Before Easter Specials of Unusually Great Interest to Economical Buyers for Saturday

Grand Handkerchief Sale

New Handkerchiefs Saturday Less Than Half

1st Lot—Children's Handkerchiefs, in fancies, at . . . 1c
2d Lot—Children's Handkerchiefs, plain white, hemmed, each . . . 1½c
3rd Lot—Ladies' Handkerchiefs, plain white cotton, each, at . . . 2½c
4th Lot—Ladies' Hemstitched Handkerchiefs, very fine and sheer—at, each . . . 3½c
5th Lot—Ladies' Fancy Embroidered Handkerchiefs, each . . . 3½c
6th Lot—Ladies' Fancy Embroidered and Initial Handkerchiefs, each . . . 4½c
7th Lot—Ladies' Pure Linen Handkerchiefs, each . . . 7½c
8th Lot—Ladies' Fancy Embroidered Handkerchiefs, six in box, at, per box . . . 29c
9th Lot—Ladies' Fancy Lace Trimmed Handkerchiefs, each . . . 7½c
10th Lot—A big line of Fine Embroidered Handkerchiefs, immense assortment, most surprising bargains, each . . . 12½c
The greatest Handkerchief bargains of the season. Come early.

That Great Bargain Sale of **RUGS and CARPETS**
Monday, April 13th — See Window Display

HAYDEN'S THE RELIABLE STORE

Mail Orders Given Prompt and Careful Attention.

HAYDEN'S THE RELIABLE STORE

Men's Furnishings

Saturday Specials

In Main Furnishing Goods Dept., front room.
Men's Shirts—All high grade stock, such as Griffon brand, etc. All sizes, newest colors and patterns, values up to $1.50; choice . . . 49c
Men's Hose, worth up to 50c, in plain or fancies, at 25c
In blacks, tans or white foot, at, pair . . . 12½c
Men's Muslin Night Shirts, values to 75c, great snap Saturday at . . . 49c

Men's Furnishings

Saturday Specials

In the Great Domestic Room.
Men's Silk Ties, tecks, clubs, four-in-hands, etc., 25c to 39c values, on sale at 5c and 10c
Men's Shirts, 50c and 75c qualities, good colors and patterns, all sizes at . . . 29c
Men's Hose, fast black and tans, or heavy Rockfords, 10c quality, at, pair . . . 5c
Men's Balbriggan Underwear—All sizes, worth to $1.00 a garment, at . . . 19c and 25c

Ladies' Furnishings for Easter

GLOVES, HOSIERY, UNDERMUSLINS, ETC.

Assortment and values unequalled in Omaha or the west. Many specials Saturday. The Omaha home of the celebrated Fowne's Gloves. Every pair fully warranted.
Ladies' Long Kid Gloves—All guaranteed, all colors, prices . . . $4.00, $3.50, $2.98
Ladies' Long Silk Gloves—With double finger tips, every pair guaranteed, all newest shades, at, pair $1.50 and $1.00
Short Silk Gloves—All colors, 50c to $1.00
Ladies' Lisle Hose—Worth to 98c pair, plain gauze, embroidered, allover lace or lace boot style, all colors, great bargains, at . . . 50c

FOUR ROUSING SPECIALS.
Underwear Department.

Beautiful Muslin Skirts—That sold up to $3.50, in two lots Saturday, at and . . . 98c
Gowns—Daintily trimmed, worth regularly to $2.00, magnificent values, at . . . 98c
Corset Covers and Drawers—That sold to 75c, great assortment, choice . . . 25c
Gauze Vests—Regular 25c values, pinks, blues and white, sale price . . . 15c
Ladies' 39c Quality Hose—Plain guaze, embroidered and lace, all colors, at, pair . . . 25c
Ladies' 50c Lisle Hose—Embroidered and lace lisles, great assortment, all colors, at pair . . . 35c
3 pair for . . . $1.00
Ladies' 19c Fancy Hose—In tans or black, regular or out sizes, snap at, pair . . . 12½c
Children's Hose—Fine or heavy ribbed, double knee, heel and toe splendid values 19c and 10c
Ladies' Wayne Knit Hose—The best ever, complete lines, at 25c, 35c and . . . 50c

MANY OTHER DELIGHTFUL BARGAINS SATURDAY.

