

We will Make Saturday the Biggest

Free Exhibit
3rd New Store
"VILLAGE
BLACKSMITH"

BRANDEIS "BOSTON STORE" & SONS

See The
\$45,000 Picture
VILLAGE
BLACKSMITH
at Brandeis

Tremendous Purchase and Sale Children's Wash Dresses

Our New York Buyer Found a Prominent Manufacturer Who Was Willing to Accept a Loss of from 50% to 60% on His Entire Surplus Stock and Samples

Immense
Floor Space
Devoted
To This Great
Sale in
Children's
Department
Second
Floor
New
Store



Materials
Are Very Finest
Percales,
Linsens,
White Lawns,
Ginghams,
Chambrays,
Etc., Etc.
Whites and All
Favorite
Summer Colors

Never did we offer for sale such a pretty lot of children's wash frocks in so many styles. 2,000 pretty dresses. Every mother in Omaha should attend this sale Saturday and get the benefit of this offer.

Hundreds of pretty little dresses in all ages—sailor styles, Buster Brown effects—for school dresses or for play—will launder nicely—many to choose from.....

49c

Dainty childish effects—many in plain white with pretty trimmings—also plain colored or figured Buster Browns, Peter Thompsons, sailors, summery frocks, etc., biggest bargains, for.....

69c

At 98c we offer scores of white lingerie dresses trimmed with laces, embroideries and ribbons—also the cute Teddy and Buster Brown dresses—many dainty party dresses—such a fine assortment was never before seen in Omaha—the price is.....

98c



Prices are Greatly Reduced on These Stunning New Shirt Waists

Waists of the sheerest, daintiest summer types are in these lots just received—Marie Antonettes, the hit of the season, the new plain tailored linsens and lawns—the new jumper effects, lingerie, etc.—short or long sleeves.

Elegant styles in summer waists—all new ones—
at..... **1.50**
at..... **1.98**



The prettiest and most elaborate effects for 1907—all new models seen for the first time—at..... **2.50**

Splendid bargains in Women's Shirt Waists—all new this season and very well made—big variety for Saturday, at..... **69c**

New lot just received of fine sheer white and dainty figured Shirt Waists—short or long sleeves, special, at..... **98c**

New Lots That Are Prettier and Daintier Than Ever Women's High Class Shirt Waist Suits

Our New York buyer secured more lots from eastern makers that are finer than we have yet shown—new plain whites, plain colors and figured materials—many new jumper styles—some are daintily embroidered trimmed—

98c and 1.50



Women's New Wash Jacket Suits—In the pretty Prince Chap styles, as well as ponys and etons—**4.98 up to 12.50** new features for summer.....

Women's Net and Lawn Dresses—In white and colors, many of the very popular lingerie dresses, as well as fancy and dressy effects **7.50-8.50-9.98 up to 15** for summer at.....

Muslin Underwear

Fresh, crisp new lots of undermuslins: gowns, skirts, chemises, corset covers and drawers; made of the finest quality of nainsook and cambric and many very elaborately trimmed—in our muslin underwear section, two fine lots at..... **98c-1.50**



Big Bargain Day in Carpets and Rugs

In our new and finely equipped carpet and rug department on third floor, new store, we offer these big bargains to make Saturday the biggest day in our history. Every item here is a special

Axminster Rugs—All the patterns are new and the rugs are actually worth \$2.50 each, Saturday, **1.79** at.....
Axminster Rugs—Large size, a full assortment of best 1907 patterns—all our \$5 rugs at..... **2.98** at.....
Straw Matting—Special at yard—**12c-15c-19c-25c-30c**
Fiber Matting—A very fine line of patterns, serviceable and stylish matting—sewed like a carpet, yd **39c-49c-59c**
Room Size Rugs—All styles and all good qualities—it is an assortment you should see—prices are—**\$13.98 to \$42.50**
Axminster and Wilton Carpet—worth up to \$1.50 a yard, floral and oriental patterns, with or without borders, yard..... **1.10**

Last Saturday was the greatest day at Brandeis
we have even greater bargains, boys

Our New York buyer has sent us the past week the desirable goods. The New York market has been a very able cold weather. Such conditions never existed before.

One-Half the Prices As Usual

"Unload at any price" declare the Eastern manufacturers bringing thousands of bargain chances home to you. New up-to-date

New York Manufacturers Take

Saturday every floor, aisle, counter and square will be

Positively it is the Money Saver

These big bargains will make this in greatest sale of the entire year in

MILLINERY

A thousand new hats have come to us from New York in the past week. They are the very newest and smartest creations, but we bought them at a fraction of their value.

Hundreds of \$7.50 and \$5.00

Trimmed Hats \$1.95

Imported French Chip Hats in black and white, trimmed with flowers, ribbons, quills and plumes—

Also new Chip Straws in Champagne, black, browns, etc., prettily trimmed, droop effects, mushrooms, new Gibson sailors, etc., at..... **1.95**

Ostrich Trimmed Hats at \$5.00

All the finest midsummer hats trimmed with ostrich plumes, flowers, feathers, etc., at..... **\$5**

Children's Trimmed Leghorns Trimmed with wreath of flowers, rosettes of chiffon and ribbon, in basement..... **69c**

Children's Untrimmed Hats Untrimmed Leghorns for children—have sold at 50c—very special at..... **12c**



Biggest bargain of the year in Women's 16-Button ELBOW LENGTH KID GLOVES

These gloves are actually \$3.50 quality and real kid and chambray and some of the best known makes, either two-clasp or three-button fasteners. blacks, whites, tans and colors—gloves will be fitted if you wish—Brandeis never offered such a wonderful bargain in long gloves—Saturday—**1.98** pair.....

