NOTES ON OMAHA SOCIETY

Mrs. C. W. Downs Entertains for Mrs.

H. Vance Lane.



Milk Chocolate Creams

I receive hundreds of letters daily in response to my maga-

"I found your chocolates excellent. Send me two boxes."
"Your chocolates are great. My dealer sells—, but I want another box of Johnston's."
"Your sample received. I never ate better."
"The best I have ever eaten. Enclosed find—etc."

The difference is this-full, rich flavor-never too sweet. The coating just hard enough—never sticky. The cream filling firm, but melting—never too soft. The whole a delicious blending of flavors that captivates the palate. A trial convinces.

> Get a Generous Sample Box From Your Dealer

For only 10 cents you can get our generous size introductory package from your dealer. An unequaled opportunity to try this delicious confection at small cost. Ask him today. Each package is an exact reproduction in miniature of the exquisite gold box, tied with crimson satin ribbon, sold regularly at 30, 40, 60 and 80 cents. Try a sample box today. At your dealer's.

Johnston, Milwaukee, Wis.

Advance as Result of Beef Cattle, Which Cost More.

PORK TAKES CUE AND ALSO SOARS

One Omaha Butcher Makes the Cheerful Prediction that the Coming Year Will Be Hard One for Meat Enters.

Prices of meat were advanced Tuesday by the wholesalers and the retailers respended quickly by adding on the average of 2 cents per pound to all classes of beef, except rough bolls. This is ascribed to the

advance in beef cattle. will be selling for 12 cents by Saturday.

Anticipating that pork loins would ad- are to have a hard time during the coming vance, some dealers bought all they could keep in their coolers and the price will remain at 40 cents per pound at many markets, while at others the retailers will be ket tell the story. A week ago the market paying 9 cents for pork loins and cutting page of The Bee said: 10 cents. But the dealers who do not feel they can afford to cut up meat for less than I cent per pound will be com-

pelled to push up the price. Muston has followed beef and pork, and the price was pushed up 11/2 cents by the

wholesalers Tuesday. The prices of beef cuts are now: Rib roasts, 15 cents; pot roasts, 11 cents; rough boils, 6 to 7 cents; sirioin steak, 15 to 17%

MEAT PRICES ON THE RISE cents; round steak, 12 to 14% cents; porter when it was decided to push prices still higher, were:

Looks for Hard Summer.

Speaking of the meat situation, a retailer said: "I look for one of the hardest summers we have ever had in the meat business. I believe meats will all be high, especially beef, as good stuff is high and exceedingly hard to get.

"We will have some hard times telling our guotations on cattle: Good to choice corn-fed steers, \$5.50@6.90; common to fair cows and helfers, \$4.50@5.50; good to choice stockers, \$4.50@6.90; fair to good stockers and feeders, \$4.50@6.00; fair cows and helfers, \$4.50@6.00; fair to good stockers and feeders, \$4.50@6.90; common to

"We will have some hard times telling our 63.85. customers the reasons for the new prices, but the only reason is the advance in price of stock and the consequent boost of prices by the packers.

BEEF IS HIGHER IN NEW YORK

sponse to Live Cattle Advance.

"The scare in the beef market is not half

vanced, but this advance has not compara-

has increased during the last month nearly

in the west said yesterday:

prove entirely satisfactory.

with a beard.

be about life size.

WATER

with the entire board.

Manderson. "When Mr. Lincoln was first

course in a reclining position and we could

not judge much of the figure, but the face,

the lines of character there portrayed, is

natural and true to life. It is 'my' Lin-

coln, the Lincoln I knew when a boy, and

Principal Waterhouse of the high school

who also viewed the statue, is well pleased

when it is erected no dissatisfaction will

placed on the pedestal ready for it on the

high school grounds the appearance will

Superintendent Davidson declined to make

any statement, though he viewed the statue

The Lincoln statue will be unveiled April

the emancipator, William F. Gurley being

to an Analysis by Gas

Omaha city water lacks but .06 of al-

cuminoid amonia of being condemned. It

now contains .06 albuminoid amonia, .14

being the condemnation point. Of other

substances the water contains 550 of solids

he analysis of the city water, has reported

"Omaha city water is just within the

imits of safety," says Dr. Crowley. "but

severtheless we cannot be too careful about

the water we drink and no water can be

you know, and when we take so much

water into our systems it must be pure. Proteids, containing meats: carbohydrates,

and Judge Lets Him

Aftrm.

