Stive Dinceime To the Queenis taste"

Good Sir Knight and Lady Fair-you have not "Seen Omaha" until you have seen the Home of Luxus, "The Beer You Like."

It is the one bright feature of the Carnival that you will particularly regret missing if you leave Omaha without seeing

"The Beer You Like"
in the brewing. Come and see what goes into Luxus-see how it goes in - see why Luxus is so piquantly different-why it is just "The Beer You Like"-the worldd's finest brew.

Come and see what cleanliness and purity really mean-see the only electrically operated brev -g plant in all the Northwest. A trip to remember !


