

# BRANDEIS BOSTON STORE & SONS

## Special Bargains in Our Basement

**AT THE WHITE GOODS COUNTER**  
**50c DRESS SWISSES AT 25c YARD**  
 We offer for tomorrow 50 pieces of embroidered and plaid cord white imported dress Swiss, that is usually sold at 50c per yard; they are absolutely the newest styles; we bought them cheap and offer them tomorrow at, per yard..... **25c**

**35c Corded Lawns at 15c Yard**  
 We also offer tomorrow one lot of plaid and check white corded lawns. These usually sell at 35c per yard; tomorrow we offer this lot at the white goods counter, at, per yard..... **15c**

**At Notion Department, Main Floor, We Show**  
**The New Hairlight Crowns**  
**Fashion's Decree that the New Pompador Be the Crown**

**Pompador Makes the Hairlight Crown Almost Indispensable.**  
 The Hairlight Crown is an open, ventilated roll of fine invisible rust proof wire, mounted on two retaining combs and is as light as a feather.  
 It is an article that is practical, stylish and fashionable.  
 You Should See Our Special Window Display of "Hairlight Crowns"  
 Hairlight Crown price is only ..... **50c**  
 Superfine extra large crown at ..... **75c**  
 Hairlight Pompador, a short woven wire roll, mounted on a comb to produce a front pompador in 2 sizes, price ..... **25c**

**NEW LOTS OF PRETTY LACES**  
 Fine French and German Vals., torchons, point de Paris, black chantilly laces, insertions and galloons, worth up to 15c, at..... **3 1/2c-5c**

**Three Lots of Embroideries**  
 Wide, medium and narrow edges and insertions, also corset cover embroideries, pretty new patterns, values up to 20c, at, yard..... **2 1/2c-7 1/2c-10c**

# BRANDEIS BOSTON STORE & SONS OMAHA

**THURSDAY**  
 We Place on Sale  
**ENTIRE STOCK**  
 Men's and Women's  
**SHOES**  
 From the  
**Des Moines Departm't Store**  
 ON SALE **BRANDEIS**  
 AT .....

**Going to Move Your Office?**  
 If you are thinking of moving, now is the time to make your selection of offices. Most people wait until May or June and then find very few, from which to choose. We have one or two large offices and several handsome small offices.  
**THE BEE BUILDING**  
 has an organization built upon many years of experience. It has its own electric lighting plant and maintains a corps of competent engineers and mechanics to keep the mechanical and electrical service of the building in good order. The building is in perfect repair. It has all the advantages of a brand new building and has none of its disadvantages. The janitors and elevator men are well trained, courteous and accommodating. In charge of the whole building is a superintendent, whose office it is to keep this organization constantly at the service of tenants.  
 Now is a good time to see if we have what you want in the way of office accommodations. For office space apply to  
**R. W. BAKER, Supt. Room 105, Bee Building.**

**You Can't Get Wagon Seats To CHICAGO**  
**Chicago GREAT WESTERN RAILWAY**  
 The Service is Bound to Please You. Two Trains Each Way Daily. Information and Ticket From  
**W. G. DAVIDSON**  
 City Passenger and Ticket Agent,  
 Union Depot, 1515 Farnham St., Omaha



**The New and Beautiful**  
**Transparent**  
**Odorless**  
**Hygienic**  
**GUARANTY WITH EVERY PAIR**  
 CAN BE WASHED AND IRONED.  
 See Demonstration—Main Floor Front Room.  
**Hayden Bros.**

**Announcement**  
 Entire stock of fine China, Glassware, Crockery, Lamps, Bric-a-Brac, etc., of a large Eastern Department Store was secured by  
**Hayden Bros.**  
 for Spot Cash at 25% less than manufacturer's cost.  
**On Sale THURSDAY, FRIDAY, SATURDAY**  
 Watch daily papers for particulars and prices.  
**Try Hayden's First**

**Just a Word Madam**  
 We're sure that you'll soon be looking for something new in spring footwear. If the best that money can buy will interest you, we're at your service. Some women have learned the excellence of our shoes by testing them; others are learning by hearsay—all women are learning that there's no store like this for women's shoes.  
**\$3.50 and \$4.00.**

**FRY SHOE CO.**  
 THE STORES  
 16th and Douglas Streets

**WHITE MOUNTAIN CAKES**  
**SPECIAL FOR WEDNESDAY ONLY..... 10c**

All women know how popular the White Mountain Cakes are. The ones we offer Wednesday are of the Balduff high quality—not how cheap, but how good. They are a regular home-made family cake—made from a delicious silver cake mixture and decorated with rich chocolate. Rich in flavor, delicious and appetizing, baked in oblong loaves.

