

The Aeknowledged Style Center of Omaha. Headquarters for Fashion's Followers.

# Brandeis' Spring Opening

Continues throughout this week. It is the Most Complete Exposition of 1908 Styles Ever Shown by a Western Store. The Interior Store Decorations are Superb and the Display of Millinery and Women's Apparel is a Perfect Picture of Fashion's Reigning Dictates. Your Attendance is Respectfully Requested.



Thursday as an Extra Special Event we offer Bargains in

## Millinery Moderately Priced

For Thursday special we show six different styles of hats—dress and tailored effects—trimmed with flowers, ribbons and fancy feathers—in our millinery department . . . . . **\$2.50**



Brandeis show all the newest shapes and colors in Spring Millinery of the smartest character to sell at—

**\$5 and \$10**

**Spring Flowers**  
Thousands of sprays of beautiful flowers—every kind imaginable—positively worth 75c and \$1.00 a bunch, at . . . . . **25c**

## IN THE MILLINERY BASEMENT DEPT.

**Untrimmed Hats**—All the newest and most popular spring shapes, including sailors, high crown shapes, mushrooms, etc.—large and small, ready to trim hats in the greatest variety of colorings that are new—in two lots, in basement, at . . . . . **25c-49c**

**New Spring Trimmed Hats**—Newest, up-to-date, trimmed and ready to wear styles—very smartly trimmed with flowers, ribbons, ornaments, etc.—in basement, at . . . . . **1.98**

**HATS TRIMMED FREE IN OUR BASEMENT**  
All Trimming is Done in Up-to-Date Style by Expert Milliners.

## Smart Spring Suits For Women

We show Saturday for the first time scores of new Spring Suits we have just received—smart and extremely practical suits in the very latest colors, styles and trimmings—stunning new ideas at—

**\$14<sup>85</sup> and \$19**

## The Spring Style Aristocrats are the "Fashionseal" Suits

We show Thursday for the first time scores in far above the average. The newest French styles are modified to gracefully adapt themselves to the American figure—they are the height of elegance at . . . . . **\$25**

**New Spring Skirts**—The 1908 style features including the gored flares, gored pleats, etc.—all new colors, at . . . . . **4.98-6.98-9.98**

**An Ultra Stylish Covert Coat**—All silk lined and made in the newest accepted style for 1908 . . . . . **\$4.98**



## Thursday at Sweetland CHOCOLATE DAY

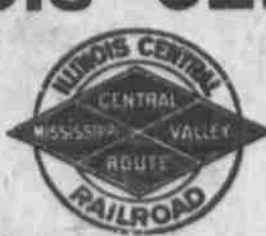
Always Something New

Chocolate Peanut Clusters, lb. . . . . 20c	Marshmallow Tarts, lb. . . . . 20c
Walnut Tarts, lb. . . . . 20c	Delicious Golden Walnuts, lb. . . . . 20c
Delicious Golden Walnuts, lb. . . . . 20c	Filibert Tarts, lb. . . . . 20c
at . . . . . 20c	Almond Tarts, lb. . . . . 20c

Sundae Chocolates in raspberry, vanilla, lemon, pineapple and orange flavors, all at, lb. . . . . **20c**

# BRANDEIS

## CHICAGO VIA ILLINOIS CENTRAL



Train leaves Omaha Union Station at 6:00 P. M. and 7:15 A. M. Union Depot connections in Chicago for points east and south. Rates, sleeping car reservations and detailed information at City Ticket Office, 1402 Farnam St., Omaha, Neb.

**PILES CURED WITHOUT THE KNIFE**  
Fluents and all rectal diseases cured under a positive guarantee. No money till cured. Examination free. Call or write today. **DR. EDWARD S. TERRY**, 308 Bee Building, Omaha, Nebraska.

## The Appearance of a Woman's Foot

Is made or unmade by the shoe she wears. A handsome foot in a poor fitting shoe loses its beauty, while a poorly formed foot in a handsome shoe always looks well. Every woman that is fitted at this store has an attractive looking foot.

## Our Women's \$3.50 to \$4 OXFORDS

We are showing this spring are the acme of style and beauty. We are showing every new last and heel in golden brown, ideal kid, patent calf, dull calf, Russia calf and brown kid. The noble two-button patent calf is shown exclusively by us. Pumps that do not slip. The button blucher, turned or welt soles, cloth or kid tops. A corps of expert fitters.

