

A Real Farm Paper

Is read by farmers and stockmen. It is a class publication. It carries live stock advertising. And the volume of this advertising indicates its circulation and standing among farmers.

This test is unerring. The average farmer is conservative. He is not a speculator and he is not easily stampeded. When he spends his money to advertise his pure-bred cattle, horses, sheep, or swine, he demands results. He selects a farm paper that is read by farmers.

There are many fake farm papers. They may fool advertisers, but they do not fool the farmers. They have plenty of fake advertising, but no live stock advertising placed by real farmers.

By This Test

THE TWENTIETH CENTURY FARMER makes good. Nearly two hundred farmers and stockmen are advertising in each issue. Their business shows an increase of more than 50% over last year.

In the months of October, November, December, January, February and March the live stock advertising in this paper ran up to nearly 500 inches in each issue. It filled nearly eight pages of space. Most of this farmers advertising stays in the paper the year round.

This means something. It means a great circulation among the best class of farmers and stockmen in the west. It means that THE TWENTIETH CENTURY FARMER is a real farm paper, read by real farmers.

65,000 Paid Subscribers

The subscription list of THE TWENTIETH CENTURY FARMER is a paid list, and 65,000 farmers are paying one dollar a year each for the paper. There is no free list except to advertisers. Thirty subscription solicitors are now at work in Nebraska, Iowa, Missouri and Kansas. They work at all the big fairs and live stock shows in the central west, during the fall. At other seasons they work through the country, in small towns and at stock yard points. Each new name added to the list means a dollar paid for one year, or 50 cents for six months. We do not get subscribers through guessing contests, or fake schemes. The list is growing at such a rate that we can safely guarantee from 70,000 to 75,000 by January 1st, 1908, but there will be no advance in rates. Write for sample copy and advertising rates.

SEND WORD TO THE FARMERS OF THE CENTRAL WEST THROUGH THE ADVERTISING COLUMNS OF

THE TWENTIETH CENTURY FARMER

It is today the greatest selling agent in the Trans-Mississippi country for the manufacturers of farm machinery, for real estate, for mail order goods of any description, for anything, in fact, sold to farmers and stockmen, or to the women folks in the country home. There never was a time in the history of the west when our farmers were so prosperous. They all have money in the bank and they are enjoying not only the comforts but the luxuries of life. They buy pianos, automobiles and diamonds, to say nothing of the thousand-and-one necessities of life. And they are peculiarly susceptible to advertising for many of them live remote from cities and towns. They buy largely by mail and only a few people in the cities realize what a large volume of business is handled for farmers through the post offices and the express companies. Especial attention is called to the demand for cheap land in the west, southwest and in Canada. Thousands of farmers are selling high priced land in the Mississippi and Missouri valleys and are buying cheaper land farther west.

REAL ESTATE DEALERS

Should not overlook this opportunity to send word to the 65,000 farmers who read The Twentieth Century Farmer. Why not tell them what you have to sell? Why not send in an order for a combination ad. for The Farmer and The Daily Bee? One will reach the people on the farms of the west; the other covers the cities and towns of Nebraska and western Iowa like a blanket. The rates are low. Write for full information. We will co-operate with you in every practical way to secure results.

The Twentieth Century Farmer OMAHA, NEBRASKA.

Letters From Our Advertisers

You cover a very desirable section most thoroughly, and our clients are universally satisfied with results; in fact, we do not know of a single instance last year when your paper did not "make good" for us. It is a pleasure to send your advertising, because you make it a profitable investment for our clients.

White's Class Advertising Co. Chicago, Ill., Jan. 23, 1907. Greater results have been obtained from the advertising given you than from any other paper we have used. Shields-Heggs Land Co. Ft. Morgan, Colo., Nov. 2, 1906.

Your paper has always paid me and you will get as much of our advertising as any western farm paper. M. M. Johnson, Incubators. Clay Center, Neb., Dec. 12, 1906.

Your paper is certainly O. K. Our copy appeared in over 200 agricultural papers and inquiries averaged in cost a trifling over 2 cents each. St. Louis Seed Co. St. Louis, Mo., Oct. 24, 1906.

I consider your paper the greatest selling agent I have ever tried. Orders are coming in as fast as I can fill them. A. J. Kennedy, Washing Machines. Omaha, Neb., Aug. 1, 1906.

We are having very good business this winter and have had many inquiries from your paper. A. B. Holbert, Horse Importer. Greeley, Ia.

