# ONLY TWO WEEKS TILL EASTER---DO YOUR BUYING EARLY

BETTER OPPORTUNITIES FOR SATISFACTORY SELECTION WERE NEVER OFFERED—STOCKS NEVER MORE COMPLETE NOR VALUES MORE ENTICING. . . HUNDREDS OF ROUSING SPECIALS IN MONDAY'S PRE-EASTER SALE AT HAYDEN BROTHERS

## High-Grade Wash Goods Dept.

**The grandest line of all kinds of silk and mercerized fabrics ever seen in this town; high grade foulards, voiles; high grade rough silks—looks just like Rajah.**

39c Scotch Madras, best, 32-ins. wide, fast colors, yd..**23c**
36-in. French Percales at, yard.....**10c**
Best 15c American Ginghams made, at, a yard.....**10c**
Anderson's German Scotch Ginghams, 25c grade, Monday only, 12 yards to a customer at, a yard.....**15c**
Arnold's 50c Silks.....**35¢**
Arnold's 50c Fabrics.....**35¢**
Arnold's celebrated Silk Mousselines—at, a yard.....**25¢**
French Voiles, at.....**18¢**
Silk and Mercerized Pongees, the 59c grade, all colors—on sale at, a yard .....**38¢**
Silk striped Pongees, the 75c grade—on sale at, a yard.....**37¢**

## High Grade Wool Dress Goods

**Priestley's blacks, Lupin's blacks, Ivan Simon's blacks, Arnold's blacks brands; all the leading spring shades from all the leading mills of Europe and America, at far less prices than any other house in the west.**

All our $1.00 Black Dress Goods and all our $1.00 Colored Dress Goods, will go at.....**58¢**
All our $1.75 and $1.98 Wool Dress Goods, both black and colors, will go at, a yard...**$1.10**
All our $2.25 and $2.50 Wool Dress Goods, black and colors, will go at, a yard.....**$1.37½**
All our $2.98 Dress Goods, black and colors, also cream; will go at, a yard.....**$1.62½**
All our $1.25 and $1.50 Dress go at, a yard.....**68¢**
All our $3.50 and $4.00 Wool Dress Goods, black and colors, will go at, a yard.....**$2.50**
All our $4.50, $5.00, $6.50 and $7.50 fine Suitings, Broadcloths, etc., will go at, a yard...**$2.95**
$1.00 French Plaids, at, yd.**38¢**
$1.00 Scotch and Wool Plaids, at, a yard .....**48¢**
All Mail Orders filled up to Thursday.

## Easter Ribbons

*New Dress Trimmings*

*New Lace Nets and Neckwear*

**Our stock of ribbons is double that of any other in the city, and our prices on staple goods the very lowest. Rousing bargains in all silk taffeta ribbons Monday. Staple brands and standard colors.**

No. 5, 1 in. wide, yard .....**3¢**
No. 7, at, yard...**4¢**
No. 9, at, yard..**5¢**
No. 12, at, yard..**6¢**
No. 16, at, yd..**7½¢**
No. 22, at, yd....**9¢**
No. 40, at, yd...**11¢**
No. 60, at, yd.**12½¢**
No. 80, 4 in. wide, yard .....**13½¢**
No. 100, 5 in. wide, yard .....**16¢**
No. 150, 6 in. wide, yard .....**19¢**

**25 Per Cent Discount on Zion City Laces Monday.**

**New Lace Nets**—An immense line of **New Fancy Embroidered and Plain Fillet Dress Nets** just received—go on sale Monday.

**New Dress Trimmings**—All the latest Soutache trimmed bands, gold lace trimmings, fancy Oriental bands, etc., now in stock.

**Special Monday Bargain**—A big variety of fancy trimmings, in 6-yard bunches; at, bunch...**25¢**

**New Neckwear**—The most complete line of styles for spring, 1908. **Silk and Lace Bows, Stocks, Ascots, Fancy Embroidered Effects;** whites, browns Copenhagens, tans, etc.

