



We Devote Our
Great New
BASEMENT
To This Sale
MONDAY

BRANDEIS
"BOSTON STORE"
& SONS

**Biggest Lace
Curtain Sale
Ever Held in
the West**

**GREAT SALE OF TWO IMMENSE STOCKS
LACE CURTAINS**

Everyone knows that when we advertise a big sale at Brandeis it is bound to be a big money saving event. We state positively that this will be the greatest lace curtain sale in Omaha's history. Bigger stock, finer goods and greater bargains than ever.

**WE BOUGHT THE ENTIRE STOCK OF AN EASTERN MILL THAT WAS BADLY IN NEED OF MONEY
—ALSO THE ENTIRE STOCK ON HAND OF A WELL KNOWN IMPORTER**

To accommodate the thousands who will respond to this sale we devote practically our entire basement to it. No crowding or annoyance. Plenty of clerks to wait on you and lots of room.

\$25 Lace Curtains at \$10 Pair

The most exquisite Duchesse, Brussels, Irish Point, Arabian, Renaissance and Italian Filet Curtains that are worth up to \$25.00 a pair, will be sold at, pair..... **\$10**

\$15 Lace Curtains at \$7.50 Pair

All the very fine real Arabian, Duchesse, Cluny, Brussels and Irish Point Curtains that are worth up to \$15.00 a pair, will go in this sale at..... **750**

8⁵⁰ Lace Curtains at 3⁹⁸-4⁹⁸

All the beautiful Brussels, Battenburg, Cluny and Corded Arabian Curtains from this stock that are worth up to \$8.50 and \$10.00 a pair, will go at..... **\$3.98 AND \$4.98**

\$6 Lace Curtains at 2⁹⁸ Pr.

We will sell thousands of pairs of Mission, Cluny, Arabian and very fine Nottingham Curtains that are worth up to \$6.00 a pair, at pair..... **\$2.98**

\$5 Lace Curtains at 1⁹⁸ Pr.

In this lot are very fine Cable Nets, extra fine Nottinghams and Bobbinets, that are worth as high as \$5.00 a pair, your unrestricted choice, at pair..... **\$1.98**

\$7.50 Curtains at 98c Each

All the Lace Curtains of various designs [1 to 5 pair of a kind] that are worth \$7.50 a pair, will be sold Monday in one immense lot at—each..... **98c**

Drummers' Sample Curtains

These are samples and half Curtains that are worth up to \$1.50 a pair, on bargain square Monday, at each..... **15c**

Full Size Lace Curtains

Hundreds of pairs of all kinds, all full sizes, your choice Monday— at each..... **25c**

**ON TUESDAY, APRIL 7th, WE WILL SELL
All the Bobbinet, Novelty
Net and Drapery Swiss**

Stock was too immense to sell all in one day so we will make Tuesday another big bargain day and put these lots on sale.
Bobbinet in white and Arabian, up to 72 inches wide, at, yard..... **15c**
Novelty Net, fish net and mission net, worth up to \$1.50 yard, white and Arabian, yard..... **25c**
All the striped and figured Swisses that sell as high as \$2.50 and \$3.00 yard, will go at, yard..... **22c**
All the plain Swiss worth as high as \$6.00 a pair, at pair..... **1c** All the regular 15c Curtain Swiss, at yard..... **5c**

\$1.00 Lace Curtains at 39c Each

Full size Lace Curtains—one great lot of them that are worth up to \$1.50 pair, at each..... **39c**

Lace Curtains in Pairs.

Worth as high as \$5 a pair, as many as 6 pairs of a kind, will go at—each..... **69c**

Sample Curtains at 49c Each

Drummers' Sample Curtains up to 5 feet long and worth as high as \$10 a pair—also full size curtains, worth to \$3.00 pr., at each..... **49c**

Sale Extraordinary

C. J. Bonnet & Co. Black Silks

Twice a year we offer these fine black silks at cost and less than cost, from the C. J. Bonnet House, Lyons, France. Choice of our 27-inch and 30-inch finest grade of Bonnet silks, choice of all are pure dye satin stripe taffetas and coin spots and barred patterns from the small, even size to the more elaborate effects—Fleur de Messaline, Soie Luxor, Paillette de Soie, Satin de Chine and many other novelty weaves only shown by the Bonnet house. We are exclusive direct agents for these silks, always insuring you the first qualities and fresh goods.