LONG SILK GLOVES

Women's elbow length Gloves of pure silk Milanese or Tricot weave, in black, white, brown, tan, burnt sienna and all fancy shades—to make Saturday a great bargain day—

1.25, 1.50 and 1.98

Hosiery Sale

Infants' All Pure Imported Silk Hose, double heel and toe, all sizes—white, pink and blue, worth up to 75c, at..... **25c** pair
Ladies' and Men's Imported and American Make Hose, fast black, plain lisle, allover lace and lace boot effects—many double sole and spliced heel—men's fancy lises—3 pair for 50c **18c** or pair.....
Ladies' 50c Imported French and German Hosiery, all lisle, allover lace and boot patterns, also silk embroidered, worth up to 50c, at 3 pair for **35c** \$1.00, or, pair.....

SHEET MUSIC

Enormous success of this classic ballad permits us to offer it again Saturday at a reduced price.

MOON BEAMS AND DREAMS OF YOU 16c

Moonbeams, Moonbeams, Shining All Through are Night, Love Dreams, Love Dreams, Making the World Seem Bright, Star Gleams, Star Gleams lend their enchantment, too; the sweetest part of loving is moonbeams and dreams of you.

SPECIALS IN China Dept.

One-third off on all hand decorated china in stock. Medium size Tomato Mayonnaise—this sale, each..... **19c**
25 per cent discount on all of our high grade line of cut glass.
Saturday Night Special—8 till 9 p. m.—Hand decorated pattern American Beauty Vases, worth from \$4.50 to \$8.50 (limit one to a customer) special..... **1.95**

Lace Curtains

Lace Curtains up to 60 inches wide, 3 1/2 yds. long, each..... **49c**
Lace Curtains worth up to \$2.00 a pair at, each..... **59c**
Swiss Curtains, full size, pair..... **39c**
Cable Net Curtains, regular price up to \$2.50 a pair..... **1.98**
Summer Curtains, in all colors, worth up to \$2.00 a pair..... **98c**
Irish Point Door Panels, worth 50c, at, each..... **29c**
Linen Window Shades, complete, each..... **25c**
All the Artloom Couch Covers, worth up to \$7.50, go at, each..... **\$4.49**

VISITING CARDS

Typographed While You Wait
100 Latest Style Cards, 39c at.....
In East Arcade

SPECIAL In HOUSEFURNISHING

Lipped Preserving Kettles—white porcelain lined, blue mottled outside, 11-qt. size, regular 45c, 25c at.....
Full 6-qt. regular 25c, 19c
Full 8-qt. regular 45c, 25c
Full 10-qt. regular 50c, 35c

Water Pails—white porcelain lined, blue mottled outside, 11-qt. size, worth 85c, at.....
Full 10-qt. size, worth 85c, at.....
Full 11-qt. size, worth 75c, at.....

Tea Kettles—full size, 60c porcelain lined, blue mottled outside, worth 75c, at.....

Dish Pans—white porcelain lined, blue mottled outside, Full 14-quart size, worth 85c, at.....
Full 12-quart size, worth 75c, at.....
Full 17-quart size, worth 85c, at.....

Ladies' New SHIRT WAISTS

All up-to-date new waists in summery fabrics and styles, white or figured, long or short sleeves, actually worth up to \$1.50, in basement, at..... **50c**

Basement Great Bed Spread special,

extra large, heavy, white, crocheted hemmed bed spread—perfect except bleaching—worth \$1.00 Saturday, each **59c**

Basement Marseilles Bed Spreads, both hemmed and fringed, full size, worth up to \$4.00; Saturday in basement, each—

1.98

Basement Imported white and colored mercerized madras for suits, waists and men's shirts, 3 to 15 yard lengths, 48c grade, yd.

15c

Basement 4-4 White Oil Cloth, seconds to the regular 20c grade—forenoon only, at, yard—

9c

Basement Plain and fancy 36-inch Silkoline, very best grade—forenoon only, at, yard—

1c

Basement Persian pattern cotton Challies, yd.—

3 1/2c

TOYS

Bought from the Rail Road Co.—Iron toys—fire engines, police patrols, miniature express wagons, etc.—regular \$1 and \$1.25 toys, at, each..... **25c**

Sale of Corsets in Basement

Well made Corset Girdles—white, pink or blue, worth up to 50c, each, at..... **25c**

Standard made Corsets—Warner's, American Lady, etc., each at..... **98c**

BRANDEIS BOSTON STORE

Basement Men's Underwear

Broken lots, light weights, actual 75c and \$1.00 value, **25c** at.....

SATURDAY NIGHT 8 Till 10 O'clock in Basement

Clothing Department—200 pieces Men's \$2 Corduroy Pants, from 8 to 10, at..... **79c** pair.....