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# MANAGERS' SALE

TO THE PUBLIC:—Every clerk in our employ enjoys, once a week, a half-day holiday. This has been in force since July 1st and will be continued during July and August. Each clerk appreciates this, more than five o'clock closing, and it is a plan that involves no inconvenience to our customers. We are sure the shopping public will agree with us that this is infinitely the better plan.

# SECOND BUYERS' AND MANAGERS' SALE

Closes

Saturday

Evening

17c

\$2.98

\$1.48

KIMONAS

50c lawn kimenas and cambric lackets bayers' and managers' sale 170

price ... st.no tong lawn Kimonas, buyers' 43c

and managers' sale price.
Long lawn kinenas, worth up to 12.50, all at one price, buyers' and 98c managers sale.

C. E. BARKER, Buyer,



A. L. SCHANTZ



A. M. BALDRIDGE (Ladies' Ready-to-wear)



H. G METZGER



F. A. CRAMER (Silks and Dress Goods)



M. J. MALONE (Hosiery, Gloves, Handkerchiefs)



J. J. McDONOUGH (Linens and Wash Goods)



S. C. KENDIS (Men's Furnishings)



B. A. KNITTLE



### Begins Monday Morning

This, our second buyers' and managers' sale, will be conducted as the first was conducted— strictly by the managers of the departments themselves. Every man is put on his mettle; his success, progress and reputation is bound up in his ability to increase sales, to reduce stocks and make room for new fall goods. The management of this great house steps aside and puts the merchanditing absolutely in the control of the heads of departments. Unquestioned price cutting is their privilege—a privilege they'll certainly name use of. No buyer in our employ would be worth his salt if he depended solely on supplies through the "drammer." He must go right to market, buy at first hand. Many of them have this to do several times in a season. Our greatest need is floor and store room space for fall goods, hence this great bargain sale by our buyers and man-

Have arranged to place on sale for this Managers' Sale, the most desirable stock of trimmed millinery in Omaha. New, natty fresh trimmed hats-no left overs-every hat new and up-to-date. A. C. HANO.

Table No. 1 consists of light, dainty hats in pink, blue and cream and tuscan shades for \$2.50 None marked in stock

less than \$5.00. Table No. 2. Hats in light and dark colors with flowers and and ribbon trimmings.

Table Mc. 3. A line of very fine chip, hemp and hair hats in col-

ported flowers and grasses, none worth under \$18, all these for only. \$3.50

A. L. SCHANTE.

Table No. 4. All saliors in burnt black and natural only, all prioes up to \$5 99c Table No. 5. The big-

fancy buck- \$1.50 gest snap of all new duck hats, tams and sailors and lots of things ..... 69c

#### disc that must be sold before I leave for market. Not a garment not this senson's, and not a garment reserved in this sale. To move this merchandise in one week is a stupendous task and price alone will do it. Watch my ads day by day and you'll be convinced. A. M. BALDRIDGE. Silk, Linen and Lingerie WAISTS

All fatter still dresses, two-whose and princess style, all fallared lines suits, and all our bandsome lingerie dresses in our Buyers' and Managers' Sale at one-half price. 110.00 tailor linen suits 5.00 | 115.50 silk dresses, lingerie and and lawn dresses for 5.00 | lailored linen suits 0.77%

Dresses at Half Price

\$10.00 tailor linen suits 5.00 and lawn dresses for 5.00 \$12.50 silk shirt waist 6.25 suits for suits for and lingerie dresses 6.25 \$12.50 tailored linen 6.25 and lingerie dresses 6.25 \$15.00 silk jumper 7.50 suits for 515.00 tailored linen and lingerie princess dresses 7.50 \$15.00 tailored linen and lingerie and silk princess dresses 24.75 silk princess dresses 24.75 silk princess dresses 29.75

### Undermuslins

for Drawers and Corset Covers	19c
1.00 Gowns, Skirts, Corset Covers and Drawers, Buyen and Managers Sale price	4.27

FROM THE LADIES' READY-TO-WEAR BUYER This Buyers' and Managers' Sale in Ready-to Wear will be of great importance to you. I have fully disc that must be said before I leave for market. An arrangement of the said before I leave for market.