**FOR WEDNESDAY ONLY, EACH..... 10c**

**Balduff's THE STORE FOR DELICACIES**  
 1515-90 FARNHAM ST. PHONE NO. 711

**G. A. LINDQUEST CO.**  
 MERCHANT TAILORS.  
 Makers of good clothes. Spring goods are in and ready for inspection.  
 15th and Farnham Sts. 325-326 Farnham Block, Phone Doug. 1261.

# BENNETT'S

**THE SALE OF CHINA, CUT GLASS, LAMPS, ETC., from the DES MOINES DEPARTMENT STORE WILL BE ANNOUNCED SHORTLY.**  
**Friday Important Sale of High Grade Black Silks. See Window Display.**  
**Wednesday**  
**Big Sale of Sample Hosiery**

Thousands of pairs of very fine grades from a New York Importer. They are traveling men's samples and its the complete line. Embraced in this vast assortment are handsome embroidered lises, all-over lace lises, lace boot effects, guaze lises and cottons. Every pair is perfect in every particular but, being samples, there are only a very few of any one kind. We consider this the best Hosiery event of the year and it will pay you to be one of the first to come.

**On Bargain Tables in the Main Aisles Buy them Wednesday this way.**

35c	75c	\$1.00	\$1.25
Qualities for	Qualities for	Qualities for	Qualities for
17c	33c	49c	69c

**A Wednesday Corset Surprise**  
**\$2.50 Corsets for 69c**  
 You'll have to be prompt to share in this special. Sales of this kind always bring out a big crowd.  
 It's a big purchase of a lot of splendid French made Corsets, designed for the petite figure, high bust, medium hip, daintily trimmed with val lace and baby ribbons. They are first quality goods, new, clean and fresh, white only, all sizes 18 to 30, \$2.50 values Wednesday..... **69c**  
 Another lot new, white, pink and blue tape girdles, with hose supporters, regular \$1.00 models, Wednesday..... **69c**

**In the Picture Department**  
 Wednesday Picture Special—A series of beautiful subjects representing "Little Dutch Folk." Attractive two-inch frames with compo. ornaments and finished in a delft blue effect. Pictures suitable for dens, hooks, corners, etc. Special..... **25c**  
**ODDS AND ENDS SALE.** Lot miscellaneous styles either one of a kind lots or imperfect goods. Want to clean them up in a day, so—  
**PICTURES and FRAMES**  
 15c kinds will be..... **5c** 75c kinds will be..... **25c**  
 25c kinds will be..... **15c** \$1.00 kinds will be..... **50c**

**The Usual Wednesday Specials in NOTIONS**  
 Few stores devote the time and energy to the notions as this store does. It's a big busy section, always with the right goods at the right time and at a right price. These special Wednesday attractions:  
 Nainsook Dress Shields, size 2, 3, 4 and 5; 25c kind for..... **10c**  
 Lenox White Tape, 3/4 to 1 inch wide, usually 3c, four for..... **5c**  
 Family Thread, black and white, usually 25c, dozen for..... **9c**  
 Lenox Pin Book, 100 count, white and black, usually 5c, 2 for 5c  
 Sampson Thread, linen finish, better than cotton, usually 6c each, dozen..... **10c**  
 Rope Shopping Bags, brown or black, 25c kind..... **10c**  
 Pearl Buttons, good grade goods, assorted, usually 5c, 2 cards 5c  
 Atlas Hooks and Eyes, regular 5c quality, two cards..... **5c**  
 Horn Hair Pins, 4-inch, 3 on a card, plain or crimped, usually 5c, two cards..... **5c**  
 English Pins, 300 count, 5c quality, two papers..... **5c**

**FOR WEDNESDAY**  
**Tailored Suits.... 19.50**  
**Silk Jumpers.... 19.50**  
**Princess Dresses**  
**Values \$25 and \$30**  
 It's just such values as this, day in and day out, that brings here an ever increasing business.  
 On Wednesday three distinct lines of newest spring modes in silk jumper suits in plain and stripe taffetas; beautifully fashioned Princess dresses with net and Venise applique yokes, and a large lot of superb new models in tailored suits that have the newest ideas of fashion both in design and fabric clearly defined. Good honest values every one of them at \$25.00 and \$30.00 for..... **\$19.50**

**COAL**  
**Best soft coal mined, and has a larger sale than any other. Gives more heat, burns up cleaner and is free from splinters, holds fire over night. With each ton Wednesday, 100 GREEN TRADING STAMPS, per ton..... **\$7****  
 Sample sacks delivered with your groceries for 25c per sack.