The Bows at.....**15¢** to **25¢**
Stocks and Ascots at.....**25¢**
Fancy Embroidered Collars..**25¢**

## Muslins, Sheetings & Heavy Domestics

**In our famous Domestic room. Every article advertised here is the genuine article. Beware of the off brands advertised "just as good or better than."**

**Unbleached Wide Sheetings.**
9-4 Pepperell, at.....**16¢**
10-4 Pepperell, at.....**17¢**
9-4 Lockwood, at.....**16½¢**
10-4 Lockwood, at.....**17½¢**
Hope Muslin .....**6¢**
Lonsdale Muslin .....**7¢**
Fruit of the Loom.....**7¢**
Edwards .....**6¢**
27-inch Diaper, bolt.....**59¢**
24-inch Diaper, bolt.....**57¢**
20-inch Diaper, bolt.....**53¢**
18-inch Diaper, bolt.....**50¢**
15c Long Cloth.....**8½¢**
12½c India Linon.....**7½¢**
10c India Linon.....**5¢**
19c large Bath Towels....**12½¢**
15c Bath Towels.....**9½¢**
10c Bath Towels.....**6½¢**
8½c Bath Towels.....**5¢**
5c Bath Towels.....**2½¢**
59c Mercerized Damask.....**34¢**
50c Mercerized Damask.....**25¢**
50c Turkey Red Damask—at, a yard .....**25¢**

## Buy Your Rugs Before Easter

**You'll find most complete assortments for selection now, and prices were never lower. Don't miss Monday's Specials.**

**$13.50 Kashmir Rugs,** Oriental patterns, colors guaranteed; no wrong side, 9x12 size...**$9.98**
**$8.00 Kashmir Rugs,** 6x9 size, at .....**$5.75**
**$12.50 Brussels Rugs,** 9x12 size, at .....**$8.98**
**$15.00 Brussels Rugs,** 9x12 size, at .....**$12.50**
**$20.00 Brussels Rugs,** 9x12 size, at .....**$14.98**
**$22.00 Seamless Brussels Rugs,** 9x12 size; special.....**$16.50**
**$18.00 Brussels Rugs,** 8-3x10-6 size; special .....**$12.98**
**$10.00 Brussels Rugs,** 6x9 size; special .....**$7.98**
**$30.00 Axminster Rugs,** best quality, 20 styles to select from, 9x12 size .....**$21.98**
**$25.00 Axminster Rugs,** size 8-3x 10-6; special .....**$18.50**
**$50.00 Royal Wilton Velvet Rugs,** 9x12 size, at.....**$36.50**
**$35.00 Body Brussels Rugs,** 9x12 size; special .....**$24.98**
**$15.00 Scotch Brussels Rugs,** 9x12 size; special .....**$10.50**
**65c C. C. Ingrain Carpets,** extra heavy—at, yard .....**49¢**
**40c Union Ingrain Carpets,** extra heavy quality, at.....**25¢**
**7-Foot Window Shades,** best quality water colors—at, each..**25¢**
**$1.50 Smyrna Rugs,** size 30x63,—at, choice .....**89¢**
**No-Piece Basswood Curtain Stretchers,** at .....**98¢**
**$3.00 Carpet Sweepers,** roller bearing, at .....**$2.25**
**Take advantage of our Liberal Credit System.**

## 5,000 Cans Enamelet Free MONDAY

*Paint Brushes Free Monday*

To introduce the famous **ENAMELET** in our big Paint department, we will give you a can of any color you want free—oak, cherry, mahogany, etc., etc. We will have a demonstrator show you how to enamel, varnish or paint a chair, woodwork or bath tub correctly—so you can do it like a painter yourself. No charge, everything free.

**WE HAVE THE LARGEST PAINT DEPARTMENT IN OMAHA.**

Try our famous Oak Brand Ready Mixed House Paint. Best in the world. Guaranteed three years. Paint brush free.