Spring Hat Styles

Complete lines of the best now here for your inspection and approval.
THERE'S DASH AND STYLE TO THE NEW BLOCKS SHOWN HERE
that you won't find surpassed in any store in the land.
There's Style Individuality and excellence in quality unequaled in Mooney Hats, $2.00 to $3.00
We're sole Omaha selling agents for this celebrated brand.
Complete assortment of the J. B. STETSON HATS
Shown here at prices ranging from . . . $3.50 to $6.00
Other standard brands at . . . $1.00 to $2.50

Choice New Designs
Wall Paper

Any one contemplating papering will certainly be benefited by a selection from our stock of up-to-date spring patterns.
There's a Saving to Be Made, There's Satisfaction to Be Gained.
Any scheme of wall decoration you may have in mind can be carried out by selection here, and at a saving, too.
It's a pleasure to show this splendid line. Let us have the privilege at an early date.

Most Charming Before Easter Garment Bargains Ever Offered

A sale that surpasses in variety and quality of showings—surpasses any ever previously attempted at this season. Over 2,700 Suits to select from, at less price than you'll find garments of equally high quality offered elsewhere in Omaha or the west.

$20.00 Chiffon Panama Suits—Great assortment of beautiful designs, in Prince Chap styles, jacket satin lined, skirts pleated or gored, comes in all newest spring shades; marvelous bargains Saturday at . . . 10.00
$30.00 Tailor Suits—In Merry Widow, Prince Chap, Madame Butterfly and other popular styles—Copenhagens, tans, navies, blondines, great assortment of fancy fabrics, over 400 garments in the lot; matchless values at sale price . . . 19.50
$12.50 Covert Coats—Satin lined, strap seams, very special bargain at . . . $7.95
$7.50 Covert Jackets—Box, semi or tight fitting styles, 100 in the lot; Saturday at . . . $5.00
Handsome New Dress Skirts—In every imaginable style, color and material for spring, $25.00 down to $10.00, $7.50 and . . . $5.00
Women's $5.00 Silk Underskirts—On sale Saturday at . . . $2.95
$25 — CROWN JEWEL — $25
PEER OF ALL OTHER TAILOR SUITS.
At so Moderate a Price. Hundreds to Select From.
$4.00 Net and Silk Waists—Manufacturers' stock, all newest styles choice . . . $1.95
Beautiful Linen and Lingerie Waists—Regular $5.00 values; Saturday at . . . $2.95
Women's $2.50 Heatherbloom Underskirts; Saturday . . . $1.45
Women's Long Kimonos—Regular values to $2.50; on sale Saturday at . . . 98c
Many Other Specials.

Many Special Bargains in Children's New Spring Coats and Dresses. Greatest Assortment in Omaha for Selection.

Book Bargains

All 25c Paper Novels . . . 7½c
All $1.50 Copyright Books . . . 98c
All $1.00 Copyright Books . . . 43c
Engraved Visiting Cards, with plate, at 100 for . . . 98c

Extra Specials

50c box fancy Ruchings . . . 25c
All 50c Neckwear . . . 25c
25c all silk Veilings, yard . . . 10c
50c Elastic Belts, the greatest line in Omaha, Saturday . . . 25c

New Veiling Nets

A splendid line of new **Spot and Ring Dot Nets**, 45 inches wide, black, brown and navies at, per yard . . . $1.00

RIBBON SPECIALS

50c Ribbons, yard . . . 25c
35c Ribbons, yard . . . 15c
10c Ribbons, yard . . . 5c

Three Rousing Furniture Specials

Kitchen Cabinet—Maple finish, hardwood top, two flour bins, two drawers and two moulding boards, regular $5.25 value, Saturday, at . . . $3.95
Kitchen Cabinet—Same quality and finish as above, hardwood top, flour bin, moulding board and drawer, regular $4.25 value, sale price Saturday . . . $2.50

Folding Go-Cart — $4.25 value, has rubber tired wheels, reclining back, adjustable foot rest, on sale Saturday . . . $2.85
Dozens of Other Styles.