"Hold up your hand and be sworn," re

to be sworn," answered the witness

the oath. The witness was called.

No answer from the witness

He was permitted to affi ?

said Judge Sears.

oo pure. Sixty per cent of a man is water,

his finding to the health commissioner.

Inspector.

SAFETY LIMIT

"There are some cuts of beef which will never stand much of an advance and we have to make up by charging more for the best cuts. No one can advance the price of shanks and soup bones, flanks and rough boils. The result is that the better cuts will bear the advance. Some dealers will have a run on porterhouse and the Pork toins also advanced and are quoted particular cut will be in big demand. Then 114 cents higher by the wholesalers. On the the porterhouse stands the advance. Again basis of this retaliers will advance prices the chucks and rounds will be hard to sell within the next two days and "pork chops" in some markets and there will be no advance on that class of meat. The dealers summer to equalize the meat prices."

> Prices of Cattle Do It. The prices of cattle on the Omaha mar-

Quotations on cattle: Good to choice corn-fed steers, \$5.55@5.99; fair to good corn-fed steers, \$4.55@5.36; fair to good corn-fed steers, \$4.00@4.99; good to choice cows and heifers, \$4.40@5.10; fair to good cows and heifers, \$1.75@4.40; common to fair cows and heifers, \$1.75@4.40; common to fair stockers and feeders, \$4.55@4.85; fair to good stockers and feeders, \$1.75@4.25; common to fair stockers and feeders, \$3.75@4.25; 2.75.

The quotations on the market Monday,

The Clock That Had No Hands

By HERBERT KAUFMAN.

Newspaper advertising is to business what hands are to a clock. It is a direct and certain means of letting the public know what you are doing. In these days of intense and vigilant com- I am perfectly satisfied." mercial contests a dealer who does not advertise is like a clock that has no hands. He has no way of telling folks what he's at. with the sculptor's work and believes that He can no more expect a twentieth century success with nine- be manifest. The statue, he says, is someteenth century methods than he can wear the same sized shoes thing over nine feet in height, but when as a man which fitted him in his boyhood.

His father and mother were content with neighborhood shops and bobtail cars. They were the best to be had in their day. They were accustomed to seek the merchant instead of being sought by him. They dealt "around the corner" in one-story shops which 14. the anniversary of the assassination of depended upon the immediate friends of the dealer for support. the emand As long as the city was made up of such neighbrhood units, each with a full outfit of butchers, bakers, clothiers, jewelers, furniture dealers and shoe-makers, it was possible for the proprietors of Just Gets Under the Wire, According these little establishments to exist and make a profit.

But as population increased, transit facilities spread, sections became specialized, block after block was entirely devoted to stores, and mile after mile became solely occupied by homes.

The purchaser and the storekeeper grew farther and farther apart. It was necessary for the merchant to find a substitute for C. F. Crowley, gas commissioner, who made his direct personality which no longer served to draw customers to his door. He had to stretch a bond between the commercial center and the home center. Rapid transit eliminated distance but advertising was necessary to inform people where he was located and what he had to sell. It was a natural out-growth of changed conditions—the beginning of a new era in trade which no longer relied upon personal acquaintance for success.

containing starches and sugars; fats and The newspaper publishers, hitherto a gossip, a retailer of salts, make up but 40 per cent of a man's body and substance, water composes all information, became a first aid to commercial advancement. The shopkeeper, hitherto a petty tradesman, began to grow into the WITNESS BALKS ON THE OATH dignity of a merchant.

Something more wonderful than the fabled philosopher's stone came into being, and the beginning of fortunes which would pass the hundred million mark and place tradesmen's daughters upon oriental thrones grew from this new force. Within fifty years it has become as vital to industry as steam to commerce.

Advertising is not a luxury nor a debatable policy. It has proven its case. Its record is traced in the skyline of the city where a hundred towering buildings stand as a lesson of reproach to the men who had the opportunity but not the foresight, and furnish a constant inspiration to the young merchant at the threshold of his career.