Please stop our ad and send us the bill. We are well satisfied with results and will send you more soon, undoubtedly. Phillips & Wheeler, Land. Cottage Grove, Ore.

Enclosed you will find draft for advertisement. It is doing the business. M. M. Johnson, Incubators. Clay Center, Neb.

Here is what the Monitor Drill Company of Minneapolis, Minn., wrote us last winter:

"We have received nineteen replies to our first advertisement of January 3d, at a cost of 29 cents each, which is not bad."

Here is what the Linger Implement company of Omaha, one of the largest wholesale implement dealers in the west, said in a recent letter:

"After a thorough experience in advertising to reach the trade in the vicinity of Omaha, we have come to the conclusion that the best returns come from The Twentieth Century Farmer. We have decided to drop our outside advertising and make a contract with you for space. We have had big sales in the vicinity of Omaha, but also have inquiries from Maine to Texas and recently sold quite a bill of goods, through a Twentieth Century ad. to a party in Kentucky."

PLAIN HERO OF THE RAIL

Who Frills on Him, but He Proved to Be Bludsoe's Brother in Grit.

Did you ever hear of John Downey? Few people have. Few people ever will. They know the names of the nickel-plated knights of old and the later fighters on sea and land. But John Downey is not a romantic name, nor is it his bear's a romantic figure.

He is just a railroad engineer—a rusty, greasy cog in the machinery of

travel, regarded with no more interest by most people who see him than they bestow upon a piston rod or an oil can. But while true heroism continues to be more than a mere commonplace, we shall consider a deed of John Downey worthy of more note than it received in a ten-line dispatch in the newspapers a day or two ago.

Downey was spinning the Twentieth Century Limited westward at a mile-a-minute clip, while the passengers back of him in the solid train of Pullmans were yawning themselves out of their berths. Orders and schedules were all

right. But train dispatchers cannot foresee a freight train breaking into sections instead of rolling into a siding at its appointed time. So it was no one's fault that Downey saw death and ruin ahead as his engine flitted around an easy curve. If Downey had been an engineer in a young woman's magazine story he would have said something melodramatic, stuck to his post and died with his hand on the throttle. Had he been an ordinary, sane, competent, faithful railroad man of real life he would have done his full duty by putting on brakes and then jumping for his life.

But Downey happened to be a hero instead of an ordinary man or a tinsel fool of fiction. He thought faster than any engine ever traveled. He set brakes tight on the whole train. He shot his engine forward full speed instead of reversing it. The locomotive leaped clear of the crowded cars. And through his cab window Downey jumped, in the last second left him before engine and freight cars changed to splinters and scrap iron, while the Pullmans ground and slipped slowly into the wreck with only force enough to break every window, but not a passenger's skin.

John Downey's superiors have done credit to themselves by making public acknowledgment that his act "saved the train." Few other people have heard of him. He will wear no medal nor have any other honor. But Jim Bludsoe on the burning boat who held "her nozzle agin the bank till the last galoot's ashore" was a truer hero than the leader of any army's forlorn hope. And Downey is Bludsoe's brother in grit—Philadelphia North American.

NEWS OF OMAHA SUBURBS

West Ambler. Miss Ethel Eldred entertained her classmates, Miss Baldwin, from Thursday until Friday.

Henry Olson has just completed a fine large barn at his home place near Sixtieth and Center.

Mr. Finley Bonevitz and family are snugly ensconced in their new home in West Side. They have rented their other house to Mr. and Mrs. Will Span.

Mr. George Blakely returned from his vacation trip of two weeks with home folks at Beatrice and University Place on Sunday evening. Mrs. Blakely and children returned with her parents at Lincoln until Wednesday morning.

Mr. C. Daley will remove his family to Omaha from the home farm near Elkhorn where they have resided so long. In order that his children may have the advantage of the high school here, and will occupy their own home in West Side recently vacated by Mr. Span.

Mrs. L. Boyer removed to West Center street Saturday.

Mr. T. C. Hensman and family were the guests of his mother and sister in West Side the first of the week.

Charles Darling has recovered from injuries received by falling a few weeks ago while at work on the Florence Boulevard.

Mrs. John Grant and daughter, Miss Ada, entertained Mrs. G. Gantz of North Omaha and Mrs. Tracy of Fairfield, Ia., over Sunday.