Monday, buyers' and man- 95c \$3.55, \$4.00 and \$5.00 Lingeric Waists, Monday, buyers' and mana \$2.48 FROM THE CLOTHING BUYER Have been to market three weeks. Got back Friday morning-too late to have my picture taken. I bought very heavily of Fall styles,

\$2.00, \$2.50 and \$3.00 Lingerie Watsin

Men's \$25.00 and \$22.00 Summer \$15 Boys' \$5.00 Short Pants Suits

Men's \$18.00 and \$15.00 Summer \$8.75 | Boys' \$7,75 and \$3,75 Wash

As I figure it, figures like the undernoted will turn the trick.

I must get the space and the only way to get space is to sell the goods I have,

FROM THE SHOE BUYER I returned from Boston Thursday morning. I bought very heavily for Fall, and my only alarm is that I may not get room for receipt of new stock. I must move the goods. Anybody looking for sound, solid bargains in footwear has no other alternative than coming to my depart-

Women's turned sole white canvas 98c Misses' and children's white canvas ox- 69c fords, \$1.00 values Nurses' rubber heled patent tip shoes \$2.19
\$3.00 kind......

Boys' exfords, patent leather, gun metal and vici kid, values up to \$2.50.... \$1.39

Men's gray canvas shoes and exfords. \$1.19

Men's \$5.00 patent colt exfords, hand sewed, best shoe made at that price. \$2.98 Men's Russian calf oxfords and high \$2.75

FROM THE LINEN BUYER I don't hope to make money in the Buy-

er's Sale, but I would like to see a crowded aisle in my department, and if the shopping public appreciates real bargain, I will have the crowds. J. J. McDONOUGH. LINEN BARGAINS

72 inch cream table damask, heavy, durable and good designs, sells for 50c yard, in the 290 sale ... 290 inch mercerized sale
21 Inch bleached da-mask capkins, our regular \$1.59 98C

waistings, 20c and 25c value 9C at ......

# From the Silk and Dress Goods Buyer

Hoboken, N. Y., July 8th, 9:45 A. M. I am aboard the Kaiser Wilhelm Der Grosse. She is like the Bennett store, a winner. By the time you jump into the buyers' sale I'll be in Chemnitz Germany. Goin' some isn't it? I hope the sale will be a rearing success. Cut prices in my department and win out. FRANZ A. CRAMER.

\$1.00 and \$1.50 fancy Rajah silks, 69c black Jap silk (spot-proof), 50c white Jap silks with colored figures and dots, 85c Italian taffetus,  75c black voile, all wool, 85c black brilliantines,

54 inches wide; 59c black nun's veiling, 75c; \$1.25 fancy checked suitings, 54 inches wide, \$1.00 fancy wool batiste; \$1.25 plaid sult-fngs, 52 inches wide; \$1.25 novelty panama; \$1.25 checked and plaid serges 39C

#### WASH GOODS

26 inch chambric ginghams, checked batistes, polka dot lawns, fancy Swisses, silk mulls, figured dimities, black and white lawns and all the ends of this season's goods will be found in this great lot, worth up to 25c 

Monday, at, per yard.

15c percales, 26 Inches wide, light stripe and figures, fine for men's shirts and ladies' waists and dresses, Monday, at, per yard.

DOMESTICS

#### from Hosiery Glove and Handkerchief Buyer The foreign markets are still

cranky and show a disposition to advance, for that reason many buyers would not be over anxious to seriously reduce their stock. I am under orders, however, to reduce all lines to a certain point. It will cost mighty price cutting to do it. but I am onto my job and there you are. M. J. MALONE

GLOVES Ladies' allover lace and lace boot nose, 25c value 15c Ludles' imported lisle hose and lace embroidered, 25c value, at Ladles imported silk lisle Hose. for ..... \$1.00 Ladies' imported lisis Hose, hand embroidered all-over lace \$1 Ladies' imported silk plaited hose \$1.00 value. 49c Children's imported fast black liste hose, 25c 12 2 c

KNIT UNDERWEAR vests, tape arm and 121/2C neck, 25c value. 121/2C Laddes' imported liste fancy triumed 59c value \$1.00 Laddes' wide new lace trimmed pants, 25c value 1212c
Ladies' wide knee lace trimmed at ....... GLOVES

pants, Sec value 23c Ladies' 16 and 12 button heavy stik gloves, double Apped MANDKERGRIEFS Ladies pure linen initial handker chiefs, 12 %c value, Ladies' pure linen embroidered handkerchiefs, 50c \$1.00 Men's pure linen large size kerchiefs, 15c

81/3C



### in my departments—they contain only popular, up-to-date goods at the right prices.

m my departments—they contain only popular, up-to-date goods at the right prices.