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Rev. and Mrs. J. P. D. Lloyd Are

LATTER SOON GOES TO SALT LAKE

Special Guests at the Home of Mr. and Mrs. B. A. McAlinster.

Mrs. C. W. Downs entertained delightfully Tuesday afternoon at cards for Mrs. H. Vance Lane, who leaves about April 1 for Salt Lake City. The rooms had a decoration of spring flowers and a color scheme of pink was used. Four tables were placed for the game of six-handed euchre. Rev. and Mrs. J. P. D. Lloyd.

Mr. and Mrs. B. A. McAllaster received informally Monday evening at their home, 2027 Wirt street, for Rev. and Mrs. J. P. D. Lloyd of Scattle, who are returning from a six months' trip to Europe. Mr. Lloyd was formerly rector of the Good Shepherd church in north Omaha, which is now in charge of his friend, Rev. Robert B. H. Bell. Mr. and Mrs. McAllaster were assisted by Rev. and Mrs. Bell, Mrs. A. C. Powell, Miss Katherine Powell, Miss Alice Fry. Mrs. W. C. Ross and Madame Mc-Allaster. During the evening a large number of friends called. Rev. and Mrs. Lloyd leave Tuesday afternoon for their home in Seattle, Wash.

Thimble Party Affair. Mrs. Palmer Findley and Mrs. J. W. Noble entertained at a Thimble party Tuesday afternoon at the home of Mrs. Noble. A pretty decorntion of cut flowers and ferns was used and the afternoon pleasantly spent with needlework, after which a dainty lunch was served. The guests included Mesdames C. M. Schindel, R. E. Schindel, South Omaha; Pennell, Caughey, Gardner, F. S. Owen, T. A. Thompson, Fred Lebuhof, E. L. Potter, C. C. Belden, Mary T. Andraws, O. S. Montgomery, Charles Hopper, Alfred Peterson, P. M. Conklin, George Bicknell, Tolf Hanson, A. W. Anderson, Waldo Anderson, A. C. Busk, E. R. Curry, N. H. Nelson, Kennedy, C. W. Reynolds, Samuel Rees, H. M. McClanaban, William Baird, John Steel, H. D. Neeley, A. H. Waterhouse, George Payne, W. O. Dimmick, Rodney Bliss, Charles McDonald, Clark of Connecticut, Misses Lucille Dimmick, Haubens, Conklin, Curry, Henrietta Rees, Laura Fuller, Katharine McClanahan

and Alleyne Bechtel of Minneapolis. La Douzaine Club. Miss Beatrice Kintner was the hostess Monday evening for the meeting of the La Douzaine club. Four tables were placed for the game of progressive high five. Miss Emily Allen won the club prize and the Emily Allen won the club prize and the guest prize was awarded to Miss Blanche MOHLER LIKES THE RULING Schweizer of Shenandoah, Ia. The guests of the club were Miss Belle Ennis, Miss Wholesalers Push Up Price in Re- Margaret McCue and Miss Schweiser. The next meeting will be in two weeks, with Miss Inez Bonnell

NEW YORK, March 24.-The price of meat was advanced yesterday by the Minor and Personal Mention. wholesalers. Before the butchers are Mr. Frank Kennedy, who has been quite through fixing the new price list this week ill at his home, is much improved. Durmeat will be from 1 cent to 2 cents a pound ing Mr. Kennedy's illness the two small higher than it was a week ago. The man- sons of Mr. and Mrs. Kennedy are at the ager of one of the largest packing concerns home of Mr. and Mrs. J. A. C. Kennedy. Frances Willard, Women's Christian Tem perance union, will hold a business meet so serious as it seems. It is true that the ing Wednesday afternoon in he parlors of market price for dressed beef has adthe Rome hotel.

Mrs. E. A. Winstow of 3005 Vinton street tively equaled the price of live cattle, which entertained at a theater party at the Durwood Tuesday afternoon, when she had vupreme court in the Minnesota railroad eight guests. Mr. and Mrs. E. L. Doughty will enter- will do much toward restoring confidence

> day evening. week for her home in Minneapolis.

