

Elite Cloak Co. 1517 FARNAM ST. Tailor Mades for Easter Something New in Strictly Tailored Styles Just in time for Easter

The latest models in strictly tailored suits have just come in and they introduce a number of new style points that are finding favor in New York. These suits are all cut and made by the most skillful men tailors...

Unlined Coverts at \$650-\$750 Anticipating the wants of our trade for a natty, jaunty, light weight wrap, we have placed on sale two styles of unlined covert coats made of fine light weight covert and finely finished throughout.

SOROSIS FOR EASTER The shoes that are worn by the best gowned women in the leading cities of this country and abroad are designed by SOROSIS. We are now showing the latest creations in this famous line for EASTER Sorosis Shoe Store FRANK WILCOX, Mgr. 203 South 15th Street

Drug Price List Prices given below tell the story. You can get the goods and the price at our stores, 16th and Dodge or 16th and Harney. Read this list of prices:

SHERMAN MCCONNELL DRUG CO. Cor. 16th and Dodge Owl Drug Co., Cor. 16th and Harney Easter Millinery... We are showing a choice selection of all the latest Spring Millinery. See us before buying your Easter Hats.

OBSERVANCE OF HOLY WEEK Not Enough Planned for Next Seven Days to Make Calendar. MANY OF CARD CLUBS TO SUSPEND

Close of Lenten Season and Approach of Easter Finds Fashionables Too Much Occupied for Frivolities. A Millinery Monstrosity. She has bought a little bonnet with a pretty bird upon it...

Holy week finds the local fashion set without enough plans announced to make up a calendar. Of course some of the devout will go to church but by far the greater number of the women at least have their engagements booked checked up with engagements with milliner and modiste and they are too busy for the ordinary frivolities that go to make up the fashionable week.

Friends of Harry O'Neill are becoming anxious for him to get possession of the new ranch he has bought on the south fork of the Loup river. This ranch is what is known as the Bobbitt ranch and is well known to all hunters. While Mr. O'Neill has completed the purchase of this ranch...

Many Omaha people will be in San Francisco at the time of the visit of the United States battleship fleet to that city. Governor Sheldon will lead one party of 125 of the prominent people of Nebraska who will leave Lincoln April 23 and go via the southern route, visiting the Grand canyon of the Colorado.

Miss Minnie Withthof entertained the Neosho club at her home Tuesday evening. The prize was won by Miss Bertha Dvorak. Miss Brockham will entertain the club next Tuesday evening.

Mrs. Alex Jeter was hostess Friday afternoon at the local club of the Omaha Golf and Country Club. The prizes were won by Mrs. Jeter, Mrs. J. C. Reeder and Mrs. A. S. Foote.

Mr. and Mrs. Charles Martin entertained Friday evening for Mr. and Mrs. Robinson at the home of Mr. and Mrs. George Barker. The guests numbering about thirty. Mr. Martin gave an illustrated lecture on Rome, Florence, Venice, Paris and other interesting European cities.

The Laurel club entertained at a surprise party Friday afternoon for Mrs. Joseph R. Gilliam at her residence on Clinton Hill. The house was decorated with lilies and ferns and a luncheon was served during the afternoon. The club will meet with Mrs. C. N. Walker April 22.

Miss Sadie Vawter entertained the S. S. club Friday evening. The time was spent with music and stories. Those present were: Miss Irene Cronmeyer, Miss Ivel Nickle, Miss Sarah Woodhouse, Miss Mabel Anderson, Miss Jesse Rogers, Miss Gertrude Lawless, Miss Myrtle Grugman and Miss Gertrude Lawless.

Mrs. Dell Pearce entertained the Wood Dell club Friday at her home, 1302 North Forty-fifth street. The prize for the afternoon was won by Mrs. W. J. Dermody. Those present were: Mrs. Frank Maus, Mrs. Harry McVey, Mrs. W. J. Dermody, Mrs. E. L. Lawler, Mrs. E. C. Lawler, Mrs. R. Neilson, Mrs. W. R. Sleeper, Mrs. J. M. Wilson, Mrs. L. Corryell, with Mrs. H. D. Neely and Mrs. A. E. Langdon as guests of the club.