*Send for samples and catalogue*

# HAYDEN'S

**THE RELIABLE STORE.**

*Mail Orders given prompt and careful attention*

## SILKS THE BARGAIN OPPORTUNITY OF A LIFETIME MONDAY SILKS

**A purchase for cash of over 30,000 yards of high grade spring silks, from the receiver for three of the smaller but well known silk manufacturers AT ABOUT HALF ACTUAL VALUE. Greatest assortment of rich colorings and weaves and most delightful values that have been offered. On sale Monday in three great lots.**

**LOT 1**—Evening novelties, fancy messalines, satin brocades, choice weaves in Rough silks, Mandarins, Lea Nora, Boehme, Rajahs, Rubaiyats, etc.; novelties, foulards, fancy voiles, chiffons, 36-in. black taffetas and Peau de Soie. The black silks worth to $2.00 yard, the Rough silks, from $1.50 to $1.75 yard, the evening novelties from $3.00 to $5.00 a yard; all at one price, Monday, yard..... **98c**

**LOT 2**—A choice lot of fancy Rajahs, fancy and plain Rubaiyats, foulards, pongees, 36-in black taffetas and Peau de Soies, 27-in. color taffetas, etc., regular values to $1.25 a yard, at..... **69c**

**LOT 3**—Color Crepe de Chines, Rough pongee, fine taffetas, beautiful novelties, in stripes, checks and figures, all latest shades. Black and color taffetas, 27-in. Seio silks, etc., regular values to 75c, at... **39c**

**Offerings surpassing in bargain worth any you've ever known in Omaha. Be here early Monday.**

## Bankrupt Stock Sale of Ladies', Children's and Men's Belts

**Pocketbooks, Purses, Bill Books, Card Cases, Hand Bags, Carlton Bags, Squaw Bags, etc. A cash purchase at 20c on the dollar on sale at corresponding low prices.**

**Sample Wash Belts,** worth 10c to 25c; slightly soiled, but can easily be laundered; all at one price, each .....**2½¢**
**Ladies' Leather Belts,** worth to 50c; in 3 lots Monday, 15c 7½c, **5¢**
**Elastic Belts,** worth to 75c, in 2 lots.....**15¢** and **25¢**
**Hand Bags,** worth to $1.00—on sale Monday, in 2 lots, **17¢** and **39¢**
**Gentlemen's Pocketbooks, Billbooks,** Etc., worth regularly to $1.00—on sale at.....**25¢** to **39¢**
**Many other Rousing Bargains. Don't miss them.**

## Charming Garment Styles for Easter

**On account of several fortunate purchases we are now offering the greatest before Easter bargains ever known in the history of Omaha merchandising. Assortments are the largest and most varied ever shown and prices as low as you'd expect at the close of the season. Handsome Suits, Nobby Coats, Elegant Gowns and Wraps. The very smartest outer garment styles.**

**Crown Jewel Suits**—The best of all medium priced suits, not only supreme favorites with Omaha women but also with the judges at the recent garment exhibition in N. Y., where they captured three first prizes for general merit, originality of design and quality of fabric and workmanship. Equaled nowhere else at less than $35.00—most delightful values at our price ..... **$25.00**

**$25.00 Chiffon Panama Suits**—In the popular Prince Chap and Mme. Butterfly designs, rare bargains at our sale price ..... **$19.90**

**$10.00 Covert Coats**—All new effects, satin lined, delightful bargains, 100 to select from at **$6.95**

**From 8 Till 9 A. M.**—$2.00 Moire Underskirts, on sale at ..... **79c**

**$20.00 Silk Suits at $12.50**—A manufacturer's stock of fine silk shirt waist suits, made of Simond's best taffetas, actual values to $25.00, on sale Monday ..... **$12.50**

**Handsome Panama Skirts**—Worth to $10.00, made extra wide, trimmed with bands, tucks and folds of same material; special sale price, at ..... **$4.95**

**$5.00 Silk Underskirts**—Splendid assortment of colors, at.... **$2.95**

**$15.00 Silk and Satin Rubberized Coats**—Auto or rain coat styles, splendid assortment, plain and fancy colors, regular $15.00 values, special Monday ..... **$10.00**