Sewing Rocker—Regular $2.25 value, golden oak, veneered seat, bolted arm, a great bargain, at, sale price . . . $1.35

Many other Specials Saturday, Investigate our liberal credit system. It provides for payments to suit you.

SPECIAL SHOES AT SPECIAL PRICES
...Saturday...

Shoes of all kinds specially priced for QUICK SELLING. Shoes at almost ONE-HALF PRICE.

Women's $3.50, $4.00 and $5.00 patent colt Oxfords . . . $2.45
Women's tan Russia calf button or bluchers, worth $3.50 and $4.00, at . . . $2.45
Men's $3.00 and $3.50 vici kid and box calf shoes, with Goodyear welt soles, Union Made . . . $1.98
Men's $3.00 Oxfords, in gun metal, vici kid, patent colt and chocolate and tan calf . . . $1.98
Men's $4.00 vici kid, gun metal and box calf shoes . . . $2.45
Men's $3.50 patent calf and Russia calf Oxfords . . . $2.45
Boys' and Youths' satin calf, box calf and vici kid $1.75 shoes, blucher or lace With Red Book Slate, at . . . $1.19
Women's patent calf, gun metal and vici kid, blucher, button and lace shoes, and same leathers in Oxfords, worth up to $3.50—at . . . $1.98
Misses' and child's vici kid bluchers, the best value in the city, worth $1.75; With Red Book Slate, at . . . 98c
Child's $1.25 shoes, sizes 8 to 12, Dongola bluchers . . . 75c
All the different styles of the new Queen Quality Oxfords, in blacks or tans, are here and are better than ever. See them.
Grover shoes and Oxfords are made for Tender Feet. We have them.

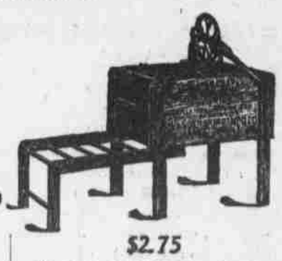
Saturday for Wash Machines

The Boss Washing Machine, worth $12, Saturday . . . $4.75
The famous Western Washer, Saturday . . . $2.75
The O. K. Washer, worth $10, at . . . $4.75
The Easy, or Ak-Sar-Ben $10 Washer . . . $7.49
When you need a washer, we handle more, and sell more than all Omaha combined. You may ask why this is—the reason is we sell them cheaper, that's all.

MONDAY FOR HARDWARE
Union made Parlor Brooms, each . . . 12½c
10 rolls fine Toilet Paper 25c
5 nickel plated Coat Hangers for . . . 12½c
90 Clothes Pins, pure white wood . . . 10c
25c Padded Sleeve Board 12½c
25c Mrs. Vrooman's Sink Strainer . . . 12½c
35c Ceiling Dusters, 6 ft., 19c
Poultry Wire, by the full roll, at . . . 60c

$4.75

Steel Roller Skates, $1.50 quality . . . 98c
$3.50 Boys' Coaster Wagons, Saturday . . . $1.98
95c Base Ball Masks, leather padded . . . 48c



$2.75

50c Base Ball Masks, leather padded . . . 25c
3,999 cans Enamelet Paint given away free Saturday—All colors and shades, in our big paint department.
6-ft. strong Stepladder . . . 59c