Mrs. Eva Wallace entertained Saturday afternoon for her little daughter, Miss Ruth Wallace. The afternoon was spent with games for the little ones. The children present were: Corneille Baum, Julia Caldwell, Frairie Paxton, Barbara Burns, Virginia Pearce, Daisy Rich, Virginia Cotton, Benjie Cotton, Frederica Nash, Elizabeth Barker, Virginia Barker, Lois Lottridge, Marion Foze, Mary Barrett and Stanton Kennedy.

Miss NeSmith entertained at Fort Omaha Friday evening, April 10 in honor of the Misses Farrel, visitors of Lieutenant and Mrs. Haskell, at a bowling party, followed by a supper at the quarters of Captain and Mrs. NeSmith. The floral and table decorations were in red. The following were guests: Colonel and Mrs. Glassford, Mr. Braden, Captain in Apple, Captain and Mrs. Ourr, Captain Cunningham, Lieutenant and Miss NeSmith, Lieutenant and Mrs. NeSmith, Lieutenant and Mrs. NeSmith, Lieutenant and Mrs. NeSmith.

George Myers. The party went over in a Misses Farrel, Theres Parre, Switzler, Mahoney. Mrs. Charles Teal was hostess of the T. B. club Friday. The afternoon was spent playing a number of games and with music.

A farewell party was given in honor of Miss Fern White at the home of Miss Irene Cronmeyer, Tuesday evening. The evening was spent in music and games. Those present were: Misses Fern White, Dorothy McMurray, Catherine Lawless, Edna Hawk, Margaret Sorenson, Helen Johnson, Ruth Weeks, Myrtle Ditcher, Florence Adams, Myrtle Vawter, Ruth Taylor, Beatrice Stedman, Winnie Humphrey, Eda Hansen, Pearl Adams, Ruth Dutcher, Avis Nichols, Sadie Vawter, Irene Cronmeyer, Gertrude Lawless, Elsie Cronmeyer, Misses Charles Bessard, Robert Cronmeyer, Arthur Cronmeyer, Alfred Sorenson; Mr. and Mrs. Cronmeyer.

Mr. and Mrs. Charles Martin and Mr. and Mrs. George Barker entertained Saturday evening for Mr. and Mrs. Frank Robinson. They were assisted by Mr. and Mrs. Frank Martin. Mr. Robinson gave an interesting illustrated lecture on "Panama." The guests were Dr. and Mrs. A. F. Jones, Mr. and Mrs. E. A. Cudahy, Mr. Michael Cudahy of Chicago, Mr. and Mrs. Joseph M. Cudahy, Mr. and Mrs. C. M. Wilhelm, Mrs. Percy Stevens of Rockford, Ill., Mr. and Mrs. G. P. Tidwell, Mr. and Mrs. F. P. Kirkendall, Mr. and Mrs. E. Baum, Mr. and Mrs. J. L. Webster, Miss Flora Webster, Mr. J. H. Millard, Miss Jessie Millard, Mr. and Mrs. Joseph Barker, Madame Barker, Mr. and Mrs. W. T. Page, Mr. and Mrs. Henry Wyman, Mrs. J. J. Brown, Mr. and Mrs. Henry W. Yates, Mrs. Voss, Mrs. Reba Morgan, Miss Beulah Yates, Mr. and Mrs. Casper Yost, Mrs. O'Fallon, Mrs. W. B. Millard, Mrs. Guy Barton, Mr. and Mrs. Thomas Kilpatrick, Mrs. J. E. Scoble, Miss Scoble, Dr. and Mrs. Palmer Findley, Mr. and Mrs. Frank Blish, Mr. and Mrs. G. W. Noble, Mr. Frank Burkley.

Miss Chapman entertained the Gamma Sigma and the C. W. clubs Friday evening at her home, 411 Cass street. About forty guests were present. The house was decorated with the colors of the two clubs—the purple and white of the Gamma Sigma and the yellow and white of the C. W. club. A unique entertainment was given, each guest being presented with a slip of paper bearing a subject on which they were to make a three-minute talk.

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Miss Patricia Foster will return home Thursday of next week to be the guests of Mrs. Ella Squires, will remain for a week or ten days. Miss Ruth Quinby who has been visiting in Lincoln will return home Sunday. Mr. M. Kochenthal of Rochester, N. Y., visiting his sister at 23 North Twentieth street.

