make a change.

Mrs. John Emory and Mrs. Nelson Pratt were guests of their parents, Rev. and Mrs. R. M. Henderson, Wednesday. Their son, Charles, also came down from Sioux City.

Mrs. M. Maestrick and daughter, Mrs. Henry Oleson, of West Sixtleth street, were

Dunder.

The Week-End Card club met last even-ing with Mr. and Mrs. Charles Talmage.

have moved into the house they bound B. Montgomery, at 4811 Cass street.

Mrs. H. C. Baird, who has been ill for a few weeks, is still confined to her bed.

Mr. and Mrs. A. L. Covey of St. Paul,

Nagging the Typewriter.

tol avenue.

week.

country,

lowing may be of interest to you.

REAL ESTATE LOANS

MONEY TO LOAN-On improved city property. Building loans a specialty. No de lay. W. H. Thomas, 503 1st Nat'l Bk Hids (22)-M76[AB]

W. H. Thomas lends money.

Money to Loan

If you have improved Omaha real estate gourity and want money quickly and at west rate of interest, you will save time

Garvin Bros., 1604 Farnam

REAL ESTATE WANTED

WANTED TO BUY-Six or seven-room modern house; state location, price if paid cash and terms if paid in monthly or ansuml payments. Address E 225, care Bus. (23)—M466 22x

WANTED-A house. Will pay cash for equity in house worth from \$1,500 to \$2,500. Give street number and price. Address S. 236, Bee. (23)—M650 24

WANTED-TO BUY

WANTED-To buy secondhand furniture, cook and heating stoves, carpets, lino-teums, office furniture, old clothes, quilts and all kinds of tools, or will buy the furniture of your house complete. The highest price paid. Call the right man. Tel. Douglas 371. (25)—M179 M4

BECONDHAND feed macks. No amount too large or to small. Wagner, Soi N. 16th. (25)-671

CASH paid for secondhand clothing, shoes, etc. 208 N. 16th St. Tel. Red 2255. (25)—672

BEST price paid for secondhand furniture, carpets, stoves, clothing, shoes, etc. Red 5401. (25)-M454

WANTED—Second-hand sods fountain. Address C. N. D., care of E. E. Bruck & Co., Omaha, Neb. (25)—293 22x WANTED-Stock of general mdse., \$3,000 to \$5,000 in town close to Omaha; will buy for cash at discount or trade land. Address Box \$4, Spencer, Neb. (3)-M203

WANTED-A second-band high-wheeled automobile. Give description and price in answer. Address O 333, Hee. (25)-376 21

WANTED-A good driving horse for fam-ily use. 1806 Pierce St. (25)-431 23

WANTED-TO RENT

YOUNG man wants nice single room, with or without board; near 18th and Farnam. Address F 243, care Bee. (26)—M412 2.x

LADY with two children would like to make arrangements for rooms and board in Webster school district on May 1 to June 15. Address H-36, care Bee. (26)-574 22

WANTED— To rent on 1st of April, a one-story building or a part of a building with about 1,000 square feet of floor space, for a tin shop; give location, size and lowest price for one year's lease; address H. H. Alcock, 1012 Farnam St., Omaha. (26)-650 22x

WANTED-To rent 80-acre furnished farm on shares in crop. A. Johnson, 471 S. 15th St., So. Omaha, Neb. (26)-607 Zzx WANTED-To rent, by responsible parties, three or four furnished rooms for light housekeeping. Address M 32, care Bec. (26)-M635 22x

FURNISHED COTTAGE, for 4 or 5 months; must be modern and reasonable. Telephone Harney 335. (26)-688 22x

WANTED-SITUATIONS

SITUATION WANTED—By experienced chauffeur, of M; thoroughly acquainted with gasoline cars; careful driver and good repair man; factory experience; good appearing, single; nondrinker; best of reference. Address S 355, care Bee. (27)—M356 22x

SITUATION wanted as chambermald general housework. 911 S. 11th St.