**From 8:30 Till 10:30 A. M.**—$1.50 Dressing Sacques on sale at, each ..... **79c**

**From 2 Till 3 P. M.**—Infants' White Slips, 50c values, at, each ..... **19c**

## Special Inducements for the Thrifty Housewife and Economical Hotel Keeper in Our Mammoth High-Grade Linen Department Monday

20 pieces imported mercerized and union dice pattern table damask, full bleached, good value at 59c yard, special Monday, yard ..... **35c**

10 pieces Scotch and German silver bleached table damask, 70 inches wide, strictly pure linen, our regular $1.25 quality, special Monday, yard ..... **69c**

10 pieces high-grade dew bleached, double damask, pure Irish flax, 72 inches wide, exclusive range of patterns, well worth $2.25 yard, special Monday, yd..... **1.25**

25 dozens match napkins, pure linen, size 24x24 inches, regularly sold at $6.50 dozen, special Monday, at ..... **3.75**

50 dozens mercerized napkins, good size, German manufacture, our $1.50 grade special Monday, dozen ..... **89c**

500 dozens union dice pattern napkins, heavy and durable hemmed, ready for use, for one day only, Monday, dozen ..... **35c**

100 dozens Devonshire hemmed huck towels, plain white and fancy borders, the best towel value ever offered, well worth 19c, special Monday, each ..... **10c**

20 pieces best Barnsley crash toweling, warranted, every yard pure round thread linen, heavy and absorbant, worth 18c yard, special Monday, yard ..... **11c**

Bed sheets and pillow cases in this department are all well made and fully guaranteed as high-grade and of standard manufacture.

White Wing Bleached, 72x90, each ..... **39c**
Linen Finish Bleached, 72x90, each ..... **49c**
Linen Finish, Bleached 81x90, each ..... **49c**
Ridgewood, Bleached, 81x90, each ..... **59c**
New York Mills, Bleached, 81x90, each ..... **75c**
Standard Cases, size 42x36, each ..... **10c**
Wave Crest, size 45x36, each ..... **12½c**

## Read These Grocery, Butter, Fresh Fruit, Cheese, Cracker and Vegetable Prices for Saturday

10 Bars Best Brands Laundry Soap, at .....**25c**
10 lb. Sacks Best White or Yellow Cornmeal .....**18c**
10 lb. Sacks Pure Buckwheat or Graham Flour .....**35c**
Golden Cans Peaches, Plums, Tomatoes, Apples or Stringless Beans.**25c**
4 Cans Fancy Sweet Sugar Corn..**25c**
1 lb. Cans Assorted Soups.....**7½c**
Condensed Cream, per can.....**7½c**
Bromangelon, Jellycon, Jello or D'Zerts, per package .....**7½c**
Oil or Mustard Sardines, per can.**3½c**
3-lb cans Hominy, Squash, Pumpkin or Baked Beans, per can.....**7½c**
Choice California Prunes, per lb..**4½c**
Fancy Cleaned Currants, per lb....**9c**
Fancy Muscatel Raisins, per lb....**9c**
Fancy Seedless Raisins, per lb.....**9c**
Fancy Seeded Raisins, per pkg..**7½c**
The Best Soda or Oyster Crackers, per pound .....**6c**
The Best Crisp Pretzels, per lb ...**5c**
The Best Crisp Ginger Snaps....**6c**
Fancy Cookies, regular 15c, 18c and 20c sellers, per pound.....**10c**
48-lb. Sacks Best Fancy Hard Winter Wheat Flour .....**$1.25**

**BUTTER AND CHEESE PRICES**

Choice Dairy Butter, per pound..**21c**
Fancy Dairy Butter, per pound..**23c**
Fancy Country Creamery Butter, per pound .....**25c**
Fancy Full Cream N. Y. White or Wisconsin Cream Cheese, per lb. at .....**17½c**
Fancy Block Swiss Cheese, per pound .....**17½c**

