

**19c and 29c**

### Medium and Wide Edge

### EMBROIDERIES

Also Corset Cover Widths, many hand loom embroideries, insertions and beadings, worth up to 25c, yd.—

**5c and 10c**

### 4 Big Bargain Squares Laces

Fine French Vals, Fine German and French Torchons, Cluny Insertions and Edgings, many to match, worth up to 15c, at yard—

**1c, 2c, 3c, 5c**

### Easter Cards

Dainty little remembrances for your friends at Eastertide may be found in our Stationery dept. Prettiest of Easter Cards at moderate prices—Easter Post Cards.

## BRANDEIS



# BRANDEIS

BOSTON STORE

IN OUR IMMENSE DEPARTMENT DEVOTED TO WOMEN'S READY-TO-WEAR APPAREL WE PRESENT  
**The Correct Easter Attire**  
THE NEWEST TAILORED SUITS—DEMI-COSTUMES AND DRESSES—THE SMARTEST JACKETS AND COATS—STUNNING EASTER WAISTS, ETC.

New arrivals, perfectly adapted for Easter wear, are arriving daily. Our buyer who is now in New York is forwarding us the most beautiful types of the later spring creations now at the height of their New York popularity.

### Lingerie Dresses at \$25

We present a special group of these charming dresses—made in one piece Princess and other favored effects—many elaborately embroidered and lace trimmed. This group includes many beautiful sample dresses that are worth \$25 up to \$50—very specially priced at..... **\$25**

### Imported Sample Suits

We announce for Monday's selling new arrivals in extremely high class tailored suits for Easter wear. We are enabled to offer very special price concessions.  
Imported Suits, worth up to \$98, at..... **\$65**  
Imported Suits, worth up to \$75, at..... **\$49**  
Imported Suits, worth up to \$65, at..... **\$45**  
Imported Suits, worth up to \$50, at..... **\$35**

### Fashionable Suits at \$25

These are the "Aristocrats of Fashion." No tailored suits are so popular among Omaha's smartest gowned women as the "Fashionables." Every correct style feature is shown and every spring shade and fabric..... **\$25**

**Chic Little Silk Shirt Waist Suits**—All the popular new styles for summer—plain and striped silk messalines, etc..... **\$14.85 up to \$40.00**

**Linen Suits and Jumpers**—Delightfully cool appearing frocks. Our showing is complete in this popular line. We specially mention the two and three piece wash suits in French and Irish linens, reps and cotton voiles—all the popular colorings..... **\$12.50, \$14.85, \$19, \$25 and up to \$39**

**Dainty Lingerie Waists**—From the simplest lawn waist to the exquisite fine hand made and hand embroidered garments trimmed in real laces, new "Point a la Mousse," Baby Irish and thread lace—fine German or handkerchief linen..... **\$1.50, \$1.98, \$2.50 and up to \$35**

**The New Walking Skirts**—Taffetas, Altman voiles, chiffon panamas, French serges, etc. They show a graceful and correct style in every way—all colors, at from..... **\$9.98 to \$35**

**Lace and Net Waists**—Soft cream and ecru French nets, dainty yokes of German Vals, inserting and filet laces, fluffy lace ruffle sleeves, etc.—made to sell at \$10; Monday..... **\$4.98**

**Silk Coats, Covert Coats, Auto Coats, Short Jackets**—Short coverts, broadcloths, taffetas, laces and braids, at **\$7.50, \$9, \$9.98, \$12.50, \$14.85 and \$19**  
**Long silk or cloth automobile or dress coats, loose or tight fitting, rubberized—striped or plain taffetas, at..... \$9.98, \$14.85, \$17.50 up to \$39**  
**Loose or tight fitting long pongee and cloth coats, at \$8.99, \$12.99, \$14.85 to \$35**

## Kid Gloves for Easter

### The Celebrated Perrin Gloves

Elbow Length Gloves in all the new spring shades, finest selected French kid, with three radium clasps or fancy pearl buttons, all sizes, also Perrin's Tanne Lamb elbow length in new leather shades, at pair..... **\$3.25**

### Kaysers Silk Gloves

Long Silk and Carola Lisle, 12 and 16 button lengths, all sizes, blacks, white and colors pair..... **\$1.25**  
and..... **\$1.49**

### Elbow Length Gloves

Pure Silk and Lisle Thread, black, white and colors, worth \$1.50, at pair..... **98c**

### Long Lisle Gloves

Milane Weave, black, white and tan, all sizes, pair..... **69c**  
49c and..... **69c**

## Easter Gifts of Beautiful STERLING SILVER

### 925-1000 Fine in Jewelry Department

Novelties on Easter cards, tied with silk ribbon at half what you would pay elsewhere.  
Ribbon Runners, 25c.  
Key Rings, 50c and 75c.  
Glove Menders, 50c.  
Bottle Openers, \$1.00.  
Lorgnettes, \$5.00.  
Vanity Purses, \$10.00.  
Coat Marks for men and women, 25c and 50c.  
Letter Openers, 50c.  
Pencils, 50c.  
Bracelets, 69c.  
Chased and plain Nethersole, \$1.00.  
Bookin Sets, \$1.25.  
Napkin Rings, \$1.00 and \$2.00.  
Tea Balls, \$2.00 and \$3.00.  
Nail Files, 25c.  
Men's Moustache combs, 75c.  
Gold Bowl Sterling Spoons, 50c and 69c.  
Glove Buttoners, 39c.  
Bracelets, 50c.  
Men's Match Safes, \$3.00.  
Cigarette Cases, \$5.00.  
Baby Brush and Comb, \$1.50.  
Sewing Sets containing scissors, darning, thimble, embroidery hook in fine box, set \$1.75.  
Men's sets, match safe, knife and cigar cutter, \$3.50.  
Sterling Silver Files, large size, 50c and \$1.00.

### Easter Candy Boxes and Novelties at Sweetland

Paper Maché rabbits, paper eggs, cotton chicks and rabbits, fancy baskets, chocolate and candy chicks and rabbits, etc. Prices, 1c, 5c, 10c, 15c, and up.

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