WANTED-Position by a first class woman stenographer. Experienced, rapid and accurate. Capable of handling correspondence without dictation. Wish a position with heavy work and full responsibility. Salary \$70 per month. Address B-173, care Bes. (27)—M140 21x

POSITION in office; not experienced; \$3 week. Address C-323, care Bee. (27)-456 22x

WANTED-Work (in private family pre-ferred) by a business college student, in exchange for board and room; an ex-cellent cook, or can eare for-horses, fur-nace, etc. Address A 23, care Bee. (27)—434 22x

POSITION wanted by young man who is good stenographer; has had considerable experience as office clerk; can furnish best of references; salary is no question, but position must have chance of advancement. Address B-322, care of Bee. (27)—M437 24x

WANTED—By a middle aged lady with son 16 years of age, care of gentleman's hous: or place on farm for summer; can give best of Omaha references. Y 288, Sec. (27)—655 22

REAL ESTATE TRANSFERS

Rid. Ella M. Tzschuck and husband to The Tzschuck Real Estate company, part Taschuck Real Estate company, part swig 15-15-13.

Ella M. Tzschuck and busband to same, lot 3, block 34, Omaha...

Carcline L. Poppleton et al to Menzo B. Darling, lot 1, block 2, Sulphur Springs add.

Nels Marteson and wife to Ola Swanson, lots 18, 30, 21, 22, block 29, Halcyon Heights

LEGAL NOTICE

NOTICE TO ARCHITECTS.

The building and property committee of the Board of Education invites architects, who have had experience in building modern school buildings, to appear before this committee on Tuesday, March 24, at 1:20 p. m. at the Board of Education rooms, to aubmit their views and general plans for the construction of twelve or skrieen-room buildings and to be prepared to hake an approximate estimate of the cost of such buildings.

J. F. BURGESS.

Secretary Board of Education, 505 City Hall. Mchiz-Dit

D. C. SCOTT, D.V.S. ASSISTANT STATE VETERIVANIAN,

Calls Promptly Answered at All Hours. Office Harney 997. Omaha, Heb.

OCEAN STEAMSHIPS

EUROPE

CLARK'S 40 TGURS TO EURORE Most congressmeter and streative error offered.

And congressmeter and congressmeter

Benson Citizens Put Up Ticket for Spring Election.

BUILDING BEGINS IN FLORENCE Spring Weather Causes Resumption of Activity by Contractors-

Livery Stable.

Theft of Horse from

A daughter was born to Mr. and Mrs. John Snyder, Friday, March 14. Mrs. Van Anden is entertaining as her guest Miss A. Miller of Montans. Miss frene Mason returned home from winter spent at Hot Springs. Miss Grace Carson of McClelland, Ia., visited over last Sunday at the home of Mrs. Craven.

Mrs. Henry returned to her home in Missouri Valley, last Monday, after a visit here with relatives. Prof. Union will lecture at the Lutheran church on next Monday evening. Joe Dworak of Des Molnes, Ia., is a guest of his brother, A. Dworak of Ben-

Chris Lyck and family have moved into the cottage formerly occupied by Alfred Anderson. Miss Anna Wallace returned lest Mon-day from a visit in Valparaiso, Neb. Miss Lillian Meads of St. Paul, Minn., is the guest of Mrs. Joseph Lows. Mr. Seelemire of Crawford and Mrs. Deats of Omaha were guests at the Seele-mire home Tuesday.

The Lutheran Ladies' Aid society will meet at the church next Wednesday after-

Mrs. W. H. Lerchner returned last Sat-urday morning from a week's visit in Ashland. John Morgan of Chadron, Neb., was a must last week at the O'Connor home. Mrs. Joe Fletcher of Bartley, Neb., is visiting at the Harrison home, having ar-rived Tuesday.

Dr. R. H. Cass attended the dental ban-quet held in Omaha last Tuesday. Mrs. E. C. Fuller went to Ashland, Tues-lay, where she will visit with relatives few days.

Mrs. William Hickey of Bennington was guest at the Walsh home during the last H. H. Snow and family of Omaha have moved to the western part of Benson. They will make their future home here. Miss Lettie Griffith entertained about fifteen of her young friends at her home Tuesday evening at a shamrock party.

The Brotherhood of St. Paul meets this afternoon at 2:30 at the Methodist church. J. W. Lecke died at his home, Monday, after a long illness. Funeral services took place Tuesday afternoon. Interment at Mount Hope cemetery.

