

WESTERN HEADQUARTERS FOR THE

EDISON PHONOGRAPH AND VICTOR TALKING MACHINE

We Are the Direct Representatives of the Factory

1908 Models From \$10 to \$100 100,000 NEW RECORDS TO SELECT FROM OCTOBER RECORDS NOW ON SALE

Grand Free Concert Every Afternoon and Evening This Week

AK-SAR-BEN VISITORS WELCOME

COME AND HEAR THE WONDERFUL VICTOR AUXETEPHONE—OPERATED BY ELECTRICITY—PRICE \$500.00.



THE HOME OF THE NEBRASKA CYCLE COMPANY

This is the largest Phonograph store west of Chicago, that is devoted almost exclusively to the sale of Phonographs and Talking Machines. It has a frontage of 100 feet on 15th street and 150 on Harney, with a basement under the entire building which is devoted to the shipping and record department. Machines are received here in carload lots. Records by the tens of thousands, unloaded, repacked and sent out in every direction throughout the Transmississippi country. The retail department on the first floor is the most modern in the west. All styles of talking machines are on exhibition here from the \$500 Auxetophone to the \$10.00 Gem. A complete assortment of both Victor and Edison records are carried here so that customers may hear any record that they desire. Seats on the main floor are arranged so that visitors to hear the daily concerts are made as comfortable as possible. Special arrangements have been made to care for Ak-Sar-Ben visitors this week, who are especially invited afternoons and evenings to these free concerts.

Our Great Offer This Week Nothing Down—We offer you an Edison or Victor Talking Machine on the condition that you pay for the records only, and begin to pay for the instrument thirty days later. We prepay all express charges on retail orders. Write or call for catalogue.

Wholesale Department Our Wholesale Department is the largest, most complete and best equipped in the west. We carry the largest stock to be found in the west. If you are a dealer or want to handle a line of Phonographs, write us for our liberal proposition.

The Only Independent Sewing Machine House In Omaha



We sell the White and Standard Sewing Machines. They are machines that have built up a reputation for quality work that is world wide. It is no trouble to show what they can do. They come in either movement, vibratory or rotary shuttle. Years of intelligent catering to family sewing machine trade exclusively has resulted in the production of machines that will please and satisfy the most critical user. If you want a cheaper machine for \$18, see us; we have them. We carry a large and well selected stock of makes and will save you money.

SPECIAL SALE ON Second-Hand Sewing Machines THESE MACHINES ARE SECOND-HAND, BUT IN FIRST-CLASS CONDITION Box top, complete with attachments, from \$10 to \$5.00 Household, drop head \$15.00 Wheeler & Wilson, drop head \$16.00 Singer, drop head \$17.00 White, drop head \$21.00 Machines of almost any make at equally low prices. We sell parts for and repair all machines. We rent machines 75c per week; \$2.00 a month.

NEBRASKA CYCLE CO.

GEO. E. MICKEL, Mgr. Phone Doug. 1663. Cor. 15th and Harney St., Omaha, Neb.

Board of Governors of Ak-Sar-Ben and Their Chiefs of Divisions



G. W. WATTLEW, President.



C. E. PICKENS, Vice President.



H. J. PENFOLD, Secretary-Treasurer.



W. L. YETTER.



J. C. ROOT.



C. E. COURTNEY.



GOULD DIETZ.

THE NAME of the men who do the work for King Ak-Sar-Ben is legion for they are many. Each year twelve are chosen to act as a board of governors for that year. These men are the substantial pillars of the city. The board of governors this year is made up of the following: C. E. Black, Emil Brandeis, V. B. Caldwell, C. R. Courtney, Gould Dietz, A. J. Love, F. J. Moriarty, H. J. Penfold, C. H. Pickens, J. C. Root, G. W. Wattlew and W. L. Yetter. The officers for the present year, being the year of the reign of King Ak-Sar-Ben XIII, are these: President, G. W. Wattlew; vice president, C. H. Pickens; secretary, H. J. Penfold; treasurer, Emil Brandeis.

The board of governors is selected from among the faithful nobles of the king's court because of their business ability, their influence in the community, their familiarity with court affairs of this nature and their convenience of residence close to the court in the capital city. In the business affairs which make the capital city of King Ak-Sar-Ben great the twelve members of the board of governors hold the following positions: C. E. Black, owner men's furnishing houses; Emil Brandeis, secretary F. L. Brandeis & Sons big department store; V. B. Caldwell, vice president United States National bank; C. R. Courtney, proprietor Courtney & Co., big grocery store; Gould Dietz, treasurer Dietz Lumber company; A. L. Love, president Brennan-Love company, real estate; F. J. Moriarty, cashier Packers' National bank, South Omaha; H. J. Penfold, president and treasurer H. J. Penfold & Co.; C. H. Pickens, secretary, treasurer and general manager Paxton & Gallagher, wholesale grocers; Joseph G. Root, sovereign commander Woodmen of the World; Gordon W. Wattlew, vice president United States National bank; W. L. Yetter, president and treasurer W. L. Yetter & Co. This year the board of governors divided themselves up into committees as follows: Amusement: Brandeis, Caldwell, Penfold; ball: Caldwell, Love, Penfold; finance: Dietz, Penfold, Brandeis; house: Black, Yetter, Dietz; printing: Penfold, Love, Courtney; light: Moriarty, Black, Root;



EMIL BRANDEIS.