**Egg Special** Ready Wednesday morning, big consignment of strictly fresh newly laid eggs, direct from the country, Wednesday price, dozen..... **16c**

**BAILEY & MACH DENTISTS**  
 THIRD FLOOR FAXTON BLDG. Corner 16th and Farnham Streets.  
 Best equipped Dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Porcelain fillings. Just like the tooth.

**BEAUTIFY YOUR LAWN**  
 with our Iron and Wire fences. Coolies and Arbors for vines, flower guards, chairs, tables, vases, tree guards, birding posts, window guards, barn fixtures and chicken fence.  
**CHAMPION FENCE COMPANY**  
 617-19 South 16th Street. Tel. Douglas 1250.  
 Send for Catalogue.

## Wonderful Bargain Opportunities Wednesday

**These Sales Are of Unusually Great Economical Interest**

**EMBROIDERIES GOWNS SHOES**

**Greatest Embroidery Bargains Ever**  
 All kinds of Embroideries, Insertings, Bands, Galloons, All-overs, Flouncings, Corset Covers, etc., from the great Auction Sale of ARNOLD B. HEINE, New York, on sale Wednesday at Lowest Prices ever quoted on goods of equally high quality. Come early.

<b>1st Lot, Yd. 3 1/2c</b> A fine line of medium widths in good Cambric, worth regularly to 8c a yard.	<b>3rd Lot, Yd. 7 1/2c</b> —A splendid line of Cambric, Swiss and Nainsook, worth to 15c a yard.	<b>4th Lot, Yd. 12 1/2c</b> —An elegant line of splendid qualities and patterns, every yd. worth 25c to 30c.
<b>2nd Lot, Yd. 5c</b> —A good line of staple widths in Cambrics and Swisses, worth to 12c a yard.	<b>4th Lot, Yd. 10c</b> —The most surprising values ever offered, goods worth regularly to 25c.	<b>6th Lot, Yd. 17 1/2c</b> —The greatest snap ever offered here or elsewhere in Omaha, values to 50c yd.

**75c Allover Embroideries 25c**  
 —A big line of fine Nainsook, Swiss and Cambric Embroideries, suitable for shirt waist patterns and yokings, certainly the greatest values ever offered in new perfect up-to-date goods.  
**1.00 Skirt Flouncings 29c**  
 All 27-inch wide, by far the greatest snap you will get this season, regular \$1.00 goods at, yard, 29c.

**75c Skirt Flouncings 25c**  
 —A splendid line of charming patterns, worth from 50c to 75c and including a new and very handsome lot of corset cover embroideries; never were values of greater economical interest offered.  
**Extra Fine Embroideries at Just Half Price**—Matched sets, bands and flouncings, baby Irish crochet and batiste embroideries—the finest made.

**Special Sale of Shoes**  
 from the Richardson bankrupt stock of shoes, Elmira, New York. Never before in the history of this or any other house have such bargains been offered. **ON SALE WEDNESDAY:**

Women's vici kid bluchers with Cuban or military heels, all sizes; also women's common sense shoes, worth up to \$2.25 a pair. **95c**

Misses and Child's kangaroo calf bluchers, worth \$1.50 and \$1.75; child's \$1.25 dongola bluchers. **75c**

Men's \$2.50 Box Calf Bluchers..... **\$1.59**

Men's box calf leather or drill lined. Men's vici kid or gun metal bluchers, not a pair worth less than \$3.00. **\$1.75**  
**\$1.98** Women's vici kid patent colt and gun metal blucher and chocolate vici kid lace shoes, not a pair worth less than \$3.00 and some \$3.50.

Men's or Women's Carpet Slippers, the 40c kind..... **25c**

Misses' and Child's \$1.50 and \$1.75 vici kid bluchers, any size or half size up to 2, at..... **95c**

Boys' kangaroo calf blucher, box calf lace, and youths' kangaroo and satin calf bluchers, worth up to \$2.00 a pair, at..... **\$1.19**

Men's \$3.50 and \$4.00 vici kid patent colt, gun metal and box calf shoes, all sizes..... **\$2.45**

**WEDNESDAY IS THE BIG SHOE SALE.**

**\$10,000 Stock of Women's Suits and Silk Underskirts**  
 Garments made for a well known Washington, D. C. firm which failed in business. Entire stock secured from the manufacturer by our New York resident buyer for spot cash at less than the cost of materials, goes on sale Wednesday. Grandest Bargain Opportunity Ever Offered.