Messrs. James Brophy, James McLaughiand, Ernest Menkin, and Miss Mary Heskins of Omaha were guests at the McAndrews' home last week.

The Methodist Ledles' Ald scalety with

The Methodist Ladies' Aid society will meet at the home of Mrs. G. A. Berquist next Wednesday afternoon. A 10-cent lunch will be served from 3 to 6 o'clock.

Rev. Mr. Van Winkle of South Omaha conducted revival meetings at the Baptist church last week. He was assisted by singers each evening. The same services will be continued throughout the coming week. Everyone is urged to attend. Mr. and Mrs. Herman Wulff visited a few days with relatives in Kennard.

Miss Mary Seabeck returned to her home in Missouri Vailey Monday, after a long visit here with her sister. Mr. and Mrs. Joseph Lowe entertained Miss Lillian Meads of St. Paul and Lee Bedford of Omaha on Sunday. The Misses Maggie and Katie Otte have returned from a two weeks' visit in Paola, Kan.

Mrs. Bertha Gross entertained at dinner last Sunday Miss Ella Gravert, Messrs. Harry Keller and Claude Weathers. Mrs. William Ryan and daughter, Fern, expect to leave on sext Wednesday for their future home in Oklahoma. The Christian Endeavor society of the Presbyterian church is planning for an en-

RAILWAY TIME CARD

UNION STATION-10th AND MARCY

	Union Pacific	1000
	The Overland Limited. a \$150 am The Colorado Express. a \$150 am Atlantic Express The Oregon Express. a 410 pm The Los Angeles Lim. a12:55 pm The Past Mall	Arrive. a.9:40 pm a.5:00 pm a.0:15 am a.5:00 pm a.9:15 pm a.5:45 pm
	Mail North Platte Local a 7:42 am ColoChicago Special a 12:10 am	8 7:05 am
	burg Local	b 1:40 pm
	St. Paul-Minneapolis 8:30 pm St. Paul-Minneapolis 7:30 am Chicago Emited 6:00 pm Chicago Express 7:30 am Chicago Express 8:30 pm Illinois Central-	7:30 am 11:35 pm 8:27 am 11:35 pm 3:30 pm
	Chicago Limiteda 6:00 pm	a 8:30 am
۰	Chicago, Milwaukee & St. P.	aul
-	Overland Limited a 5:05 pm Overland Limited a 5:05 pm Perry Local a 5:15 pm	a 3:20 pm
	Chiengo & Northwestern	The same
	Chicago Local	all:48 pm alv:27 pm a diss pm
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0	Charleston a balancestal	m 8:38 am m 8:00 am mis:do pen
3	Overland Limited alvio pm	a 3:36 pm
1	Sloux City Local & 3:50 pm	# 9:39 ### # 9:39 ###

Norrolg-Honesteel a 746 am a 540 pm introductiong fine a 550 am about a 100 am Deadwood-Lincoln a 550 pm a 550 pm custor a 550 pm a 550 pm hantings-superior b 350 pm b 550 pm

St. Louis Express..... a 6:30 pm a 9:25 am at Louis Local (from Council Bluffs..... a 6:30 am all:15 pm Standberry Local (from Council Bluffs..... b 5:00 pm bl0:15 am

Missouri Pacific--K. C. & St. L. Txp..... \$ 9:00 an. a \$:45 am K. C. & St. L. Exp.... all:15 pm a 5:50 pm Chicago, Rock Island & Pacific-

BURLINGTON STA-10th & MASON

Deaver & California ... a 4:10 pm a 3:45 pm Northwest Special ... a 4:10 pm a 3:45 pm Black Hills ... a 4:10 pm a 3:45 pm Series a 4:10 pm a 3:45 pm Northwest Express ... a 4:10 pm a 10:15 pm Nebraska points ... a 3:45 am a 4:10 pm Nebraska Express ... a 3:45 am a 4:10 pm Nebraska Express ... a 3:45 am a 4:10 pm Nebraska Express ... a 3:45 am a 4:10 pm Incoln Local ... b 3:45 am incoln Local ... b 3:45 am incoln Local ... a 1:45 pm a 10:15 pm Incoln Local ... a 1:45 pm Incoln

WEBSTER STA-15th & WEBSTER

Chicago, St. Paul, Minnespolis & Twin City Passanger.... b 6:30 am b 5:10 pm Sioux City Passanger... a 3:55 pm a 10:50 am Emerson Local 8:45 am c 5:55 pm httssours Pacific.