**Fresh Vegetable Prices For This Sale.**

Fresh Spinach, per peck .....**15c**
2 Heads Fresh Leaf lettuce.....**5c**
6 Bunches Home Grown Onions..**10c**
3 Large Bunches Fancy Radishes.**10c**
Fresh Beets or Carrots, 3 bunches, for .....**10c**
Fancy Ripe Tomatoes, per lb.....**10c**
Fancy Wax or Green Beans per lb.**20c**
Fresh Pie Plant, per lb.....**10c**
Fresh Head Lettuce, each.....**7½c**

**STRAWBERRIES STRAWBERRIES**

Quart Boxes Fancy Ripe Louisiana Strawberries .....**15c**

**ORANGES ORANGES ORANGES**

Our 16th Car, the Finest Yet, per doz. at .....**10c, 15c, 15c, 17c** and **20c**
**See our fall line of Garden Seeds and Bulbs, Onion Sets, Red, White or Yellow,** per quart .....**15c**

## Hardware Dept.

**The Famous O. K. Washtr, Monday** ..... **$4.75**

Every one knows that Hayden's is the only store in Omaha where they can see and buy every washing machine made. **The Reason is,** we sell them cheaper—Monday we will sell the famous $8.00 O. K. Washer for $4.75; the famous Western Washer for $2.75; the famous $10 Easy or Ak-Sar-Ben Washer for $7.49 and the best part is that we guarantee our machines for 3 years or money back. What more can we do?

**$1.50 Steel Roller Skates, Best Made.98c**
$3.50 Boys' Wooden Coaster Wagons, only .....**$1.98**
$2.50 Boys' Tricycles, 100 on sale for .....**$1.25**
25c Parlor Brooms, union label, for..**12½c**
Heavy galvanized Wash Tubs, Monday .....**49c**
Heavy Galvanized Water Pails, Monday .....**15c**
50 pound flour cans, decorated.....**59c**
75c Decorated Bread Boxes.....**35c**
Heaviest Braided Clothes Line in Omaha .....**19c**
35c 6-foot Ceiling Dusters, get one at .....**19c**
**Poultry Wire by the Roll, Monday, at** .....**60c**
90 pure white Clothes Pins, tomorrow, at .....**9c**
25c Linen or Cotton Mops.....**12½c**

## Unmatched Lace Curtain Bargains

**An immense purchase of sample curtains, 2 to 6 pairs of a pattern. Hundreds of styles to select from. On sale Monday at ABOUT HALF MANUFACTURER'S COST. Compare the qualities and prices, you'll certainly find our values far superior.**

**Curtains,** in imported Brussels, Fillets, hand made Arabians, Clunys and Duchess Point, values to $25.00; pair....**$9.50**
**Cluny Curtains,** white or ecru; Irish Points, Novelties and Cable Nets, regular $8.00 values — at, choice .... .....**$4.75**
**$4.50 Curtains,** in Nottinghams, Clunys, Irish Points and Cable Nets; on sale at.....**$2.75**
**Curtains,** in plain and colored Irish Point, Novelties, Clunys, Brussels Net and Arabians, values to $12.50, at .....**$6.75**
**Cable Net, Barnet, Irish Point and Cluny Curtains,** regular $6.50 values; on sale Monday..**$3.75**
**$3.25 Curtains,** in colored Irish Point, Cable Nets, Battenbergs and Novelties; choice Monday at .... .....**$1.75**

**1,000 Pairs of Lace Curtains**—The greatest bargains ever offered in Omaha at, pair.....**$1.18, 98c and 75c**

**500 Pairs of Lace Curtains**—Wonderful values Monday at, each .....**37½c, 25c, 17½c and 12½c**

**You cannot duplicate these values elsewhere at the price.**

## High Grade White Goods Dept.

**3,000 styles of all kinds of white goods, long cloths, French nainsooks, dimities, plaids and stripes, French lingeries, Scotch Swisses, St. Gall Swisses, white and colored dress linens and everything to make up a first class department.**

All 19c Swisses and other white goods.....**10¢**
All 25c Swisses and all other white goods, at .....**12½¢**
All 35c Swisses and other white goods .....**15¢**
All 39c Swisses and other white goods .....**25¢**
All 50c Swisses and other white goods .....**28¢**
All 65c Swisses and other white goods .....**38¢**
All 85c Swisses and other white goods .....**48¢**
All $1.00 Swisses and other white goods will go at, a yard.**62½¢**

This includes all goods mentioned above.