Mrs. J. P. Fallon and small daughter his first inaugural address, accompanied turn about April I. the members of the Board of Education Mr. and Mrs. Isaac W. Carpenter, who safeguarded the same as those of individ-

Monday when they inspected the new are traveling abroad, have been in Egypt ual citizens." statue of the martyred president which is and are now on their way to Naples, Italy. to be erected on the high school grounds. The Lohengrin club will be entertained likeness of Lincoln and he believes it will at her home. In honor of her guest, Miss Bacon, Mrs

"It is a likeness of the Lincoln that I W. H. Ogden will give a box party at the knew-the young, beardless Lincoln, when Burwood Friday evening and also Saturday he first entered public life," says General afternoon.

elected he wore no beard and this statue Rockefeller at Richmond. shows him so, and I consider it very good, RICHMOND, Va., March 24.-John D. Rockefellor arrived in this city today and though it is true that the pictures more often seen of that great man show him has taken apartments at one of the leading

First Case a Rash Which Itched and Stung-Threatened Ten Years Later With Blood-Poison in Leg -But Both Times the Sufferer's

RELIANCE IN CUTICURA PROVED WELL-FOUNDED

"About twelve or fifteen years ago, while living in West Virginia, I had a breaking-out, and it itched and stung so badly that I could not have any peace because of it. I saw three doctors and they did not agree on what it was, so one of them gave me something that he called medicine, but I called it soda water. I might just as well have washed in rain-water. Then I got some Cuticura Scap, Cuticura Ointment, and Cuticura Resolvent and began to get better right away. They cured me and I have not been bothered with the itching since, to amount to anything. About two years ago I had la grippe and pneumonia which left ms with a pain in my side. Treatment ran it into my leg, which then swelled and began to break out. It got in pretty, bad shape, so I went to a doctor. He was afraid it would turn to blood-poison. I used his medicine but it did no good. So I sent for another set of the Cuticura Remedies. I used them three times and cured the breaking-out on my leg. Now I won't be without Cuticura. May 13, 1907."

With Torturing, Disfiguring



Supplemental Raincoat Sale

GRAND OPENING

A belated shipment comprising 1200 High Grade Waterpreof Garments, which should have reached here in time for our opening sale, has just been received, and have placed the entire lot

On Special Sale At Half Their Regular Value

Because of the fact that we are manufacturers and selling direct to you—is the reason. Do not overlook this special sale if you deem your money worth saving.

Men's Cravenettes

A new fresh lot of this season's goods. Every garment is cut full, tailor made, and nicely trimmed. Fit guaranteed perfect.

> \$12.00 Men's Raincoats for \$ 6.00 \$15.00 Men's Raincoats for .. . 7.50 \$18.00 Men's Raincoats for 9.00 \$20.00 Men's Raincoats for 10.00 \$25.00 Men's Cravenettes for 12.50 \$30.00 Men's Cravenettes for 15.00

\$25 SILK WATERPROOF COATS FOR \$12.50 We know of no other overgarment for women that is as beautiful as these silk coats we offer at half price. We are showing water-proof Auto, Opera and Street Wearing Silk Coats, in an infinite variety of shades

Women's Cravenettes

A nicer or more complete selection of women's Raincoats than our's can't be found anywhere else, All the new shades and styles are in this selection, You are sure to find the coat you like and at little

> \$12.00 Women's Raincoats for ... \$ 6.00 \$15.00 Woman's Raincoats for ... \$7.50 \$18.00 Women's Raincoats for ... 9.00 \$20.00 Women's Cravenettes for .. 10.00 \$25.00 Women's Cravenettes for .. 12.50 \$30.00 Women's Cravenettes for .. 15.00

ORDER BY MAIL

If inconvenient to come to the store. We guarantee entire satisfaction or refund your money. Please give chest measure and length desired. Check or money should accompany the order.

The World's Largest Cravenette Manufacturers

Goodyear Raincoat Co.

S. E. Cor. 16th and Davenport Sts.

Loyal Hotel Building.

Victoria Ennis, Miss Bolla Kaufmann, Miss Says Decision in Minnesota Case Will Restore Confidence.