Auburn Local 8:50 pm bil:25 am

EVENTS IN OMAHA SUBURBS tertainment to take place some time next

The Presbyterian Ladies' Aid society met at the home of Mrs. James Walsh last Thursday afternoon. A lunch was served and was attended by about sixty women. During the afternoon Mrs. Southern of Omaha gave a number of piano selections. The Woodmen ludge gave a program and had a social hour last Tuesday eevning, after the regular business session.

The Eagles lodge gave a rag time music dance at Odd Fellows' hall last Saturday evening. Nobie's orchestra furnishing the Mrs. F. A. Souders entertained at dinner Wednesday evening for Misses Cassie Campbell, Juanita Moore, Mary and Anna Doyle of Omaha.

Doyle of Omaha.

The Knights of Columbus entertained at St. James orphanage last Monday evening, in honor of Father Fiannagan's coming to this institution.

Miss Elia Gravert entertained at a Dutch luncheon last Wednesday evening for Mr. and Mrs. Lynn McGuire and Harry Keller. The Country club has applied to the city f Benson for a liquor license, which is to es \$1,000, half to go to the school and if to the city fund.

he fit to the city fund.

The Eagle lodge will open bids for the contract for the building of the Eagle auditorium early next week.

Stephen P. Morris, formerly of Benson, now of Omaha, was granted a divorce from his wife, Mary E. on the ground of extreme jealousy on her part. They were well known in Benson.

A citizens' meeting was held at the town hall last Monday evening to place a citizens' ticket in the field. After a number of nominations J. P. Peterson was chosen as the one for mayor, Mat Keiser for councilman of the Second ward, John O'Connor also. Keiser refused and the latter accepted toherwise the ticket is as made out at the republican primary. A petition is being circulated for signers.

Harry Spiced of Rulo is in Bellevue visng his parents. Miss Margaret McKiervan is suffering severely from an attack of lung fever. Mr. and Mrs. Thomas Tibbles have tem-orarily moved to their farm at Bancroft

A series of revival meetings at the Holiness church closed last week. The meet-ings were well attended and very suc-H. H. Hablin, a student at the college, went up to Tekamah to visit his parents over Sunday.

Last Saturday evening Mrs. E. Fletcher entertained in honor of Mrs. E. S. Ridge-way of Kansas City. M. Faverty was the recipient of a fine gold watch and chain and Ancient Order of United Workmen charm as his birthday gift Wednesday, from his wife and sons. The new cottage of Theodore Fulcher is about ready for occupancy. Ned Reading has commenced the erection of a new cottage out on the plateau. Roy Towl is sinking a well on his property in Jewel place, preparatory to erect-

ing a residence.

A large number of Bellevue people took in the amateur theatricals at Fort Crock ast Monday night. William Langheine of York, Pa., is a guest at the F. A. Langheine home. Miss Georgie Chadd of Omaha visited with her mother, Mrs. Wesley Chadd, Mon-

Miss Ida Haywood, at the college, is under the doc'or's care this week. Miss Miss Jiernice Newell of Plattsmouth isited with friends on the hill over last landay. Mrs. Rice of Flager, Colo., visited her cons, Newton and Glenn at the college sev-

eral days last week. Prof. and Mrs. Walter James have gone to New York for a short vacation in the hope of benefiting his health. Rev. Stephen Phelps preached before the Citizens' league last Sunday evening on the subject of "Mary and Her Life."

Weekley.

Mrs. Stephen Phelps has been sreiously ill the last week.

Sunday morning the pulpit at the Presbyterian church was filled by Rev. Joseph Cochran of Philadelphia, secretary of the Presbyterian Board of Education. His subject was "The Conflict Between the Men of Greece and the Men of Zion."