A few Snaps in Our Crockery Dept. for Saturday

Two rolls of 10c Shelf Paper for . . . 5c
Two-quart Mixing Bowls for . . . 7c
Six Wine Glasses for . . . 10c
Six Water Glasses for . . . 10c
Six Glass Sauce Dishes for . . . 10c
100-piece English porcelain decorated Dinner Sets for . . . $4.95
Twenty-five $18.00 English porcelain Dinner Sets for . . . $9.50
White and gold 12-piece Toilet Sets . . . $3.75
Beautiful decorated 12-piece Toilet Sets . . . $4.25

HAYDEN'S FOR GROCERIES

Read These Prices for Saturday's Sale

Quaker Oat Co's. Toasted Wheat Flakes, pkg. . . . 5c
Hasrman's Pure Malt Vinegar, bottle . . . 5c
The best crisp Pretzels, per lb. 5c
The best crisp Ginger Snaps, per lb. . . . 5c
The best crisp Soda or Oyster Crackers, per lb. . . . 6c
Fancy Cookies, regular 15c, 18c and 20c goods, per lb. . . . 10c
Malta Vita, per pkg. . . . 6½c
Bromangelon, Jellycon or Jello, per pkg. . . . 7½c
Gallon cans Apples . . . 25c
Schepp's Cocoanut, per lb. 17½c
4 cans fancy Sweet Sugar Corn 25c
3 cans solid packed Tomatoes 25c
10 lb. sack best white or yellow Cornmeal . . . 15c
10 bars best brands Laundry Soap for . . . 25c
Oil or Mustard Sardines, per can, at . . . 3½c
The best hand picked Navy Beans, per lb. . . . 4½c
The best domestic Macaroni, pkg., at . . . 8½c
Orange City Rusks, per pkg. 8½c

BUTTER AND CHEESE PRICES FOR SATURDAY

Choice Dairy Butter, per lb. 21c
Fancy Dairy Butter, per lb. . . 23c
Fancy Country Creamery Butter, per lb. . . . 25c
Fancy Full Cream Cheese, per lb., at . . . 17½c
Fancy block Swiss Cheese, per lb. . . . 17½c
Sap Sago Cheese, each . . . 7½c
Neufchatel Cheese, each . . . 3c

FRESH VEGETABLES FOR SATURDAY

Fresh Spinach, per peck . . . 15c
3 quarts fresh Peas . . . 25c
2 heads fresh Leaf Lettuce . . . 5c
4 bunches fresh Radishes . . . 5c
Fresh ripe Tomatoes, per lb. 10c
3 bunches Beets or Carrots . . . 10c
Fresh Wax or Green Beans, per lb. . . . 20c
Large Cucumbers, each . . . 10c
Fresh Plepiant, per pound 7½c
6 bunches Green Onions . . . 5c
Fresh Roasted Peanuts, per lb. 5c
Large, juicy Lemons, per doz. 15c
Quart Boxes Fancy Ripe Strawberries . . . 15c

ORANGES! ORANGES!

Another car of this very fancy fruit to sell for, per dozen—12c, 15c, 17½c and . . . 20c

TRY HAYDEN'S FIRST

Warner's Rust Proof--Style 269

A very beautiful model for tall, dignified forms. Very high bust and extremely long skirt, curving slightly at the waist, giving the straight back and flat hip effect, so much in vogue. Is boned with the rust proof boning that cannot rust, break or punch through the fabric. Large figures are greatly improved by adopting this model which is one of the season's best productions.

Price, **$2.50.** Dozens of other makes, scores of other models to select from here. A style to suit perfectly every figure.