Mrs. Gertha Long was the guest of her schoolmate, Miss Gertrude Roessig, Saturday and Sunday at her home on Marcy street.

Charles Allen has completed a fine new residence on the lots which he recently purchased near his father's store on South Fourth street.

Mr. and Mrs. N. Carbury have recently purchased a home in Windsor Place, where they lived several years ago, and will remove there soon.

Rev. R. M. Henderson has been under the weather for the last week with a severe cold.

Rev. K. G. W. Hiller will preach his last sermon for this conference year at South-west church, Sunday afternoon at 2:30 P. M. Mr. Hiller has made many friends during the year and all wish his return for another year.

Mrs. M. Maestrick and children attended the funeral of their sister, Mrs. Fred Maestrick of South Twentieth street, on Monday. Interment was at Bohemian cemetery, Fifty-fourth and Center streets.

Thieves broke into the grocery store of Mrs. H. on Fifty-fourth and Center streets, Monday night, and stole a large amount of groceries.

Mrs. Emma King of Omaha spent Tuesday here visiting her parents, Mr. and Mrs. J. T. Swanson, Wednesday afternoon.

helle aerie is making a rapid growth, the membership being around the 500 mark at the present time.

Miss Cloe Crookshank, who is here from Bakerfield, Cal., visiting her sister, Mrs. Newell Burton, returned a few days ago from Beaver Crossing, Neb., where she had been for a few days visiting relatives. She leaves in a few days for Bakerfield, where her two brothers are and where she makes her home.

Mr. and Mrs. R. P. Hills of Salt Lake City, Utah, are here visiting Mrs. Hills' parents, Mr. and Mrs. Edgar Powell, for a couple of weeks. They were former students of this place. Mr. Hills is connected with mining interests in the west and has his headquarters at Salt Lake City.

Mrs. John Bell of Mitchell, S. D., is here visiting her parents, Mr. and Mrs. T. L. Price. She attended the Wall-Price wedding last Wednesday evening.

Mrs. L. F. Imm of Honk, Tex., has been here the last week visiting her mother, Mrs. Angeline Tucker, and family.

Clarence Leach spent Saturday and Sunday at Tokamah visiting relatives, returning home Monday evening.

W. R. Wall made a business trip to Council Bluffs, Ia., Tuesday morning in the interests of the Florence Canning company.

George Sorenson, oldest son of George Sorenson, Sr., and Miss Ella Sorenson were married Tuesday evening at 2:30 P. M. at the young people are well known in this vicinity.

Mrs. James L. Wilson of Omaha was visiting her mother, Mrs. Lou Cole, Wednesday afternoon.

William Long, son of Mr. and Mrs. J. W. Long, spent Saturday and Sunday at home. He is teaching school at Elkhorn, Neb. He graduated from the Florence High school last year.

Mrs. Ed. Davis has been very sick for the last week.

Mrs. Lizzie Smith has accepted a position with the Nebraska Telephone company in the Florence exchange, commencing her duties Wednesday morning.

Mrs. William Fielding, who was taken sick while at Ponca, Neb., is still confined in the Methodist hospital at Omaha and is no better at present. Her illness is very serious. The two children of Mr. and Mrs. Fielding are being cared for by their grandmother, Mrs. Nell Peterson.

Clarence E. Wall and Miss Ivy Price, the youngest daughter of Mr. and Mrs. Price, Sr., of Florence were married at the home of the bride's parents Wednesday evening at 7:30 P. M. The ceremony was officiated by Rev. J. T. Swanson. Only the immediate relatives were present. It was a very beautiful and quiet wedding. A wedding supper was served after the ceremony. Mr. and Mrs. Wall will leave for a trip to the south and will be at home in two weeks at their new residence on Fifth street, a gift of the bride's father.

ARE INDIAN TRIBES PASSING?

Belief That Moccasined Red Men Will Be a Tradition in a Short Time.

Thirty years from now it will be difficult, perhaps impossible, to find an Indian tribe in the country, living in tribal relations, according to the officials of the bureau of Indian affairs. The day of the befeathered, blanketed, moccasined red man is passing. It will pass sooner than it is generally realized. The Indian problem would appear to be near its settlement and will soon be listed with the questions of the past. Fifty years from now, if another James Fenimore Cooper arises, he will have little but his imagination to draw upon unless he goes north into Canada or journeys south into Mexico. Of course, the Indian blood will remain and will be traceable for many generations to come, and for a long time to come there will be Indians of mixed and unmixed blood scattered among the whites. But these Indians will earn their living as other folks or will be exterminated, the hunter ground will be but a tradition and the weapons of the chase will be supplanted by the tools and appliances of civilization. The United States government is proceeding on the theory that the Indian is a desirable person when he gives up his tribal relations, proceeds to live as the whites do, earning his own livelihood and not being a ward of the nation—in other

words, when he ceases to be an Indian and blends with American citizenship.

