## THE SATURDAY EVENING POST

Has a larger paid circulaton than any other weekly publication in America.

The edition for last week was

## 904,050 COPIES

This is, by far, the largest circulation ever achieved by any weekly magazine in this country Exactly nine years, to a day, since George Horace Lorimer became Editor-in-Chief of The Saturday Evening Post, an average increase in its circulation of a hundred thousand copies a year has proved its editorial quality and consequant popularity

## Comm Cento

Our Boys Are Everywhere
The Curio Publishing Company, philidalphta, pa.






## theory generally accepted

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T GIE ROAD TO HEALTH

## K. C. S. RY.

 Sulphur .Springs, Ark."THE Beaut spot of the ozarks
ow $\$ 50,000$ Kihlberg Hotel will open June 1st.
$\qquad$
All Year 'Round Health Resort

## St. Paul Minneapolis and Duluth

 There are three trains a day toPaul, Minneapolis and Duluth

## The North Western Line

leaving the Union Station, Omaha, at
7:50 A. M., 3:50 P. M. and 8:28 P. M. The equipment includes parlor, cafe The equipment includes parlor, cafe
and observation cars, dining cars and Pullman Standard drawing-room Pullman St
sleeping cars. 8:28 P. M. train electric lighted The Best of Everything
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