Bargain Opportunities in Our Popular
Drug and Toilet Section

Hilbert's Toilet Water . . . 39c
Ricksecker's Toilet Water . . . 59c
Theater Cream, 75c size . . . 50c
Violetas Cream (new) . . . 23c
Consuello Cream (new) . . . 40c
Colgate's Coleo Soap . . . 13c
Colgate's Glycerine Soap, 15c size, three for . . . 27c
Williams' Shaving Soap . . . 5c
Ammonia (triple strength) . . . 9c
Chamois (slightly soiled) . . . 3c
Silver Cream (good for silver) . . . 18c

Special Talcum Values:

Colgate's, two for . . . 25c
Mennen's . . . 15c
Royal (new) . . . 10c
Craddock's . . . 10c
Eastman's . . . 10c
Pozzoni Face Powder, 50c size . . . 35c
Java Rice Face Powder, 50c size . . . 35c
Piver's Rice Powder, $1.00 size . . . 85c
Graves' Tooth Powder (glass) . . . 14c
Vail Bros. Tooth Powder . . . 15c

By an exceptional purchase of fountain syringes, bulb syringes and water bottles we are able to offer these remarkable values to close out:
Vant Wand Company's 2-quart Fountain Syringe . . . 85c
Vant Wand Company's 2-quart Fountain Syringe . . . 48c
Vant Wand Company's 2-quart Water Bottle . . . 59c
Yale Family Bulb Syringe . . . 50c
With every purchase Saturday of 50c or over we will give absolutely free for the asking a 50c rubber complexion brush.
Patent Medicines: 25c size 25c, 50c size 45c, $1.00 size 89c.
Mail orders promptly filled.

Free Saturday — **Chocolates** — Free Saturday

A sample box of our famous **Angelic Chocolates** Free to visitors in our Candy department Saturday.

Vanilla and chocolate Fudge, lb. . . . 7½c
Chocolate dipped Caramels, lb. . . . 19c
Pure Sugar Stick Candy, per lb. . . . 9c
Delicious toasted Marshmallows, lb. . . . 16c
After Dinner Cream Patties, lb. . . . 15c
Sold elsewhere at 30c lb. Salted Peanuts, lb. . . . 9c
Chewing Gum—All standard brands, on sale at two packages for . . . 5c

Special Framed Picture Bargains

16x22 Christie Pictures, in oak frames, at . . . 69c
9x12 Pictures, in gilt oval frame, at . . . 29c
16x20 Pictures, in gilt frame, at . . . 50c
5x7 Pictures, in gilt frame, at . . . 10c
Great Assortment of Pretty Subjects.

TRY HAYDEN'S FIRST

LINCOLN STATUE PROGRAM

Four Hundred Cadets Will Act as Bodyguard.

EXERCISES AT FIRST METHODIST

W. F. Gurley Will There Deliver His Address and Then the Monument Will Be Unveiled at High School.

High school cadets, 400 strong, will form a hollow square around the statue of Abraham Lincoln which is to be unveiled Tuesday afternoon on the High school campus and form a body guard.

April 14, is the forty-third anniversary of the assassination of the war president and the school authorities have decided that no more fitting date could be selected for the unveiling of the statue. The exercises incident to the unveiling will be solemn and there will be no band music.

Prior to the unveiling, exercises will be held in the First Methodist church, whose William F. Gurley will deliver an address on Lincoln. Following this address the assemblage will march to the high school grounds. The program for the day is as follows, the exercises to begin at 1:30:

Invocation, Rev. Frank Lafayette Loveland.
Patriotic song, Omaha High School Glee club.
History of the movement for the statute, Principal A. H. Waterhouse.
Address on Lincoln, Mr. Gurley.
Adjournment to High school campus.
Patriotic song, Omaha High School Glee club.
Presentation of statue, Frederick McConnell, chairman of sophomore class soliciting committee.
Unveiling of the statue.
"America" sung by all.

A general invitation is extended the public to attend the exercises and the unveiling of the statue, a special invitation being sent the Board of Education and the officers of the board and their wives, the various posts of the Grand Army of the Republic and the Women's Relief Corps, the Sons and Daughters of the American Revolution, the Spanish War veterans and the Woman's club.

President Cole of the board will preside, providing he returns to Omaha by that date, otherwise Vice President Harding will officiate.

