



Sale is  
**MONDAY**  
In Our  
Immense New  
Basement

**J. L. BRANDEIS**  
"BOSTON STORE"  
& SONS

Thousands of  
Pairs at  
**LESS**  
**THAN**  
 $\frac{1}{2}$  PRICE

**A GIGANTIC STOCK--A GRAND SALE**  
**LACE CURTAINS**

**BOUGHT AT AUCTION FROM STOCK OF LAWSON BROS.**

(One of New York's Foremost Importers and Wholesalers Who Retired From Business)

Everybody knows that whenever Brandeis advertises a big sale it is sure to be a great, important money-saving event. When we announce for tomorrow this great sale, we can say positively that in the 25 years Brandeis has been in business in Omaha such a sale as this was never known. The curtains are finer, the stock is more complete, and the bargains are bigger than ever before. This sale will break every bargain record in the west.

IMMENSE SECTION IN OUR NEW BASEMENT DEVOTED TO THIS SALE—40 CLERKS TO WAIT UPON YOU. THE BARGAINS IN THIS SALE WILL BE TALKED OF FOR YEARS.

**All the Lace Curtains Worth up to \$5.00 a Pair**  
Irish Point, Imported Nottingham, Arabian, Cluny and Swiss Tambour—  
thousands of pairs of beautiful curtains and every pair a rare bargain.  
at, a pair ..... **\$1.98**

**All the Lace Curtains Worth Up to \$10.00 a Pair**  
Fine Cable Nets are in this lot, also Novelty Nets, Imported Nottinghams, rich Arabians, Clunys and beautiful effects in Irish Point, at, a pair ..... **\$2.98**  
Such Curtains as these never before offered in a sale.

**-Lace Curtains-**  
That Lawson Bros. priced up to \$1.50 a pair—In one Lot, Each... **25c**

**CURTAIN SWISS**—5 to 10 yard lengths, worth up to 10c yd., at ..... **2c**  
Big lot Drummer's Sample Curtains, worth up to 50c each, at, each... **5c**

All the Lace Curtains in 1 to 6 pair of a kind—from the Lawson Bros. stock—some would be big bargains at \$5 pair—includes Corded Arabians, finest Cable Nets, Two Tone Nottinghams and many other fine Curtains—**POSITIVELY WORTH UP TO \$5.00 PAIR. AT, EACH**..... **98c**

All the Lawson Bros. **HALF CURTAINS**. These are known as Drummer's Samples, worth up to \$1.00 each — at ..... **15c**

**-Lace Curtains-**  
That Lawson Bros. sold up to \$2.50 a pair— Each, at..... **49c**

**EMBROIDERIES**  
We have just received and show for the first time a very fine lot of 27-inch nainsook and Swiss embroidered skirtings—most elegant effects in English eyelet, Japanese, blind and shadow effects, worth up to 75c a yard—Monday, at yard... **39c**  
**Fine Hand Loom Embroideries, 3 Lots**  
Beautiful Swisses and Nainsooks—in dainty baby patterns—French hand work and openwork designs—very fine specimens of needlework—  
at..... **7½c-10c-15c**  
**WOMEN'S LONG SILK GLOVES**—In elbow lengths—highest quality of silk, in tans, browns, whites, grays, etc., all sizes, at..... **1.25-1.49-1.98**

**Summer Apparel FOR WOMEN**  
Pretty Wash Jacket Suits—Fine linens, figures and reps.—white and colors—jumper styles, with kimono sleeve, lace trimmed collars, etc., at ..... **4.98-6.98 up to \$39**  
The New Rep. Coats—Etons Boleros, Ponys, Prince ..... **2.75-3.50-3.98**  
Chaps, at.....  
Wash Skirts, in fine linens and piques—pleated, paneled and ..... **1.98 to 14.85**  
medallion trimmed...  
Women's colored lawn and dainty jumper suits and white lingerie two-piece dresses, at..... **6.98**  
Women's White Lows and Not Dresses—Suitable for weddings, etc., at \$4.98, \$25, \$19 ..... **14.85**  
Dainty undermuslins, imported French lingerie, in the most exquisite ideas.  
Watch the Douglas Street Windows **BRANDEIS & SONS** Watch the Douglas Street Windows