MEN'S STRAW HATS

\$3.00 Straw Hats,
On sale
\$1.50 Straw Hats,
On sale
On sale

\$1.50 Straw Hats,
On sale
On sale

\$1.50 Straw Hats,
On sale

carrying goods over is a very risky proposition. Besides it's against the rule of the house. I have considerable pride

items that I must clean out. In my

line, styles are so apt to change that

### FROM THE JEWELRY BUYER

Before this is in print I will be on my way to New York, Providence, Attleboro and Boston, I want to have a clean stock room when I come back. Extraordinary bargains is the watchword of this sale while I am gone. G. E. WILLIAMS. Combs, worth up to filasife and steel stud-ded elastic belts at alout price of importa-tion, ranging in price from 50c.

All other combs, tal-ues up to \$15.39 one-haif price. 

FROM THE HARDWARE BUYER

give 25 per cent discount on every

piece of enamelware in stock. To re-

duce stock and close out a bunch of

things you need real bad in July and

August, I'll take anything in shape of

s inch rice root,
Tampico or Palmetto scrub 7c
brush for . 7c
is foot cotton
ciotacs line, regulin 15c.

1. A. AREL.
20c gaivanized water pulls, 15c.
25c gaivanized water pulls, 17c.
25c gaivanized water pulls, 15c.

lar 15c. 9c Special va-special 9c ter pulla, 20c special 15c 17.60 high xrade

Extra good 10c inwars \$5.25 inwars of the person door hinges complete with Screen wire cloth, per square 11/2

SPORTING GOODS

Glose Out Sale on Hammocks. Any Golor Wanted

Any \$2.75 1.98 Any \$2.50 1.78 will go for 1.78 Regular 65c croquet sets....... 490

BOOKS AND STATIONERY In this sale I give two bargains each the greatest of its kind, to my knowledge, ever offered in Omaha.

values for Large, handsome library editions, some bound in half leather and cioth. Had a retail value of \$2.00.

retail value of \$2.00.

Thousands of bond paper and 25 copyright flotten envelopes to match that retailed as high as \$1.08, published at \$1.50, all This is the highest in original bind-class of paper ings, while 190 they hast.

Engraved Stationery (60c value 12c old English die.
1 guire "Whiting's" French Organdle, woven linen or organdle

Your initial stamped with script or
old English die.
free of charge,
making positively
a 60c value, 19c

Books 49c to \$1.08

L. A. RUSSELL.

I. H. AREY.

money.

To make this sale a hummer I'll

PICTURE SECTION

For my first big bargain Monday, 1 of fer Genuine Carbons treproductions of the is our sale value, Monday

value. Monday Bayers' sale 25C
Twenty per cent off on Picture framing and framed pictures in galleries. Five times green truding stamps on all unadvertised purchases. HARRY CHAIM.

from Furniture and Carpet Buyer

left orders that all broken lines must be disposed of before I return. Any old thing in the shape of money will satisfy me. Out with the stuff. B. E. ENITTLE, Mgr.

Beautiful, all oak, Swisses and Silko-three piece perch set, com. 11.25 plete. 11.25 Monday, 9c Pretty cozy Popch Swins, complete with \$6.25

DRAPPETS, Fine imported silks and madran, worth 75c, see and \$1.25, Monday at full roll pieces, Monday at full rol

day, at yard ... 49c day, at sq. 23c

FROM OUR DRUG BUYER

Seasonable goods, needed reliefs from summer annoyances, are what I expect to make a run on during the sale. At

same time if you're any aches or pains remember I've goods at the right prices. GEO. SCHMEIDER.

Dix Poison Fly Dalsy Fly 15c Sheets, for 5c

Tanglefoot Fly Paper, 3 double sheets for ..... 5C Persian Insect Powder, 1b. 39C for Peterman's Liquid Discovery 25C

From the Meat Buyer

Ours is the only market in Omaha that does business out in the state, for that reason this market is under Government inspection all the time.

We customer can need a greater guarantee and our market is the only one in town that has it to give.

J. KULAKOPSKY.

7,500 lbs. of Morton, Swift's Stiver Leaf Greggen Co.'s Mehr. Lard. 3 lb. 250

Discovery

I leave for Grand Rapids tonight. I've

### FROM THE CROCKERY DEPT.

I have a great quantity of fine china and glass ware that should have been yours by this time. The crockery market is so prolific, broken lots are what can't be avoided between sensons. I must get rid of these goods because importations from Japan, Germany, France, Austria and the British Isles are under shipping instructions.
WALTER B. ELMS.