The Dundee Woman's club gave an evening party on Monday at the home of Mr. and Mrs. J. W. Marshell, when the husbands of the members were the guests of honor. Miss Wilma Howard gave a violin solo, Miss Marshell a vocal solo and Mr. S. R. Elson a talk on Shakespeare, with several selections from Hamlet.

Among the new people who have moved into Dundee during the last

Mrs. H. R. Marietta and daughter of Oberlin, Kan., stopped over Sunday with the family of E. E. Taylor. They were on their way home from a visit at Des Moines,

Florence.

The public schools have been closed for a couple of weeks on account of small-pox in the vicinity. The teachers have gone to their homes for a vacation,

Mrs. J. C. Kindred entertained the young people of the Christian Endeavor society at her home Friday afternoon. Dan Robb, a former resident of Fior-ence, but now of Bakersfield, Cal., is here visiting friends and relatives.

At Brown's livery stable Wednesday a seedy-looking man procured a single horse and buggy and went into the country. He never showed up that night at the barn or the next day. Friday the horse was found in Betts' livery barn in Omaha, wheer it had been sold for \$40. The buggy and harness have not yet been found.

Miss Ura Shepard has gone to Lincoln to visit her parents for a couple of weeks during the forced vacation in the public school.

Mrs. Hines, who has been here the last we months visiting her sister, Mrs. Rich-irdson, returned Friday night to her home a Chicago.

Miss Sidner, who makes her home with her sister, Mrs. W. A. Yoder, and is a teacher in the public school, is visiting her parents at Hooper, Neb. Mr. and Mrs. Samuel White and family left Tuesday for their new home in Colorado. Miss Margaret McNamy and several Omaha people accompanied them for the trip and will remain a short time. her parents at Hooper, Neb.

The Florence Canning company is making contracts for tomatoes for the coming season. The factory is being this in shape for the work. Thirty cents perbushel will be paid for tomatoes. This is about the average that they are sold for on the Omaha market. From 156 to 350 bushels can be raised from an acre. About five acres will keep three men busy picking and houling for about a month in the latter part of August and the first of September.

Building in Florence for the spring has

the first of September.

Building in Florence for the spring has commenced. John Nicholson is putting up a residence on Main street. Near his place ground is being broken for a residence for M. Sorensen. A brick building, 40x50 feet, is being put up on Main street in the business part of the city, to be used for a store building and an office.

The democrats held their primaries Tuesday night, putting in nomination W. E. Rogers for mayor, A. F. Close for cierk. Robert Craig mor councilman of the First ward and D. F. Kelley for councilman of Second ward. J. A. Hoitsman has filed his petition for nomination for cierk on the republican ticket.

West Ambler. Frank S. Aughe was the guest of his father here the first of the week. Frank Whitelock, jr., assisted his father, J. G. Whitelock, here Wednesday, Mrs. O. Carlson was entertained by her daughter, Mrs. L. Talbot, in North Omaha,

W. Bonewitz, in West Side, Thursday, WHAT CLUB WOMEN ARE DOING Mrs. L. Boyer received her son Edward's picture, dressed in soldier's uniform, as a member of the United States cavalrymen stationed at San Francisco. Notes of Meetings Past or to Come of Interest to Various Women's

interested address Y 285, care of Omaha Bee, Omaha, Neb.

DRY GOODS AND DEPARTMENT STORE

making merchants and traders out of them and not automatic machines.

Have you felt that your business is not as satisfactory as it might be, that sales and profits are de-

Although appreciating this you may not have the time nor organization for it. If so, the fel-

A man still below forty, having had over twenty years' experience in the most important

During that time he has come in contact and has worked with hundreds of buyers and gained their confidence and co-operation. He is expert at regulating stocks and profits without curtailing sales, financing a business on the smallest

Among those in position to know he is considered the live wire of the business and his ability second to none in the

At the present his prospects for the future seem blocked owing to rearrangement of the positions and personnel among

branch of a department store doing an annual business of over ten million dollars, is willing to

possible capital, obtaining the limit of discounts, rebates in fact making every dollar count in buying. He believes in sys-

tems, but not in those that become choked up by red tape, and give the other fellow a chance to get away with the business.

the owners of the business. The advertiser is too ambitious to accept the situation, and an opportunity of considerable

value is, therefore, presented to a house that is in position to make proper use of his experience, ability and services. If

creasing, that stocks are accumulating out of proportion to sales and thereby tieing up your capital?