**MONDAY IS THE GREAT SALE**  
**DRUMMERS' SAMPLES**  
**FANCY LINENS**  
**AT LESS THAN 1/2 VALUE**  
This is the most beautiful and varied assortment ever imported to this country. Thousands of examples of exquisite needlework. Almost every class of fine fancy linens and lace pieces known is included in these drummers' samples. Omaha women have never seen such an array of  
Cluny, Florentine, Princess, Honiton, Duchess and Italian Filet Lace Scarfs, Center Pieces, Doilies and Table Covers  
Also Jap and Mexican Drawwork Scarfs and Squares of All Sizes, Irish and French Eyelet Embroidered Center Pieces and Doilies  
Much of the filet is done in connection with eyelet and shadow embroidery, making new and beautiful novelties in Scarfs, Center Pieces and Doilies of all sizes. Table Covers up to 90 inches in diameter.  
Brandeis secured this elegant lot of drummers' sample linens from a great importer of fancy linens at such a tremendous, unheard of sacrifice that we can sell the entire lot at less than 1/2 price.  
Hand made Cluny, Princess and Renaissance Lace Scarfs and center pieces, worth up to \$10.00, for each..... **3.98**  
Hand made all linen novelty Pillow Slips, worth up to \$7.50 pair, for, each..... **98c**  
Hand made drawwork and embroidered Scarfs, Center Pieces and Squares, worth up to \$4.50, for, each..... **1.98**  
Hand made drawwork Scarfs and Squares, worth up to \$1.50, for, each..... **69c**  
Hand drawnwork all linen and Renaissance Lace Scarfs and Center Pieces, worth up to \$2.50, for, each..... **98c**  
Beautiful hand made embroidered and filet Scarfs, Squares and Center Pieces, worth up to \$7.50, for, each..... **2.98**  
All linen eyelet embroidered Plate Doilies, worth 98c, for, each..... **39c**  
All linen eyelet embroidered Tumbler Doilies, worth 50c, for, each..... **19c**  
**ON SALE MONDAY IN THE NEW BASEMENT**

**Elaborate New Ideas**  
**Women's Waists**  
Elaborate Summer Waists; the stock is thoroughly complete, newest ideas in all over embroidery waists, plain tailored linens, hand embroidered, etc., at \$2.98, \$3.98 up to \$25  
Marie Antoinette Waists—The season's favorite styles—.98c and \$1.50



**BOOKS**  
**FOR GRADUATION GIFTS**  
Nothing so appropriate for this purpose as a book. Every taste can be suited and every purse, too. Prices are **25c to \$5.00**

**EXTRAORDINARY SALE**  
**Black Taffeta Silks**  
Before the strong advance in black silks, we placed large orders for black taffetas and we offer Monday black taffetas at one-third off the regular prices.  
25 pieces Italian Finish Black Dress Taffeta—Very lustrous and strong, worth 69c yard—at, yard... **44c**  
25 Pieces Brandeis' Special 27-Inch Oil Boiled Taffetas—Highly recommended for entire dresses, worth \$1.25 yard—at, yard..... **87½c**  
Green edge 36-inch Taffeta, the Phoenix mill brand, the regular price \$1.50 yard (limit of 15 yds.); Monday, yd... **1.10**  
Imported Treaca, France & Cie, Lyons, France Black Taffeta (note the width) 45-inch, specially manufactured for the dress-making trade—\$2.25 taffeta—at, yard..... **1.50**  
Silks on special bargain squares—over 5,000 yards of Summer Silks, in the styles and colors that are greatly in demand, values up to \$1.50 yard, at 69c, 49c and 35c yard.

**SALE OF DRESS GOODS**  
Strictly 1907 Dress Goods, many our own importation of materials, 42 to 56 inches—elegant suitings, French voiles, Turkish mohairs, silk and wool mixtures, fancy Melrose, suitable for tailor suitings **87½c**  
—\$1.25, \$1.50 and \$1.69 dress goods—yd...  
**White and Cream Dress Goods**  
59c silk finished Mohairs, yard... 39c  
\$1.10 cream Serge, 45 inches wide, yard ..... 79c  
23-inch cream Storm Serge, yd., 35c  
54-inch cream Turkish Mohair, yard ..... 69c  
24-inch cream Panama, yard..... \$1.00  
**Black Dress Goods**  
69c Silk finished Sertians, yard... 39c  
\$1.00 Turkish Mohairs, yard..... 69c  
\$1.50 Turkish Mohairs, yard..... 1.00  
\$1.50 Lupin's black Silk Voile, yard ..... 1.00  
\$1.50 black Panama, 44 inch, yd., 98c  
\$1.25 Lupin's black Wool Taffeta, yard ..... 79c

**HOUSEFURNISHINGS AND HARDWARE DEPT.**  
**Basement—Old Store**  
Clothes Baskets, high grade whole willow, close woven, family size, oval like cut, **49c**  
Covered Market Basket, made of brown stained willow, twisted handles, splendid for marketing or picnics... **29c**  
For the lawn, we carry a complete line of Swings, Settees, Hammocks, etc.—Prices the lowest.  
Croquet Sets, made of good hard wood, tempered wire arches—this sale, **69c to 1.69**  
Ask to see our line of House Safes, with combination locks—**9.25 to 43.50**  
**BRANDEIS & SONS**