Mr. Michael Cudahy of Chicago, is the guest of his son, Mr. Joseph Cudahy and Mrs. Cudahy. Mr. E. I. Cudahy expects to move into his apartments at the new Hamilton some time this week.

Miss Natalie Merriam has as her guest, Miss Helen Salach of Milwaukee, Wis., who arrived Thursday for a short visit. Mrs. Percy Stevens, Rockford, Ill. is the guest of Mr. and Mrs. C. L. Wilhelm, Mr. Stevens is expected about the middle of the week.

Mr. and Mrs. Hoix Clark of St. Louis, who arrived Friday noon to be the guests of Mrs. Ella Squires, will remain for a week or ten days. Mrs. Alex D. Robertson of Washita, Ia., who has been visiting her mother, Mrs. John S. Briggs, for a fortnight, has returned to her home.

Mr. James Woodard who is spending a few days with his parents, Mr. and Mrs. J. I. Woodard, expects to return this week to Sheridan, Wyoming. Mr. Bert Covey and C. L. Quinby of Lincoln have been spending a few days the guest of their brother, Mr. J. F. Quinby and Mrs. Quinby.

K. Dinon Bird of New York City is expected some time this week to be the guest of Colonel and Mrs. S. S. Curtis, parents of his fiancée, Miss Carita Curtis. Mrs. H. W. Lamb, accompanied her aunt, Mrs. G. W. Megatch, home from the east, when she latter returned last week, after a trip of several weeks in the south and west.

Mrs. Herbert Gannett and two children expect to leave the last of the month for Buffalo, N. Y., where Mr. Gannett is engaged in business and they will make their future home there. Miss Myrtle Busk, who is attending school at the University of Nebraska, will return Wednesday to spend her Easter vacation with her parents, Mr. and Mrs. C. Busk of Benis park.

Mr. Myles Standish and Mr. Will Schnorr went to Lincoln, Friday, to attend the dance given by the Delta Tau Delta fraternity, Friday evening, and the banquet given Saturday evening. Mrs. W. G. Sloan of East Orange, N. J., formerly of Omaha, is the guest of Mr. and Mrs. H. H. Baldrige. Later she will visit Dr. and Mrs. Victor Coffman and other Omaha friends.

Miss Amy Glaser, who has been the guest of Mrs. Philip Schwartz for a few weeks and who has been much entertained during her visit here, will return Sunday evening to her home in St. Louis. Mrs. Arthur Brandeis is at the piano in New York for this month. Miss Ruth Brandeis is spending the Easter vacation with her mother, Mrs. Brandeis will also visit in Chicago enroute to Omaha.

Miss Mary Sumner and her cousin, Miss True and Miss Florence True, will sail early in June for a trip to Europe, retaining home some time in October. Mrs. Sumner will spend the summer in the east. Mrs. N. F. Harriman left Friday for Los Angeles, where she will remain for a few weeks. Mrs. Harriman and a number of other Omaha people will be present during the celebrations in honor of the admiral's fleet.

Mr. and Mrs. Louis Nash, Mr. and Mrs. F. A. Nash and children, and governor, Mrs. E. W. Nash, are spending the week end in Dubuque, the guests of Mr. and Mrs. (Continued on Third Page.)

FORMERLY O.K. SCOFFIELD CLOAK & SUITS Co. ORKIN BROS. 1510 DOUGLAS ST. FORMERLY O.K. SCOFFIELD CLOAK & SUITS Co.

Our Display of Easter Styles Now at Its Best

This exclusive house, after months of preparation, announces for Monday the opening display of new Easter style creations and cordially invites your inspection. It will be found the largest and most attractive exhibition of fashionable garments ever presented in the city.

Exclusiveness is assured in our novelties, not only because there are no duplicates, but because we have taken advantage of the diversity of the season's fashions in making our selections as widely variant as possible.

Novelty Suits for Easter

On Monday we will present a collection of new novelty tailored suits, including the latest favored ideas—a selection that reveals a most minute study of the beautiful in dress. Prices, \$40, \$45, \$50, \$55 and Up New Easter Suits at \$35.00

New Easter Suits at \$25.00 We place a beautiful collection on sale Monday. New Tailored Suits for all occasions; made of finest materials, in plain, striped or fancy shades and in all the newest effects. Very special values at 25.00

Silk Dresses and Demi-Costumes Charming new collection of Princess Dresses will be shown Monday and in no other article of apparel is so much interest centered at this time as in the new Princess Dresses. They are made of silk taffeta, Rajah Tussor, Etc. A collection of rare attractiveness and surpassing values—Prices, \$19.50, \$25.00, \$29.75, \$35.00 and Up.