Whether this does or does not apply to your case, has it occurred to you that there is considerable

room for progress in almost any house of the scope of the modern dry goods or department store.

by closer co-operation with buyers, by educating and assisting them along certain systematic lines,

Organizations. The committee on Social Science settlement hereby calls attention to a mass meeting to be held on Friday evening, March 27, at 8 o'clock at the First Congregational church, Nineteenth and Davenport streets, for the purpose of effecting a permanent organization, and earnestly

requests your attendance and that of you the guests of their sister and daughter, reques Mrs. William McDonald, the first of the people The musical department of the Woman's club will meet Thursday afternoon at 2:15 Mr. and Mrs. William McBride and daughter, Miss Carrie McBride of Des Moines, were the guests the early part of the week of Mr. and Mrs. C. E. Presson.

A miscellaneous program will be given under the direction of Miss Blanche Sorenson, leader. Among those on the program will be Mrs. B. J. Scannell, Mrs. John Pul-A miscellaneous program will be given Mr. Lester Barr is in Wyoming on busi- ver, Miss Markaret McMenemy, Miss Editi Miller, Mrs. Frank J. Resler and the E. A. The Round Dozen club will meet on Wednesday with Mrs. Elmer Thomas and Mrs. Noah Perry at the home of Mrs.

L. M. ladies' quartet of South Omaha. The civics committee of every state is erged by the General Federation to agitate the subject of tuberculosis among the clubs and has passed in as many clubs as possible Those in charge of the Happy Hollow the resolutions relative to this subject which will probably be about May 4. The porches of the club house will be widened, the golf course increased and a base ball will meet Tuesday afternoon at 4 o'clock Mr. and Mrs. Ed Stouffer have returned to their farm at Glen Elder, Kan. The stouffer farm here will be worked by Ed

The Dundee Woman's club gave an evenwill be "The Substance of Faith," by Sir Oliver Lodge. Mrs. P. C. Herne will give a talk on Yellowstone Park, and Mrs. W. H. Wilbur will have as her subject, the

"Gyroscope On Future Transportation." ject was "The Conflict Between the Men of Greece and the Men of Zion."

The Royal Neighbor lodge surprised Mrs. Charles E. Patrick Monday afternoon, the occasion being her birthday.

Mrs. Charles Baker of Fairmont, Neb., and an old resident of Bellevue, died last week and her burial took place in the village cemetery Monday morning.

Mrs. MacDonald of Omaha has been visiting relatives and friends hero this week.

Mrs. H. R. Marietta and daughter of Oberlin, Kan., stopped over Sunday with the family of E. E. Taylor. They were on the Men of George L. McNutt will speak at an open meeting at the Woman's club Monday afternoon at I o'clock in the First Congregational church under the auspices of the Social science department. The subject will be, "How the Other Half Ought To Live." Every one interested will be welcome.

At the last meeting of the Visiting Nurses' association, held Wednesday, March 18, Mrs. Adams reported a very busy month, as usual. She made 492 visits among sixty

patients, sending three cases to the hospitals. There were three deaths during the Mr. Casey and family have moved into the house at 4828 Capitol avenue. month and all were from tuberculosis. Mrs. Adams cares for a great many tubercular Mrs. Ida Shephard has moved into the patients, and regrets that the association course recently bought by her at 4907 Capicannot afford more of the fresh air cures for the unfortunate ones. It is hoped that For Miss Kittle Cheatham of New York the campaign to be made by the Woman's

who gave a song recital at the First Baptist church Thursday evening, Mrs. Henry C. Van Gleson entertained at luncheon at the Omaha club on Wednesday. Her other guests were the Misses Lynn and Carita Curtis, Mrs. Charles O'Rich and Miss Suzan Rich. Luncheon was followed by an automobile ride about the city.

The campaign to be made by the Woman's club in this direction may prove very beneficial along this line.

Dr. F. L. Loveland will address the Lothrop school Mothers' circle Wednesday at 3 o'clock at the Lothrop. Music by Miss Hazel Loveland.