## Your Gloves for Easter

**Select them at our busy Glove department, where you can come confident of finding just what you want at lowest possible prices.**

The uniformity of color in apparel decreed by fashion this season will test to its fullest extent the ability of any department to supply the demand, but we feel confident of our ability to satisfy better than ever before.

**Buy Fowne's or Reynier Gloves**—you'll always find them satisfactory. We carry complete lines.

**Long Kid Gloves**—In all shades, perfect workmanship and perfect fit guaranteed; prices..**$2.50 to $4.00**

**Short Kid Gloves** — All shades — at.....**50c, 75c and 98c**

**Long Silk Gloves**—In all shades, with double finger tips, at **$1** and **$2**

**Ladies' Muslin Underskirts** — Manufacturers' samples, handsomely trimmed with deep lace or embroidery flounce, values to $4; Monday **$1.50** and **$1.98**

## Wash Fabrics in our Famous Domestic Room

**Owing to the dullness of trade with the eastern manufacturers, we have bought almost $100,000 worth of wash fabrics and all kinds of cotton goods at the lowest figures that have been offered for years. Read the following items and see for yourself:**

32-inch Scotch Gingham.s...**10¢**
Amoskeag Apron Checks.....**6¢**
French Silk Warp Ginghams, regular 39c and 50c grades, at, a yard .....**10¢**
Heavy Dress Duck, 12½c grade, at .....**6¢**
Long remnants of Heatherbloom Linings, 35c grade.....**18¢**
15c Percales, 36 inches wide, per yard .....**7½¢**
Simpson's Prints, per yard..**3½¢**
12½c fine Percales, dark colors, fine goods, per yard .....**5¢**
10c Lawns and Batistes, all good lengths—at, a yard.....**2½¢**
Apron check Ginghams, fast color—blue, brown, green—at, a yard .....**2½¢**

## Ladies Hosiery For Easter

**Everything in Hosiery. The most complete assortment shown in the west.**

A delightful assortment of Silk and Lisle Hose, the lisles in gauze, allovers or lace boot effects, embroidered; the silks, plain in all colors—at, pair..**75¢** and **$1.00**

**Fancy Lisle Hose**—Plaids, polka-dots, embroidered and lace, all new shades to match the Easter gown at, pair.....**49c**

50c Fancy and Allover Lace Lisle Hose, all colors at, pair, **35c**; 3 pairs for.....**$1.00**

39c Gauze, Lace or Embroidered Lisle Hose, in all colors; special Monday.....**25c**

The greatest line of Silk Hose shown in the city, every imaginable color and style, ranging in price from .....**$1.50 to $5.00**

**Visit this Busy Department Monday.**

## Do You Need New Furniture?

**The opportunity for satisfactory selection here is second to none and prices on all lines mean a neat cash saving. See our new lines before buying.**

**SPECIAL BARGAINS MONDAY.**

$15.75 Sideboard for.....**$12.50**
$18.50 Sideboard for.....**$15.85**
$19.50 Buffet for.....**$16.75**
$22.50 Buffet for.....**$18.85**

**Extension Table,** 6-foot, quartered oak top and pedestal, very handsome, $23.50 value; special Monday at.....**$19.85**

**Sanitary Couch,** continuous cable spring, three rows coil supports; snap at **$3.50**

**Sample Springs and Mattresses,** some slightly soiled or marred, magnificent bargains Monday—at just **HALF REGULAR PRICES.**

**Take Advantage of Our Credit System.**

# TRY HAYDEN'S FIRST