All day Monday, 10 per | Protty, neatly decorated finest wares made. Sets from \$6.58 up to red satsoma decora-tion, \$1.00 value in

cent off on Dinnerware.
Sixty patterns, all new, up-to-date goods. The Monday, Japanese China Sugars, Pine German China

### FROM THE GROCERY MAN

Bennett's Big Grocery has been in existence for nearly thrity years. Buying direct in car lots enables us to save our customers money, besides giving them fresh new goods at all times. Coffees roasted every day right in department. Butter and eggs received daily from the farm. Our delivery system gives you the best service obtainable. S. REYNOLDS.

Twenty-one lbs. Granusated Sugar \$1.00
Bennett's Breakfast Coffes, 2 th can 48c
And 75 green trading stamps.
Tetley's Yellow brand Tea, th. tin. 50c
And 35 green trading stamps.
B. C. Pure Perper 1s th can 10c
And 16 green trading stamps.
Lemon Extract, bottle
Corn Starch, lb. package 5c
Anderson's Soups, can 5c
Gild Inest, packages 25c
Bennett's Capitol Extracts, Vanilla,
Lemon, Rose, Banana, Baspherry,
Clamamon, Peach, Pineapple, bottle

And 40 green trading stamps And 40 green trading stamps.

"Best We Have" Baked Besus, can 12120
Bennett's Bargain Sosp, ton bars. 250
Three Star Corn. 5 cans. 500
And 30 green trading stamps.
Fears in syrup, large can 150
And 20 green trading stamps.

"Best We Have Succolash. 2 cans. 300
And 30 green trading stamps.

Egg-O-See 4 packages
Swedish Safety Matches, dog boxes 60
Bayles Cider Vinegar, pt bottle. 100
And 10 green trading stamps.

Heinz Vinegar, quart bottle. 250 Heins Vinegar, quart bottle

And 10 green trading stamps.

Worcester Table Sait, 2 sacks.

And 10 green trading stamps. 250 Corn, can Pens, can Potted Meats, can

Colt Sardines can
Oil Sardines can
Life Bour Soap, 6 cakes
And 10 green trading stamps.
Oilve Special, gold medal Oilves, 10
oz. bottle Bennett's Capitol Flour, sack.... \$1 And 160 green trading stamps.

### From RIBBON Art, Neckwear and the Notion Buyer

I have had a most successful season, and before I go east I must clean out a lot of broken lines. I don't mind a loss-I can stand it. I can't remember of such values before, don't think you can either. If you wish to see some extraordinary bargain doings around my department, it's now they're on.

H. C. METZGER. RIBBON DEPARTMENT

inch fancy all sile warp print Taffeta Ribbons, worth 121/2C She yard, at ......

NOTION DEPARTMENT

Black speed silk, worth 60c per doz...... 10c Light weight nainsook dress shields, all sizes worth 121/2c, per pair..... 5c Women's pad front beit hose supporters, in white, light blue, pink, red and black, worth 25c. 10c

Shell hair pins, in plain and crimped amber and shell colirs. 5C worth 25c dozen.... ART WEEDLEWORK DEPT. 00 dozen 9-inch embroidered dollles, worth up to 10c. each ...... Lace scarfs, 45 inch long, 18 inches wide, worth 50c. 15c

rach ..... .... 18 inch corset cover embroidery in English eyelet and Japanese effects, worth up to 35c. 15c yard, at....... Swiss and nainsook embroidery bands, edging and floundings in all the new designs, worth 10c

up to 50c ...... Val. lace edgings and insertions to match, all the season's patterns, worth up to 10c, yard ..... 3c

### MECKWEAR

Women's laundred embroidered collars, twenty assorted styles in all sizes, worth  $12\frac{1}{2}$ C Marie Antonnettes, embroidered and lace confirmed ruffling in plain white and dainty combine

tions, suitable for shirt, waist fronts, collars and cuffs. 10c worth 50c, yard.....





A. C. HAND



GEO. F. WILLIAMS (Jewelry)



WALTER B. ELMS (Crockery)



HARRY CHAIM (Fictures)



I. H. AREY (Hardware)



C. W. EMERICH (Shoe Buyer)





J. KULOKUFSKY