Mr. R. C. Peters was in Chicago and other points on business during the last The current topics department of the Woman's club will meet Tuesday afternoon. Mr. and Mrs. A. J. Cooley sailed March
4 from London for New York. From there
they went to Burlington, Is., to visit Mrs.
Cooley's parents, and are expected in
Omaha on Monday.

March 24 at the club rooms. A program
will be given which is in charge of Mrs.
J. L. Adams, the assistant leader. The
program includes a plane sole by Miss
Elsa Haarmann, current events by Mrs. March 24, at the club rooms. A program Elsa Haarmann, current events by Mrs. Mrs. J. W. Goff of Fremont is the guest of her daughter, Mrs. Frank Brown. G. F. Rogers and a vocal solo by Miss W. P. Warner was in Grand Island dur- Hazel Loveland, ing the week.

Prize Hard Luck Story. Here is a real hard luck story from Mrs. T. K. Hunter has as her guests over Sunday Mr. and Mrs. J. C. Hunter, Miss Laura and Paul Hunter, who are on their way from Owano, Ia., to Canada, where they will make their home. Miss Delia Robinson of Waterloo, Neb., was also a guest the last week.

Here is a real hard luck story from Philadelphia.

Two months ago the 6-year-old son of Frederick Levy, of 624 South American street, fell in front of a street car and had his left arm severed at the shoulder. Before the lad was released from the Pennsylvania hospital his mother and three other children were removed to the Municipal hospital with fever, and are still in the institution.

Yesterday atternoon 8-year-old Frederick Levy, at home with his father, ran from the house on an errand. Within a stone's throw of his home he slipped and fell in front of a trolley car. The left foot was taken off at the ankle.

As he was being hurried to the Pennsylvania hospital the wagon in which he had been placed colilded with another wagon at Fifth and South streets. The driver, Armond Scherer, of 386 North Elighth street, was thrown to the pavement and his arm was broken. The injured lad was also thrown out, and the loss of blood occasioned by the delay came near costing his life. Miss Louise Hunter has been visiting in Waterloo, Neb., and was driven home from there in an automobile. Mrs. J. E. Dodds has returned from Ohio, where she was called by the death of her The Ladies' Aid society of the Dundee Presbyterian church met Priday afternoon with Mrs. J. J. Lampe.

A Walking Junk Shop. A Walking Junk Shop.

Edward Smith, a negro, was arrested for vagrancy in Kanses City. He wore two suits of clothes and an overcoal. Every pocket was crammed with samples of almost everything. The following list of articles and other things taken from Smith at police headquarters:

Three toothbrushes, a pint bottle of water, two fine tooth combs, three other combs, two hairbrushes, one potato knife, one pipestem, four button hooks, one deck of cards, one pair of scissors, two jack-knives, two accerd-decrey. Philetus M. Helfer has established a col-lege among the prisoners at Auburn, N. Y. the faculty being composed of convicts who are graduates of Oxford, Harvard, Yale and other great universities. Discussing his odd are graduates of Oxford, Harvard, Yale and other great universities. Discussing his odd college scheme recently, Mr. Helfer said: "Anything is good for convicts that interests, cheers and encourages them. Discourage them, scorn them, nag at them, and you rouse the latent evil in them as it was roused the other day in a frail and beautiful New York typewriter girl. She worked for a rather cranky old broker. The broker found a good deal of unjust fault with her, but she was gentle and patient and put up with him in silence.

'One morning, however, he turned up in a quite insupportable humor. 'Look at my deak!' he roared. 'All in disorder!' All in confusion! All—' 'But, sir,' the girl interrupted mildly, 'you have often told ms never to touch your deak.' 'Well. I don't want you to disturb my papers,' he admitted, and then his eye caught a sheet of postage stamps. 'But look at these stamps. I don't want them here!' he shouted. She took up the stamps.

"Where shall I out them sir?" she said. of cards, one pair of scissors, two jack-knives, two screw-drivers, one cork-screw, one key chain, about fifty loose keys, several hundred assorted buttons, one badge of the beer drivers' union, No. 100, two pairs of steel heel plates, two thim-bles, two pocket mirrors, three safety pins, about two dozen screws, seven pocket handkerchiefs, two neckties, and innumerable tobacco labels.

on Thireday.