New Skirts for Easter On Monday we will show an unprecedented variety of handsome new models in fine Skirts. Made of French Voiles, best Taffetas, Panamas, Serges, Worsteds, Etc. All are beautifully made and tailored in plain or trimmed effects—Prices, \$7.50, \$10.00, \$12.50 and \$15.00.

Beautiful New Waists for Easter A superb showing of new Silk Waists in all colors and net, and lace waists in white and ecru. The greatest collection of silk and net waists in the city to choose from and at unequalled prices. \$3.75, \$5.00, \$6.75 and \$10.00.

Lingerie Waists for Easter A wonderful collection of charming creations—hundreds of exclusive designs to select from, and none prettier than the others—plain tailored and embroidery and lace trimmed effects. All are made of fine materials. SPECIALLY PRICED AT—\$1.45, \$1.95, \$2.45 and \$2.95.



Fry Shoe Company

Swell Spring Styles For Easter Wear We Have Now Ready for Your Inspection Handsome and Original Styles and Leathers

FOR MEN Smart, Unique and Pretty Footwear FOR WOMEN The most extensive lines of fashionable Spring Footwear ever opened in the city, are now to be seen at this store. All the smart, swell styles of the season, in shiny leathers and correct tan shades.

\$300-\$350-\$400-\$500 These prices have never bought such splendid quality, fine finish and correct styles as the shoes we offer our customers this season.

Northeast Corner Sixteenth and Douglas Street

ICE CREAM DESERTS FOR EASTER

Pone us your order on or before Saturday to insure prompt delivery Sunday morning. SPECIAL DESERTS FOR ICE CREAM Eggs, made natural size, containing yolk, dozen, \$1.00 Bird Nests, dozen, \$1.00 Dove with Olive Branch, dozen, \$2.00 Merangues, dozen, \$1.00 Small Chickens, dozen, \$1.00 Setting Hen, six eggs, 12 portions, dozen, \$2.00 With Bones, tied with ribbon, dozen, \$2.00 Large Rabbit, 18 portions, dozen, \$2.00 Dove with Olive Branch, dozen, \$2.00 Merangues, dozen, \$1.00 Lily of the Valley, dozen, \$2.00 Easter Lily, dozen, \$2.00 Chicks Emerging from Shell, dozen, \$1.50 Individual Rabbits, dozen, \$2.00 Neapolitan Cream, quart, 40 Egg Nog, quart, \$1.75 Easter Pudding, quart, \$1.00

SPECIAL CANDY DESERTS: Maroons Glace, Glace Nuts and Fruits, Jordan Almonds, Cream Almond, Grapes, Strawberries, Salted Almonds and Pecans, Cream Marshmallows, Gold Medal Chocolates and Bon-Bons.

Balduff's THE STORE FOR DELICACIES

1618-20 FARNAM BELL PHONE DOG. 711. 15th & Farnam IND. PHONE A 1711

Hair on a Woman's Face, Neck Arms or Shoulders is Not Considered Attractive... LA JEUNE DEPIFLATORY (Liquid)

will remove hair from any part of the body in 5 to 10 minutes—leaving skin soft and white—no smarting or burning; 75c per unit. By mail, enclosed, \$1. Circulatee free. SHERMAN & MCCONNELL DRUG CO., Cor. 16th and Dodge, Omaha. OWL DRUG CO., Cor. 16th and Harney.

TABLE D'HOTE DINNER - TODAY AT - The CALUMET READ THE BEST PAPER The Omaha Daily Bee.

NEW TELEPHONE SYSTEM AT MYERS-DILLON DRUG CO. Thirteen years ago when we started in business we had one phone. Five years later we increased the number to four. Now we have installed our own central and seven phones. When you think us, ask for Douglas 156, and the department wanted as follows:

MYERS-DILLON DRUG CO., Cor. 16th and Farnam GRAND OPENING OF THE \$10,000 SODA FOUNTAIN NEXT SATURDAY, APRIL 12th. EVERYBODY WELCOME.