

# Omaha's Colossal Strength as a Market



## SEWING HOUSE MAKES SHIRTS

By the Inch!

The trade mark shown above means insurance for you if it's on your shirt. And there's no premium to pay. Send for our little booklet, "Shirt Insurance" (free.) It shows styles and why "Ideal" shirts are so comfortable and durable. "Ideal" shirts are sold by all leading dealers. They're made only by us. Members of Dry Goods and Notions, Manufacturers of "Ideal" Brand shirts, Pants, Overalls and Duck Cloth-

& CO. OMAHA

## "Opportunities, like eggs, come one at a time, and purposes, like eggs, unless they be hatched into action, will run into rottenness"

It is our purpose to give the PAINT TRADE a SPECIAL OPPORTUNITY this year.

This season promises to be a most aggressive one, surcharged with keen competition in the commercial and building interests.

There will be a lively struggle for contracts on a basis that will pay living wages, to say nothing of profits on capital and genius.

The situation calls for a sharp pencil, backed up by a high order of mathematical genius. Every man owes it to himself to look up the best source of supply.

We would modestly suggest to our friends in the trade that we enter the arena fully equipped, keenly on the alert, "every feather rampant," with the purpose to make it interesting to the buyer who recognizes that half his success consists in buying right; and to buy right, means to be posted on the market.

The following are our specially strong lines, pre-eminently the best manufacturers on the market:

Polished Plate Glass (Independent Manufacturers.)

American Window Glass (Machine made; equal to Belgian glass.)

Luxfer Prism Glass (Without an equal, universally conceded.)

Mississippi Glass Co's. Wire Glass (Original and only.)

J. L. Whiting & Sons Co. Brushes (Best on Earth.)

Pascoe & Sons, Brushes (As specialists never equalled.)

Frescoat Company (Manufacturers of Wall Finishes.)

Geo. H. Mepham & Company (Dry Paints, pre-eminent.)

Detroit White Lead Company's Varnish Stain. (Nothing ever attempted to equal them.)

Berry Brothers' Varnishes (On earth before others dawned.)

Additional: Bronzes, Bronzing, Liquids, Shellacs. (White and brown.)

EVERYTHING PERTAINING TO THE PAINT TRADE

Our representative will visit you this year with religious regularity. He will keep you posted on the market, no matter whether you give him orders or not.

## Kennard Glass & Paint Co.

## 25 Years

Jobbers of Hardware --- has taught us the needs of the wide west---what to carry---and plenty of it

OUR ORDERS ARE FILLED COMPLETE. TRY US AND SEE.



## Lee-Glass-Andreesen Hardware Co. OMAHA

Send Us Your Orders for

## Electrotypes and Nickeltypes

NICKELTYPES ARE BEST FOR FINE ENGRAVINGS AND WORK THAT IS TO BE PRINTED IN COLORS

Our facilities for quickly filling your orders in the highest type of perfection is unsurpassed in the west

Our plant is installed with the very latest devices in modern machinery. Our employes are competent and reliable. We insure you the most satisfactory business relations.

## Great Western Type Foundry

Omaha, Nebraska.

## Western Electrical Company

G. W. JOHNSON, President OMAHA 411-413 South 10th Street

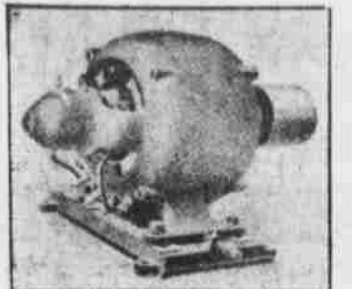
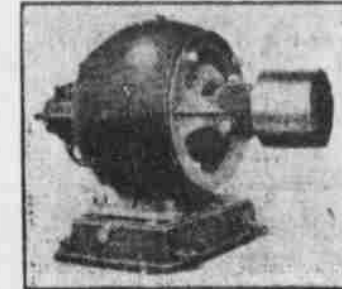
Telephone Apparatus

Electrical Supplies..



Motors

Generators



Bell, Douglas 456

Telephones

Independent A-2456

## Carpenter Paper Co.

Wholesale

The house that meets every requirement in the paper trade



Printing Paper, Card Board, Writing Paper, Typewriter Paper, Drawing Paper, Envelopes,

Printer's Supplies, Binder's Supplies, Cut Cards, Building Paper, Carpet Paper, Wrapping Paper,

Straw Paper, Paper Bags, Shipping Tags, Twine, Stationery, Folding Paper Boxes, Ruled Goods,

## Carpenter Paper Co.

Omaha.

## Wm. L. Yetter Wall Paper Co.

...JOBBER...

## WALL PAPERS

Room Mouldings, Burlaps, Window Shades

1113-15-17 HOWARD ST., OMAHA, NEB.

Send in Your Orders for Store and Special Window Shades.



Handled by All Leading Dealers

IF YOU APPRECIATE Prompt Service, Complete Shipments and Equitable Prices

SEND YOUR ORDERS TO

## Wright & Wilhelmy Co.

WHOLESALE DISTRIBUTERS OF

GOOD HARDWARE

Omaha, - - - Nebraska