Cottage prayer meeting was held at the home of Rev. and Mrs. R. M. Hendarson Wednesday evening.

Miss Bessle Fuverty was the guest of her sister. Miss Lessie, at Rohrbough business college, on "hursday.

Mesdames Faulkner. Halpine and Garry were the guests of Mrs. William O'Counor the first of the week.

Mrs. William O'Counor has as her guests this week a brother and sister, who arrived from Malmo Monday.

Mrs. M. Faverty was under the doctor's care the first of the week, with a very sover case of gall stones.

Mrs. Aughe was the guest of Mrs. and Mrs. Charles Moleland on Sherman avenue for dinner Friday.

Mrs. J. E. Aughe was the guest of Mrs. and Mrs. Charles Moleland on Sherman avenue for dinner Friday.

Mrs. J. E. Aughe was the guest of Mrs. and Rev. Charles Moleland on Sherman avenue for dinner Friday.

Mrs. J. E. Aughe was the guest of Mrs. and Rev. Charles Moleland on Sherman avenue for dinner Friday.

Mrs. James Covender will leave next week to keep house for her son, Robert, who has a laste of single blessedness, while the woman declares she does not to keep house for her son, Robert, who has a laste of single blessedness while the woman action of a seefaring man named Wass. On gen. In the Works of a seefaring man named Wass. On gen. plack that a man who cannot identify his wife does not deserve to have one.

Defying superstition, the members of the hot want them here? he shouted. She houted. She shouted. She said city, and, giving the sall. Celek thirteen members sat down to stamps a cult with the promptly at a labe fashlomed after the form of a coffic labely and city of the work who are such that who had an all the she said it light, and giving the stamps of the Mark. The Handson of Sherman and doparted to look for another job."

Claiming Strange Wives.

Some time say of the work of the work of the work of she with the promptly decorated with toact of the work of she said city, and giving the said city, and giving the said city and city of the work of she was a large of the said city. A Defied the Thirteen Hoodoo.

The A B C and X Y Z of

A SERIES OF TEN TALKS ON ADVERTISING written by Seymour Eaton of Philadelphia for the readers of THE OMAHA BEE

A man succeeds not because he advertises his business but because he lives it; because he eats it, sleeps it, dreams it, builds air castles about it.

The man who never builds air castles never builds castles of any kind.

The great motive power of any business is the strenuous personal faith of the man back of it.

Put your name to the front; your own personality. This is a tremendous force in advertising. People like to know individuals. They like to feel that they are being served by men; not simply getting their goods out of the hopper of a treadmill. And if people have any kicking to do-and the American people enjoy kicking-they prefer to kick individuals. It is mighty unsatisfactory, for instapce, to kick an Express Company or a Railroad or Brown, Smith & Company. One can't hit the bull's eye.

Breathe the breath of life into your advertisements, It is safe to say that nine out of every ten advertisements which we see are as dead as Egyptian mummies. They, are beautifully decorated; twined around with fine linen; draped and boxed for burial. They have eyes and nose and mouth but they neither see nor speak. They don't even smell. Their faces are either made of putty or are chisled out of beautiful marble. There is no throbbing

Advertisements are written to appeal to live people and nothing can get into the heart of humanity so easily

If you have faith in your goods and the public has faith in you the circuit is complete. The advertisement is simply the transmitter through which your faith operates.

The trunk lines are all laid. Every home is connected up. To put your shop in cimmunication with one hundred and fifty thousand possible customers is dead easy. The newspapers go to press shortly after midnight. At eight o'clock tomorrow morning you can talk to one hundred thousand people about the few little attractive features of your shop which you are making ready; some suits which you are closing out at half price or some new importations which you got through the custom house only yesterday. Don't run away with the idea that you need to apologize to the public for disturbing their breakfast with your affairs. The people like it. A newspaper without advertisments wouldn't sell.

Advertising isn't grammar; it isn't pictures; it isn't type; it isn't top of page position. It is something far more real than these things. These are merely accessories. Advertising is making the proper telegraphic connection between you and the customer. It is the art of making the type speak.

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No Matter What You Want Bee Want Ads Will Get It