**Drexel Shoe Co.**  
1419 Farnam St.

## These Fine Spring Days

make us think of a new Spring suit—if you can't spring a new one, send us your old one and we will put a fresh Spring look on it for \$1.50. Spring overcoats, same price. Call up Douglas 963 or A3168, and a wagon will call for your work.

**The Pantorium**  
"Good Cleaners and Dyers."  
1513 Jones St.  
Phones—Doug. 963, Ind.—A3168

## SUCCESSFUL DENTISTRY

Years of practice assure us that people want our grade of work—the best. The comfort of our patients receives our constant thought, which accounts for our successful dentistry. We speak German. All work guaranteed. **22K GOLD CROWNS . . . \$5.00**  
**FILLINGS, up from . . . . . 75c**

**Taft's Dental Room**  
1517 Douglas St.  
"FOLLOW THE FLAG."



## LAST 2 LEAVE FIRST 2 ARRIVE

Leave Omaha Daily 6:30 P. M., Arrive St. Louis 7:30 A. M.  
Leave St. Louis Daily 9:01 P. M., Arrive Omaha 9:25 A. M.  
Special rates daily to the south. Homeseekers' Excursions first and third Tuesday each month. Tickets to or from all parts of the world via all steamship lines. For rates, berths, beautiful descriptive booklets and all information, call at Wabash City Ticket Office, 19th and Farnam streets, or address, Harry E. Moores, G. A. P. D., Omaha, Neb.

## GOLD, SILVER and NICKEL PLATING

Don't throw away anything made of metal because it is old and worn. Send it to us and we will make it good as new. No matter how large; no matter how small.

## Omaha Plating Co.

1250 Harney St. Est. 1906.  
Phone—Douglas 5235; Automatic A2535

**ORIGINALITY** is a flavor found in all our designs  
**Baker Bros. Engraving Co.**  
Barker Block, Omaha.

## Does Your Piano Need Tuning?

Phone Your Order Douglas 137 Piano Dept.  
**THE BENNETT COMPANY**

**D. C. SCOTT, D. V. S.**  
(Successor to Dr. H. L. Ramacciotti.)  
ASSISTANT STATE VETERINARIAN  
Office and Hospital, 2519 Mason Street.

Calls Promptly Answered at All Hours.  
Phone—Office Harney 997. Omaha, Neb.

Friday is Dinnerware Day at the big sale of the Des Moines Department Store. Stacks of China, Crockery, Cut Glass, etc.

# BENNETT'S REMNANT THURSDAY

## A Thursday Sale on Rose Bushes 15c

Haven't you often in your walks about town, when flowers were in bloom, and verandas and porches were simply overrun with fragrant blooming roses and ramblers, wished down in your heart, that your own home looked as beautiful. Haven't you said that another year you would be farsighted enough to be able to enjoy all these things, too? This is the time to make preparations and Thursday is the day to buy the bushes right. THE BENNETT COMPANY will offer for sale thousands of hardy rose bushes, Crimson Ramblers, White Ramblers, Yellow Ramblers, and others, all just in from New York state. **15c**  
Also hundreds of perennial plants, Hardy Phlox, Fox Glove, Columbine, Larkspur, Sweet William, all hardy and healthy? Just the right season for planting, each . . . . . **10c**

## Wednesday Special Showing New Tailored Suits at \$13.95

**THIRTEEN NINETY-FIVE** seems an insignificant amount to pay for a good tailored suit, doesn't it? Almost too cheap to be good you may think. But these suits are good. They are new, they're stylish, they're right in every way, color, design, materials and fit. It's simply a knack we have of getting the right kind of suits at the right time, just a little lower in price than you are accustomed to pay. We bought these suits way under value. Now we will share our good fortune with you. There are just about enough for one day's selling, so it's wise to come early. We know \$20.00 would be a very fair price for suits like these. Thursday we can offer them—**\$13.95** at . . . . .



**"The Lion and the Mouse"**  
A vivid story of American life by Chas. Klein. Read the book and see the play. Our price, **49c** at . . . . .  
Easter Cards, Prayer Books, Bibles and Novelties in Book Department.