BOON TO RAILROAD INTERESTS

Action of Sapreme Court Simply Another Assurance Legislatures Cannot Enforce Arbitrary Laws

Without Court Review. A. L. Mohler, vice president and general manager of the Union Pacific railroad, believes the decision of the United States rath case will have a widespread effect and

MANDERSON LIKES STATUE tain a box party at the Burwood Wednes- in the railroads and their securities. "While railroad rate legislation may be General Says it is Good Likeness of Miss Alleyne Bechtel, who is the guest of within the province of the individual states. Miss Lynn Carpenter expects to leave next | the decision of the federal court is simply another assurance that legislatures cannot make and enforce arbitrary laws 'hich are General Charles F. Manderson, who knew Marguerite, who have been spending the inimical to any great industry without re-Abraham Lincoln and heard him deliver last month at Excelsior Springs, will re- view by the higher courts. The railroads are lawabiding and their rights should be

Mr. Mohler could not say what effect the decision would have on the Union Pacific General Manderson says it is a very good next Friday evening by Miss Nancy Haze road and declined to be quoted on what action would be taken until he consulted his counsel. There are several Nebraska cases now pending in the courts against railroads, one of which is in many respects identical with the Minnesota law. Governor Sheldon is in Washington at present in connection with a Nebraska rate case.

Out of Accident Business.

"It seems as though we have retired from the collision business and damage to equipment by broken track and broken axles and broken wheels and burning cars and other accidents in transit," said A. L. Mohler, vice president and general manager of the Union Pacific, Tuesday morning, upoh his return from a two weeks trip over the west. He went west with Julius Kruttschnitt, director of maintenance and ways of the Harriman lines, ten days ago. "Reports show that for the month of January the Union Pacific road had approximately 1,500,000 engine miles and cost for total train accidents was \$1,088. "This simply shows that the effect of the block signal system on the Union Pacific is beginning to tell. The Union Pacific has recently spent \$2,000,000 in the installation of safety appliances, to the end that the list of accidents might be St. Joseph. Mo., with her parents when a reduced and that the public might travel in greater safety. Where tracks converge or cross at grade the interlocking system is used, with an operator to handle it. When one track is cleared the others are blocked. It is impossible for an operator to give two trains the right-of-way at the same time. Hand power and a pneumatic system have both given way to electricity, by which the signals are operated. The current is also used for lighting the signal lamps.

Why They Refused Italians. Mr. Mohler said he did not like the manner in which his road had been criticised for not permitting the Italian car in the New York-Paris race to use the right-ofway of the road.

When the drivers of the American car asked for permission to use our tracks we thought the ground was frozen and that it would not injure the track, but when we found that the ballast had thawed out we had to put a stop to it," said Mr. Mohler "The ground had thawed and the American car disarranged the ballast drainage system materially for a number of miles, so we simply decided not to permit any more cars to use the tracks and did not do it in any way to discriminate against the foreign cars. We gave them what help we could. Mr. McKeen had the men at the Omaha shops work one Sunday to make some new springs for the Italian car and some needed supplies for the French car were sent west on the fast mail train something out of the ordinary. We con cluded the injury to the track was too expensive a husiness, even in a matter of patriotism.

Trame Men Go to Lincoln. Traffic officials of the roads converging in Omaha went to Lincoln in large numbers Tuesday morning to be present at the hearing of the distance tariff case before the Nebraska Rattroad commission. J. C. Stubbs, head traffic official of the Harriman lines, whose salary of \$60,000 a year

damaged in the Fire Sat-urday Night, now on Sale NERY CO.

of the Union Pacific and Edson Rich, at- child, soon after moving to Hastings, where torney for the Union Pacific; Conrad E. in 1887 she married Frederick Renner, jr. Spens, general freight agent of the Bur- To this union two children, Frederick, 17 lington; J. E. Kelby, general solicitor of years old and Ulah, is years old, were born. the Burlington; S. F. Miller, general Eight years ago the family moved to freight and passenger agent of the North- Omaha where Mr. Renner associated himself western and Ben T. White, general attor- in the wall paper business with Will Yetter, ney for the Northwestern, were among the brother of Mrs. Renner. Mrs. Renner was rallroad officials who have gone to Lin-coln. F. C. Dillard of Chicago, interstate and during her short residence in Omaha, commerce attorney for the Union Pacific, made many friends in this city, who mourn also is in Lincoln

Stubbs Merges Offices.

ment of the Union Pacific at San Fran- G. W. Hoppier and William Willer. cisco, goes to Los Angeles as general agent eral agent of the farsht and passenger departments.

ture of Skull Caused by

a Fall.