A. J. LOVE.



F. J. MORIARTY.



C. E. BLACK.



V. B. CALDWELL.

muso: Love, Yetter, Dietz; parade: Pickens, Yetter, Moriarty; purchase: Courtney, Root, Moriarty; railway: Wattlew, Pickens, Brandeis; ritual: Yetter, Root, Black; membership: Root, Dietz, Pickens. Many hours of hard work are done by these faithful knights during the few months preceding the great annual occasion. As soon as each annual festival has closed preparations are made for the next one, and the working force is organized. One thing which was done away with this year was the hustling committee. It had been the duty of this committee to get members to join the court. But the fame of the splendor of the king's court has gone ahead in the land to such an extent that this committee was no longer needed. Men now come of their own accord to have the royal scepter extended to them and to be enrolled among the loyal knights. J. D. Weaver, sometimes known as

"Daddy," takes a prominent part in the work at the Den arranging for speakers, helping out the ritual committee and doing anything possible for stirring up interest. It was he who was press agent, advance man and manager for "Professor" Wilhelm Laermacher, eminent scientist and inventor and builder of the largest phonograph in the world, requiring two specially built cars for its transportation. Professor Laermacher was at the Den on editors' night, September 8. Mr. Weaver also selects the seventy-five horsemen and the hundred or more knights in costume who ride on the floats in the parades. These have to go through two rehearsals before appearing in the parade. Gus Hense is considerably busier than the traditional cranberry merchant during the actual week of the big festival. He is a busy man, also during the months preceding when initiation is going on and when floats are being built. He has also to build the weird and fantastic things

which are used for parading knights into the mysteries of Ak-Sar-Ben. A busy man, too, is "Doc" Breed, the carnival king. To him is assigned the duty of arranging the great festival which dispenses "fun, sport and amusement" for the thousands during ten days. The carnival grounds occupy the vacant lots at Eighteenth and Douglas streets, all enclosed by a fence and with a main entrance at Seventeenth and Douglas streets. Work on booking attractions for this is begun as early as January 1. The activity continues until the big show is over in October, when it is nearly time to start on the next one. Concessions must be sold for all kinds of things from pink lemonade to paper flowers and confetti. Shows must be booked and free acts arranged for to interest the multitude. These arrangements must be made for building the city of boards and canvas and having it ready at the appointed time.

KING EDWARD WELL FIXED Ruler of British Empire Owns Property Valued at One Hundred Million Dollars. While the king of England is granted about \$4,000,000 a year by the British Parliament in what is termed the civil list, this forms only a fraction of his majesty's real wealth, as the king actually owns property valued at close to \$100,000,000. As a matter of fact, the king of England must be considered as wealthier than an American with \$200,000,000. Moreover, the king has his money invested all in real estate and owns more real estate than any other single English-speaking individual, except, perhaps, William Waldorf Astor, the older, who owns blocks and blocks of New York real property, although he has become a naturalized subject of the English monarch. The crown lands are what make up the

wealth of England's ruler. These are enormous in extent and cover great portions of London and are in every county in England. These crown lands are not and never have been national property. On the contrary, they have always constituted a personal and private appanage of the English crown, some of them coming down from as far back as the misty, historic days of the Norman conquest, back in the twelfth century. This enormously valuable property is strictly entailed. That is, no English ruler can sell or separate it from the throne. This is the only property in the British empire which still comes under this old feudal regulation of law. The whole of the so-called New forest is crown land, and is worth many millions. It cannot be sold and so far King Edward has not developed this property at all. A round dozen of the best known clubs in London rent their grounds from the king. Marlborough House pays ground rent to the

throne. Stafford House and the Carlton Gardens pay enormous ground rents to King Edward. So does the duke of Buccleugh for Dover House, which is the duke's famous palace in the Whitehall district. King Edward, while still prince of Wales, was given by his mother, Queen Victoria, the great duchy of Lancaster, which owns forests and farms and great estates in thirteen counties in England. King Edward is said to have inherited the Scotch properties of Balmoral, Balmuchline and Aberfeldie. He owns the great estate of Claremont and another at Coburg and a villa at Baden-Baden. He owns Sandringham, where he prefers to reside, and also the vast properties attached to the duchy of Cornwall. One source of his wealth is called the Neild legacy, which was left to Queen Victoria in 1823 by a famous miser, James Neild. This was about a million at the time and is now supposed to have increased to a million and a half. Thus it is evident that King Edward is enormously wealthy. When his privileges are considered and his opportunities for making money in stocks are figured up, it is easy to see that his majesty of England will probably die richer than any American or other Englishman, barring perhaps two Americans only—Boston Globe.

Tomatoes Brake His Fall. Four pecks of tomatoes at 12 cents a peck saved the life of 4-year-old Joseph Dinsky of 718 Sears street, Philadelphia. Joseph was in the second-story front room of his home. He heard the call of some companions on the street below, and, clambering into a chair, he leaned far out on the window sill to catch sight of them. Happily, as it developed, a vendor of tomatoes was passing and had reached a point directly beneath the window when Joseph passed beyond the center of gravity and plunged toward the sidewalk. But Joseph did not hit the sidewalk. He landed with a juicy red thud in the midst of the ripe tomatoes. He was hurled to Mt. Sinai hospital, where the blood of the vegetable was wiped from his body, with the discovery that he was practically unharmed. Meanwhile the vendor is trying to collect for the damaged tomatoes at speciality rates.