Over 400 Charming Shirt Waist Suits, Gowns and Dresses, including silks, crepe de chine, taffetas, voiles, panamas, lansdownes, etc., in delightful assortment of new styles and colorings, values to \$40, choice..... **\$12.50**

The most elaborate display of spring styles ever shown in Omaha at special price. Values superior to offerings elsewhere.

**Extra Specials for Wednesday in Our Famous Domestic Room**

From 9 to 10 A. M.—One case of Edward's, that well known 8 1/2c brand of fine bleached Muslin, 10 yard limit—  
 —at, yard..... **5c**  
 Red Seal Gingham, long lengths 7 1/2c  
 A. F. C. Gingham, long length, 7 1/2c  
 Tolle du Nord Gingham, long length, at..... **7 1/2c**  
 Afternoon Only, 2 to 3—One case of genuine Amoskeag check Gingham, only 10 yards to a customer, at a yard..... **5c**

From 2:30 to 3:30 P. M.—One case of Turkish Bath Towels, 7 1/2c grade, 4 towels to a customer at, (sch.) **2 1/2c**

From 3 to 4 P. M.—One case of Amoskeag Outing Flannel, 12 1/2c grade, 10 yard limit, at, each..... **4 1/2c**

36-inch Percaloe, 15c grade, at..... **7 1/2c**  
 10 Woven Swiss, at..... **10c**  
 15c Long Cloth, at..... **10c**  
 25c Persian Lawn, at..... **10c**  
 12 1/2c Shirting Cheviot, at..... **5c**

**Fine Silk Underskirts, made of Sim-ond's best taffetas with extra wide flouncings, trimmed with tucks and folds; come in all the newest shades and were manufactured to sell up to \$12.00, on sale at \$2.90 & \$4.90**

The most elaborate display of spring styles ever shown in Omaha at special price. Values superior to offerings elsewhere.

**Read These Grocery Prices for Wednesday Sale**  
**Freshness, Largest Stock, Highest Quality and Lowest Prices**

21 lbs. pure cane Granulated Sugar \$1.00  
 10 bars best brands Laundry Soap..... **25c**  
 10-lb. sacks best Granulated White or Yellow Cornmeal for..... **15c**  
 1 lb. best Pearl Tapioca or Sago..... **25c**  
 The best hand picked Navy Beans, lb. 5c  
 4 cans fancy Sweet Packed Sugar Corn..... **8 1/2c**  
 1-lb. can fancy Red Alaska Salmon..... **15c**  
 1-lb. pkg. Cold Water Starch or Corn starch..... **4c**  
 Gullette's Washing Crystal, per pkg..... **4c**  
 Oil of Mustard Sardines, per can..... **5c**  
 The finest fancy large Queen Olives, per quart..... **15c**  
 The finest fancy stuffed Olives, quart 25c  
 Bromanganon, Jelly, 1/2 lb. of 17c extra,  
 \$25.00 to \$50.00, will go in the great sale, per pair..... **25.50, \$12.50, \$12.50 to \$25.00**  
 The best crisp Ginger Snaps, lb. 5c  
 The best Soda or Oyster Crackers, lb. 5c

Fancy Sweet Cookies, regular 15c sellers, this sale, per lb..... **10c**  
 1-lb. cans Royal or Prices Baking Powder..... **5c**  
 5-cents for 100 Royal or Prices Baking Powder  
 Fancy Santos Coffee, per lb. .... **15c**  
 4 1/2 lbs. Ankola Blend Coffee, the finest, for..... **\$1.00**  
**The Regular Low Prices on All Fresh ORANGES, VEGETABLES, GRAPES.**  
 This is our 15th year in eight weeks. Oranges will be higher, buy now, while the car lasts, per dozen, 10c, 15c, 17 1/2c and 20c.

**WEDNESDAY, MARCH 18, 1908**  
 Buy now; this will be the last chance to secure the biggest bargains.  
 Regular sale, worth from \$15.00, \$20.00, \$25.00 to \$50.00, will go in the great sale, per pair..... **25.50, \$12.50, \$12.50 to \$25.00**  
 If you need a harness you cannot afford to miss this sale.

**TRY HAYDEN'S FIRST**