Persons of sentiment and those with veneration for the traditions of the past will probably cry out when they understand just what the government is undertaking to do about the Indian. Many will probably insist that the Indian should be preserved in his aboriginal character, as a relic of the past, just as they insist on the preservation of whatever has historic value. To be sure, it is not being done by cruelty. Probably any other course would mean that the Indian would ultimately become extinct.

Commissioner of Indian Affairs Francis E. Leupp has given a quarter of a century to the study of the Indian problem. He is a trusted friend of the Indian, and a believer in him, and he believes that the best kindness the government can show to the red man is to help him take up the white man's burden and cease to be a nomad.

There are two lines on which Mr. Leupp and his aids are working. The first object is to break up the reservations and to get white men to settle on these reservations and mingle with the Indians. The other object is to encourage the Indian to leave the reservation and to go out and work by the day, week or month, as the white man does, taking his chances with the white man.

The results from these two methods are the same. They educate the Indian in the ways of the white man. Mr. Leupp says it is an education by absorption. The Indian has brains, but he is ultra-conservative. Go to the Indian and tell him he is to be taught something and he will tell you he doesn't want to learn it. But if the Indian is set down in the midst of conditions where he can learn by observation and absorption, he is apt to learn readily enough. This is the experience of the Indian affairs officials.—Boston Transcript.

How to all the people of Omaha through The Bee want columns. That's the cheapest, quickest and best way to get at all the people who will be in a position to fill your wants. If you want to buy a new house or rent an old shotgun, if you want a \$5 strand boy or a \$25 position, try a Bee want ad. The Bee's want columns disseminate all wants.

American Pie Contests.

The Berliner Tagblatt in a recent number of its illustrated supplement has a picture showing "the finish in an American pie-eating contest. A Dresden paper, in commenting on the same, says: 'This is a purely American product. It is not Kuchen, pateite or stollen, but a pie in one. Pie cannot be described; it must be seen, and it cannot be understood until it has been eaten.' 'Wishes are made from the crust, and it is essential to an American dinner as bread is to ours, and in one part of the United States, known as the pie belt, it is eaten at every meal. All Americans agree that pie is indigestible, but this does not affect the consumption, and, although it is made in every household, there are large bakeries in every city where only pies are produced.

You Can't Go Without It.

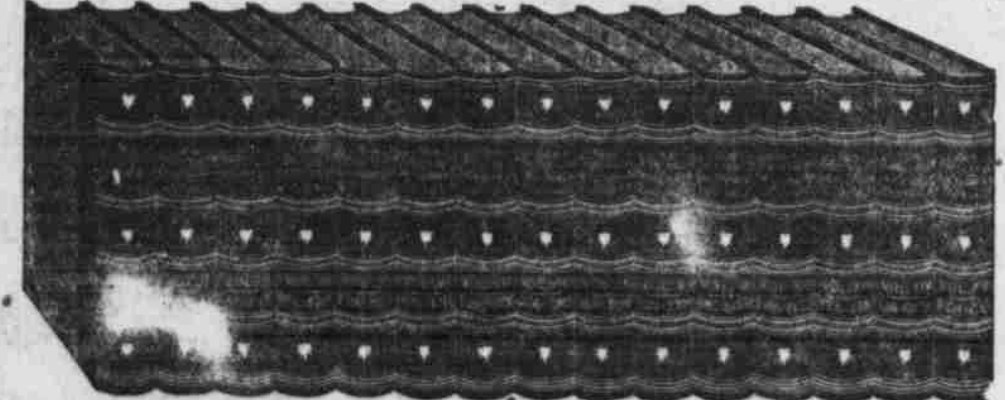
If you want to go without the help you need, or without the work you might be doing, keep out of The Bee want columns. Everybody sees them. Everybody reads them. The Bee goes into the homes of the people who want somebody to do just the work you can do. The waiter and the wanted can't avoid each other if they get into the want columns of The Bee.

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