## Thursdays' Grocery Specials

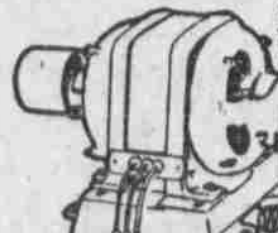
**FRESH ROASTED COFFEES DAILY**  
Bennett's Best Coffee, three lbs., \$1.00, and 100 G. T. Stps. Bennett's Best Coffee, lb., . . . . . 35c, and 20 G. T. Stps.  
Teas, B. F. Japan, Orange, Gunpowder, . . . . . 20c, and 10 G. T. Stps.  
English Breakfast, Ceylon, lb., . . . . . 55c, and 50 G. T. Stps.  
Twenty pounds Granulated sugar, . . . . . \$1.00  
Smaller Pork and Beans, two cans, . . . . . 20c, and 10 G. T. Stps.  
Patavia Salmon, can, . . . . . 25c, and 10 G. T. Stps.  
Ginger Snaps, lb., . . . . . 5c  
Best We Have Corn, two cans, . . . . . 25c, and 10 G. T. Stps.  
Bennett's Capitol Sweet Wrinkled Peas, two cans, . . . . . 25c, and 10 G. T. Stps.  
Jell-O, assorted flavors, three packages, . . . . . 25c, and 10 G. T. Stps.  
Small bottle, . . . . . 20c, and 10 G. T. Stps.  
Medium bottle, . . . . . 35c, and 20 G. T. Stps.  
Large bottle, . . . . . 55c, and 30 G. T. Stps.  
Bennett's Capitol Baking Powder, lb., can, . . . . . 25c, and 20 G. T. Stps.

## Machinists and woodworkers

Electric motors are particularly applicable for the operation of wood working tools, because such tools as a rule require high speed. Moderate or high speed motors allow the employment of the minimum quantity of belts and countershaft by connecting the tools direct to the motor.

## Omaha Electric Light & Power Co.

Tel. Doug. 1962  
Y. M. C. A. Building.



## Secret Service No Party Lines

**"You Auto Phone It"**  
Our main exchange is open to the public every Saturday evening from 7 to 10. Call and inspect the automatic switchboard.

## Independent Telephone Co.

20th and Harney Sts.  
No Zones No Eavesdropping

## SEEDS THAT GROW NEED ANY?

SEE THAT THEY COME FROM  
**THE NEBRASKA SEED CO.**  
City Salesroom 1613 Howard St. OMAHA, NEB.  
General Office and Warehouse 1208-10-12 Jones St.

**Bee Want Ads Produce Results**

## Rousing Special Bargains for Thursday

Another Big Sale of Griffen Brand Shirts Saturday



Great Sale of Ladies' Gloves Saturday. See Windows.

## Thursday's Sale of MUSLIN UNDERWEAR

Offers values of most unusual bargain interest. Every week the crowds and the interest in these Thursday Sales increases. Not a lady with underwear to buy can afford to miss these snaps.

**Skirts**—Worth to \$6.00, splendid assortment of beautiful styles and patterns, in three lots Thursday, at **\$2.98** and . . . . . **\$1.50**  
**Gowns**—Worth regularly up to \$2.50, matchless bargains at . . . . . **98c**  
**Corset Covers and Drawers**—Worth regularly to 75c, Thursday, at 49c and . . . . . **25c**



**Misses' and Children's Drawers**—Well made, trimmed with lawn ruffles, each . . . . . **15c**  
**Corsets**—Worth to \$1.00, long hip and high bust, a medium hip, low bust models, at . . . . . **49c**

**FROM 8:30 TILL 9:30 A. M.**  
Corset Covers and Drawers—Lace and embroidery trimmed, values to 75c, choice . . . . . **19c**  
**FROM 9:30 TILL 10:30 A. M.**  
Ladies' Gowns—Worth up to \$1.50, in one lot, at . . . . . **59c**  
**FROM 10:30 TILL 11:30 A. M.**  
Ladies' Corset Covers—Neatly made, 39c values, at . . . . . **10c**

**75c Silks Thursday 39c**  
Black and colored Taffetas, Pongees, Jacquards, beautiful Novelties, stripe and check Silks, etc. Qualities and assortment that establishes more firmly than ever our leadership in Silk bargain giving; many pieces in the lot worth regularly 75c; choice, yard . . . . . **39c**

## A Stirring Sale of Women's Suits

Thursday a saving opportunity seldom if ever equaled.