Your Unrestricted Choice Monday

All the \$1.25, 1.50 and \$2 Bonnet Black Silks, yd **87 1/2c**

\$1.25 Pieces of the Newest and Smartest Rough Silk
Newest rough silks, embracing everything that is in vogue—stripes, dots, fancy checks and plain weaves, including swell Mirage silks, at, a yard..... **69c to 1.50**

Showing the Biggest Assortment in Omaha

High Class Rugs

This is certainly the largest and the most complete carpet department west of Chicago—daylight all the time—we show rugs and carpets in high qualities.

English Wilton Rugs

It is not generally known that the English Wilton Rug that has created so much talk and interest in Omaha is an absolutely seamless Wilton rug. It is 9x12 in size and the very highest quality rug manufactured. Such rugs are sold elsewhere at \$60. Our special price for this rug is \$39 and it is the greatest bargain ever offered in Omaha in high-class rugs.

Axminster Rugs

The Sanford and Smith Axminsters is very desirable, floral, geometrical and Oriental designs—splendid 2250-\$25

Seamless Brussels Rugs

9x12 size—all bright, new patterns and actually worth \$25—a beautiful, new 1908 line, at..... **\$18**

Seamless Velvet Rugs

9x12 size—large line of new patterns—these are usually priced at \$30—Monday, at..... **22.50**

The most satisfactory store to buy your linoleum from the finest inlaid to the least expensive.

Brussels Rugs

9x12—a splendid line of patterns and colors, Oriental and floral—a real bargain, at..... **13.50**

Special Sale

Very Fine Embroideries

Fine French batiste, embroidered frontings and waists in elegant designs of Eyelet, Japanese, Filet, Shadow and Grecian effects—worth up to **98c**
\$2.00 a yard, at, per yard.....

18-inch Fine Embroidered Flouncings—Also skirtings, corset cover embroideries and galloons, beautiful new designs of Swiss, nainsook and cambric, worth up to 75c a yard—3 bargain squares at, yard.... **19c, 25c, 39c**

Fine Medium and Wide Embroideries—Edges and insertions, in neat new designs—substantial needlework, many to match—two bargain squares, at, yard..... **5c-10c**

45-in. Novelty Waist Nettings
Dainty dots, figures and filet effects—all new designs, in white, cream and ecru, worth up to one dollar and fifty cents a yard,..... **59c-98c**

French and German Val Laces
Torchons and Point de Paris Laces and Insertions, large assortment of pretty new patterns, many to match—they are worth to 10c a yd., at, yard..... **3 1/2c-5c**

Special Sale of Dress Goods

A collection of foreign and domestic dress goods unsurpassed by any house west of Chicago. Stunning shadow serges and French batistes, chiffon broadcloths for tailor suitings, English invisible stripe and small check suitings, chiffon panamas and wool Rajahs—new blues and browns galore—Main department, at, yd.,..... **75c to 2⁵⁰**

Popular Priced Dress Goods—Ranging from 42 to 54 inches—fabrics, serges, poplins, novelty dress goods, plain and fancy wool batistes and taffetas, English mohairs, pretty check suitings, worth \$1.00 to \$1.50 a yard, at, yard..... **49c-69c-79c**

In Main Dress Goods Dept.—54 to 56-in. check and stripe tailor suitings—light and medium shades, worth \$1.25, at, yard..... **49c**

Black Goods Dept.—Lupin's black Volles—full 46-in. sold all over the U. S. for \$1.75, our price Monday, yard..... **\$1.29**

54 Inch Chiffon Panamas—in all the newest spring shades, worth \$1.50, yard, at..... **\$1.00**

Wonderful Sale of Entire Carload

White Enamel Lined Cooking Utensils

Bargains Extraordinary. Basement, Old Store.



The sale is an overwhelming success. Thousands came Saturday and thousands more will be on hand Monday to get these amazing bargains in high grade white enamel lined, acid proof cooking utensils. Stock was too immense to be sold in one day. Monday's bargains bigger than ever.

Prices are **10c-25c-39c-49c-59c** Worth double

Women's Long Gloves

Elbow Length Fine Kid Gloves—The celebrated Perrin make, extra quality, real French kid—all the newest spring shades—every pair fitted—Monday, per pair, at..... **3²⁵**

Long Silk and Lisle Gloves—12 and 16 button length—pure silk and Carola lisle—all the new shades, at..... **1.25-1.49**

Women's Long Fabric Gloves—Milanese weave, black, brown, tan and white, 12 and 16 button lengths, pair..... **49c-69c**



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