Mrs. Frederick Renner, wife of Frederick Renner, jr., of the Yetter Wall Paper company, died early Tuesday morning at her home, 1306 South Thirty-first street. Death was the result of a fracture of the skull sustained Sunday evening about 8:30 o'clock, At that time Mrs. Renner opened a door which she thoughtlessly took to be the door leading into the hallway. It was the door leading to the cellar steps. Mrs. Renner passed into the darkness and fell to the bottom of the steep steps, sustaining a

the physicians could do was done. Lolla Gertrude Yetter was born in Milwaukce, January 17, 1866. She moved to

thirty hours later. reached her and did not regain consciouster were called at once and everything that

her death. Funeral services will be hald Thursday

As a result of the visit of J. C. Stubbs afternoon at the residence, 1306 South to the Pacific coast several changes have Thirty-first street, at 2 o'clock, the services been made and the offices of the freight to be in charge of the Christian Scien and passenger departments have been ton- church. Interment will be at Forest Lawn. solidated. H. O. Wilson, who was formerly. The pallbearers will be Frank W. Judson. general freight agent of the freight depart- T. H. Updika C B Smyth. Fred Clark Aside from her husband and two collidien. of the freight and passenger departments, her father, two brothers and one sister, F. Booth, who was with the passenger survive. A. F. Yetter, her father, and Ed. department at San, Francisco, is made gen ward Yetter, her brother, have arrived

from Denver, and a sister, Miss Edith Vetter has come from Atchison, Mo. MRS. FRED RENNER, JR., DEAD experted Wednesday.

Red fross - Cous Opps. So was tox. DOCTOR'S WORD FOR PROOF Mrs. A. C. Wolf Fortifies Herself with Report of Lavender in Candy Case,

Mrs. A. C. Wolf, 2403 Leavenworth street, at whose store Carl A. Pearson, the child who died last Saturday of "walking pneumonta," bought candy, says she has suffered an injury to her business because of the Impression that the candy confained poison and caused the child's death.

Dr. Lavender, who examined the stomach fracture of the skull, which brought death of the child, reported that there was not the least indication of polson and that Mrs. Renner was unconscious when help death was not caused by poison or the candy, but by "walking pneumonia." He ness. Dr. B. B. Davis and Dr. E. H. Por- | said he found one lung wholly congested and the other three-fourths congested and that the child suffocated to death.

The report of the doctor, which is an absolute vindication of Mrs. Wolf, is held



Diet Cosmetics Good Food Clears Complexion

The best "Beauty Doctor" in the world is a good, pure food. Rich, greasy poorly cooked foods will ruin the finest complexion a woman was ever blessed with and all the cosmetics and treatments she may give it will only cover up, not remove the blemishes,

The treatment must come from the inside, for the pores of the skin must have the proper food to be healthy.

A lady living in the West of London, England, writes as follows: 'Grape-Nuts food has done me a world of good. Some years ago I fell a victim of a serious illness, which did great damage to my constitution. gave up hope of ever recovering my natural good health until last winter, when tempted to try Grape-Nuts more from a liking for that kind of food than from hope of it doing me good.

"I found to my surprise after trial of a week or two that I was getting quite plump, my voice much stronger, and my complexion was becoming beautifully clear. In fact, since eating Grape-Nuts my friends say I look 10 years younger, and I believe them, as my glass tells me it is true.' Name given by the Postum Co., Battle Creek, Mich.

"There's a Reason" for

man lines, whose salary of \$60,000 a year makes him the highest paid rate expert in the world; J. A. Munroe, freight traffic manager of the Union Pacific; Charles J. Lane, first assistant general freight agent Grape - Nuts