**\$20.00 Chiffon Panama Suits** in Copenhagen, Navies, Browns and many other new shades. Prince Chap styles; 100 beauties to select from, at . . . . . **\$12.50**

**\$25.00 Silk Suits** made of Simond's best taffeta, in all new shades, Princess effects, marvelous bargains, at . . . . . **\$14.90**

**\$8.50 French Voile Skirts**, beautiful new styles trimmed with folds and bands of taffeta; extra full pleated, at, choice . . . . . **\$4.98**

**From 8 till 9 a. m.**  
**\$2.50 Heatherbloom Underskirts** . . . . . **\$1.50**

**From 8:30 till 9:30 a. m.**  
**\$1.50 Percal Wrappers** . . . . . **98c**

**From 9 till 10 a. m.**—Women's **From 9:30 till 10:30 a. m.**—**\$2.50** waists, \$1.50 values. . . . . **49c** Long Kimonos, at . . . . . **98c**

## Beautiful Millinery Greatly Reduced

**\$8.50 Merry Widow Sailors**, very elaborately trimmed; the rage for the Spring Season, and the best value ever offered at our sale price. . . . . **\$5**  
**\$1.25 Untrimmed Straw Shapes**—All new styles, including wide sailors in all colors and black, at . . . . . **69c**  
**Flowers and Foliage**—An immense line for selection; regular value up to 50c, on sale at . . . . . **19c**

## Chocolate Day BIGGEST BARGAIN of the SEASON

**40c Chocolates All Flavors Per lb. 18c**

Don't fail to take a box home with you Thursday.

## Free Demonstration of the wonderful skin food beautifier.

## ROSEZALIA CREAM

Thursday the last day of the free demonstration. Center aisle, main floor.

## Hayden's Grocery Department

**COOKIES, COOKIES, COOKIES.** Hayden buys the surplus stock of the largest cracker and cookie factory in the world. These are principally all the highest priced goods. Among them are the following well known cookies.  
Assorted Cream Wafers, Assorted Marshmallow, Coconut Biscuits, Tropic Creams, Orange Gems, Crystal Cookies, Iced Honey Fingers, Chocolate Fingers, Co Co Macarons, Chocolate Fruits, Grandma Sandwich, Lotus, Sunflower, Mandarino, Drop Cakes, etc. Over 40 other varieties of these finest mare cookies, to all go at one price **10c** for this mammoth sale, for . . . . .  
**Thursday Fresh Vegetable Prices**  
Fresh Spinach, per peck . . . . . 20c  
Fresh Ripe Tomatoes, per lb. . . . . 10c  
3 Heads Fresh Leaf Lettuce . . . . . 10c  
Large head head lettuce . . . . . 5c  
Large bunches Beets, Carrots, or Turnips, 3 for . . . . . 10c  
Large Cucumbers, each . . . . . 10c  
2 bunches Fresh Radishes . . . . . 10c  
4 bunches Home Grown Onions . . . . . 10c  
Large Cauliflower, each . . . . . 10c  
Fresh Pie Plant, per bunch . . . . . 7c  
2 bunches Fresh Parsley . . . . . 5c  
Beets, Carrots, Parsnips, or Turnips, per lb. . . . . 1c  
Fancy Red Onions, per lb. . . . . 2c  
Fancy Holland Seed Cabbage, per lb. . . . . 1c  
Large Egg Plant, each . . . . . 10c  
We sell Stewart's Famous Garden Seeds. The most reliable kind to buy.  
**ANOTHER CASE OF SIGHTLY HAYDENS' ENAMEL FILINGS.**  
This car is very fancy sweet, juicy, and very rich flavored. Although oranges have advanced 50c per box, we are still selling them, per doz., 10, 12, 14, 17, 90c

## TRY HAYDENS' FIRST

**ENAMEL FILINGS Just Like the TOOTH**  
A durable substitute for gold or silver that does not show. If your teeth are missing we can fill the space without plates or bridge-work by our Alveolar System of Dentistry. Loose teeth made solid. PAINLESS OPERATIONS. EXPERT WORK.  
**DR. BRADBURY, Dentist, 1508 Farnam, Established 1890**

**No Matter what you select in our lines—whether it be silver, cut glass, hand painted China or a clock—for a wedding gift, you may rest assured that it has quality and style. Spend a few minutes in our store. Look for the name—**S. W. LINDSAY, Jeweler** 1516 Douglas Street.**