The statue of Lincoln is made from the famous Hessler portrait which was made in 1860, before his election. It shows the Lincoln without the beard and Principal Waterhouse had to secure special permission from the owners of the photograph to allow its use by the sculptor.

The statue will be placed on the pedestal on the High school grounds Monday, but a watchman will guard it during the night. It will be draped with the national flag prior to its unveiling.

THAT OUGHT TO EASE HIM

Building Report for Three Years Sent to New Yorker Nervous Over His Property.

To quiet the nerves of a New Yorker who owns realty in Omaha and who has heard that the "bottom" has dropped out of everything here, City Building Inspector Withnell has sent a report of building operations for the last three years to the eastern man showing that Omaha is still on the up grade. The report shows that as many dwellings and smaller buildings are being erected as in former years, but the construction of large buildings is somewhat limited as is the case all over the country, due to the financial depression. The location of the three new cracker factories is also cited in the report.

NEW FLOUR MILL FOR OMAHA

Plant Will Be Established if Site Can Be Secured.

KANSAS MEN ARE BACK OF IT

Anxious to Come Here Because of the Superiority of Nebraska Wheat and the Market Facilities.

Another big flouring mill may be opened in Omaha during the coming season if arrangements can be made and a site secured by a company of Kansas millers who are anxious to locate in Omaha.

D. O. Clark of Phillipsburg and officers of the Farmers' Milling and Elevator company of Norton, Kan., spent Wednesday and Thursday in Omaha looking over the situation, and left with the understanding that they would return within a few weeks and take the matter up with real estate dealers who have offered several sites for a new mill.

It was the Kansas millers who made every effort to buy the mill secured by the Updike Milling company last fall, and Mr. Clark expressed disappointment Thursday that the company did not succeed in securing the fine 1,000-barrel mill bought by the Updike interests.

"We want to come to Omaha," Mr. Clark told an Omaha grain dealer. "The grain is here, the finest in the wheat belt and Omaha should have mills to consume a part of the vast quantity of grain which is shipped here."

Since the Updike Milling company secured the old mill, more than $50,000 has been spent on improvements and the company plans to double the present capacity. This mill, with those at Glencoe and the mill which the Kansas capitalists intend to build, will make Omaha at once the largest milling city in Nebraska.

Breakfast Food Enlarges.

Contracts have been let by L. Coltrin of the Uncle Sam Breakfast Food company for the building of an addition to the factory at Twenty-eighth avenue and Sahler street 44x84 feet and three stories in height. Work will begin at once.

The old soap factory in which the breakfast food company will locate is 60x125 feet, three stories in height, but Mr. Coltrin found it too small for the machinery which he has shipped to Omaha for the manufacture of the product. The company is incorporated for $100,000 and its capital stock will be increased to $150,000, according to the president. The company is now operating a factory at Twenty-eighth and Leavenworth streets.

REV. J. B. CHERRY TO RESIGN

Pastor of Third Presbyterian Church Will Make Announcement Sunday.

Rev. J. B. Cherry, pastor of the Third Presbyterian church, will announce his resignation Sunday to his congregation to take effect the latter part of May.

His church is a branch, or at least under the influence of the First Presbyterian church.

The church has gone forward steadily since Mr. Cherry became its pastor.

"Died of Pneumonia"
is never written of those who cure coughs and colds with Dr. King's New Discovery. Guaranteed. 50c and $1.00. For sale by Beaton Drug C

"Cake Secrets" FREE
A lady writes: "I learned more about cake making from "Cake Secrets" than from any book or books I ever read; the recipes are perfect." Send us your grocer's name and your address, and we'll send you this valuable recipe book FREE.
Any one can make good cake with
Swan's Down Prepared Cake Flour
Two cents' worth makes a cake. In packages. Ask your grocer. Write today for "Cake Secrets."
Iglehart Bros., Dept. N, Evansville, Ind.

The Twentieth Century Farmer
Best Farm